

# ESG Resources through Babson

**MSCI ESG Manager\***: Environmental, social, and governance ratings of global firms. Monitors the social records for 3,000 publicly traded U.S. and international companies. Click on the “ESG Manager” hyperlink.

**Project ROI:** Research paper by Babson staff on value-added of ESG. This paper makes the case for responsible business practices. This defines the competitive and financial advantages of corporate responsibility and sustainability.

**Horn Library Company Information Resource guide\***: Go to the corporate social responsibility section

**Factiva\***: This resource covers more than 8,000 of the world’s leading business and news publications, including Dow Jones publications, The Wall Street Journal & Barron’s, and Reuters Business Briefings

**Mergent\***: Provides students with business and financial information about global public and private companies to provide many online/print solutions.

**Morningstar\***: Provides students with information on 6,000+ stocks, 20,000 mutual funds and 150+ Exchange Traded Funds. More so, it provides stock screening functions and portfolio analysis tools.

**globalEDGE:** Annotated links to sites that focus on global corporate social responsibility from MSU’s globalEDGE gateway

**100 Corporate Citizens:** From “Corporate Responsibility Magazine”

**Lewis Institute, Values in Action:** Values in action is a new series of conversations moderated by Dave Stangis, exploring how values-driven leaders across all sectors embed values into their organizations.

**Lewis Institute, Meaningful Business 100:** How are entrepreneurial leaders driving meaningful businesses? Collaboration with the UK organization Meaningful Business, a curated global network of values-based leaders who are combining purpose and profit to help achieve the UN SDGs.

- **[Recording of Meaningful Business 100 with Jonathan Webb \(AppHarvest\)](#)**

**Lewis Institute, Financing the Future:** This session explores the crucial role of capital in driving social progress. In this series, the Lewis Institute has brought in numerous speakers on impact and sustainable investing.

**Investext\*:** Investment research reports containing detailed information and analysis on publicly traded companies in a wide variety of industries. The reports are written by analysts at leading brokerage houses, investment banks, and research firms worldwide.

**Greenleaf Online Library:** Collection of e-books covering corporate responsibility, business ethics, environmental policy and management, responsible business strategy, and sustainable development

**Taylor & Francis Journals:** Collection of over 1500 journals including journals on environment & sustainability

### **Global Reporting Standards**

**Sustainability disclosure database GRI Index:** Corporate sustainability reports for companies around the globe. Covers 1999-present, featuring 38 organization sectors

**SASB:** Connects businesses and investors on the financial impacts of sustainability

**CDP:** Ranks companies for their action on climate change

**United Nations Global Compact:** Voluntary initiative based on CEO commitments to implement universal sustainability principles

**NASDAQ ESG Transparency:** Voluntary support program for companies to improve their action on climate change

### **Additional External Resources (Additional Readings)**

- CFA - [Certificate in ESG Investing](#)
- Harvard Business Review - [Social-Impact Efforts That Create Real Value](#)
- McKinsey Quarterly - [Five ways that ESG creates value](#)
- CNBC - [Your complete guide to socially responsible investing](#)
- CFA Institute - [The Benefits of Socially Responsible Investing: An Active Manager's Perspective](#)
- NASDAQ - [Strong ESG practices can benefit companies and investors: here's how](#)
- Harvard Business Review - [Calculating the Value of Impact Investing](#)
- MS - [Analyzing Risk and Returns of Sustainable Funds](#)
- CFA Institute - [ESG Issues in Investing: A guide for investment professionals](#)
- CFA & PRI - [Guidance and Case Studies for ESG Integration: Equities and Fixed Income](#)
- CFA - [Future of Sustainability in Investment Management: From Ideas to Reality](#)
- SASB - [ESG Integration Insights: 2020 Edition](#)
- SASB - [Materiality Map](#)



### How to get involved with ESG at Babson

Join the ESG Whatsapp group chat ([link](#))

For more information, visit the horn library online database and the [cutler center website](#).

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