

BABSON COLLEGE

#1 MBA in Entrepreneurship for more than 30 years
– U.S. News & World Report

#2 Best College in the United States
– The Wall Street Journal

Doctor of Business Administration

Earn your Doctor of Business Administration (DBA) at Babson, the #1 school for entrepreneurship, and join a uniquely distinctive program designed for accomplished executives and leaders. Babson's DBA program blends applied research, learning facilitation, and entrepreneurial leadership into a rigorous curriculum that empowers you to tackle complex business challenges and drive long-term impact across industries and beyond.

A Doctoral Degree for Ambitious Changemakers

Designed for ambitious changemakers, Babson's three-year, blended DBA program equips executive-level professionals with the tools to address complex business challenges through applied research and evidence-based practice.



With a curriculum rooted in entrepreneurial leadership, learning facilitation, applied research, and innovation, students gain the skills to lead transformative change across industries.

Through one-on-one mentorship, immersive residencies, and collaboration with a cohort of accomplished peers, you'll elevate your leadership expertise and emerge as a practitioner-scholar ready to shape the future of business and education.

For more information: **babson.edu/dba**

DBA At-a-Glance

- **Duration:** 3 years
- **Format:** Blended, in-person residencies and remote learning
- **Core Focus:** Applied research, entrepreneurial leadership, and learning facilitation
- **Experience:** 10–20 years of work experience, 7–10 at the managerial/executive level
- **Required:** MBA or MS equivalent
- **Terminal Degree**



Recent years have shown that what we have to offer as an education institution is increasingly what the world needs. The complexity of business challenges is increasing, and the pace is accelerating. Babson's entrepreneurial approach is becoming more and more relevant and crucial for all kinds of business leaders.

Sebastian Fixson
Professor and Marla M. Capozzi MBA'96 Term Chair in Design Thinking, Innovation and Entrepreneurship

A One-of-a-Kind DBA Curriculum for Entrepreneurial Leaders

Our mission is to cultivate interdisciplinary, entrepreneurial leaders equipped to tackle today's dynamic business challenges. The goal is to amplify post-graduation impact through engaged scholarship. We achieve this mission by guiding executives to develop skills in three areas.

Course topics will include:

Year 1

- Entrepreneurship and entrepreneurial leadership
- Introduction to academic research
- Qualitative and quantitative research methods
- Business-driven research development

Year 2

- Understanding how people learn
- Innovation
- Qualitative and quantitative research methods
- Business-driven research development
- Research (Dissertation proposal development)

Year 3

- Teaching across contexts
- Writing and communicating data
- Organizational change
- Research (Dissertation development)

Work with Renowned, Research-Active Faculty

Babson's DBA faculty are renowned researchers and seasoned practitioners who mentor students through every stage of the program. With expertise in entrepreneurship, strategy, innovation, economics, and organizational behavior, they guide you in crafting impactful research and becoming an evidence-based leader—offering personalized support, deep insights, and rigorous instruction to help you solve today's most pressing business challenges.

The Impact of Babson's DBA Degree

You already are an accomplished and successful leader. Whether you're seeking the knowledge and capabilities to further legitimize your business, the pathway to a new career in business academia, or the evidence-based management skills to become an agent of change in your organization, Babson's DBA degree will equip you with the power to transform today's business environment.

Babson's DBA is accredited by the Association to Advance Collegiate Schools of Business (AACSB), and the New England Commission of Higher Education (NECHE), a regional accreditation body recognized by the US Council for Higher Education Accreditation.

International applicants visa notice: Babson is currently unable to issue a Form I-20 (certificate of eligibility for F-1 nonimmigrant student status) for participation in the DBA Program. Interested international students are encouraged to email ***gradadmissions@babson.edu****.*

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