

#### Vision Statement

We want to be the catalyst for the development of entrepreneurial leaders with a global mindset. We envision Babson graduates as responsible and respectful citizens of the world whose mindfulness of the complexities of identity and culture enable them to successfully create value everywhere.



#### Mission Statement

We empower students to think and act intentionally in intercultural contexts, to explore their identities, and to develop the skills necessary to navigate the environment in which they live, learn, and work.





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At Babson, we believe that the ability to think and act effectively and appropriately in intercultural contexts is essential to being successful entrepreneurial leaders, and respectful citizens of the world. The Glavin Office of International Education (Glavin Office) provides students with important global learning opportunities and services to hone these essential intercultural skills.

Babson College consistently receives top rankings amongst its institutional classification for student mobility (international students and study abroad) in the Institute for International Education's Annual Open Doors Report. More specifically, Babson ranks #1 for total participation on short-term education abroad, #2 for total participation on all duration education abroad and #7 for the total number of international students.

The academic year 2022 was an exciting year for the Glavin Office and for our students as COVID-19 related travel restrictions started to lift in most parts of the world. Our international student population returned to prepandemic enrollment at 1,176 and included nine Global Scholars and 42 incoming exchange students. International students represented 84 countries around the world.

semester abroad participation; despite continued travel restrictions and varying COVID-19 policies across different countries, students successfully participated in academic experiences abroad at similar rates to pre-pandemic levels. While the Omicron variant impacted short-term programs during the winter break, we ran four short-term study abroad and away programs in the summer to Ireland, Italy, Portugal and Atlanta, Georgia.

Finally, the Glavin Global Fellows (GGF) program launched a digital badge program to replace the GGF certificate program and piloted it with our GGF graduates in May 2022. And, we celebrated our first graduate student to be selected for the prestigious U.S. Student Fulbright grant!

This annual report highlights our successful return to student mobility as well as some of the other global learning initiatives led by the Glavin Office this year. As always, we remain committed to furthering Babson's internationalization efforts as we stay committed to the health and safety of our students, adapt to new global trends in mobility and with expanded learning modalities. We hope you find the report useful and a testament to Babson's success story delivering international education excellenceas we emerge from the COVID-19 pandemic.

Lorien Romito

Senior Director Glavin Office of International Education

## GLAVIN OFFICE STAFF



Lorien Romito
Senior Director,
International Education

INTERNATIONAL STUDENT & SCHOLAR SERVICES



**Jillian Bedarian**Administrative Assistant,
Glavin Office

# **EDUCATION ABROAD**



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## Elise Beaud

Elise Beaudin
Associate Director, Glavin Office &
Director, Short-Term Programs



Amanda Jew Program Manager, Short-Term Programs



**Molly Buckley**Program Manager,
Short-Term Programs

## INTERNATIONAL STUDENT AND SCHOLAR SERVICES

The International Student & Scholars Services (ISSS) team advises over 1,200 incoming students, current undergraduate and graduate students, recent alumni on Optional Practical Training (OPT) and visiting scholars. Babson's fall 2021 international student population increased 37% from fall 2020, surpassing pre-pandemic enrollment. Babson's diversity is celebrated through campus events, global learning in the classroom, and the flags flying in Centennial Park. During fall 2021, 84 countries were represented in Babson's international student population.

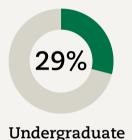
#### Fall 2021 At-a-Glance

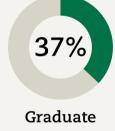






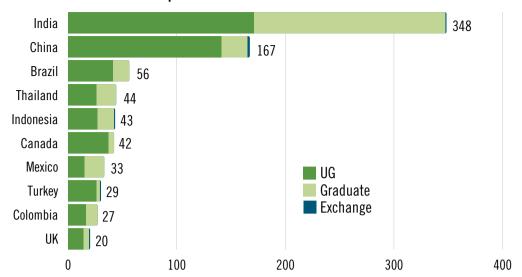








#### Countries Most Represented



#### Optional Practical Training (OPT) - May 2022 Graduates



69%

172 (71 UG, 101 Grad) May 2022 F-1 international students applied for Post-Completion OPT work authorization of all graduating international students.

