Navigating Finance at Babson College

Through the Cutler Center for Investments and Finance & More

Created By: Joyce Wang '23 in

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Introduction

This section will be especially helpful if you are a first-year or sophomore. In this section, there will be beginner steps to take to advance your finance learning curve. They are prerequisites for other items discussed in later sections, such as programs, advanced tools, etc.

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Resources

In this section, I have linked several other tutorials on the resources available through the Cutler Center. As you discover these resources and learn different functions, these tutorials will come in handy to answer any questions you may have.

Career

In addition to learning, one of the ultimate goals that we help with is ensuring that you can secure the career of your choice. In this section, there will be advice, resources, and other information that can help guide you in the application and interview process of your career search.

Appendix

This section will include details about all of the mentioned resources, events, organizations, and programs. They are linked to their respective web pages.

Intro into Finance

So you want to explore finance at Babson College... where do you start? Here are a couple of suggestions that will set you off on the right foot.

First Year Starter Tips:

- 1. <u>Coursework:</u> Take Intro to Financial Accounting in the first semester and the Principals of Finance course during your second semester. By doing this, you can kick start your finance journey and take more advanced-level finance courses at an earlier time in your college career.
 - a. <u>Office Hours:</u> Get to know your professors! In addition to teaching courses at Babson, our professors are all very experienced in the industry and can offer valuable advice, feedback, and perspectives.

While the following are not restricted to class year, it is highly suggested that you learn about them and get involved as soon as possible:

- 2. Engagement: Get involved in Clubs and Organizations. The Babson Finance Association is an academic organization that covers all things finance, including investment banking, asset management, private equity, and sales and trading. In addition to these sectors, BFA offers programs that include Women in Finance, Babson Analyst Initiative, and Financial Wellness Program. Scholars of Finance is another academic organization that aims to teach finance students leadership skills to steward the world's capital for the greater good. They host speaker events with leaders from the top financial institutions.
 - ► Navigating these events: To get the most out of every event, it is suggested that you stay engaged and ask questions, obtain the contact information of featured guests and connect with them individually after the event, and leverage these events to meet others at the companies and expand your network.

Cutler Center Programs & Events: The Cutler Center hosts and sponsors various events and programs every academic year.

- ► Some include Finance Lab open houses, the Finance Lab 101 series, the Babson Trading Competition, and more. Details can be found through Cutler Center's website, Instagram and LinkedIn.
- Events can be viewed <u>here</u>.
- 3. <u>Assistance</u>: Leverage your peers for assistance in finance-related work or extracurricular activities. There is always a Cutler Center Student Assistant on staff at the Cutler Center. These student assistants are very experienced in finance at Babson and will be able to provide guidance and helpful insight on the next steps! You can find the current student assistants <u>here</u>.
- 4. <u>Self-Learning Courses:</u> As a first-year student, there are not many finance-specific courses that you can take other than Principles of Finance. So, to speed up your learning curve and get ahead for the future, it is recommended that you do some learning in your own time. There are multiple different ways to learn, and these are some examples:
 - ► Wall Street Journal: It is good to get into the habit of reading the news every day if you are not already. Babson students get free subscriptions to the Wall Street Journal take advantage of it!

