



Cape Town Short-Term Program 2024 - 2025



Agenda

Introductions

Program Overview

Application/Placement Process

Short-Term Programs for AY24-25

Q&A

SHORT-TERM PROGRAMS TEAM



Elise Beaudin
[she/her]
Director,
Short-Term Programs



Amanda Jew
[she/her]
Program Manager,
Short-Term Programs



Elena Taborda
[she/her]
Program Manager,
Short-Term Programs

FACULTY

Tony Okoromadu

Asst. Professor of Practice,
Finance



Course Overview

- Present the real-life workings of the business and industry structure of an emerging economy, using South Africa as an engaging study.
- Learn how the business approaches and concepts gathered in other Babson courses translate into and adapt to a totally different and unique socio-economic context.
- Understand the implications of emerging market macroeconomic events, country and geo-political risks, etc. and the strategies that multinationals employ to safely navigate these challenges.
- Prepare participants for roles in international organizations and corporations where skills and aptitudes that strongly reflect a grounded and accurate world understanding are needed. (There is a dire shortage of western educated practitioners who have an accurate working knowledge of the Africa emerging market landscape.)

Academics

4-credit Elective

Must have taken FME

Good academic and social
standing



Learning Outcomes:

Upon successful completion of the course, you will:

- be familiar with, and comfortably follow and understand, international business terminologies, and its socio-economic and socio-political contexts;
- understand and confidently explain the macroeconomic and geo-political contexts, targets and challenges, etc. with which multinational businesses engage, and within which they operate;
- be equipped with improved research, analytical reasoning, deduction, and presentation skills;
- possess a deeper understanding of how social, political and economic experiences can etch a powerful and long-lasting impact on the human condition, in a positive or negative manner;
- be prepared to enter the multinationals/international business jobs market with proficiencies that these organizations rate highly for their inherent value to the firms' purposes and for their rarity and scarcity as well.

Timeline

Important Dates	
Pre-travel Academic Sessions	3-4 classes, 1.5 hours (Tuesdays or Thursdays)
Travel Dates	Thursday, January 2 – Sunday, January 19, 2025
Course Dates	Saturday, January 4 – Sunday, January 19, 2025
Post Travel	3-4 classes, we will poll students



Let's Review

Application Process
Important Dates & Deadlines
Financials
Q&A

Getting Ready to Apply

Brochure Page

- Review details on brochure page
- Ensure course fits into your academic plan and course schedule

Dates

- Check your calendar
- Discuss on-campus and travel dates with all 'stakeholders'

Passport

- Check the expiration date (> 6 mo. post travel)
- Apply for a (new) passport

Visas

- Research your visa requirements



List All

Simple Search

Advanced Search

Featured Programs

Map Search

Program Discovery

HIS4619 Crossroads Manhattan



HIS4619 CROSSROADS MANHATTAN

SPRING | PROF. MARJORIE N. FELD

Overview

Dates

Academics

Finances

Application

Contact

ABOUT THE COURSE

Trace the histories of the native and immigrant people who lived in New York City, and learn about the major cultural and political forces that shaped the city's development. Visit sites of contest, reform and liberation and analyze the encounters among these diverse groups. Explore Manhattan as a crossroads: a place where the lives and histories of diverse groups of people intersected and overlapped in the past and still today.

WHY TAKE THIS COURSE?

- Immerse yourself in the diverse history of Manhattan by studying and walking through the diverse communities that have called the island home.
- Learn about the dynamic interactions among these overlapping communities—enslaved and free, LGBTQIA, Indigenous and Black, Dutch, Irish, Chinese, Puerto Rican and Dominican, Jewish, Catholic, and Muslim—and come to understand the political and social landscapes of contemporary New York and the United States more broadly.
- See how entrepreneurship was a successful strategy of resistance for marginalized, excluded communities who created their own infrastructure and institutions and worked toward their own liberation.

