

Research and Teaching Innovation @



September 2014

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CELT News

Evolving Entrepreneurial Education: Innovation in the Babson Classroom Moves Forward

Many thanks to the 45 faculty members and Center Directors who responded to our Call for Action. Based on those responses, the tentative Table of Contents for *Evolving Entrepreneurial Education: Innovation in the Babson Classroom* includes 34 tentative chapters. These chapters and their titles are basically placeholders so we know what we'll have and if we need anything else, though the number of responses is impressive and the editorial team is appreciative.

TIF Deadline: October 15

Applications for support from the Teaching Innovation Fund is Wednesday, October 15. To learn about what kinds of work TIF funds, access examples of strong funding applications, apply for funding, and more, visit the [TIF website](#) on the Faculty Portal.

Upcoming Programs

Noon to 1:15 PM
Needham Room, Olin Hall

BFRF Research Chat
Thursday, October 16

Nathan Karst, Mathematics and Science
"Oscillations and spontaneous flow reversal in a simple fluid network"

and
Tina Opie, Management,
"The Impact of Minority Group Member Norm Violation on Perceived Professionalism Management"

Joint BFRF-CELT Program
Research Moves into the Classroom

Wednesday, October 29

Faculty News

Investing in the Power of Women: Progress Report on the Goldman Sachs *10,000 Women Initiative*, written by **Candida Brush**, **Patti Greene**, **Lakshmi Balachandra**, and **Amy Davis** is live on the [Goldman Sachs website](#). The report "found that training and education for women entrepreneurs positively affect emerging economies by increasing revenues and creating jobs, expanding women's contributions to their communities, and informing their leadership styles".

Last spring, **Fatemeh Emdad**, Mathematics and Science, attended the Joint Hudson River Undergraduate Mathematics Conference with two of her students, Jennifer Appel and Simon Shi. They presented the research that they did under her supervision. Fatemeh said this was a great experience and she "strongly encourages other students to do research and go to conferences and present their work and Babson community as well." The conference is a one-day regional undergraduate mathematics conference that features 15 minute talks given by undergraduate students.

Yunwei Gai, Economics, has two new publications to his credit. "Patterns of Representation in WTO Committee Chairs, 1995-2012," co-authored with **Kent Jones**, Economics, has been accepted for publication in *the World Trade Review*. A BFRF sponsored project, "Relationship between local family physician supply and influenza vaccination after controlling for individual and neighborhood effects" was published in the *American Journal of Infection Control* in May 2014.

"Irreversible k-threshold and majority conversion processes: minimum k-conversion sets and dynamic monopolies of graph products and complete multipartite graphs," by **Denise Troxell**, Mathematics and Science, and co-authors, S. Adams, Z. Brass, and C. Stokes, was published in *Australasian Journal of Combinatorics*, 56 (2013).

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Share Your 'Research News'

Please forward the details of your activities and publications to the [Babson Faculty Research Fund](#).

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More Faculty News

Mary Godwyn, History and Society, presented “The Banality of Good and Evil: Ethics Courses in Business Management Education” at the International Corporate Social Responsibility, Sustainability, Ethics, and Governance conference at the University of Surrey, August 2014. Godwyn’s talk, based upon her forth-coming book, won the ‘Best Presentation’ award. The Global Corporate Governance / Corporate Social Responsibility Institute aims “to bring together scholars from many fields along with business, academic, cultural, religious and political leaders to form a global alliance dedicated to rethinking and integrating value issues into management practice, education and development.”

“A Critique of Business School Narratives and Protagonists with Help From Henri Bergson and Friedrich Nietzsche,” a BFRF sponsored project by **Rosa Slegers**, Arts and Humanities, will be published in *Research in Ethical Issues in Organizations*. Slegers presented this paper at two conferences over the summer; the European Business Ethics Network (EBEN) conference took place in Berlin in June and the Philosophy of Management conference was held in Chicago in July.

Mahdi Majbouri, Economics, received the *Ibn Khaldun Prize 2013* for the best paper by a young scholar on a subject concerning the economies of the Middle East and North Africa from the Middle East Economics Association (MEEA). His paper, “Oil, Patriarchy, and Female Labor Force Participation,” came out of a research project funded by BFRF. Previous recipients of this award include Eric Chaney of Harvard University (2011) and Mohamed Saleh of Toulouse School of Economics (2010). The MEEA is a private, non-profit, non-political organization of scholars interested in the study of the economies and economics of the Middle East.

Library News

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BFRF Final Products Accepted

The BFRF committee has reviewed and accepted these papers from faculty members who have completed their BFRF sponsored research projects.

Erik Noyes, Entrepreneurship, “Survey of Experiential Entrepreneurship Educations Offerings Among Top Undergraduate Entrepreneurship Programs”

This study analyzes experiential entrepreneurship education offerings – programs and courses – among the ‘Top 25’ undergraduate schools of entrepreneurship in the United States. The motivation is to understand the array and vitality of experiential initiatives across the country. A related aim is to unearth obstacles to offering experiential entrepreneurship and identify affordable, viable options. Surveying undergraduate program deans, chairs and administrators, we inventory and analyze experiences offered in top entrepreneurship programs. A core question we pose is: what experiences are most important to offer students? The target audience for the research is entrepreneurship education researchers and business program leaders.

Wendy Murphy, Management, “Strategic Relationships at Work: Creating Your Circle of Mentors, Sponsors, and Peers for Success in Business and Life”

From entry level to CEO, all of us need mentors. The most successful people seek mentors from various parts of their lives—bosses, colleagues, spouses, friends, and even people who work for them. *Strategic Relationships at Work* starts with why mentoring and developmental networks are critical for today’s careers. Then we discuss how mentoring works and provide tools for you to take an entrepreneurial approach to creating and sustaining relationships. In the second section, we review the strengths and limitations of formal mentoring programs, explore mentoring alternatives, consider the role of leaders in fostering a mentoring culture, and underscore the critical importance of peer mentors. The third section focuses on special challenges presented by workforce diversity, technology, and change. It also addresses the dark side of mentoring. Finally, we highlight new trends and discuss how organizations can encourage networks of strategic relationships. Throughout, we provide actionable advice that applies across the many stages of a career.

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