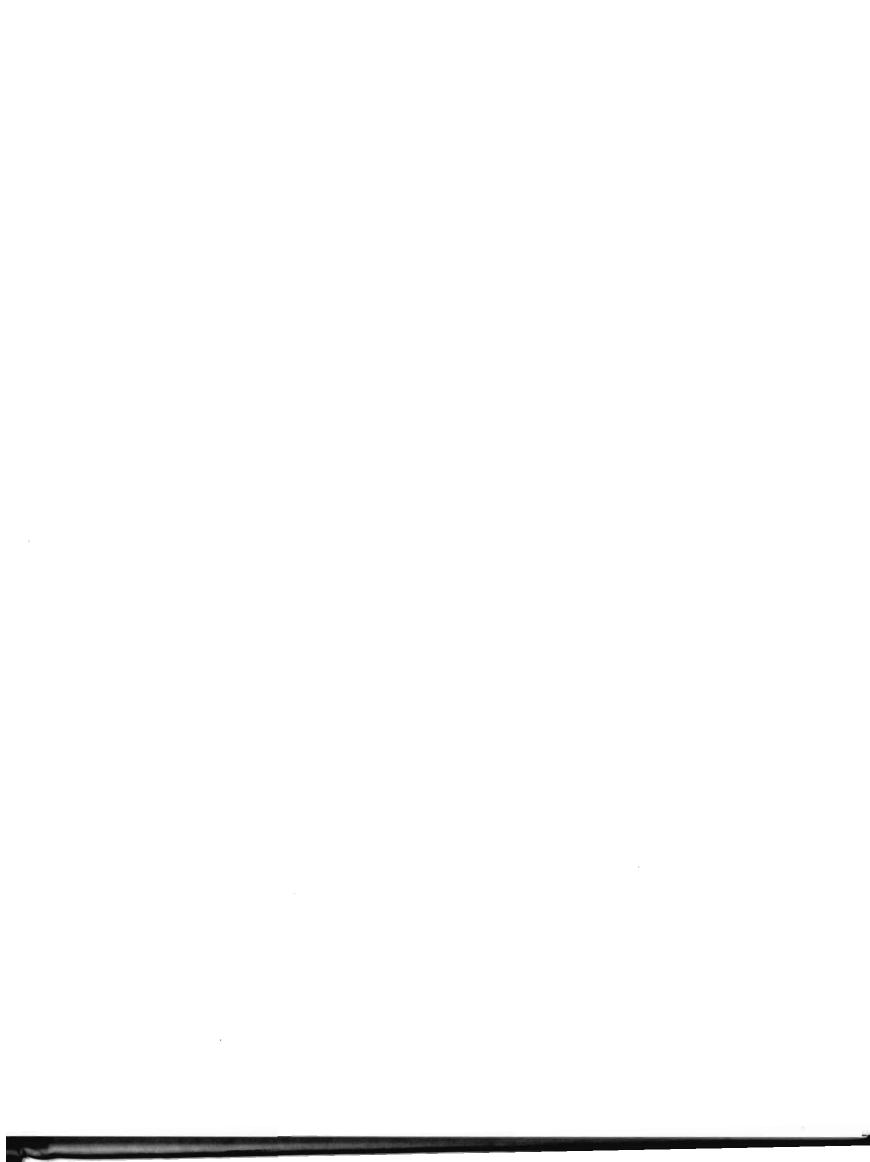
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1949







EDITOR-IN-CHIEF

WINTHROP F. C. WALTERS

BUSINESS MANAGER

RAYMOND C. L. GREER, JR.

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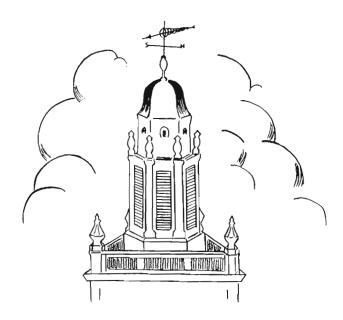
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## THE BABSONIAN

1949

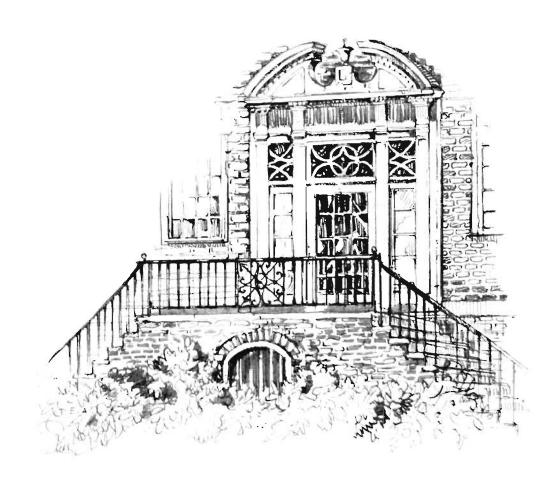


Published by the Student Body

**BABSON INSTITUTE** 

Babson Park

Massachusetts



#### **FOREWORD**

This 1949 Babsonian is published in commemoration of the 30th Anniversary of Babson Institute. A review of the year's record as herein set forth will quickly indicate the extent of the tremendous progress made by our school over this short period of time.

It is with conscious pride that we, the student body, view the present status of the Institute. The vigor of our Founders has been transmitted to all who have been associated with the school, with the result that the present milestone marks a record of accomplishments far out of proportion to the time-span involved.

It is particularly gratifying to have Mr. and Mrs. Babson among us for the celebration of a significant anniversary. Association with the Founders of one's alma mater is not an ordinary experience. Their presence on campus has proved to be a source of inspiration to the student body as well as a determining factor in the Institute's development.

We believe the following pages offer convincing evidence to substantiate our pride in Babson Institute.

### **DEDICATION**

We, the graduating class of 1949, dedicate this our *Babsonian* to Mrs. Roger W. Babson with warmest respect and devotion.

It has been said that behind every great man stands a great woman. You are loved by all of us for your greatness—your greatness in giving unsparingly of yourself to Mr. Babson in his time of need and your greatness of continuing inspiration, kindness, and gentle modesty.

