



WELCOME TO BABSON!

Greetings and congratulations on your acceptance to Babson's Certificate in Advanced Management program! Your admission to our program is testimony to your academic success to date, and I am proud to welcome you as a member of our Babson community.



You are about to begin an exciting and challenging learning experience that will accelerate your progress toward becoming an innovative leader in your field. Through collaboration with Babson's dedicated and experienced faculty and extensive network of alumni, you will build the skills you need to distinguish yourself in your career.

I welcome you to Babson. We have a commitment to building and sustaining a highly productive and rewarding lifelong relationship with you beginning with this transformative learning experience. I look forward to meeting you in person. My best wishes to you for continued success.

Congratulations,

MARK POTTER

*Associate Dean, F.W. Olin Graduate School of Business
Professor, Finance Division*