

Research and Teaching Innovation @



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Research Fund and CWEL Proposal Deadline

Wednesday, January 29, 2014

The Babson Faculty Research Fund will be accepting applications for the 2014-2015 academic year course releases and 2014 summer stipends to support faculty research projects. Links to revised application guidelines and forms will be provided in the December issue. If you have any questions in the meantime, please contact [Susan Chern](#) (x5339).

Note that the BFRF will also be vetting applications in for CWEL support. Specific CWEL guidelines may be found on the [CWEL website](#). Please direct CWEL-related questions to [Susan Duffy](#) or [Marjorie Feld](#).

New Lead Instructional Services Librarian: Daryl Bullis

We are very pleased to introduce Daryl Bullis, our new Lead Instructional Services librarian, who comes to us from the University at Albany – SUNY. He has jumped right in, providing library instruction in the Rhetoric and OEM programs, and has conducted many library research consultations and graduate career consultations in his few months here. Daryl is an experienced humanities librarian with a good working knowledge of Russian! He loves music, particularly opera, and collecting phonograph records. Daryl also serves as the Library liaison to the Arts & Humanities and History & Society divisions. Hope you can take some time to meet him and learn more about his interesting background. Daryl can be reached at extension 6482 or via email, dbullis@babson.edu.

Faculty News

Jeff Seaman and **Elaine Allen**, of the Babson Survey Research Group, have had support from the Sloan Foundation for their research on online education for 9 years. To recognize exemplary activities that demonstrate the potential of online learning, as well as those activities that have a significant impact on the field of online learning, the Sloan Foundation 2013 Board of Directors Award was given to Seaman and Allen for their work with the annual survey of online learning. The citation reads: "For accurate, exemplary survey methodology and impartial evaluation of the growth and general status of online education." The award was presented at the 19th Annual Sloan Consortium International Conference on Online Learning in Orlando, FL, in November.

Richard Cleary, Mathematics and Science, has conducted a workshop for area K-12 teachers on using sports to teach mathematics. It's delivered through the excellent program called [Teachers as Scholars](#). TAS offers a new vision for professional development in which college and university faculty lead seminars for public and private school teachers.

S. Sinan Erzurumlu, TOIM, and **Keith Rollag**, Management, have published a paper on improving the case-based teaching method, "Increasing student interest and engagement with business cases by turning them into consulting exercises", at *Decision Sciences Journal of Innovative Education* 11(4), 359-381. The article asks: How can you get undergraduate students more interested and engaged with business cases? It explains a method that transforms case-based learning from a passive analysis of case details to an active process of discovery through smart questioning. This article has been judged to be the winner of the award for 2013 DSJIE Best Teaching Brief.

Share Your 'Research News'

Please forward the details of your activities and publications to the [Babson Faculty Research Fund](#).

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Publishing News from the Library and BFRF

Looking for an outlet for your recently completed article? Check out

Cabell's Directories of Publishing Opportunities Your Guide to Successful Publishing

The library and BFRF renewed our subscription to [Cabell's Directories of Publishing Opportunities](#). The Directories help the author determine which journal will most likely accept the manuscript. In making this decision, it is important to compare the characteristics of your manuscript and the needs of each journal.

The Directories contain current information on over 4,000 journals. This information makes *Cabell's Directories* an easy point of reference when preparing to publish a manuscript.

The Business Directories contain publishing opportunities in **accounting, economics & finance, management, and marketing**. Each journal entry includes:

- Submission process (see *Review* link for editorial contact information, review process, publication information, manuscript specification, topics and manuscript guidelines/comments),
- Type of review (blind, editorial, peer),
- Acceptance rate,
- Addresses, telephone numbers, e-mails
- Website link

BFRF Final Products Accepted

The BFRF committee has reviewed and accepted these papers from faculty members who have completed their BFRF sponsored research projects.

Julie Levinson, Arts and Humanities, "Acting: The *Auteur* Renaissance, 1968-80"

This book chapter is part of an edited volume on film acting which itself is one of ten volumes in a major new film history series. The article considers how a confluence of intersecting factors – industrial, technological, social, ideological, aesthetic – affected the nature of film acting in American movies between 1968 and 1980. The demise of the studio system and the concomitant rise of independent producers, young *auteurist* directors, and free-agent actors allowed for new expressive possibilities and synergies. The social upheavals of the period contributed to the potential of films as modes of personal expression and political discourse. The tensions and juxtapositions that defined the era both on and off screen inform this analysis of acting styles and techniques during the Hollywood *auteur* renaissance.

Mahdi Majbouri, Economics, "Estimating the Income Counterfactual for Oil Producing Countries of the Middle East" How much richer would the oil producing countries, in the Middle East, be if they invested all their natural resource rent? This study tries to answer this question by calculating the counterfactuals of capital stock and income under two major scenarios. Using a unique data set on natural resource rents, it finds that the oil producing economies of the Middle East could have had on average about 0.8 percent higher growth rate if they had used their natural resource rents efficiently. This difference in growth rate translates to about 39 percent higher income over a 40 year period. These numbers are calculated for each country separately and the policy implications of these results are discussed.

Brian Seitz, Arts and Humanities, "The Politics of Intersubjectivity: Representation and the Double"

Earlier studies I have done of the ontological configuration of the double have established an intimate link between that configuration and the constitution of intersubjectivity. Here, I turn to the ritualistic and formal arenas in which intersubjectivity is at work in politics. More particularly, and through an engagement with actual historical formations, I touch on the link between the double and intersubjectivity as expressed in political representation in its two most prominent forms, namely 1) practices of political representation as substitution, 2) representation and political narratives, objects, and events. Finally, through images and practices of leadership the two general kinds of political representation and the doubles that drive the forms of intersubjectivity associated with them converge.

Digital Knowledge at Babson

The BFRF [Working Paper Series](#), which features all of the completed research projects that have been supported by the BFRF, are published on DKB.

Digital Knowledge at Babson (DKB) is a digital collection or institutional repository that captures, preserves, and disseminates the intellectual property created within the Babson College community. It is designed to promote Babson based research, creative activity and other output and enable their discovery via the Web. Administered by the Horn Library, *Digital Knowledge at Babson* provides a single location to store, organize and preserve these materials. Authors and/or publishers hold copyright.

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