- Bloomberg Market Concepts (BMC): This is an excellent first-step course to get you started. You can ask the Cutler Center assistants on shift to help you create an account and start working through the courses. Students can work through BMC on the Bloomberg terminals in the Cutler Center or on their laptops through the <u>Bloomberg for Education</u> website.
- ► Wall Street Prep: After you complete Bloomberg Market Concepts, you can start working through Wall Street Prep. This online course offers lessons on various topics ranging from analyzing financial reports to building financial models. There are a limited number of licenses per academic year, so complete BMC early to request an account!
- 5. <u>Programs/Courses</u>: If you are looking to further your education and career path, there are other program offerings at Babson, some of which are offered through the Cutler Center. Participants typically have to apply and be accepted to these. Some of the great options include:
 - ► Value Investing Seminar: This two-semester seminar is for select undergraduate and graduate students interested in value investing. Hedge fund manager Gary Mishuris, CFA, will use a number of readings like Benjamin Graham's *Security Analysis* and Warren Buffett's partnership letters to discuss the investing philosophies and processes of successful value investors.
 - ► SPEAR IB: This semester-long program was designed by a fellow Babson student in conjunction with CCD and leveraging the resources of the Cutler Center to provide critical knowledge, applicable skills, and key resources for aspiring investment banking professionals. The program occurs every semester and consists of thirteen sessions, each specifically designed to improve your chances of receiving an internship offer in investment banking. Highlights include learning research and analysis, financial modeling, pitching, behavior and technical interview prep, and more. This program is designed for first-year students in their second semester and all second-year students.
 - **Babson Analyst Initiative:** This is a two-semester program for first- and second-year students. The program covers all topics related to equity research that culminate in a stock pitch competition at the end of each semester.
 - ► **Babson College Fund (BCF):** The BCF is an accredited course in which specially selected students from both undergraduate and graduate schools manage \$5 million of the Babson College endowment. The program is for highly self-motivated individuals with a strong interest in finance and investments. Participation requires a two-semester commitment. More information on BCF, the recruitment process, and specific eligibility requirements can be found on the **BCF website**.
- 6. <u>Mentorship</u>: The Cutler Center Mentor Program is a great way to expand your network and learn from industry professionals. Undergraduate and graduate students are matched with industry professionals from across the world of finance. The goal is to help enhance the student's network, help develop their career path, and provide assistance, guidance, and feedback.
 - ► This program is available every year. You are encouraged to apply to start your first year at Babson to maximize your experience! The <u>application</u> deadline is typically in mid-September, with mentor/mentee matches communicated by early October.

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Cutler Center Resources



Patrick Gregory, CFA Managing Director Email: pgregory@babson.edu Office: Horn 114



Leslie Romiza Program Manager Email: <u>lromiza1@babson.edu</u> Office: Horn 147



Farrah Narkiewicz Marketing & Events Manager Email: <u>fnarkiewicz@babson.edu</u> Office: Horn 113

At the Cutler Center, students can access 42 workstations equipped with Bloomberg, FactSet, Capital IQ, and other tools used by industry professionals. This section includes tutorials made by Cutler Center Student Assistants on how to navigate these resources. Below please find a listing of select tutorials to help you begin to explore and learn the functionality of various Cutler Center tools.

For more tutorials available, visit the <u>Guides page</u> on the Cutler Center website.

Bloomberg:

Introduction to Bloomberg Terminal

Equity Valuation Using Bloomberg

Functions to Get Started: DES, FA, EQRV, CF, ANR, BRC, CN, DSCO, TOP, and BI.

DCF Inputs

Screening: ESQ Function

FactSet:

<u>Building Graphs</u> <u>An Investor's Guide to FactSet</u> <u>Introduction to Screening in FactSet</u> <u>Building an Equity Screen</u> <u>Equity Screening (2 Factor Model)</u> Excel:

Keyboard Shortcuts and Basic Knowledge

Capital IQ:

Basic Functionality and Navigation

Morningstar:

Easy Screening for Beginners

Career Advancements

In addition to learning how to navigate your way around Cutler Center resources, coursework, and extracurricular activities, it is also important to think ahead regarding career exploration and advancements. This section will include tips and advice on approaching applications and interviews.

Applications:

It is always good to get a head start when applying for roles. Depending on the industry, the timeline may be different. I would suggest looking up when general applications open and keeping track of them in a spreadsheet with the following categories:

	Company	Position	App Open	Date	Round 1	Round 2	Superday	Final Decision	Networking
L			Date	Applied					Contact(s)

Having them listed before applying will help act as a checklist once the applications open.

Additionally, scheduling an appointment with the Center for Career Development (CCD) would be helpful for understanding the basics when approaching application season. Within CCD, the Handshake platform also posts job listings, which is a great place to check for roles you are interested in.

Interviews:

In most finance interviews, you will have a mix of both technical and behavioral questions.

Approaching Technical Questions:

Attached below is a very in-depth PDF that includes 400 technical questions. While this document is tailored to investment banking, it can be used for all industries.

Note: Outside of investment banking interviews, most of the technical content is focused on basic accounting questions. If you are not applying for an IB role, you do not need to go through the entire document. If you are applying to IB, it is highly suggested that you review all the content in the PDF so you are able to comprehend and apply the concepts to scenario-based questions (sometimes with numbers).



