BABSON COLLEGE
| Professional & Executive Learning

SPECIAL BCW OFFER! Save Up to 50% off
Executive Education & Graduate School Programming.
Contact us for more info & keep an eye on your inbox!

Stay Ahead with Babson On-Demand™

Digital Learning for Life

In today's fast-paced business landscape, staying competitive requires continuous growth. For executives and professionals, learning doesn't stop at an undergraduate degree—it's a lifelong journey.

How does Babson On-Demand™ Work?

This new portfolio of programs offered by Babson College provides you with the flexibility to upskill both you and your team on your own schedule. Taught by our world-class faculty and thought leaders, these programs provide access to cutting-edge insights, leadership strategies and industry innovations. It's learning anywhere, anytime, at any age.

EARN A DIGITAL BADGE



- Just-in-time asynchronous learning
- Microcredential
- Skill focused
- Approx. 3-4 hours of time commitment
- Includes asynchronous faculty instruction and learning exercises
- Earns a digital badge for posting on LinkedIn/resume
- Badges are stackable and can be bundled to earn a certificate
- Taught by world-class faculty and thought leaders

EARN A DIGITAL CERTIFICATE



All aspects of the digital badge PLUS ...

- 2-5 curated, stacked badges (approx. 10-15 hours)
- Earns a digital certificate for posting on LinkedIn/resume
- Connects learners to Babson's Graduate School programs

Invest in your future and your organization's future with the convenience, efficiency, and impact of Babson On-Demand™.

3/25 ENRLMKTI-6078

Why Babson On-Demand™ for Digital Learning?

With a reputation for excellence in business education and a deep focus on entrepreneurial leadership, Babson's On-Demand™ digital learning programs offer a competitive edge that sets our learners apart:

- Designed for action-oriented leaders
- Defines real-world strategies that can be applied immediately
- Blends academic rigor with practical insights from industry experts
- Ensuring executives gain relevant, high-impact skills that drive results
- Robust offering of courses in leadership, strategy, innovation, and finance & more
- Empowers you to lead with confidence in a rapidly evolving business world

COURSE TOPICS OFFERED

- Cultivating Growth
- Innovation and Creativity
- Analytical Thinking
- Leading for Change
- Artificial Intelligence
- Finance and Accounting

Be on the lookout for the launch of 13 new badges and 5 certificates this summer!

QUESTIONS? **Tammy Gage** *Business Development* +1 781-239-4443 beeinfo@babson.edu babson.edu/professional