The men of Babson Institute, past and present, are indebted to you for your assistance in planting and cultivating that generous spirit from which our Institute has grown. We salute you as a Founder and as one who has given all of us a genuine basis on which to build and enrich our lives.

You presented to the Institute, in your father's memory, the Richard Knight Auditorium. The Sir Isaac Newton Room and the peerless collection of Newtoniana are further examples of your gracious generosity. All are precious heirlooms that we, and future generations, are privileged to live with and call our own.

By your examples we have learned the value and witnessed the rewards of a religious life, a religious life that teaches us to live and find our place among our fellow men.



MRS. ROGER W. BABSON

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# THE PRESIDENT'S MESSAGE

Francois Villon once wrote a very moving poem of which the refrain line was, "Where are the snows of yesteryear?". As I dictate this message to the Class of 1949 and other friends of the Institute on March 18, 1949, the ground is white with snow and a thoroughgoing New England blizzard is still raging outside my window. Can you, from the vantage point of warm, sunny, June weather look back upon the snows of last winter? If you can, let me urge you to look back even further through the past thirty years of Our Mutual Enterprise.

When Babson Institute was founded in July of 1919, the first class of 25 men met in a private dwelling house at 31 Abbott Road for instruction. From such a humble beginning Babson Institute has developed into one of the outstanding colleges of Business Administration in this country with a beautiful rolling campus of 340 acres, 16 up-to-date buildings, a student body of over 500, a substantial endowment, and a future as bright as the proverbial pot of gold at the end of the rainbow. What has contributed to make this tremendous change in our resources in the course of 30 years?

The first and most natural answer to my question will be, of course, Mr. and Mrs. Roger W. Babson. Their unswerving faith in the ideals of the institution, their devoted attention to its development and growth, their most generous and repeated contributions to its financial stability through land, buildings, and endowment, have been and will remain indispensable to the present development and future reputation of the Institute.

In the second place, the patient, careful hours of teaching contributed by the many members of the faculty over the past thirty years together built a reputation for successful business training which has given Babson Institute its present enrollment and high position in the field of business education.

Thirdly, the intellectual and extracurricular efforts of the student body during the thirty years of the Institute's growth, first as undergraduates and later as graduates of our program, have made fundamental and essential contributions to the intangible assets of the Institute by their success, first on the campus and then in the field of business. Our reputation today



DR. EDWARD B. HINCKLEY
PRESIDENT

as a leader in the field of business education is due to their heroic efforts and signal successes.

In the fourth place, the wise, forward looking counsel of the Trustees and the Incorporators in safe-guarding and directing the resources of the Institute should not be forgotten. Without their prudent supervision our physical and financial structure might be very much less secure, with the consequent curtailment of our opportunities for service to the educational world and the business community.

Therefore, it is with real feelings of humility and responsibility in carrying on Our Mutual Enterprise that I salute in this, the thirtieth year *Babsonian*, all those individuals and groups who have together given of their funds, their minds, and their hearts to create an ever better Babson Institute.

#### FOUNDERS' DAY

The second annual celebration of Founders' Day was held November 12, 1948, at Knight Auditorium. Conceived by the students for the purpose of honoring Mr. and Mrs. Babson, the assembly this year reviewed the business interests of the founders, thereby indicating the background and experience implementing Babson Institute. The speakers were representatives of the companies comprising the Babson interests. They included Mr. Charles W. Wallour, Executive Vice-President, Babson's Reports, Inc.; Mr. Dwight G. W. Hollister, President, The A. P. W. Products Co.; Mr. E. L. Quirin, Director, United Stores Corporation; Mr. Lewis W. Mustard, III, Director, Tel Autograph Corp.; Mr. Austin H. Fittz, Director, Gamewell Company; Mr. Roger B. Webber, Director, Atlantic Coast Fisheries Co.; Mr. Ralph B. Wilson, President, Publishers Financial Bureau; Mr. Myron E. Pierce, Director, Boston, Worcester and New York Street Railway Co.; Mr. James G. Hawk, Director, State Street Exchange; Mr. Charles J. McCullough, Director, Boston Sand and Gravel Co.; Mr. Charles H. LaDue, Director, Consolidated Lobster Company.

Mr. Eugene Sanger represented the Alumni Association, and Mr. Proctor Coffin spoke on behalf of the student body.

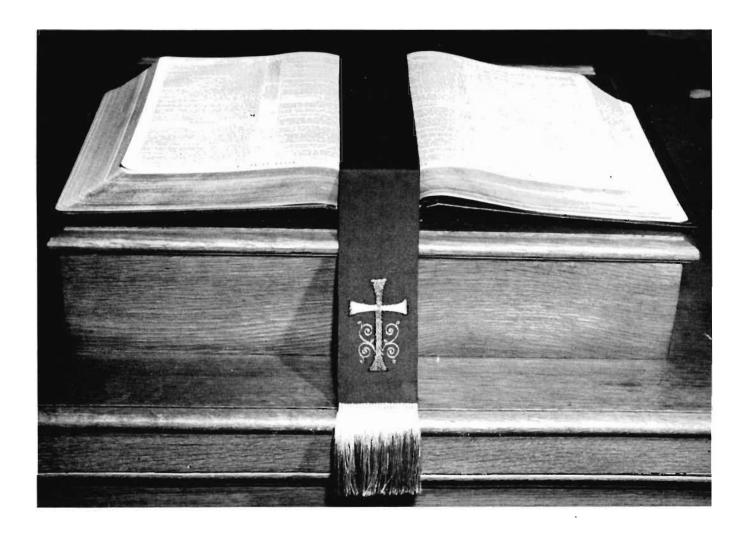
The presentation of a bronze plaque commending the job done by the Institute during the war in the training of Naval Supply Officers was made by Captain David P. Polatty, U. S. N. Gifts expressing the regard and affection of the students, faculty, administration, and alumni were presented to Mr. and Mrs. Babson.

The program was recorded and made a part of the permanent archives of Babson Institute.