General Tips for Approaching Technical Questions:

A lot of preparation goes into understanding and knowing the technical questions. However, there may be questions that you do not know the response to. Although this can be a stressful situation to be in during an interview, it is not going to ruin your shot at getting the role. You should not try to guess if you do not know the answer. Here are a few suggestions to approach this situation:

- Acknowledge that you are not sure or have not learned the material yet.
- ▶ From here, you may walk them through your thought process to the best of your knowledge.
- ► If you have no idea how to approach the question, it is best to admit that and ask them to walk you through it. By asking, you show initiative and a desire to learn, which is a positive quality.

Approaching Behavioral Questions:

When asked a behavioral question, you should always incorporate a story/example, no matter what the question may be. Leverage your experiences and use them to create your own competitive advantage. Here are a few pointers:

- Explain your experience; focus on the most relevant parts related to the question.
- ► What did you take away? What did you learn?
- ▶ Highlight the qualities this experience has helped develop and further enhance your character.
- ► Moving forward, why was this relevant? How can you improve further?
- ► Follow through by commenting on how the experience will benefit you in your interviewing role.

This is not the only way to approach behavioral questions. Still, it is a good starting point to get you thinking about tailoring your response to the question and incorporating your experiences and story. In the end, you want to ensure that you are telling your truth and expressing it in a way that represents you. This will give your interviewer a window into who you are and will contribute to building rapport.

Networking:

Networking involves using personal, professional, academic, or familial contacts to assist with a job search, achieve career goals, and learn more about your field or another field you'd like to work in. This is vital to your application, interview, and overall career search process.

Networking Tips:

Start Early. Networking can be done far in advance before applying and interviewing. Reaching out to speak to people connected to your area of interest can be beneficial when applying. Babson alumni are very open to having conversations when it comes to networking. Keep a spreadsheet of people you talk to and track your progress over time. Keeping up with these contacts after the initial call is essential to maintain a relationship. An example format for your Excel sheet could look like this:

Date	Name	Company	Role	Notes	Recommended Contacts
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Suggestions for Finding Contacts:

- ► LinkedIn: Going to the "search" section and typing in (company or role name) and "Babson" will identify a list of Babson alumni who are involved in the company or position of interest. From here, you can send a connection request with a note or email them using their company email.
- Cutler Center Mentor Program: As previously mentioned, this program is a great way to build your network. Your mentor themselves will be a great resource, but they can also introduce you to their contacts as well!
- Cutler Center Student Assistants: All of the student assistants at the Cutler Center are familiar with networking. Many of them are interning or working at reputable firms and can also be great connections. Talking to these students may be beneficial to expanding your network and learning more about the process from a student perspective!

Appendix

This section includes additional details on certain items mentioned throughout the document.

Babson Finance Association

LinkedIn: https://www.linkedin.com/company/babsonfinassoc/

Instagram: @babsonfinanceassociation

Membership Form: <u>https://forms.office.com/r/aN2PExViuz</u>





The Babson Finance Association (BFA) is the largest organization on campus. Each event is open to all members, and there is an opportunity at the beginning of each academic year to join the leadership team, which includes freshmen representatives! BFA aims to provide professional, educational, and career development opportunities to produce graduates with the skills, knowledge, and connections to thrive in finance. The Babson Finance Association covers the following sectors:

- Investment Banking
- Asset Management
- ► Sales & Trading
- Private Equity

Each sector will host a few events per semester, including guest speaker events from reputable firms, workshops, and more. Some companies that have been brought to campus in the past include J.P. Morgan, Goldman Sachs, Harris Williams, MSD Partners, Deutsche Bank, Citi, Bank of America, and more.

BFA also offers the following experiential learning programs:

- ► Babson Analyst Initiative
- ► Financial Wellness Program
- ► Women in Finance

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LinkedIn: <u>https://www.linkedin.com/company/scholars-of-finance/</u> Website: <u>https://scholarsoffinance.org/</u> Instagram: <u>@sof.babson</u> Contact: babson@scholarsoffinance.org

Who We Are

The finance industry often carries certain stereotypes that can undermine the integrity and potential of finance majors. It is often associated with greed, cutthroat competition, and focusing solely on making money; think of Jordan Belfort from The Wolf of Wall Street. Scholars of Finance recognize this stereotype and actively work to defeat these assumptions and build a new narrative within the industry.

