

STRATEGIC INNOVATION ROLE ASSESSMENT

How's Your Company Doing?

Read the descriptions of the roles needed to create a strategic innovation function at your company. Rate your answers from 1 to 5. Innovation is an imperative in today's business world. We can help.

What roles do you have filled? Where are your gaps? What are your strengths? Where can you improve? Never thought about it? Thought about it but don't know where to begin?

Contact us about executive education programs to improve your business. Get started today!

RATE 1-5.

1 = YIKES! 5 = WE GOT THIS!

DISCOVERY FUNCTION

» Project Level

Opportunity Generator Someone who can identify, elaborate and describe many possibilities within a large problem/opportunity domain, and identify a path forward.

YIKES! 1 2 3 4 5 WE GOT THIS!

» Platform Level

Opportunity Domain Leader Someone who can sift, combine, and shape the multiple opportunities identified within a domain to scope a potential whole new business for the company.

YIKES! 1 2 3 4 5 WE GOT THIS!

» Portfolio Level

Opportunity Generator Someone who oversees the Discovery portfolio and can manage the interface between Discovery and the rest of the company, including identifying important problem areas.

YIKES! 1 2 3 4 5 WE GOT THIS!

INCUBATION FUNCTION

» Project Level

New Business Creation Specialist Someone who tests every angle of an opportunity landscape to decipher how it may contribute to a significant new business platform.

YIKES! 1 2 3 4 5 WE GOT THIS!

» Platform Level

New Business Platform Leader Someone who explores the potential of a given domain and develops an evidence-based proposal for how it could play out as a new business platform.

YIKES! 1 2 3 4 5 WE GOT THIS!

» Portfolio Level

I-3 Director of Incubation Someone who knows how to manage the portfolio of incubating businesses as they evolve from concepts to real demonstrations of business value—focuses on “big plays.”

YIKES! 1 2 3 4 5 WE GOT THIS!

ACCELERATION FUNCTION

» Project Level

Functional Manager, New Business Someone who can scale the new business by developing and implementing processes and solutions for growth and efficiency.

YIKES! 1 2 3 4 5 WE GOT THIS!

» Platform Level

General Manager, New Business Someone who guides the new business' new growth strategy and manages its execution to achieve critical mass.

YIKES! 1 2 3 4 5 WE GOT THIS!

» Portfolio Level

Innovation Council Oversees the incubation and acceleration portfolio, makes investment decisions regarding which incubating platforms should be accelerated, and monitors progress.

YIKES! 1 2 3 4 5 WE GOT THIS!