BABSON COLLEGE

#1 FOR ENTREPRENEURSHIP FOR MORE THAN TWO DECADES
– U.S. News & World Report

Leadership Program for Women & Allies:
From Opportunity to Action



Rise to Your Full Leadership Potential

Learn to be a more impactful and effective leader through this transformational experience. Created for professionals in leadership roles who are eager to catapult women's careers to the next level, Babson Executive Education's Leadership Program for Women and Allies offers an invaluable opportunity to expand your influence, grow your network, and activate a personalized action plan that's built around your strengths.

Our Leadership Program is an investment in yourself. Create a blueprint for success to follow as you grow your career, increasing your strategic and leadership responsibilities. Make an impact on your team, organization, and community. Taking advantage of a blend of lectures, guest speakers, personalized coaching, self-assessment, action learning, problem solving, and networking, you will:

- Activate a personalized leadership action plan with feedback from executive coaches and peers
- Identify and strategically deploy your strengths as an entrepreneurial leader in any professional setting
- Grow your network of senior women leaders and allies across diverse industries.

Meet the Faculty



Kristen Getchell
Associate Professor, Marketing Division



Smaiyra Million
Executive Director of The Blank Center for Entrepreneurship

> *This program encouraged me to get out of my comfort zone and believe I can excel and achieve my vision. The support of the faculty delivering this program was beyond what I expected. 'Jump and the net will appear' is my new mindset.*

RITA MAAYHA
Assistant Program Manager, Prince Mohammad Bin Salman College for Business and Entrepreneurship

> *A leadership program for the soul—it will shake and stretch you in ways you never knew possible—all with psychological safety in a room full of strong and supportive women.*

RACHEL MOSAKOWSKI
Manager, Customer Success, DocuSign Inc.

> *It was a transformative experience which got me out of my comfort zone in a good way. I wish I could retake it every year and I hope I can influence other women to take it.*

LAUREN O'CONNOR
Food Technologist, United States Army Soldier Systems Center

HOW IT WORKS »

Browse the sessions available to you through this residential, immersive, in-person, five-day program, or join us virtually for six inspiring half-day sessions. The live online program will blend self-paced and live virtual learning to allow maximum time for deep dive discussions and reflection, while the in-person program provides more opportunities for socializing and informal networking. Ultimately, both experiences have been designed to deliver the same dynamic and valuable content, utilizing innovative teaching methodologies and community-building.

WHO SHOULD ENROLL?

This program is designed for mid- to senior-level leaders regardless of sex, gender, identity, or other attributes who are anticipating or experiencing a career transition such as a promotion, managing a new team, or a career switch and want to empower women and their allies.

SAMPLE PROGRAMMING CONTENT*

- Recognizing and amplifying your leadership skills and strengths
- Leveraging **Entrepreneurial Thought & Action®** to harness new opportunities for you and your organization
- Identifying the roles of gender, diversity, and inclusivity in an organization
- Strategizing how to intentionally direct your career trajectory
- Building your personal board of advisors
- Increasing executive leadership presence and influence
- Hearing strategies for personal and organizational success from successful women executives and allies.

**Babson Executive Education continually updates program content to best serve participant needs. Course content is subject to change.*

For questions and available discounts, contact:

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