Our Mission

We are on a mission to transform finance. We seek to solve the world's largest problems by investing in undergraduate students through leadership development, mentorship, and the active support of hundreds of purpose-driven finance executives and investors. Our members then join top firms, funds, and a life-long support community that empowers them to spend their careers serving the greater good using the biggest lever in the world: finance. We believe that helping future finance leaders build character can change the whole world for the better.

Our Values

Since our primary focus is to espouse ethics, integrity, and stewardship among the finance leaders of tomorrow, we orient conversations around how to uphold these values at home, at work, and while making investment decisions. While these discussions are held within the context of our organization, we believe the truths we uncover apply universally to all aspects of a leader's life. Our values include: **integrity, compassion, humility, curiosity, impact and courage**.

Our Program

- Upon acceptance into the organization, everyone starts as a "candidate." Once the candidates complete the Leadership Development Program (LDP), their status is upgraded to "member."
- The LDP is a seven-week course built for self-discovery that helps students learn and live by their values. After graduating from the LDP, members can access the mentorship program that creates 1:1 relationships between students and astute finance professionals in our network.
- Members have access to technical training provided in partnership with Training The Street.
- In addition to the speaker series, members are welcome to join symposiums all over the country.
- Babson SOF also hosts chapter dinners and fun social events like golf outings, mixers with local chapters (Harvard, Boston College, MIT), dinners, and even skydiving!

How to Apply

Visit SOF social media above or subscribe to the BFA weekly newsletter for more information. Recruitment occurs on a semester basis. Fall recruitment begins in early October, and Spring recruitment begins in early February.



Babson Analyst Initiative

The Babson Analyst Initiative is BFA's equity research and stock pitch exploratory program. It is open to first-years and sophomores of all experience levels and is designed to introduce students to the world of equity research and portfolio management. The Babson Analyst Initiative is a highly selective program that students must apply to. However, the program is not exclusive and many of the materials distributed to members for educational purposes will be shared on the BFA Canvas page for anyone interested in learning more about the art of stock pitching.

Highlights of the Program:

- ► The program spans one entire academic year.
- Teams of students will work together to research a company, create a pitch deck, and present it in a competition with industry professionals.
- ► The cohort will attend weekly sessions featuring guests and learn the necessary skills to complete their pitches.

Financial Wellness Program

The Financial Wellness Program is BFA's community service program, and its mission is to provide tried and tested financial literacy workshops to individuals and families in socioeconomically disadvantaged communities in the Greater Boston area.

The Financial Wellness Program is designed to teach financial literacy on topics such as:

- Credit Management
- Different Bank Products
- Investment Tools
- Money Management Post-College
- ► Financial Planning for College
- Student Loans
- Earnings and Paycheck Breakdowns

Teaching Settings:

BOW Community: The partnership of Babson, Olin, and Wellesley colleges to expand educational opportunities for all three communities. Considering that each college has a different niche, we plan to host BOW workshops to fill in the gaps.

Boys and Girls Club: Each semester, the FWP collaborates with the B&GC of Boston to teach financial literacy and entrepreneurship to high school students.

For Mentors:

Students who are accepted into this program will go through a training program, which is provided by Professor Jennifer Bethel of the Babson Financial Literacy Project, in order to become Financial Wellness Trainers. These trainers will then teach financial literacy workshops at other schools and institutions with the aim of serving underprivileged communities. This program is open to First-years, Sophomores, and Juniors.



Program Overview

STUDENTS Prfparfd

RFADY

The SPEAR IB program was designed by fellow Babson alumnus Tyson Corner '22 in Spring 2021. In partnership with CCD and the Cutler Center, SPEAR provides aspiring investment banking professionals with the critical knowledge, applicable skills, and key resources to succeed in the industry. The program consists of 13 sessions, each specifically designed to improve participants' likelihood of receiving an internship offer in investment banking (one of the most lucrative careers out of college with a ~1% acceptance rate). SPEAR IB is a journey, and those bold enough to take it on will be forever changed.