Pictured: Global Scholars Pumpkin Carving with Faculty Mentor Mike McGuirk.



#### Fall 2021 Highlights



#### GLOBAL MOBILITY RETURNS

Global mobility increased in part due to U.S. travel restrictions determining that international students would be a national interest exemption along with the U.S. Department of State making significant strides to issue visas for the start of the semester.



#### **NEW STUDENTS**

191 new undergraduate international students and 282 new graduate international students started their programs in fall 2021.



#### GLOBAL SCHOLARS

Babson welcomed nine new undergraduate students from Brazil, Egypt, India, Kenya, Liberia, Rwanda, & Ukraine as Babson Global Scholars, members of a need-based scholarship program launched in 2014.

#### INBOUND EXCHANGE

94%

of the students who responded either agreed or strongly agreed that as a result of their exchange experience, they have become more self aware and have a deeper knowledge of U.S. culture.

88%

of the respondents either agreed or strongly agreed that their exchange experience informed or enriched their perspective on cultural differences and their friendships/relationships.

82%

of the respondents plan to encourage their family or friends to pursue exchange opportunities in the U.S. because of their experience at Babson.



Pictured: Paintball event for exchange students.

The Glavin Office supported 42 incoming exchange students during the 2021-2022 academic year, including 37 undergraduate and five graduate exchange students. This year's exchange students were able to participate in Babson's many in-person community activities even despite changing and uncertain restrictions related to COVID-19, particularly in the first half of the year. Exchange students had the opportunity to be paired with Babson students as buddies through the Babson Exchange Network (BEN). BEN hosted several events each semester that fostered friendships among the buddies and engagement with various parts of American culture, such as Halloween pumpkin painting, Thanksgiving dinner, candlepin bowling, and paintball, as well as a farewell ceremony and reception. We had two great BEN student leaders, Annie Liu '21 and Ilana Aslan '23, who contributed greatly to the success of exchange student programming throughout the year.



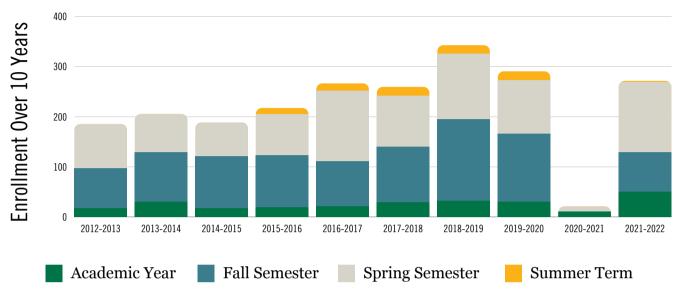
Pictured: Spring 2022 Farewell for exchange students.

"In terms of personal growth: I learned even further to adapt very easily to changing situations, to our fast moving world, to solve problems in real time, to understand that we are capable of doing absolutely everything, to embrace more diversity, to be more calm and patient as a human being.

- Undergraduate Exchange Student (Spring 2022)

#### **EDUCATION ABROAD**

#### Academic Year, Semester & Summer Abroad



The Education Abroad team supports all students who enroll in an academic year, semester, and summer abroad programs in over 30 countries worldwide. Through a holistic advising model, a strong portfolio of programs, and an emphasis on curriculum integration, education abroad has become increasingly accessible for students at Babson regardless of their concentration, academic interests, or socioeconomic status.

