

# 2021 BABSON COLLEGE ENTREPRENEURSHIP RESEARCH CONFERENCE

TO: 2021 BCERC Attendees and Doctoral Consortium Participants

FROM: Andrew Zacharakis, Director

SUBJECT: 2021 BCERC Virtual Zoom

On behalf of Babson College, it is our pleasure to invite you to attend the 41<sup>st</sup> Babson College Entrepreneurship Research Conference (BCERC) scheduled for June 8-12, 2021, being held virtually via Zoom. The Technical University of Munich (TUM) will host an in-person conference in 2024.

The following information contains details about conference deadlines, registration, submission guidelines for the summaries and papers and other important details. The conference information is also posted on the BCERC website [www.bcerc.com](http://www.bcerc.com). The online Registration Site and the Paper/Summary Submission Site open on Friday, February 1, 2021.

If you have any questions please contact Tamara Lamenzo at 781-239-4992 or email [tlamenzo@babson.edu](mailto:tlamenzo@babson.edu).

Thank you for your interest and participation in the 2021 BCERC and we look forward to “seeing” you in June.

# 2021 BABSON COLLEGE ENTREPRENEURSHIP RESEARCH CONFERENCE

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## CONFERENCE INFORMATION AND REGISTRATION

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Since BCERC is virtual this year, we are offering the opportunity for anyone to join the conference. All authors who submitted an abstract (whether it was accepted for presentation or not) are invited along with any other colleagues, scholars or practitioners that may want to attend. Everyone is required to register on the BCERC website, [www.bcerc.com](http://www.bcerc.com). For presenting authors, registration and payment must be received by the deadline date of March 1, 2021 (or your paper will be withdrawn). For all others, registering by March 1, 2021 will be \$250/person, thereafter, it will be \$300/person.

**To Register:** Go to the BCERC website, [www.bcerc.com](http://www.bcerc.com), and click on Register Now. You will receive a confirmation when your payment is processed. If you do not receive a confirmation, please let us know.

**Registration Payment Options:** Registration and payment can be made online at [www.bcerc.com](http://www.bcerc.com). If online payment with a credit card is not an option for you, payment can be made by wire or check. Wire and check information can be found on the payment page of the registration site.

### Registration Fees:

BCERC Registration (on or before March 1, 2021)	\$250
Late Registration (after March 1, 2021)	\$300

**Registration Fee Includes:** Admission to the Conference, special plenary keynote speakers, coffee/cocktail hours with senior scholars, access to all summaries and any pre-conference sessions you may wish to attend.

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## REGISTRATION AND CONFERENCE MATERIALS

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Conference materials will be available online [www.bcerc.com](http://www.bcerc.com) and our Babson Canvas site.

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## DOCTORAL CONSORTIUM PROGRAM

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The Doctoral Consortium is only for invited Doctoral Students.

**Sessions:** The first session for the Doctoral Consortium takes place Wednesday, June 8 from 9:00 am – 12:30 pm (US Eastern Time) and concludes with a final session starting 9:00 am – 12:30 pm on Saturday, June 12. Doctoral Consortium participants must attend all of the conference sessions and activities.

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## 2021 BCERC BEST PAPER AWARD OPPORTUNITIES

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- The Babson College Bertarelli Family Award - \$1000 for excellence in research on the topic of Family Entrepreneurship.
- *The National Federation for Independent Business (NFIB) Award* - \$3,000 for the best paper on a general topic in Entrepreneurship.

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## CONFERENCE SCHEDULE

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The conference program schedule will be posted on the BCERC website at [www.bcerc.com](http://www.bcerc.com). Authors should be available to present on every day of the conference. Conference sessions will be held on the Zoom platform and the link will be provided to registered participants. Paper sessions will run from Thursday 8:30 am through Friday at 4:00 pm. Paper sessions will be in breakout rooms and presenters will be assigned by topics into each room. Break out room assignments will be noted on the final conference schedule. Interactive Paper sessions will be on Friday, June 11, 2020 from 8:00 - 9:00 am. In addition, we will have pre-conference sessions that are open to all attendees on Tuesday and Wednesday, June 8 and 9 from 9:00 am to 12:30 pm.

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## SPECIAL SESSIONS

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### Tuesday June 8, 2021

9:00 am – 12:30 pm Pre-conference Sessions

### Wednesday June 9, 2021

9:00 am – 12:30 pm Pre-conference Sessions

### Thursday, June 10, 2021

8:00 – 8:30 am – Welcome from the Director

10:30 – 11:00 am – Coffee Breaks with Senior Faculty

1:00 – 2:00 pm – All Conference Symposium: Journal Editors Roundtable

4:00 – 4:30 pm – Virtual Cocktail Hour Hosted by Senior Faculty

### Friday, June 11, 2020

10:30 – 11:00 am – Coffee Breaks with Senior Faculty

1:00 – 2:00 pm – All Conference Symposium: The New Normal of Academia (Stephen Spinelli, President, Babson College)

4:00 – 4:30 pm – Awards and Recognition

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## CONFERENCE PAPER SESSIONS AND INTERACTIVE PAPER SESSIONS

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Conference Paper Presentations and Interactive Paper sessions will be held on Zoom. A link will be provided. Breakout room assignments will be noted on the final schedule. Paper Presentations are limited to 10 minutes, with a 10-minute allowance for questions and answers (20 minutes total). The session chairs will ask you to stop if you are not finished.

Interactive Paper presentations will be held on Friday, June 11, from 8:00 – 9:00 am. There will be 10 different breakout rooms by topic. Interactive Paper presentations are limited to 3 minute overview, with a 5-minute allowance for questions and answers (8 minutes total). The session chairs will ask you to stop if you are not finished. Please be considerate of others and stay within the time limit of your presentation.

All paper summaries will be posted on the BCERC Canvas site for your review before and after the conference. Moreover, there will be discussion areas for you to provide comments for each paper.

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## SUBMISSION OF ONE-PAGE SUMMARY OF PAPER AND INTERACTIVE PAPER

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### **Deadline: March 1, 2021**

The one-page summary cannot exceed 400 words total, including the authors' names and affiliations, headings and contact information. Please review the author guidelines and the templates for formatting the summary prior to submitting. The summary should be submitted on the BCERC website, [www.bcerc.com](http://www.bcerc.com).

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## SUBMISSION OF SIX-PAGE ABRIDGED PAPER

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### **Deadline: April 21, 2021**

Abridged papers cannot exceed the 6-page maximum. Please note: abridged papers will be peer-reviewed by the 2021 BCERC Board of Reviewers. Papers exceeding 6-pages will not be reviewed or considered for inclusion in the *Frontiers of Entrepreneurship Research, BCERC Proceedings*. If you would like to view previously published papers and summaries, please go to our website [www.bcerc.com](http://www.bcerc.com) and select FER-Frontiers of Entrepreneurship Research.

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## SUBMISSION OF POWERPOINT SLIDES FOR PAPER

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During your presentation, you'll share your screen and run your power point presentation directly from your computer. We strongly encourage you to then post your presentation below your Canvas site summary. This can be done either prior or immediately after the presentation. This will allow deeper discussion board conversation.