#### THE BABSON HOUR

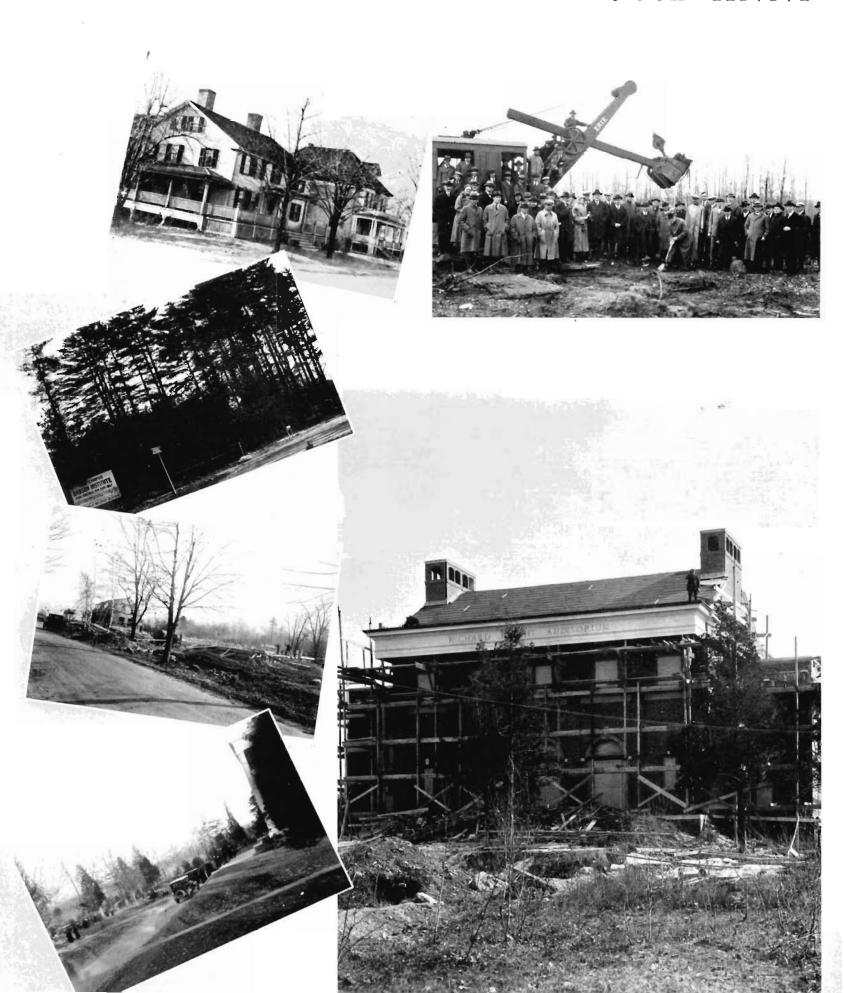
As a vital part of an integrated program, the Babson Hour provides the nucleus for spiritual activities on the campus. Student participation in various denominational groups of the community is well-established, but it is around this Sunday-evening service that the religious life of the school is centered.

Last fall marked the appearance of a new chaplain, the Rev. Dr. Bernard C. Graves. Under Dr. Graves, the Babson Hour has taken the form of a "Fireside Fellowship." Beginning with the winter term, the meetings were conducted around the theme, "A Story of Our Faith," a study of the growth of the different forms of our churches. This informal type of meeting has encouraged the participation of the students in the discussions. Both our founder, Mr.

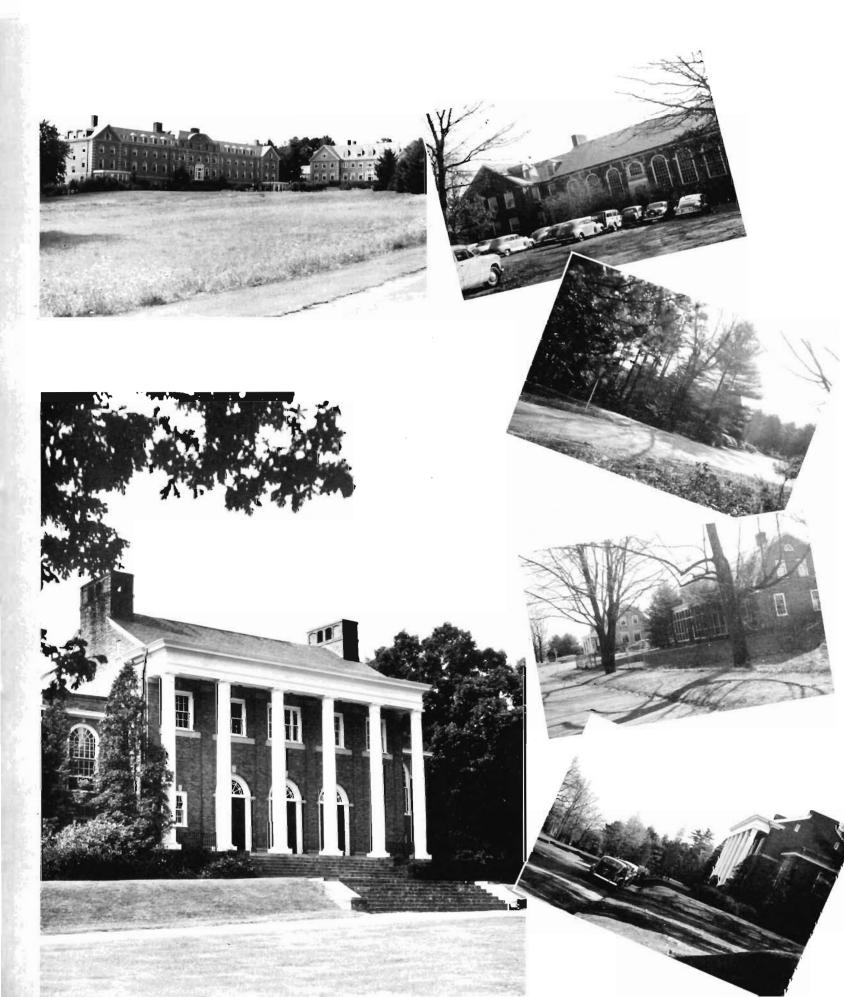
Babson, and our president, Dr. Hinckley, are actively interested in these weekly services and from time to time address the group.