"Learning about the history of Stonewall and the fight for equal LGBT rights was a powerful experience... At Babson, we tend to focus on the future, but this class allowed me to learn from the past about all the factors that turned Manhattan into the powerful entrepreneurship hub it is today." - Zarius Dubash '21

"I would definitely do an elective away over a classroom class if I had the choice. It's a



Brochure Page

Overview

Dates

Academics

Finances

Application

Contact

www.babson.edu/educationabroad

BABSON COLLEGE

Glavin Office of
International Education

Wellness: Special Needs & Accommodations

Do you:	What to Do
>> Have a food allergy, intolerance, or other dietary restriction?	Meet with your Program Manager to discuss food options in your destination and any questions or concerns you may have.
>> Wish to request housing, academic, or other accommodations from the Office of Accessibility Resources?	To request accommodations for a Short-Term Program, complete and submit the Application Form located on the Accessibility Services Hub site prior to enrollment in the course
>> Have any physical, mental health, or other medically related needs?	Consult with your health care provider and/or Babson Health & Wellness resources. Program Manager available to consult on pace and logistics of travel as part of these conversations.
>> Want to learn more about diversity and inclusion abroad or away?	Visit our Diversity & Inclusion page to learn more about: students with disabilities abroad, multicultural students abroad, religion & spirituality abroad, women abroad, athletes abroad, and LGBTQ+ students abroad.

Application Requirements

- STP: UG Travel Elective Abroad Application
- International Programs: Mobile Phone Information
- STP: Acknowledgement of Pre-Departure Requirement
- STP: Community Standards Release

www.babson.edu/educationabroad

>

List All

Simple Search


Advanced Search

Featured Programs

Map Search

Program Discovery

HIS4619 Crossroads Manhattan



HIS4619 CROSSROADS MANHATTAN

SPRING | PROF. MARJORIE N. FELD

Overview

Dates

Academics

Finances

Application

Contact

HOW TO APPLY

Please visit our website to learn more about the application process.

HOW TO REGISTER

The program manager will register students who have submitted their program commitment requirements, including the program fee, following acceptance to the course.

PROGRAM MANAGER/CONTACT

Alex Nesbeda: anesbeda@babson.edu

SCHEDULE AN APPOINTMENT

To schedule an appointment with the program manager, please contact the Glavin Office of International Education front desk:

+1-781-239-4565


glavinooffice@babson.edu

Hollister Hall 220

Dates / Deadlines:

Term	Year	App Deadline	Decision Date	Start Date	End Date
Spring (S)	2022	10/04/2021	10/07/2021	01/18/2022	04/27/2022

Apply Now



ELECTIVES ABROAD & AWAY

Commitment Process

A step-by-step guide

01

Log In

to the
Education
Abroad Portal

02

Commit

or Decline
Placement

03

Review

Dates & Policies
Clear Calendar
of Conflicts

04

Complete

All Online
Commitment
Materials

05

Pay

\$500 Deposit

BEFORE Commitment Deadline

Important Dates & Deadlines

Application Opens (12:00PM ET)	Thursday, August 8, 2024
Application Closes (11:59PM ET)	Monday, September 16, 2024
Application Reopens (12:00PM ET) <i>Rolling admissions as space allows.</i>	Tuesday, September 17, 2024
Application Review	September 17 – September 20
Selection Email Sent	September 25, 2024
Student Acceptance Commitments <i>(in system by 11:59PM ET)</i>	Monday, September 30, 2024
Rolling Application Closes (11:59PM ET), Review, Acceptance Sent	Monday, October 7, 2024
Rolling Applicants Commitments <i>(in system by 11:59PM ET)</i>	Friday, October 18, 2024

HOW MUCH WILL MY SHORT-TERM PROGRAM **COST?**

PROGRAM
FEE

+

BABSON
TUITION

+

TRAVEL &
MEALS

-

GRANTS &
SCHOLARSHIP

Estimated Total Cost: \$5,272 + Tuition (4 credits)

BABSON COLLEGE

Glavin Office of
International Education

South Africa – January 2025

Item	Amount	Notes
Program Fee	\$2800	<ul style="list-style-type: none">• Included: Accommodations, breakfast, ground transportation, planned program meals and cultural excursions.• Not included: Tuition, international flight, visa costs, additional meals, and personal expenses.• Payment: The program fee is paid to the Glavin Office.
Babson Tuition	4-credits	<ul style="list-style-type: none">• Included in spring semester flat rate tuition charge
Travel & Meals	\$2472	<ul style="list-style-type: none">• Estimated Airfare: \$1300• Estimated Meals: \$900• Estimated Incidentals: \$272• Visa (if applicable)
Grants & Scholarships		Global Learning Fund Grant: Short-Term Programs Contact SFS for more information
<u>Estimated Total Cost:</u> \$5,272 + Tuition (4 credits)		

Financial Considerations (UG)

Program Fee (Glavin)

- Any deposit to confirm a student's enrollment in the course, as well as the remaining balance of the program fee, is paid directly by the student to the **Glavin Office**.

