

LIVE YOUR DEFINITION OF ENTREPRENEURSHIP

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2014

**ENTREPRENEURSHIP IS
THE ART & SCIENCE OF
FITTING A SQUARE PEG INTO
A ROUND HOLE BECAUSE
THERE WAS A NEED FOR IT
TO BE DONE, BUT NOBODY
HAD THE VISION TO DO IT.**

– ILENE P'12 Founder & Managing Director, Kuwait

JANUARY

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ENTREPRENEURSHIP IS PROVIDING OPPORTUNITIES FOR PEOPLE TO ACTIVELY PARTICIPATE IN CREATING A WORLD THAT IS TRULY, IN THE WORDS OF PRESIDENT LINCOLN, *OF THE PEOPLE, BY THE PEOPLE, FOR THE PEOPLE.*

– **TANYA** Environmental Engineer in Training, Anchorage, AK

FEBRUARY

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PARAPHRASING F. NIETZSCHE, AN ENTREPRENEUR IS SOMEONE WHO HAS A *WHY* TO REACH AND CAN BEAR ALMOST ANY *HOW* TO ACCOMPLISH IT.

– CAROLINA Journalist, Chile

MARCH

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**ENTREPRENEURSHIP IS
SEEING OPPORTUNITIES WHERE
OTHERS SEE PROBLEMS.
SEEING RESOURCES WHERE
OTHERS SEE WASTE. HOLDING
ON WHERE OTHERS LET GO.**

*–ANNE Senior Research Fellow,
Norwegian University of Life Sciences, Norway*

APRIL

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**ENTREPRENEURSHIP
IS BELIEVING ANYTHING
IS POSSIBLE, AND
THEN GOING OUT AND
PROVING IT!**

– HANNAH '12 Data Analyst, Guam

JUNE

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**AN ENTREPRENEUR CAN TAKE
THREADS OF GOLD FROM OTHERS'
IDEAS, RECOMBINE THEM WITH
A SPARK OF SOMETHING EXTRA,
OVERLAY WITH CREATIVITY AND
PASSION, AND MAKE SOMETHING
TO WHICH OTHERS WILL SAY,
“WHY DIDN'T I THINK OF THAT?”**

– JO Dean of College Relations, Montserrat College of Art, United States

JULY

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**ADAPTING THE FAMOUS
CHINESE PROVERB,
ENTREPRENEURSHIP
COULD BE DEFINED AS**
*“DON’T GIVE ME A FISH, BUT
TEACH ME HOW TO START
AND OPERATE A FISH FARM.”*

– **NABIL** Chairman, Arab Entrepreneur House, Egypt

AUGUST

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**ENTREPRENEURS WRITE
THE FUTURE. GREAT
ENTREPRENEURS FIGURE OUT
WHAT'S FUNDAMENTALLY
WRONG ABOUT A BUSINESS,
AN INDUSTRY, A FIELD, AN
ORGANIZATION, AND REINVENT IT.**

– **MARIA** *President & CEO, Nike Foundation, Aloha, OR*

SEPTEMBER

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**AN ENTREPRENEUR IS
A PERSON WHO LIVES IN
THE DETAILS; SOMEONE
WHO LOOKS AT THE
OLIVES BEFORE THEY
TASTE THE OIL.**

– KATERINA '10 Founder of International Grocery Store, Boston, MA

OCTOBER

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BEING AN ENTREPRENEUR IS ABOUT EFFECTING CHANGE. IT'S ABOUT MAKING A DIFFERENCE IN PEOPLE'S LIVES REGARDLESS OF THE OUTCOME, AND IT'S ABOUT PUTTING IDEAS INTO ACTION WITHOUT EXPECTING AN OUTCOME. THE OUTCOME IS GRAVY ON THE POTATOES.

– **ANDREW** TV Personality, Chef, Writer, Teacher,
Entrepreneur in Residence at Babson College, Edina, MN

NOVEMBER

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**SEEKING THE UNEXPLORED,
BLAZING A TRAIL, SIMULTANEOUSLY
CREATING AND MAPPING THE
TERRAIN. ENTREPRENEURSHIP
IS THE CARTOGRAPHY OF
OUR DREAMS.**

– **MELISSA** Babson College Lecturer,
Director of Institutional Assessment, United States

DECEMBER

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Entrepreneurship is creating, growing, and shaping organizations of all types and sizes, and changing the world in the process. Each month's featured definition can be found at define.babson.edu, where visitors from all 50 states and more than 179 countries are joining the movement to redefine entrepreneurship.

Don't limit your definition of entrepreneurship.
Share what it means to you at define.babson.edu.



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