Working in conjunction with Dr. Graves is the Chapel Committee of the Student Council, composed of David Moseley, Sidney Adair, Robert Bartlett, Dayton Brown, and James Saks. Through this group the students assume an active role in the direction of the services which represent their quest for spiritual growth. An intelligent and forceful faith, not only academic and business tools, is essential to the complete man. On awareness of this, the non-sectarian religious program of the Institute is founded; to the fulfillment it is dedicated.

## 30th ANNI



VERSARY 1949





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JAMES G. HAWK, Business Manager



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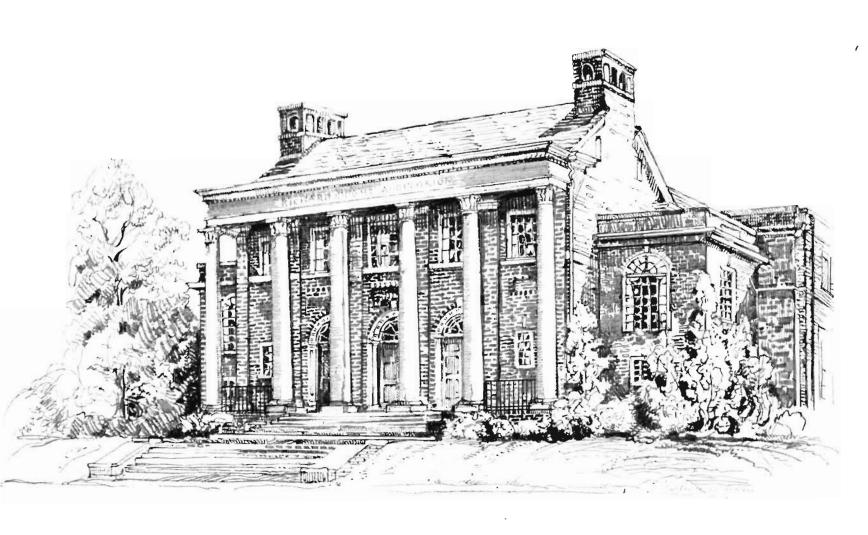
Dr. Robert G. Wertheimfr

Economics



Dr. Raymond N. Wheeler

Psychology





# Seniors







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Vice-President. DIXON MACRAE ALLEN

Secretary. Donald F. Dunn

Treasurer Thomas G. Baldwin





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5 Glenbrook Road, New Rochelle, New York

Production Major. Babson Outing Club, Charter Member, '48-9; Intramural Sports; Varsity Tennis, '48-9.

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Production Major. Society for the Advancement of Management; Athletic Council; Intramural Football, Basketball, Softball; Camera Club, Election Campaign Manager.

#### WARREN S. ALDRICH

59 Birdsall Street, Norwich, New York

Economics Major. Alpha Delta Sigma, '48-9, Treasurer, '48, Vice-President, '49; *Babsonian* Staff, '48-9, Advertising Manager, '49; Bowling Team, Golf Team, Pool Champion, '48.





#### CHARLES H. ALLEN

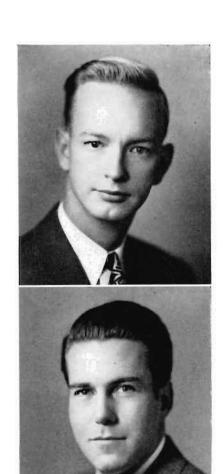
2735 Watkins Lake Road, Pontiac, Michigan

Distribution Major. Babson Beaver; Babson Outing Club; Society for the Advancement of Management.



18-05 Ponce de Leon Avenue, Atlanta, Georgia

Economics Major. Vice-President, Senior Class; Intramural Football, Softball, Basketball.







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#### PHILIP S. ARMSTRONG

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#### JAMES D. AUDETTE

1626 Great Plain Avenue, Needham, Massachusetts

Distribution Major.

#### HOMER F. BAIR, JR.

Farview Road, Greensburg, Pennsylvania

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#### ROGER W. BAIRD

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Distribution Major. Babson Beaver, Business Manager, '49; Alpha Delta Sigma, '49; Foreign Affairs Club, '49; Finance Club, '49.

#### THOMAS G. BALDWIN

13 High Street, Lyons, New York

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#### DWIGHT W. BARSTOW

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1258 North Morningside Drive N.E., Atlanta, Georgia

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#### WILLIAM R. BATHURST

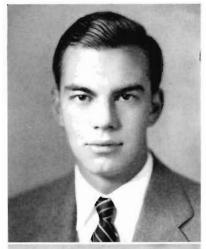
1433 Kavanaugh Boulevard, Little Rock, Arkansas

Investments Major. Finance Club, '48-9, Secretary, '49; Intramural Sports; Babson Outing Club, '48-9; House Committee, '48.

#### PHILIP C. BEAL

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Distribution Major. Glee Club, '48-9, Treasurer, '48, Secretary, '49; House Council, '48-9; Intramural Sports.





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#### HARRISON A. BEERS

Orefield, Pennsylvania

Accounting Major. Foreign Affairs Club, '47-9, President, '47-9; House Council, '48; *Babsonian*, Photography Editor, '48.

#### FREDERICK M. BEKINS

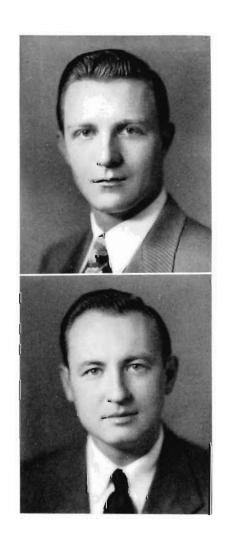
16th & Leavenworth Street, Omaha, Nebraska

Distribution Major. Student Council, '49; Babson Beaver, Transportation Manager, '48-9; Finance Club, Program and Social Committees, '49; Society for the Advancement of Management, '49; Camera Club, '49; Intercollegiate Sports Club, '49; Golf Team, '47-8; Ski Team, '47-8; Outing Club, '48-9.

