NoCode Startup Studio Bootcamp

(powered by Babson Labs)

- *Build a Business Model - learn by doing*, generating evidence of desirability & viability for YOUR business idea
  - Entrepreneurship instruction & coaching from Babson faculty & mentors
- *Build a Product - learn by doing*, generating evidence of feasibility for YOUR product
  - NoCode Platform Instruction & Office hours
- *Learn from others* - Q&A sessions with NoCode ecosystem participants and entrepreneurs

Real businesses can be built real quick

65% of all app development by 2024 will be low-code.

Source: Gartner forecasts

- Building software has typically required access to expensive/rare engineering talent or to learn coding yourself

- *NoCode is enabling a whole new class of builders and entrepreneurs that don't have a tech background* - citizen developers are everywhere!

Real businesses are now being built with NoCode in weeks and months vs. years .. at at a price point that is orders of magnitude lower than hiring developers

What you get

- Gain *practical experience* of the entrepreneurial process
- Build *hard NoCode skills* with evidence of competency
- *A credential from the #1 school for Entrepreneurship*
- *Participate in a network* of entrepreneurially minded NoCode founders with a shared experience
- Potential *relationships with industry investors* (based on progress)

The Bootcamp Experience (all times are US Eastern)

- **Week 0 (Jan 17th)**
  - Wed, 6-8pm:
    - Program Overview
    - Entrepreneurial Thought and Action Overview
    - Software Product Building with Bubble
  - Thu-Fri:
    - Develop software product ideas
    - Assess implementation feasibility with faculty
- **Sprint Weeks 1-9 (Jan 24th - Mar 21st)**
  - Mondays
    - 6-7pm: ET&A Business Building Class
    - 7-7:30pm: Guest presentation/Q&A with NoCode Founders
  - Tuesdays
    - 6-8pm: Bubble Building Class
  - Wednesdays
    - 6-7pm: Business Building Coaching Office Hours
    - 7-9pm: NoCode Building Office Hours
  - Thursdays
    - 6-7pm: Business Building Coaching Office Hours
    - 7-9pm: NoCode Building Office Hours
- **Wrap/Demo Day (Mar 28th)**
  - Monday
    - 6-9pm: Final Presentation Office Hours
  - Wednesday
    - 6-9pm: Final Presentation Office Hours
  - Thursday
    - 6-8pm: DEMO DAY

Iterative activities

- **Desirability** - Problem/Solution interviews with users/customers
- **Feasibility** - Product building with NoCode
- **Viability** - Business model development (cost structure, revenue sources, etc.)