NoCode Startup Studio Bootcamp
(power by Babson Labs)

- **Build a Business Model - learn by doing**, generating evidence of desirability & viability for YOUR business idea
  - Entrepreneurship instruction & coaching from Babson faculty & mentors
- **Build a Product - learn by doing**, generating evidence of feasibility for YOUR product
  - NoCode Platform Instruction & Office hours
- **Learn from others** - Q&A sessions with NoCode ecosystem participants and entrepreneurs

Real businesses can be built real quick

- Building software has typically required access to expensive/rare engineering talent or to learn coding yourself
- **NoCode is enabling a whole new class of builders and entrepreneurs that don’t have a tech background** - citizen developers are everywhere!

Real businesses are now being built with NoCode in weeks and months vs. years .. at a price point that is orders of magnitude lower than hiring developers
What you get

- Gain **practical experience** of the entrepreneurial process
- Build **hard NoCode skills** with evidence of competency
- **A credential from the #1 school for Entrepreneurship**
- **Participate in a network** of entrepreneurially minded NoCode founders with a shared experience
- Potential **relationships with industry investors** (based on progress)

The Bootcamp Experience  (all times are US Eastern)

- **Week 0 (Jan 17th)**
  - Wed, 6-8pm:
    - Program Overview
    - Entrepreneurial Thought and Action Overview
    - Software Product Building with Bubble
  - Thu-Fri:
    - Develop software product ideas
    - Assess implementation feasibility with faculty
- **Sprint Weeks 1-9 (Jan 24th - Mar 21st)**
  - Mondays
    - 6-7pm: ET&A Business Building Class
    - 7-7:30pm: Guest presentation/Q&A with NoCode Founders
  - Tuesdays
    - 6-8pm: Bubble Building Class
  - Wednesdays
    - 6-7pm: Business Building Coaching Office Hours
    - 7-9pm: NoCode Building Office Hours
  - Thursdays
    - 6-7pm: Business Building Coaching Office Hours
    - 7-9pm: NoCode Building Office Hours
- **Wrap/Demo Day (Mar 28th)**
  - Monday
    - 6-9pm: Final Presentation Office Hours
  - Wednesday
    - 6-9pm: Final Presentation Office Hours
  - Thursday
    - 6-8pm: DEMO DAY

Iterative activities

- **Desirability** - Problem/Solution interviews with users/customers
- **Feasibility** - Product building with NoCode
- **Viability** - Business model development (cost structure, revenue sources, etc.)