

BABSON COLLEGE

The Best Leaders Are Entrepreneurial



Master of Advanced Entrepreneurial Leadership

Cultivate your ability to mobilize others and drive growth and renewal at your organization with Babson's 100% online Master's in Advanced Entrepreneurial Leadership. Here's why an MSAEL degree is key to advancing your career:

- » Your professors and curriculum will take you beyond business fundamentals, with topics like opportunity recognition, organizational innovation, design thinking, entrepreneurial leadership, strategic problem formulation, and growth marketing.
- » Connect with like-minded, experienced professionals. Enhance your performance as a remote team leader by collaborating with peers online and across time zones.
- » From day one, the concepts and tools you learn in class will translate to your career. Make measurable headway on a transformation project for your organization with support from faculty members and stakeholders from work.

What Does Entrepreneurial Leadership Mean at Babson?

Entrepreneurial leaders share three defining characteristics that make them different from every other type of leader. MSAEL graduates will become strong risk managers. They will be exceptional uncertainty navigators. They will develop into highly skilled ambiguity explorers. These three traits work together, enabling entrepreneurial leaders to make decisions, solve problems, and create value.

#1 IN ENTREPRENEURSHIP
FOR 27 CONSECUTIVE YEARS
— *U.S. News & World Report*

1st COHORT

Join the inaugural class and be part of the first wave of MSAEL students at Babson.

\$50M

The Blank Family Foundation's \$50 million gift established Babson College's Arthur M. Blank School for Entrepreneurial Leadership.

HOW IT WORKS >>

Attend class from anywhere in the world. Your online courses, totaling 30 credits, are divided into three modules and can be completed in 18-24 months. Start with the **CATALYST MODULE**, which provides the building blocks you'll need to become an advanced entrepreneurial leader. In the **ACTIVATION MODULE**, get a detailed understanding for how to accomplish organizational innovation. The final **APPLICATION MODULE** is an integrated project you'll undertake to apply the curriculum in real time to drive change within your organization.



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“Entrepreneurial leaders are able to lead from any position. They know leadership doesn’t always come from the top. It comes from action, not hierarchy. Entrepreneurial leaders are high-performance, collaborative problem solvers and are broadly needed in all industries.”

– D.R. Widder MBA’99
Vice President of Innovation, Babson College

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