#### DONALD D. BENEDICT

213 West Jackson Street, York, Pennsylvania

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#### ROBERT M. BINNEY

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#### ARNOLD M. BISBERG

76 Dover Road, New Britian, Connecticut

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109 Barnard Avenue, Watertown, Massachusetts

Accounting Major.

#### JOHN A. BOLSTER

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#### WILLIAM E. BOLSTER

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Distribution Major. Alpha Delta Sigma, '48-9; Advertising Project Committee Chairman, '48-9; Babson Beaver, '48-9, Art Editor and Cartoonist, '48-9; Babsonian, '48-9, Art Editor, '48-9; Outing Club, '48-9.

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# WILLIAM R. BURNS, JR.

38 Washington Square, Salem, Massachusetts

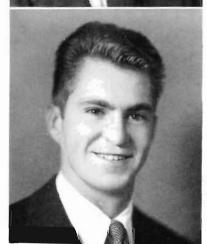
Economics Major. Babson Beaver, Co-Founder and Editor-in-Chief, '47-8; Student Council, '48; Ski Team, '48-9; Ski Instructor, '48-9; Babson Outing Club, Publicity Director, '48-9; Intramural Football and Softball, '48-9; Babson Park Softball Team, '47; Received Junior Award, '48.

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58 Garrett Road, North Scituate, Massachusetts

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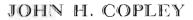




#### ARNOLD HENRY CONZE

78 Mayo Avenue, Greenwich, Connecticut

Production Major. House Council, '48; Outing Club, '48-9; Football; Badminton.



1 Washington Street, South Norwalk, Connecticut

Distribution Major. Glee Club, '48-9; Football, '47-9; Ice Hockey, '47-9; Badminton, '47-9; Baseball, '47-9.







# PAUL W. COVENEY

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# RALPH FREDERICK COX

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# W. H. CRUICKSHANK, JR.

Big Indian, New York

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Montchanin, Delaware

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# FRANK ROBERT ESPOSITO

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Distribution Major. Newman Club; Classical Music





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# JOHN K. FITZPATRICK

41 Maplewood Street, Watertown, Massachusetts

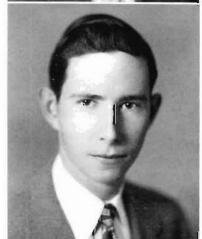
Economics Major. Newman Club, '48-9; Intramural Softball, '47-8.

# PAUL A. FRANK, JR.

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# KENNISON NYE GALE

233 River Street, Braintree, Massachusetts

Economics Major. Intramural Sports.





# JOHN PIERSON GARDNER

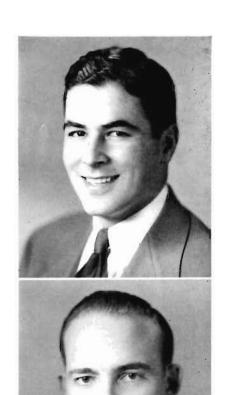
26 Park Road, Maplewood, New Jersey

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#### RICHARD D. GERRISH

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Economics Major.



#### LESTER GILSON

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Distribution Major. Student Council, Secretary, '47; Intramural Sports.

#### SWIFT H. GODSHALK

East Adams, Massachusetts

Distribution Major. Co-Chairman, Social and Entertainment Committee, '48-9; Babson Outing Club, '48-9; Varsity Basketball, '48; Intramural Football, Baseball, '47-8.

# HOWARD C. GOFF

14 Mechanic Street, Attleboro, Massachusetts

Accounting Major. Babson Beaver, '47-9, Editor-in-Chief, '49; Classical Music Club, '48-9, Secretary-Treasurer, '49; Cabinet, '49; Student Council, '49; Babsonian, '47-8; Glee Club, '48-9; Softball, Bowling, '48-9.

# ALFRED H. GONFRADE

115 Hunnewell Avenue, Newton, Massachusetts

Accounting and Finance Major. Intramural Sports.





#### ROBERT S. GORDON

248 Laurel Street, Sarasota, Florida

Economics Major. Babson Outing Club; Intramural Sports.



163 Greenacre Avenue, Longmeadow, Massachusetts

Accounting Major. Babson Outing Club, '48-9, Treasurer, '48-9; Student Council, Chairman Social Committee, '49; Intramural Sports.









# BERNARD A. GRADY, JR.

15 Park Avenue, Needham Heights, Massachusetts

Distribution Major. Intramural Softball.

# JOHN CORLISS GRAHAM

37 Bromfield Street, Wollaston, Massachusetts

Economics Major. Chairman, Intercollegiate Club, '48; House Committee, '49; Glee Club, '48; Captain, Tennis Team, '48; Intramural Sports, '47-8.





#### WILLIAM J. GRANT

3209 Hill Crest Drive, Ashland, Kentucky

Production Major. House Council, Executive Committee; Babson Beaver, Layout Editor; Football, Softball, Basketball.

#### WILLIAM GRAVES

258 Merrimack Avenue, Dracut, Massachusetts

Finance Major. Alpha Delta Sigma, '48-9.

# RAYMOND C. L. GREER, JR.

31 Chauncey Street, Portsmouth, New Hampshire

Accounting and Finance Major. Alpha Delta Sigma, Treasurer, '48-9; Foreign Affairs Club, Treasurer, '48-9; Babsonian, Business Manager, '49; Babson Outing Club, Vice-President, '48; House Council, '48-9; Glee Club; Babson Beaver; Varsity Hockey; Intramural Football, Basketball, Softball.

# BRUCKS E. HALL

2720 36th Place, N.W., Washington, D. C.

Distribution Major. *Babsonian*, Business Manager, '47-8, Managing Editor, '48; Alpha Delta Sigma, '47-9; Student Council, '48; Cabinet, '48; Babson Outing Club, '48-9; Classical Music Club, '49; Senior Placement Committee, Chairman, '49.