Participation in education abroad at Babson has increased nearly 200% in the past ten years, though was greatly impacted by the COVID-19 pandemic and the temporary suspension of most programs during the 2020-2021 academic year. Education abroad at Babson saw a tremendous rebound in the 2021-2022 academic year; despite continued travel restrictions and varying COVID-19 policies across different countries, students successfully participated in academic experiences abroad at similar rates to pre-pandemic levels. While many peer institutions across the U.S. still have not seen a full recovery in participation from the impact of the pandemic on study abroad rates. Babson's numbers are a testament to the hard work of the education abroad team and the partnership of many key offices and stakeholders across campus who supported our students in their studies abroad during a complex time for global mobility.

for total study abroad students among Special Focus Institutions -Open Doors (IIE)

These experiences taught me that I share so many values with people from this continent and there are just so many overall similarities between us. and that was a really powerful realization for me and allowed me to better connect with people.

-Dure Nayab, Vienna Univeristy of Business & Economics, Spring 2022

#### **Learning Outcomes**

It is critical that the experiential learning opportunities provided through education abroad support students' academic, personal, and professional goals as well as the mission of the Glavin Office. Within the results from the 2021-2022 Education Abroad Post-Learning Experience Questionnaire, students demonstrated significant growth regarding their own identity exploration as well as a greater understanding of their host culture.

We are proud to educate entrepreneurial leaders who can draw upon their education abroad experience to more effectively work across cultures and navigate the global workplace.

Learning Goal Outcome Areas:

- Identity Development
- Professional Development
- Knowledge Acquisition
- Development of a Global Mindset
- Entrepreneurial Leadership Exploration

#### **Student Reflection**

I was really hesitant to study abroad at first for a number of reasons. I felt as though I would miss so much at Babson, and that I would not be as close with my friends upon returning. I also feared that I would be out of shape for my athletics team, that I would miss my family too much, and many other reasons. To say the least, I felt as though there were more cons than pros when it came to my personal evaluation of the study abroad experience. Even though my study abroad experience was slightly different than the average individual's, I am extremely content with my decision to study abroad.

It taught me so much about independence, being a global citizen, travel and Korean culture.

The cons that I had thought about so much during my application process were proven

untrue, because I was off having an experience of my own that I would not trade for the world. As a student who had very few opportunities to travel, this was an amazing opportunity to explore a new place in a relatively structured environment.

Exploring a new country as a student is one of the best times in life, and I want to be able to show other students that they can have this too.

- Caitlin Caron, '23 (CIEE Seoul, Fall 2021)







"I chose a program where only one other Babson student went on. I wanted to figure everything out on my own, in a country where I don't speak the language. I pushed myself, met amazing people, had unforgettable experiences, and discovered who I am as a person. I'm leaving my abroad experience with an increased confidence and courage, and just simply happy. I wish everyone has a chance to experience something similar and I want to help in any way I can."

Thomas Dulski, '22 API Sharjah - Spring 2022



"The semester overall has been a really great experience, I've most definitely gained a tremendous amount of experience and perspective for the UAE and the Middle East in general. It is great how my Hindi has come in handy this past semester as I probably have heard Hindi/Urdu being spoken more than I've heard Arabic due to the large Indian/Pakistani population. It was also fantastic going to the World's Expo, I'm so glad to have had the opportunity to go. I'm incredibly grateful to have been able to study abroad and I'm glad I made the decision to come here."







#### **EDUCATION ABROAD**



#### **Short-Term Programs**

#### **Return to Travel Programs!**

Since March 2020, the Short-Term Programs team and course faculty have been using their entrepreneurial skills to develop courses to provide students with virtual cultural experiences. The start of the academic year 2021-2022 was no different. With new COVID variants and travel restrictions, the programs scheduled for winter break and spring were not able to travel. Using the lessons learned from previously impacted courses, the team developed both in-person and virtual programming on the Wellesley campus. It was through the work of Babson faculty and Glavin staff that undergraduate and graduate students were able to experience cultural activities and speakers from around the globe - without travel - in support of the academic course content. This collaborative work resulted in academic continuity for the MSEL Global Entrepreneurship Experience and the International Consulting Experience over the spring semester. As the year progressed, travel restrictions eased and the Short-Term Programs team and faculty were able to successfully plan and lead four student groups abroad over the summer session for the first time since 2020!

