

Babson College Primary Icons



POLICIES /
HANDBOOK /
READ



EMAIL



STUDENTS
WITH DISABILITY



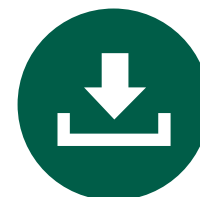
FOOD



DONATIONS /
EARNINGS / ROI /
STARTING SALARY



ONLINE /
WEBSITE



DOWNLOAD



ROCKET PITCH /
STARTUP /
VENTURE LAUNCH



DONATIONS /
EARNINGS / ROI /
STARTING SALARY



MOBILE



SPECIAL EVENT /
FEATURED STAFF
OR STUDENT



GUEST SPEAKER



TOPIC /
QUESTIONS



LAPTOP



ETHICS /BALANCE



SHOPPING CART /
PURCHASE



DURATION



VIRTUAL
CLASSROOM



VOLUNTEER



SUPPORT /
GIVE TO BABSON



ANNOUNCEMENT



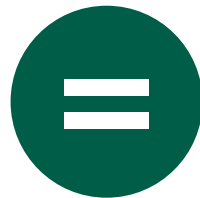
EMPLOYMENT



ENTREPRENEURSHIP.
BABSON.EDU



INTRODUCTION /
PARTNERSHIP



EQUAL /
EQUALITY



DISCUSSION



NAVIGATE



PRESENTATION /
INFORMATION SESSIONS



CHECK



FEEDBACK



FAITH / SERVICE /
SPIRITUAL



PHONE



LOCATION



AWARD



INFORMATION



PATHS / OPTIONS

GLOBAL/Education Abroad Icons



**GLOBAL /
INTERNATIONAL**



GLOBAL NETWORK



**COST OF
EDUCATION ABROAD**



WOMEN ABROAD



**GOING
ABROAD**



**TRAVEL / FLIGHT /
GOING ABROAD**



GLOBAL COMMUNITY



**PREPARING
TO GO ABROAD**



**EDUCATION
ABROAD**



LOCATION

Light Bulb / Entrepreneurship Icon Options



**IDEA / INNOVATION /
ENTREPRENEURSHIP 1**



**IDEA / INNOVATION /
ENTREPRENEURSHIP 4**



**IDEA / INNOVATION /
ENTREPRENEURSHIP 2**



**IDEA / INNOVATION /
ENTREPRENEURSHIP 5**



**IDEA / INNOVATION /
ENTREPRENEURSHIP 3**



PROBLEM SOLVING



**ENTREPRENEURIAL
OPTIONS OR PATHS**



**STRATEGIC
PROBLEM SOLVING**

OUTCOMES Icons



MEDIA STORIES /
SOCIAL MEDIA



ROI



GEM DATA



NEWS / MEDIA



STUDENTS
EMPLOYED



NEWS / MEDIA 2



RECENT GRADS
STARTING SALARY /
OR:
COST OF EDUCATION



GRADS JOB LOCATION



ACCELERATE CAREER /
PROFESSIONAL
DEVELOPMENT



AWARDS / ACCOLADES



FOOD /
FOOD WASTE

ADMISSIONS Icons



SAVE THE DATE



ALERT / REMINDER



MBA / DEGREE



RESOURCES



SAVE THE DATE /
APPLICATION
DEADLINE



EMERGENCY INFO



FINANCE



ELIGIBILITY



SAVE THE DATE /
APPLICATION
DEADLINE



VISA ELIGIBLE



BUSINESS
ANALYTICS



COMMENCEMENT /
GRADUATES



MONEY DUE



TOOL KIT



UNDERGRADUATE
STUDENTS



COMMENCEMENT /
GRADUATES



DURATION



STUDENT HOUSING



GRADUATE
STUDENTS



GMAT/GRE
WAIVER



CALCULATE



ROI / FINANCING /
PERCENTAGE



SUBMIT RESUME /
APPLICANTS /
WORK
EXPERIENCE



COURSE
OFFERINGS



MOBILE APP



APPLICATION
PROCESS / SIGN
CONFIDENTIALITY
FORM



FAQS



AWARDS /
GRANTS AND
SCHOLARSHIPS



SAT SCORES /
ACT SCORES



VIRTUAL TOUR



FINANCIAL AID



MEET / COMMUNITY
EVENTS



CLOSER LOOK /
RESULTS / SEARCH



VIDEO



GROUP OF PEOPLE



ATHLETICS



MEETINGS



ALUMNI NETWORK
/ NETWORK



CHAT / ONE ON
ONE MEETING



RACIAL DIVERSITY



IT SUPPORT



BLACK LIVES MATTER
OUTLINE



HEALTH AND SAFETY



BLACK LIVES MATTER



LUNCH & LEARN



MALE



RECYCLE
INFORMATION



FEMALE



SUSTAINABILITY /
ECO-FRIENDLY



MALE / FEMALE



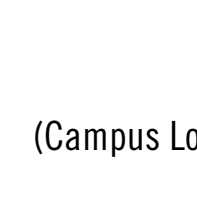
(Health / Safety / Visitor Info Icons)



