

## **Dr. Marta Widz**



Dr. Marta Widz is Director, Family Office Research, in her primary association at the Wealth Management Institute (WMI), Singapore, and a key member of WMI's Global-Asia Family Office (GFO Circle) leadership team, responsible for research and development.

Marta is also Affiliated Faculty at the Family Business Institute at the Grossman Business School of the University of Vermont, the Executive in Residence at the INSEAD Wendel International Centre for Family Enterprise, and Affiliated Expert of the Institute of Family Business, Poland.

Her research interest and research track record encompass the fields of family firms, family governance, sustainability, and purposeful wealth. Marta has worked with large, global, and multigenerational family businesses, and featured many of them in books, books chapters, case studies, vidoes, and life presentations at various platforms, including the Family Business Network (FBN) Global Summits and the Henokiens Compendium. Her teaching and mentoring portfolio includes programs for family principals, next gen, and wealth owners at both Master and Executive levels.

Marta has a very strong international network of family business thought leaders: she is member of International Family Enterprise Research Academy (IFERA), Academy of Management (AOM), and the Family Firm Institute (FFI), where she served as the Co-Chair of the 2020 FFI Global Conference's Program Committee.

She obtained the Ph.D. at the Centre for Family Business at the University of St. Gallen, Switzerland, and was most recently the Research Fellow at IMD Business School, Switzerland, where she worked closely with the winners and jury members of the IMD Global Family Business Award as well as the IMD-Pictet Sustainability in Family Business Award.

Marta started her career in the private sectors, holding leadership positions in finance and pharmaceutical industries. She is alumna of the London School of Economics and Political Science (LSE), the UK; the Global Alliance in Management Education (CEMS); the Warsaw School of Economics (SGH), Poland; and IMD Business School, Switzerland.

A citizen of Poland and Switzerland, Marta has lived, worked and studied in several countries including Finland, the Netherlands, the United Kingdom, the United States, Hong Kong, and Singapore.

She is married with two sons (aged 7 and 12), and a recent adopter of two Singaporean stray cats (Gea Grappa and Brownie Barnaby).