Participant Highlights

Guiding principles and values of SPEAR

- ▶ Behavioral and technical interview prep
- Networking tips and tricks

Fund Analysts

• Equity research and analysis

► Financial modeling experience

- Creating and presenting a pitch
- Group of peers to support your journey
- Qualified facilitators familiar with the process

Impact Awards



Champions

Internship Placement (as of Fall 2023)

Award Winners

Bulge Bracket (8)	Elite Boutique(3)	N	Regional Boutique (8)		
	Evercore	вмо 😂	Jefferies	NO/MURA	Aeris Partners X Citizens
Goldman Sachs	GUGGENHEIM	PIPER SANDLER	RAYMOND JAMES°	業 Rothschild & Co	GP.Bullhound
Stanley	ମ୍ବ	RBC	📣 Santander	STIFEL	STOUT

Assistants

Application Information

The SPEAR IB program runs every semester. 14 students are admitted every semester. Fall cohorts are open to sophomores only and Spring cohorts are open to first years and sophomores.

LinkedIn: https://www.linkedin.com/company/spear-ib/



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Varsity Sports

Represented



BABSON REAL ESTATE CLUB

About Us

The Babson Real Estate Club is a student-led organization that inspires integrity and impact in the real estate profession. With this, the organization aims to cultivate a community of driven individuals who all share a common passion and eagerness to learn about the industry. We host a speaker series throughout the semester with real estate professionals in private equity, development, acquisitions, asset management, and other industries. These moderated speaker events offer students the ability to engage with market trends and gain insights into the future of the profession. Additionally, we host a speaker panel each semester that offers diverse perspectives from various industry professionals. Beyond this, we host monthly workshops focused on experiential learning – these workshops build entry-level skill in real estate financial modeling, internship recruitment and networking.



CAPTURE Real Estate Accelerator

This semester-long program offers students with the necessary skills to obtain a real estate internship. Specifically, the curriculum focuses on interviewing, networking, and financial modeling skills – all essential to internship recruitment. To begin the semester, the program covers basic industry topics surrounding asset classes, capital markets and zoning. As the semester progresses, the program covers advanced topics, including due diligence, valuation, and financial modeling. Beyond the curriculum, the program offers participants academic resources for recruiting and access to a broader network of individuals in the profession.

Applications for the upcoming semester open at the end of the previous semester. The application is open to first-year and sophomore undergraduate students for Fall and Spring semesters.

Belong Babson: <u>https://belong.babson.edu/BREC/club_signup</u> LinkedIn: <u>https://www.linkedin.com/company/babson-real-estate-club/</u> Instagram: <u>https://www.instagram.com/babsonrealestate/</u>



Babson College Fund



Patrick Gregory, CFA

Patrick Gregory, CFA is the Managing Director of the Stephen D. Cutler Center for Investments and Finance, the Director of the Babson College Fund, and a Senior Lecturer in the Finance Division at Babson College. Before joining the faculty, Patrick was an institutional portfolio manager at FM Global from 2007-2015, where he managed the Healthcare, Internet, and Telecom sectors of a \$6 billion equity portfolio. He was also responsible for the evaluation, selection, and ongoing evaluation of thirdparty investment managers.

About the Program:

The Babson College Fund (BCF) is an accredited course in which specially selected students from both the undergraduate and graduate schools to manage \$5 million of the Babson College endowment. The program is for highly self-motivated individuals with a strong interest in finance and investments. Participation requires a two-semester commitment.

The program seeks to provide a rich educational experience by developing investment research skills and acquiring portfolio management experience. These skills and experience are highly valued by employers in the investment industry.

Program Objectives:

The investment objective of the Babson College Fund is to outperform the S&P 500 Index. Managers conduct extensive fundamental and quantitative research to identify stocks that are attractively priced at their current market value. Selected stocks are then combined in a diversified portfolio. The managers monitor the fund's performance and sources of risk, aiming to keep risk and tracking error within allowable bounds. Managers budget the allowable risk to the active positions expected to add the most value.

The sector teams are responsible for one or more of the Global Industry Classification System (GICS) sectors. The sectors are grouped as follows:

- Quantitative/Risk Management
- Consumer Staples
- Consumer Discretionary
- Financials/REITs
- ► Healthcare
- ► Energy/Basic Materials
- ► Information Technology
- Communication Services
- Industrials

Student Testimonial:

"Not only did BCF provide me with a vast array of resources that helped shape my investment and valuation process, it gave me a community of likeminded people that I stay in touch with on a regular basis. Post my time as a student, I got the opportunity to contribute as well as learn from this community as a mentor which has been an extremely fulfilling experience."

-Paurav Barot MSF '20

The current student managers and faculty advisors can be found here.