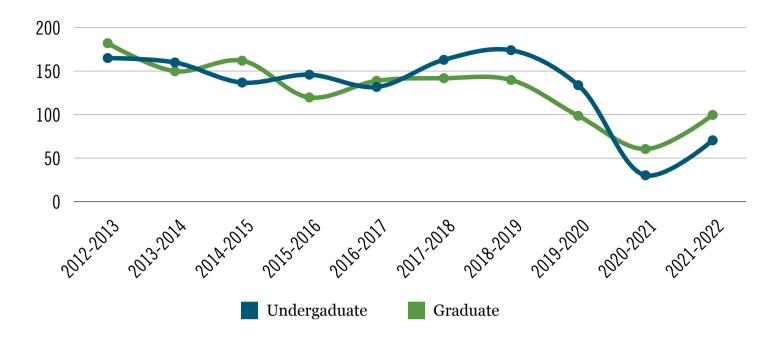


Pictured: MSEL Global Entrepreneurship Experience.

Pictured: An Irish Journey: Leadership, Collaboration & Innovation in the Creative Ecosystem in Ireland.



#### Electives Abroad/Away Enrollment (10 Years)



Traveling to Rome and immersing myself in its unique culture was a phenomenal experience. The combination of CIEE classes, tours of historical sites, and free time to explore the city with my classmates made for fulfilling and amazing days! The focus on understanding Roman history and culture while connecting it to the modern U.S. and our political issues today makes for compelling class discussion.

#### I highly recommend this course.

- Sophia Pantos, '23 (Italy Elective Abroad, pictured)



#### 2021-2022 Courses:

Spring Semester 2022: MFE3508/7500 Virtual Graduate/Undergraduate International Consulting Experience

Winter/Spring 2022: MSM 6110 Virtual Global Entrepreneurship Experience

#### **Summer 2022:**

MFE3508 Undergraduate International Consulting Experience - Portugal

HUM4612 Origins of Democracy, Imperialism and Human Rights - Italy

MOB3507 An Irish Journey: Leadership, Collaboration & Innovation in the Creative Ecosystem in Ireland

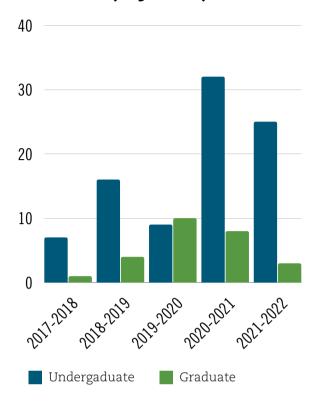
### INTERNATIONAL CONSULTING

The International Consulting Experience program was offered twice in 2021-2022. The spring semester program included enrollment of both undergraduate and graduate students, who were able to develop the unique consulting skills necessary to engage and conduct business with their client in a virtual environment. The summer session program was the first time in two years that students were able to travel to their clients' businesses in Lisbon, Portugal to draft the engagement contract and conduct primary research in person. Student teams then returned to their home countries and worked virtually with their team, their client and their faculty. With the support of their faculty advisors, students learned to manage client relationships, conduct work in a virtual environment, and produce viable recommendations for their clients' business issues.

International Consulting Program in Portugal ... An amazing opportunity, the culture is truly so welcoming and you learn so much not only about business, but also how to be open minded about other cultures. More than that, this course is important because you learn skills you could never even imagine learning in a classroom. How to think on your feet, to come up with solutions on he spot and to work professionally with the client, and actually being in person with the client you are working with, is a whole new experience. I feel this experience has allowed me to focus my passion on consulting, it has truly been so insightful. And the connections I made through this program, I know will be connections for the rest of my Babson experience and life. I definitely recommend that everyone sign up for this course because it is truly an amazing, unique, one of a kind experience.