CAMPUS POLICE



CAMPUS PARKING



(Campus Locations Icons)



MAIN CAMPUS /
WELLESLEY, MA



BOSTON, MA



SAN FRANCISCO, CA



MIAMI

COVID_Return to Campus Icons



LEARNING TOGETHER



COMPETING TOGETHER



CLEANING / DISINFECTING 2



RETURNING TOGETHER



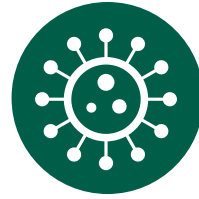
IN PERSON CLASS



PHYSICAL DISTANCING



FACE MASK / PPE /
SAFEGUARDING OUR
COMMUNITY



COVID 19 VIRUS



COVID TEST



COMMUNITY LIVING



FACE MASKS / PPE



COVID SWAB TEST



STAYING HEALTHY
TOGETHER



AVOID NON-ESSENTIAL
TRAVEL



LASER THERMOMETER /
CHECK FOR COVID SYMPTOM



DINING TOGETHER



WASH YOUR HANDS



STAY AT HOME
WHEN YOU ARE SICK



EXPLORING TOGETHER /
SEARCH



USE HAND
SANITIZER



STAY AT HOME /
VIRTUAL CLASSROOM



GROWING OUR
COMMUNITY TOGETHER



CLEANING /
DISINFECTING



SIGNAGE TO FOLLOW
FOR COVID PRECAUTIONS



**RESULTS OF COVID TEST
IN 24 HOURS**



CLOSE CONTACTS



CROWD / TOO MANY PEOPLE



**COMPLETE DAILY
SYMPTOM REPORTING**



OUTDOOR SPACES



CLOSE DOOR



**GREEN BADGE / TESTED
NEGATIVE FOR COVID**



**MOBILE APP / REPORT
SYMPTOMS**



NEGATIVE COVID TEST



**PASS FOR ON CAMPUS
PARTICIPATION
ON MOBILE APP**



CONTACT TRACING

AMENITIES Icons



HYDRATION STATION



COMMON KITCHEN AREA



VENDING MACHINE



GRILL ON PREMISES



BICYCLE STORAGE



AIR CONDITIONED



LAUNDRY ROOM



MEALS / MEAL PLAN



ELEVATOR IN BUILDING

Conceptual Program Icons



**CREATIVE
DESIGN THINKING**



**ENHANCED EMOTIONAL
INTELLIGENCE**



**MANAGING
DISRUPTION**



**MEASUREMENT
OF IMPACT**



**LEADERSHIP
(EMOTIONAL INTELLIGENCE,
SELF-AWARENESS,
RESONANT LEADERSHIP)**



THOUGHT LEADERS



**NETWORK /
PEERS AND COLLEAGUES**



**BABSON FACULTY / RENOWNED
ENTREPRENEURSHIP ECOSYSTEM**



ONGOING INNOVATION



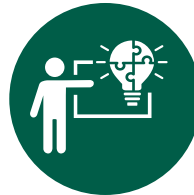
**BREAKTHROUGH
INNOVATION**



**BUILDING A CULTURE
OF INNOVATION**



**DEVELOPING STRATEGIES
(FOR YOUR COMPANY
TO NAVIGATE THROUGH
DISRUPTION)**



**TEACHING
ENTREPRENEURSHIP**



**BUSINESS &
ENGINEERING SCHOOLS**



**LARGE & SMALL
UNIVERSITIES**

SOCIAL MEDIA Icons



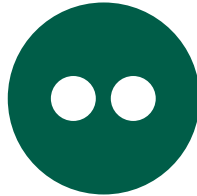
TWITTER



BLOGS



FACEBOOK



FLICKR



PINTEREST



YOUTUBE



INSTAGRAM



LINKEDIN

Brand Elements