Tuition Cost (SFS)

- Undergraduate tuition is based on your matriculation date with the college. For more information about Babson's undergraduate tuition rates, visit [Tuition and Other Expenses](#).
- To discuss tuition, your financial situation and funding options, contact [Student Financial Services](#).

Financial Considerations (UG)

Scholarships

- Students who receive a full-tuition scholarship can use a portion of their scholarship to pay for their tuition cost.

Grants

- Current Babson Grant or full-tuition scholarship recipients will receive a \$2,500 Education Abroad Grant and may use those funds toward the program fee. Once you commit to the program, SFS will disburse the grant to your Workday account and you can request a transfer to the Glavin Office.
- Global Learning Fund Grant is designed to increase access to education abroad programs for students with financial need. **Applications due alongside each application deadline.**

Loans

- Students can choose to borrow loans to help cover expenses.

SFS Contacts

A - G	Judy Mascari (jmascari@babson.edu)
H - P	Kristen Fitzgerald (kfitzgerald@babson.edu)
Q - Z	Shannon James (sjames@babson.edu)
General Inquiries	SFS@babson.edu

BABSON COLLEGE

Glavin Office of
International Education

Short Term Programs 2025

January Travel // Spring Enrollment



PROF. STEPHEN BRAND
UG INNOVATION ODYSSEY: THE
SILICON VALLEY INSIDER TOUR
SAN FRANCISCO, CA



PROF. KIM SAWYER
PROF. DWIGHT GERTZ
UG/C INTERNATIONAL CONSULTING
EXPERIENCE
PORTUGAL



PROF. ANTHONY OKOROMADU
UG GLOBAL CONTEXT OF BUSINESS:
SOUTH AFRICA
SOUTH AFRICA

BABSON COLLEGE

Glavin Office of
International Education

Short Term Programs 2025

March Travel // Spring Enrollment



PROF. JASON MOHAGHEGH
UG POSTMODERNISM: FUTURE CULTURE
UNITED ARAB EMIRATES



PROF. ROBERT SCHULTZ
UG INNOVATION ECOSYSTEM OF SPAIN
SPAIN



PROF. JIM HOOPES
UG VIRTUOUS CAPITALISM IN MALAYSIA
AND THAILAND
MALAYSIA & THAILAND



PROF. JASON WONG
UG POLITICAL ECONOMY OF
SUSTAINABLE DEVELOPMENT
GERMANY



PROF. KRISTA CUMMINGS
PROF. BETH WYNSTRA
UG EXPLORING SERVICES MARKETING
THROUGH THEATRE AND HOSPITALITY
NEW YORK, NY

BABSON COLLEGE

Glavin Office of
International Education

Short Term Programs 2025

May Travel // Summer Enrollment



PROF. KRISTOFER PETERSEN-OVERTON
UG ANCIENT ATHENS AND THE BIRTH OF
POLITICAL THOUGHT
GREECE



PROF. PETER COHAN
PARIS STARTUP STRATEGY ELECTIVE
ABROAD
FRANCE



PROF. YASUHIRO YAMAKAWA
MADE IN JAPAN: CULTURE AND
OPPORTUNITIES
JAPAN



PROF. CAROLINE DANIELS
UG ENTREPRENEURSHIP NEW
VENTURES IN FASHION
UNITED KINGDOM



PROF. ANGELA RANDOLPH
UG ENTREPRENEURSHIP IN
CONTEXT: SOUTH KOREA
SOUTH KOREA

Questions?

Course Information

Professor Tony Okoromadu

aokoromadu@babson.edu

Application & Registration Information

Amanda Jew, Program Manager

ajew1@babson.edu

Financial Information

Student Financial Services

sfs@babson.edu