

BABSON COLLEGE

Corporate Partner Program



Build Entrepreneurial Leadership Skills with Flexible Corporate Training

As the #1 school for Entrepreneurship, we help organizations, big and small, develop entrepreneurial leaders who blend creative open-minded thinking, innovative problem solving, and a can-do mentality. Creating this entrepreneurial mindset is at the heart of every course within Babson Executive Education. Our diverse, experienced faculty are your partners in addressing the challenges that face your business and helping your team develop the knowledge and skills to foster innovation, growth, and success. We have a wide array of corporate learning programs that prepare your team to lead as modern, inclusive, socially conscious entrepreneurial leaders.

Babson's Corporate Partner Program gives you comprehensive learning and guidance from renowned thought leaders on your terms. Reimagine how you use corporate learning to develop entrepreneurial leaders at every level of your organization.

How To Make This Program Work For You



1. Determining your goals and audience and selecting the level that works best for your business



2. Aligning our practice areas and our catalog of open enrollment courses to your corporate initiatives: Entrepreneurial Leadership, Inclusive Leadership, Entrepreneurship, and Innovation



3. Enhancing learning that takes place in open enrollment courses, and extending it across the organization through custom-learning sessions focused on your company initiatives



4. Exploring how Babson's 20% discount on programs for working professionals and corporate Certificate in Advanced Management (CAM) can extend your tuition benefit

Entrepreneurial Thought Leaders as Your Partners

As a Babson corporate partner, you'll gain access to Babson's Entrepreneurial thought leaders to guide your corporate learning. Our diverse and experienced faculty come from leadership and business management backgrounds that guide practical, learn-it-today, use-it-tomorrow learning for your team.



Andrew Corbett

Paul T. Babson Distinguished Professor of Entrepreneurial Studies; Division Chair



Phil Kim

Lewis Family Distinguished Professor in Social Innovation



Wendy Murphy

Associate Dean of the Undergraduate School; Professor of Management



Susan Duffy

Executive Director of the Babson College Center for Women's Entrepreneurial Leadership; Adjunct Lecturer of Entrepreneurship



Scott Taylor

Arthur M. Blank Endowed Chair for Values-Based Leadership; Associate Professor of Management

HOW IT WORKS >>

- >> Choose the right level of support that your organization needs, select from Silver, Gold, or Platinum, and plan corporate learning tied to initiatives and changing demands
- >> Gain flexibility in how you plan, fund, and manage your corporate training as a whole program, rather than one employee and course at a time
- >> Extend the impact of the open enrollment courses that come with your selected level through semi-custom workshops and custom executive leader roundtables on topics most important to your business
- >> Enjoy discounts off of Babson's part-time MBA, and MSAEL programs

	Silver Partner	Gold Partner	Platinum Partner
Price	\$10,000	\$20,000	\$50,000
Corporate Training Programming and Customized Learning Opportunities			
Course credits Included in package *	12	24	48
Semi-Custom Executive Workshop **		One Workshop	One Workshop
Custom Executive Leadership Roundtable ***			One Roundtable
Discounts on Babson Offerings			
Open Enrollment Course Discount (in addition to course units)	10%	15%	20%
Discount for Graduate Degree Programs	20%	20%	20%
Discount for Meeting Packages at Babson Executive Conference Center			10%
Additional Benefits			
Graduate Degree Program Extended Payment Plan and Application Fee Waiver	✓	✓	✓
Streamlined Invoicing through up-front contracts	✓	✓	✓
Waived Open Enrollment Substitutions and Transfer Fees. Substitutions Accepted Until Program Registration Closing		✓	✓

* Course Credits One seat in a course can range from 1 to 6 course units. At each level of the Corporate Partner Program, you have a designated number of course credits to use within the Babson Executive Education course catalog.

1 Unit = Course priced at or below \$1,999.99 | 4 Unit = Course priced between \$2,000 and \$4,999.99 | 6 Unit = Course priced between \$5,000 and \$7,500

Babson Executive Education courses are available in a variety of formats, including in-person, live Online, and on-demand resources.

**Semi-custom virtual executive workshops are highly focused 60- to 90-minute learning experiences selected from a pre-set menu of topics by our Partner for delivery to a targeted segment of your workforce.

***Custom virtual senior leadership workshops consist of approximately two hours of learning and dialogue facilitated by a Babson faculty member on a topic of the Partner's choosing

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**#1 IN ENTREPRENEURSHIP
FOR 28 CONSECUTIVE YEARS**
— U.S. News & World Report

Ready to learn more about becoming a Babson Corporate Partner? **Let's talk.**

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Babson Executive Education
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