# DONALD A. HALLIGAN

35 Elm Street, Belmont, Massachusetts

Distribution Major. Student Council, '49; Alpha Delta Sigma, '49.



24 Englewood Avenue, Stoughton, Massachusetts

Investments Major.







# PARKER W. HASTINGS

35 Queensbury Street, Boston, Massachusetts

Distribution Major. Alpha Delta Sigma, '47-9, Recording Secretary, '48-9; Intramural Sports.

# ROGER R. HAYES, JR.

236 Anderson Place, Buffalo, New York

Economics Major. Outing Club; Finance Club; Intramural Sports.





#### ALLEN B. HELFRICH

117 Glen Road, Jenkintown, Pennsylvania

Accounting-Finance Major. *Babsonian*, Circulation Manager, '49; Foreign Affairs Club, '48-9; Finance Club, '49; Intramural Football, Basketball, Baseball.

# ALLEN M. HERRMANN

86 MacArthur Road, Natick, Massachusetts

Distribution Major. Field Accountant, Boston Edison Company, '47-8; Bowling, Softball, Squash, Football.

#### ROBERT A. HICKS

123 Vine Street, New Britain, Connecticut

Production Major. Society for the Advancement of Management, '48-9; Intramural Sports.

# VERNE HECKMAN HODGES

56 Washington Avenue, Waltham, Massachusetts

Distribution Major. Glee Club, '48-9; Hockey Team, '47-9, Coach, '49.





# GEORGE LOUIS HOLBROOK

Church Street, North Attleboro, Massachusetts

Distribution Major. Alpha Delta Sigma; Foreign Affairs Club; Bowling.



7 Main Street, Ashland, Massachusetts

Finance Major. Student Council, '49; Intramural Basketball, '47-8.









# ROBERT K. HOLIDAY

LaCrosse, Kansas

Accounting Major. Intramural Sports.

# WILLIAM H. HOUGHTON

912 Fifth Avenue, New York City

Distribution Major. Babson Beaver Staff, '47-8; Foreign Affairs Club, '47-9; Classical Music Club, '48-9; Squash Team, '47-8.





# CLARENCE M. HOWARD, JR.

138 Franklin Avenue, Concord, North Carolina

Distribution Major. President, Senior Class, '49; Glee Club, '48-9, Vice-President, '49; Cabinet, '49; House Council, '48; Co-Publisher of Babson Calendar, '49; Tennis Team, '48; Intramural Sports, '47-9.

#### RICHARD B. HOWLAND

25 Massachusetts Avenue, Walpole, Massachusetts

Finance Major.

# BURRITT S. HUBBARD, JR.

Edgewater Drive, Ashtabula, Ohio

Production Major. House Council, Chairman; Babson Beaver; *Babsonian*; Glee Club; Classical Music Club; Society for the Advancement of Management; School Calendar; Intramural Sports.

# GEORGE W. HUBBARD

40 St. James Terrace, Yonkers, New York

Economics Major. Glee Club, '48-9; Society Editor, Babson Beaver, '48-9; Alpha Delta Sigma, '47-9.





### WILLIAM M. HURLEY

23 Royal Avenue, Cambridge, Massachusetts

Distribution Major. Member of Waltham Chamber of Commerce, '48; Intramural Football, Basketball, '47.



# SAMUEL B. HUTCHINSON

Hyannis, Massachusetts

Distribution Major. Athletic Council, '48; Babson Beaver, '47; Babson Outing Club, '49; Night Manager, Book Store; Hockey, Manager, '48-9; Intramural Football, Basketball, Softball.





# GEORGE A. INGHAM

8 Hopkins Street, Nashua, New Hampshire

Accounting Major. Night Manager, Snack Bar.

#### FRANCIS J. JACOBS, JR.

935 Valley Road, Clifton, New Jersey

Distribution Major. Athletic Council; Steering Committee; Intercollegiate Club; Babson Outing Club.





### LELAND R. JESSEN

904 Norfolk Avenue, Norfolk, Nebraska

Finance Major. Glee Club, Director and President, '48-9; Student Federalist, '48; Babson Beaver; Intramural Sports.

# ABEN E. JOHNSON, JR.

309 South Park, Hastings, Michigan

Economics Major. Tennis Team.

#### CHESTER G. JOHNSON

23 Longmendow Avenue, Worcester, Massachusetts

Finance Major. Senior Class Commencement Committee; Intramural Softball, Football, Basketball.

# RALPH E. JONES

27 Bellwood Place, Elizabeth, New Jersey

Production Major. Society for the Advancement of Management, Treasurer, '48-9.





# HAROLD A. KAZANJIAN

63 Coolidge Road, Arlington, Massachusetts

Investments Major. Foreign Affairs Club, '47-8; Intramural Sports.



#### ROBERT D. KERSHAW

2717 Collingwood Avenue, Toledo, Ohio

Distribution Major. Intramural Sports.





#### DONALD B. KNIGHT

2 Forest Street, Cambridge, Massachusetts

Distribution Major. Intramural Basketball and Baseball.

# THOMAS ERWIN LACLAIR

Box 115, Guild, New Hampshire

Production Major. Student Council, '48; Chairman of Babson Blood Program.





# ROBERT J. LAIBLE

69 Albano Street, Roslindale, Massachusetts

Finance Major. Softball; Football.

# CHARLES I. LAMSON

1 Forrester Street, Salem, Massachusetts

Distribution Major. Babson Outing Club, '48-9.

# RICHARD S. LANE

73 Old Colony Road, Wellesley Hills, Massachusetts

Distribution Major. Supervision Work with Wellesley Park and Recreation Commission; Intramural Sports.

# GERARD W. LAVALLEE

255 Francis Avenue, Pittsfield, Massachusetts

Distribution Major. Alpha Delta Sigma, '47-9; Babsonian, '48-9.





# JOHN GORDON LEGG, JR.

Box 189, Deep River, Killingworth, Connecticut

Finance Major. Athletic Council, '47; Football, Hockey, Baseball.



