# BABSON ACADEMY

ADVANCING GLOBAL ENTREPRENEURIAL LEARNING

# The Babson Collaborative

## for Entrepreneurship Education

The Babson Collaborative for Entrepreneurship Education is a global institutional membership organization connecting universities around the world that are building and expanding their entrepreneurship ecosystems.

The Collaborative is a one-of-a-kind offering from the Babson Academy, the global provider of entrepreneurship education development for institutions and educators of all kinds. Membership provides access to best practices, expertise, and thought leadership from a network of like-minded global peers.



BABSON COLLEGE

#1 FOR ENTREPRENEURSHIP FOR 30 CONSECUTIVE YEARS

*– U.S. News & World Report*

# BABSON COLLEGE

Babson Collaborative for
Entrepreneurship Education



# Community in Action

Our role as educators is to unleash the entrepreneurial spirit of our students and build environments in which practice can occur. It is our responsibility to develop current and future generations to innovate in ways that create both social and economic value everywhere.

### WHO IS MEMBERSHIP FOR?



All large and small institutions of higher education around the world



Institutions with entrepreneurship majors, minors, and/or cocurricular entrepreneurship offerings



Business schools, engineering schools, liberal arts schools, and community colleges

### Who Actively Participates in Membership?

- Professors of entrepreneurship or professors who wish to teach more entrepreneurially
- Center/institute directors and staff
- Incubator and accelerator directors and staff
- Deans and division chairs
- Provosts, vice presidents, and vice chancellors

**Individual participation is unlimited.** When an institution joins, Collaborative programs, services, and opportunities are open to as many educators as the school wishes. Each school designates one person as the institutional champion who is responsible for sharing news and encouraging engagement.

"The adoption of the Babson definition of entrepreneurship has expanded our approaches, and made them more inclusive. It has sparked a significant positive change in our community and contributed to creativity and innovation that never would have happened so impactfully, if not for the Collaborative and its leadership."

**– Professor Colleen Foster**
American University of Afghanistan, *Babson Collaborative Champion*

"The Collaborative is a great initiative for building bridges not only with Babson College but with other leading institutions that promote entrepreneurship in their countries. It's given us the power to work with different organizations worldwide, share our experiences, and above all not invent new proposals, but rescue them from other countries and adapt them to our territories. The Business and Economics School of Universidad de Piura is committed to giving its students the best in entrepreneurship education and with support from the Babson Collaborative we strongly believe we are on the correct path."

**– Fernando Barranzuela**
Dean of Business and Economics School at Universidad de Piura, Peru

# BENEFITS OF MEMBERSHIP

## A Rich Entrepreneurship Ecosystem

» Collaborative members tap into the world's nerve center of entrepreneurship education, Babson College. Thousands of Babson's alumni, faculty, and Collaborative members carry Entrepreneurial Thought & Action® with them into the world as a framework for solving problems. Simply put, there's no better place to master the power of entrepreneurship education than with Babson College.

## Knowledge as Power

» Collaborative members share the belief that institutions acting together achieve more than each working alone. Members from around the world exchange best practices and new research about the latest entrepreneurship education methods, cutting-edge thought leadership, and materials from fellow educators. Actionable programming throughout the year gives educators a steady stream of new tools, and the knowledge shared across the Collaborative community inspires new teaching methods and classroom techniques.

## Learning in Action

» Collaborative membership provides the opportunity for active participation and focused reflection to increase knowledge, enhance skills, achieve goals, and develop capabilities to expand a successful entrepreneurship ecosystem.

## Peer-to-Peer Collaboration

» Members from around the world convene for professional development, peer networking, and to explore and learn from a range of entrepreneurship ecosystems. As a community, we celebrate your successes, amplify your ideas, and problem-solve your challenges, which is why interconnectedness is the foundation of everything the Babson Collaborative does.

JOIN US!

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# Maximize your membership

## Affiliation and Networking

Enjoy networking opportunities through the exclusive online community, the annual Global Summit, webinars and community conversations, and Babson Academy programs. Members also connect through a vibrant WhatsApp community, research groups, member interest groups, and more.

## Faculty Development

Stay at the forefront of entrepreneurship education and expand the ability to teach entrepreneurship using your educator peers' expertise and member ecosystem's experiences.

## Student Engagement

The benefits of membership aren't just for faculty. Students can participate in the annual Global Student Challenge, attend webinars, and receive priority consideration and discounted pricing on select Babson Academy programs.

## Strengthening Intellectual Vitality

Create and share entrepreneurship teaching materials, case studies, student projects, research, and more through our exclusive online community. Seek institutional and individual partnerships to curate entrepreneurship education expertise.

## Growing Entrepreneurial Commitment

Utilize member experiences and resources to develop your institution's capacity and capability to build robust and inclusive entrepreneurship ecosystems.

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