- Arushi Singh, '25 (Fisiolar, International Consulting Portugal)

### Participants Over Time (5 years)





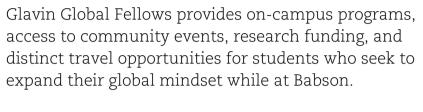


## GLAVIN GLOBAL FELLOWS

#### 2022 GGF Certificate/Digital Badge Recipients

Saniya Aggarwal
Samantha Azu
Analia Colffer Jaquet
Anna Dibble
Silvia Filová
Alexia Finkelstein
Mackenzie Forrest
Martina Garabedian
Khanh Linh Ha
Morgan Headrick
Pragathi Maroju
Enyu Rao
Tingzi Zhang

Pictured: Glavin Global Fellows Certificate Farners Luncheon



This was an exciting year for the Glavin Global Fellows program as we were able to resume travel! Two fellows embarked on domestic travel in the spring and three fellows traveled internationally in the summer. We also enjoyed the opportunity to gather again on campus through events and socials including trivia night and a co-sponsored event with the Center for Career Development. Finally, we leveraged the lessons of the pandemic and engaged with students from all over the world through virtual global learning opportunities like the Talloires Network Leadership Conference and the Babson Collaborative Student Network.

We also launched the Glavin Global Fellows digital badge program and piloted it with our 13 certificate

earners who graduated in May 2022. The digital micro-credential allows students to display their global learning projects and skills online, formalized by Babson and the Glavin Global Fellows program. The GGF badge formalizes the certificate program further with additional reflection and engagement for students and technology so students can proudly showcase their global skills online.



#### FULBRIGHT U.S. STUDENT PROGRAM

Fulbright is the flagship international educational exchange sponsored by the U.S. government.

It is designed to increase mutual understanding between the people of the United States and other countries by providing study/research or English teaching assistant grants. The program operates in over 160 countries worldwide.

This past year was a special one for Jerdrema (Dreme) Flynt, the first Babson College graduate student to be selected for the prestigious U.S. Student Fulbright grant. Dreme will begin her English Teaching Assistantship in South Africa in February 2023 when the country's academic year commences. Staying true to her work ethic and beliefs, until she departs for South Africa, Dreme will be working on her growing venture, Growing Hands, a business dedicated to serving Black and Brown people on their natural hair journey.



To actually get awarded a Fulbright, it's pretty amazing. My background is in education, nonprofit, and activism.

So, this Fulbright really mixes together my world of thinking about education, traveling, and business and entrepreneurship for kids.

- Jerdrema Flynt, M'22



Pictured: Jerdrema Flynt, M'22 & Elise Beaudin (Fulbright Advisor).



#### International Education Week

International Education Week (IEW) is an initiative co-sponsored by the U.S. Departments of State and Education to celebrate the benefits of international education and exchange worldwide. At Babson, this week is a dedicated time to recognize and celebrate our global community. IEW 2021 was an opportunity for students, faculty, and staff alike to learn more about international education, engage in various cultural activities and social events, and reconnect with alumni who have seen the value of crosscultural competencies in their careers.

Some successful student-led events of note were the LATAM Endeavor: Entrepreneurship After Babson networking event; the Chinese Student & Scholar Association Paper Cutting Workshop; a Global Trivia Night and a Pinata Making Workshop. In addition to the many in-person and virtual events that were held, a video featuring our Babson students was created to highlight the importance of names, their significance and the importance of correct pronunciation.



IEW '21 - Piñata making workshop.

## CELEBRATING INTERNATIONAL EDUCATION



Graduate International Dinner.



