ESG Resources through Babson

**MSCI ESG Manager**: Environmental, social, and governance ratings of global firms. Monitors the social records for 3,000 publicly traded U.S. and international companies. Click on the “ESG Manager” hyperlink.

**Project ROI**: Research paper by Babson staff on value-added of ESG. This paper makes the case for responsible business practices. This defines the competitive and financial advantages of corporate responsibility and sustainability.

**Horn Library Company Information Resource guide**: Go to the corporate social responsibility section

**Factiva**: This resource covers more than 8,000 of the world’s leading business and news publications, including Dow Jones publications, The Wall Street Journal & Barron’s, and Reuters Business Briefings

**Mergent**: Provides students with business and financial information about global public and private companies to provide many online/print solutions.

**Morningstar**: Provides students with information on 6,000+ stocks, 20,000 mutual funds and 150+ Exchange Traded Funds. More so, it provides stock screening functions and portfolio analysis tools.

**globalEDGE**: Annotated links to sites that focus on global corporate social responsibility from MSU’s globalEDGE gateway

**100 Corporate Citizens**: From “Corporate Responsibility Magazine”

**Lewis Institute, Values in Action**: Values in action is a new series of conversations moderated by Dave Stangis, exploring how values-driven leaders across all sectors embed values into their organizations.

**Lewis Institute, Meaningful Business 100**: How are entrepreneurial leaders driving meaningful businesses? Collaboration with the UK organization Meaningful Business, a curated global network of values-based leaders who are combining purpose and profit to help achieve the UN SDGs.

- **Recording of Meaningful Business 100 with Jonathan Webb (AppHarvest)**

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Lewis Institute, Financing the Future: This session explores the crucial role of capital in driving social progress. In this series, the Lewis Institute has brought in numerous speakers on impact and sustainable investing.

Investext*: Investment research reports containing detailed information and analysis on publicly traded companies in a wide variety of industries. The reports are written by analysts at leading brokerage houses, investment banks, and research firms worldwide.

Greenleaf Online Library: Collection of e-books covering corporate responsibility, business ethics, environmental policy and management, responsible business strategy, and sustainable development

Taylor & Francis Journals: Collection of over 1500 journals including journals on environment & sustainability

Global Reporting Standards

Sustainability disclosure database GRI Index: Corporate sustainability reports for companies around the globe. Covers 1999-present, featuring 38 organization sectors

SASB: Connects businesses and investors on the financial impacts of sustainability

CDP: Ranks companies for their action on climate change

United Nations Global Compact: Voluntary initiative based on CEO commitments to implement universal sustainability principles

NASDAQ ESG Transparency: Voluntary support program for companies to improve their action on climate change

Additional External Resources (Additional Readings)

- CFA - Certificate in ESG Investing
- Harvard Business Review - Social-Impact Efforts That Create Real Value
- McKinsey Quarterly - Five ways that ESG creates value
- CNBC - Your complete guide to socially responsible investing
- CFA Institute - The Benefits of Socially Responsible Investing: An Active Manager’s Perspective
- NASDAQ - Strong ESG practices can benefit companies and investors: here's how
- Harvard Business Review - Calculating the Value of Impact Investing
- MS - Analyzing Risk and Returns of Sustainable Funds
- CFA Institute - ESG Issues in Investing: A guide for investment professionals
- CFA & PRI - Guidance and Case Studies for ESG Integration: Equities and Fixed Income
- CFA - Future of Sustainability in Investment Management: From Ideas to Reality
- SASB - ESG Integration Insights: 2020 Edition
- SASB - Materiality Map

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How to get involved with ESG at Babson

Join the ESG Whatsapp group chat (link)

For more information, visit the horn library online database and the cutler center website.

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