# ROBERT ROUTTE LEONARD

398 Wastena Terrace, Ridgewood, New Jersey

Distribution Major. Classical Music Club, '48-9, Chairman, '48; Glee Club, '48-9, Vice-President, '48; Babson Outing Club, '49; Cross-Country Track, '48-9.





### RALPH T. LEWIS

144 Edmunds Road, Wellesley Hills, Massachusetts

Economics Major. Golf; Hockey; Squash; Bowling.

# LAWRENCE W. LIDDLE

840 Mill Hill Road, Southport, Connecticut

Economics Major. Classical Music Club, '48-9; Babson Outing Club, '48-9.





#### GEORGE E. LILLEY

158 Walnut Street, Columbia, Pennsylvania

Finance Major. Glee Club, '48; Foreign Affairs Club, '48; Finance Club, '49; Press Club, '49.

# CRAWFORD W. LINDSEY

881 Madison Street, Fall River, Massachusetts

Economics Major. Alpha Delta Sigma, '47-9; Foreign Affairs Club, '47-9.

#### MARIO J. LOMBARDO

757 Brunsick Avenue, Trenton, New Jersey

Economics Major. Student Council, '47; Newman Club, '48-9, President, '48; Babson Outing Club, '48-9; Foreign Affairs Club, '48-9; Athletic Council, '48.

### RICHARD P. LUETTERS

219 Washington Street, Belmont, Massachusetts

Distribution Major. Intramural Sports.





### ROBERT POTTER LYNCH

252 Beardman Street, Haverhill, Massachusetts

Accounting Major. Babson Beaver, Advertising Manager, '48; Intramural Sports.



# JOHN B. McCORMICK

236 North Franklin Street, Holbrook, Massachusetts

Investments Major.





# JOSEPH G. McFARLAND, JR.

64 Harmon Street, Hamden, Connecticut

Investments Major. Intramural Football, Hockey, Baseball.

# WILLIAM F. McGRATH, JR.

1325 Beacon Street, Waban, Massachusetts

Investments Major. Sports Editor, Babson Beaver; Newman Club, '48-9, Vice-President, '49; Intramural Sports.





# DONALD A. MACKAY, JR.

50 Lincoln Road, Wellesley Hills, Massachusetts

Production Major. Babson Ski Meet; Intramural Football, Softball, Basketball.

# B. STAFFORD MANTZ, JR.

260 Manor Road, Douglaston, New York

Distribution Major.

# HENRY N. MARSHALL, II

326 Fuller Street, West Newton, Massachusetts

Investments Major. Intramural Football, Hockey, Baseball.

# JOHN C. MARTIN

608 South Park Avenue, Fremont, Ohio

Distribution Major. House Council, '48-9; Foreign Affairs Club, '48-9; Babson Outing Club, '48-9; Hockey, '48-9.





#### DANA G. MAUCH

1994 Beacon Street, Waban, Massachusetts

Finance Major. Foreign Affairs Club, '47-8; Finance Club, '47-8; Intramural Sports.



### KENNETH W. MENDENHALL

1325 North Lowell Street, Santa Ana, California

Production Major. Glee Club, '48-9; Classical Music Club, '48-9.





# JOHN C. MERRILL

3332 West 56 Street, Minneapolis, Minnesota

Distribution Major. Newman Club, '48-9; Intramural Softball, Bowling, '48-9.

#### HERBERT T. MINES

1592 Asylum Avenue, West Hartford, Connecticut

Economics Major. Babson Beaver, '46-8, Co-Founder, '46-7, Managing Editor, '48; Glee Club, '46-9; Dramatic Club, '46-9, Founder, '46-7, Chairman, '46-7; Student Council, '46-7; Foreign Affairs Club, '47-9, Publicity Director, '48-9; Babson Outing Club, '48-9; Athletic Council, '47; Intramural Sports, '46-9.





#### CLYDE M. MOHLER

243 West Franklin Street, Ephrata, Pennsylvania

Finance Major. *Babsonian*, '47-8; Radio Club; Foreign Affairs Club, '48-9; Finance Club, '48-9.

# ROBERT SHELTON MOORE

36 Leighton Road, Wellesley, Massachusetts

Economics Major. Intramural Football, Baseball, '47-9.

# GARRET MOSES

Sandwich, New Hampshire

Finance Major. Finance Club, '48-9; Tennis, '48-9.



2 Solon Street, Wellesley, Massachusetts

Distribution Major.





#### NORMAN MULLEN

12 Hilburn Place, Roslindale, Massachusetts

Accounting Major.



318 Duke Street, Ephrata, Pennsylvania

Finance Major. Babsonian, '47; Babson Beaver, '47-8.









# EUGENE H. NELLEN

Pleasantdale, West Orange, New Jersey

Distribution Major. Society for the Advancement of Management, '48-9; Glee Club, '48-9; Intramural Sports.

# WILLIAM A. NOONAN

24 Crane Street, Springfield, Massachusetts

Investments Major. Alpha Delta Sigma, '47-9; Foreign Affairs Club, '47-9.





#### ROY WINDSOR NORTON

81 Verona Street, Lynn, Massachusetts

Finance Major. Eastern Amateur Ski Association, '48; Babson Beaver; Babson Outing Club; Hunting and Fishing Club; Ski Club; Bowling.

# GERARD P. O'CONNELL

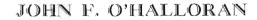
64 Ridgewood Avenue, Holyoke, Massachusetts

Economics Major. Finance Club.

#### WILLIAM R. O'CONNELL

366 Churchill Street, Pittsfield, Massachusetts

Distribution Major.



107 Fayette Street, Watertown, Massachusetts

Economics Major. Newman Club.





# JOHN V. O'NEILL, JR.

51-16 Parsons Boulevard, Flushing, Long Island, New York

Distribution Major. Student Council, '47-8, Treasurer, '48, Social Committee, '47; Golf Team, '48-9; Basketball, '48.



Summer Lane, Framingham, Massachusetts

Distribution Major.