#### **Graduate International Dinner**

Each year, the Glavin Office helps to organize the Graduate International Dinner, an annual tradition dating back over 20 years, alongside Graduate Student Life & Leadership and student leaders. The April 2022 event returned to Knight Auditorium in person after a three year hiatus with student teams representing cuisines from eleven countries or regions. Close to 200 graduate community members attended to enjoy food, connect with friends, watch an Indian dance performance and participate in a Loteria, a Mexican game of chance similar to bingo.

#### **GLOBAL LEADERSHIP AWARD RECIPIENTS**

Each year this award is given to an undergraduate and graduate student who has fostered a climate of understanding and respect between student groups on campus as a true example of a Global Student Leader.





Pictured: Lorien Romito & Lulu Saad Al Mutawa, M'22.

#### Undergraduate: Khanh Linh Ha

Khanh Linh Ha, '22, was awarded Babson's Global Student Leadership Award in 2022. A member of the Glavin Global Fellows, Linh was selected because of her exemplary commitment to building a climate of intellectual energy, mutual respect, and understanding related to global learning, diverse cultures, and ways of knowing. As a Global Scholar from Vietnam she possesses an intense curiosity for all things intercultural and international, having participated in a semester abroad at IE University in Spain, a second semester abroad on the IES Buenos Aires & Santiago: Emerging Economies program, and a GGF grant funded trip to Cuba. As the inaugural Glavin Global Fellows student worker, she led thoughtful and meaningful GGF programs and demonstrated skills of communication and community-building far beyond her years.

#### Graduate: Lulu Saad Al Mutawa

Lulu Saad Al Mutawa, M'22, joined the 2-year MBA program as an international student from Kuwait. Upon starting at Babson, she immediately immersed herself in the Babson community. Lulu served as a Babson Board Fellow and was part of the Graduate Soccer Club and the Life Sciences Club. Her most ambitious involvement was when she served as the Chair for the Babson Global Entrepreneurial Leadership forum. In her role as Strategic Marketing and Communications Chair, she did a wonderful job leading a team of directors to create the marketing and branding for the GEL forum. Her team recruited over 250 participants and 20+ speakers from the U.S., India, and Latin America. She leveraged her international experiences, such as consulting for a Belgium company and organizing the Middle East's first Fishhackathon to develop her global mindset. At Babson, she took advantage of every moment and every intercultural experience to grow into the global leader she is today.



Pictured: Elizabeth Saumsiegle, Amir Reza, Ph.D., Dean of Global Education & Babson Academy, Khanh Linh Ha, '22 & Lorien Romito.

#### **STAFF** CONTRIBUTIONS TO THE FIELD



#### Publications

Barsoum, S., Bell, K., Chow, L., & Donaghue, J. (2022). Collaboration to Advance Inclusive International Student Support. Diversity Abroad Report. https://diversitynetwork.org/public/DIVaPublic/01-Resources-Services-Pages/Research Reports.aspx



#### **Presentations**

Reza, A., David Sprott, Brooke Roberts (2022). New Directions in International Education among Business Schools. Gateway International Spotlight Webinar.

Chow, L. & Wiley, A. (2021, October). "Applying intercultural frameworks to a social justice context." Presentation for NAFSA All-Region Summit, Online.

Reza, A., John Sunnygard (2021). Moderator, Forum on Education Abroad Critical Dialogue: The Best Way to Predict the Future is to Create It: Reimagining Education Abroad.

Reza, A. (2021). Keynote Speaker, American University of Cairo Venture Lab Launchpad Program Graduation.



#### Professional Associations

In 2022, Amir Reza was elected to the Board of Visitors at the University of Maine

In 2021, Amir Reza was elected to the Board of Directors of the Institute for Study Abroad (IFSA)

In 2021, Lorien Romito was inducted into the NAFSA Trainers Corps.

Murray, M. (2020-2023). Member/Communications Chair, Virginia Tech Student Affairs Young Alumni Board.

Romito, L. (2017-current). CIEE Academic Consortium Board member.