Value Investing Seminar

About Gary Mishuris, CFA:

Prior to founding Silver Ring Value Partners, Gary successfully managed the U.S. Focused Value strategy using a concentrated intrinsic value process at Manulife Asset Management from 2012-2016 as Lead Portfolio Manager. He also was Vice President, Senior Equity Analyst/Portfolio Manager for Evergreen Investments from 2001-2010. He started his career at Fidelity Investments as a Research Associate between 2001-2004.

In this two-semester seminar series, Gary Mishuris, CFA, will use a number of readings from Benjamin Graham, Warren Buffett, and other authors to discuss the investing philosophies and processes of successful value investors. With Gary's help, you can use the insights from the readings to build your value investing framework that is internally consistent and suited to your strengths.

To be considered, all students must apply for the seminar via the online application and complete the reading assignment detailed in the application. Space is limited. If selected, students are expected to complete weekly readings and assignments prior to each seminar meeting so that they are prepared to contribute actively to the weekly seminar discussions.

The application deadline is typically mid-September.

Required Reading to apply: Benjamin Graham's Intelligent Investor

Student Testimonial:

"Gary is an incredible teacher and an even better investor. You will learn from a wide variety of legendary investors, and with Gary's help, you will begin to customize aspects of their philosophies to better suit your own strengths and weaknesses. I highly recommend anyone interested in investing to apply! If you put in the time, I guarantee that this seminar will have an immensely positive impact on the way you approach investing."

- Peter D'Ambrosio '24

Private Equity Course



This undergraduate course will allow students to develop a practical understanding of the private equity industry and related topics generally in the venture capital industry. The course will focus on various phases of activity, including fund organization, prospecting, valuation, LBO modeling, negotiating skills, and exits. The course will also provide students with an understanding of careers in private equity and related industries. It is designed to enable students to practically apply financial theory in a way that is consistent with industry practices, techniques, and professional expectations. The class will utilize case studies involving real companies. It will heavily emphasize the practical financial research skills relevant to private equity, and how private equity professionals address industry-specific issues.

In partnership with the Cutler Center, this course integrates the involvement of several Private Equity practitioners ('Executives in Residence') to enrich the educational experience and discuss firsthand experiences in the industry. Students can learn, interact, and develop relationships with these Private Equity Executives in Residence throughout the semester.

Testimonial:

"I was excited to learn from alumni professionals who actually implement the lessons they teach. This has been an incredibly rewarding experience, educating me on the complex world of private equity while also connecting me with some of the best operators in the business."

- Gabriel Papa '23

Cutler Center Mentor Program



The Cutler Center mentor program matches undergraduate and graduate students with industry professionals from across the world of finance. Mentors are paired with a student majoring in finance to enhance the student's personal network, helping to develop their career path, and providing advice, guidance, and feedback

Program Details:

The Cutler Center mentor program runs from October to May, and mentors commit to a minimum of six hours with their mentees during these eight months. To participate, potential mentors and mentees must complete their respective application forms to help with the matching process.

Once mentors and mentees have been matched, each pair will work together to schedule times to meet throughout the program's duration. Participants decide on the communication method(s) best suited for them (email, phone, in-person meetings, Skype, etc.). To help set the expectations for the relationship, the Cutler Center will provide materials to help engage mentors and mentees. Participants may also choose to attend various events and programs the Cutler Center hosts.

Benefit to Students: With access to industry professionals, finance students come away with invaluable perspective and inspiration from like-minded individuals who have found success in various settings and industries. As a mentee, you will:

- Learn the benefits and purpose of mentorship and its value beyond job placement.
- ► Gain confidence in your career strategy
- Refine networking and communication skills
- ► Further develop networks of support that will extend throughout your lifetime

Student Testimonial:

"I have been fortunate enough to participate in the mentorship program since my first year at Babson. The meaningful connections I have made with my mentors have guided me both academically and professionally, allowing me to make the most out of my Babson experience!"

- Alex Bowers '24

Applications can be found using this <u>link</u>.

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Cutler Center Socials

Twitter | Instagram | LinkedIn | YouTube

Babson Finance Association Socials

BFA

Instagram | LinkedIn | Website

Women in Finance

Instagram

Financial Wellness Program

Instagram

SPEAR IB Socials

LinkedIn

Scholars of Finance Socials

Instagram | LinkedIn

Real Estate Club Socials

Instagram | LinkedIn