# JOHN LOGAN ORSER

220 Third Avenue East, Kalispell, Montana

Production Major. Classical Music Club, Chairman, '48-9, Charter Member, '48; Glee Club, '48-9; Student Federalist Club, '48.

### JOHN F. PAGE

118 Prospect Street, East Longmeadow, Massachusetts

Finance Major. Babsonian, Photographic Editor; Babson Beaver, Photographic Editor; Foreign Affairs Club; Intramural Sports.



# ROBERT ALLEN PARKER

122 Concord Street, Newton Lower Falls, Massachusetts

Distribution Major. Babson Dramatic Club, '47-9; Wellesley College Dramatic Association, '47-9; Lowell Dramatic Association, '47-9; Babson Outing Club, '48-9; Ski Team; Intramural Baseball, Bowling.

# PHILIP W. PARTRIDGE

44 Belcher Avenue, Brockton, Massachusetts

Distribution Major. Intramural Football, '47-9.

### ROBERT C. PATON

98 Broad Street, Lyons, New York

Distribution Major. Society for the Advancement of Management, '48-9; Glee Club, '48.

#### JAMES K. PENCE

922 South Third Avenue, Bozeman, Montana

Finance Major. Babson Beaver; Foreign Affairs Club, '47-8; Classical Music Club, '48-9.





#### DONALD E, PHELPS

56 Willow Avenue, West Somerville, Massachusetts

Accounting Major.



# ROBERT H. PHINNY

48 Abbott Road, Wellesley Hills, Massachusetts

Distribution and Investments Major. House Council, '47; Student Federalist; Ski Club.





# EDWARD S. PIRAGAS

55 Houghton Street, Worcester, Massachusetts

Accounting Major. Athletic Council, '48-9, President, '49; Cabinet, '49; Finance Club, '48-9; Intramural Sports, '47-9.

# G. FREDERICK POPE, II

27 Winslow Road, Brookline, Massachusetts

Production Major.





# JOHN R. PORTER

Riverside Avenue, Theresa, New York

Economics Major. Student Federalist Club, '46-7; Babson Outing Club, '48-9; Intramural Sports, '46-9.

# WILLIAM J. PRITCHARD

Lothair, Kentucky

Production Major.

# STEPHEN G. PROOPS

8632 Bay Parkway, Brooklyn, New York

Distribution Major. Associate Editor, *Babsonian*, '47; Alpha Delta Sigma, '48-9.



156 Thornton Road, Chestnut Hill, Massachusetts

Investments Major. Hockey Team, '48-9.





# ROBERT J. RANKIN

10 Tenafly Court, Tenafly, New Jersey

Finance Major. Finance Club, '47-9; Glee Club, '48-9; Society for the Advancement of Management, '48-9.



39 Sewall, Street West Newton 65, Massachusetts

Distribution Major. Babsonian, Advertising Manager, '46-7; Alpha Delta Sigma; Golf.









BERNARD E. RASSAT

16 Park Road, Winchester, Massachusetts

Production Major. Intramural Sports.

# HOMER E. REDMOND

3705 Glencairn Road, Shaker Heights, Ohio

Distribution Major. Senior Class Social Committee, Co-Chairman; Finance Club, '48-9; Hockey, '47.





#### RAYMOND G. REYNOLDS

301 North Everett Street, Streator, Illinois

Finance and Distribution. Junior Class Marshal; Alpha Delta Sigma, '46-9; Finance Club, '48; *Babsonian* Staff, '47; Babson Beaver, '47; Intramural Basketball and Softball.

# GEORGE M. RHETTS

1106 Spencer Avenue, Marion, Indiana

Economics Major. Student Council, Secretary, '48; Babson Outing Club, '48-9; Babson Beaver; Intramural Sports.

#### CHARLES D. RICHARDSON

2 North Street, Sanford, Maine

Economies Major. Student Federalist Club, '47; Foreign Affairs Club, '48; Babson Outing Club, '48-9; Intercollegiate Basketball.

# LYNN E. RICHARDSON

40 High Street, Bristol, Connecticut

Finance Major. Finance Club, '48-9; Intramural Basketball, Softball.





## THOMAS E. RICHING, JR.

1237 Nottingham Road, Grosse Pointe, Michigan

Distribution Major. Alpha Delta Sigma, '49; Bah-sonian, '49.



## DONALD D. RING

36 Pearl Street, New Hartford, New York

Finance Major. World Federalists Club, '46-7; Finance Club, '48-9; Bowling.





## JOHN FREDERICK ROSS

286 Union Street, Simcoe, Ontario, Canada

Distribution Major. Student Council, Vice-President, '49; Badminton Champion, '48.

#### ARTHUR L. RUBEOR

Spring Street, Hinsdale, New Hampshire

Economics Major. Student Council, '48; Newman Club, '48-9.





## THOMAS J. SAUL

9456 201st Street, Hollis, Long Island, New York

Distribution Major. *Babsonian*, Advertising Staff, '48-9; Intramural Basketball, Football, Baseball.

## HOWARD H. SCHRYVER

Warren, Ohio

Distribution Major.

#### LOWELL M. SCHULMAN

183 Mamaroneck Avenue, White Plains, New York

Distribution Major. House Committee, '48; *Babsonian*, Assistant Editorial Staff, '47-8; Student Council, '48-9; Babson Beaver, '48; Classical Music Club, '48-9; Intramural Sports, '47-9.

#### WILLIAM J. SCOTT

215 Hoke Avenue, York, Pennsylvania

Distribution Major. *Babsonian*, Circulation Manager, '47; Alpha Delta Sigma, '49; Society for the Advancement of Management, '48.





JOHN R. SENIGO, JR.

48 Abbott Road, Wellesley Hills, Massachusetts

Production Major. Bowling; Intramural Football.

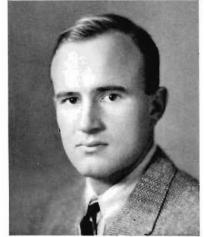


## JOHN B. SHAW

Martindale, Greenwich, Connecticut

Distribution Major. Babson Outing Club, '48-9; Intramural Sports.





## JAMES O'NEIL SHEA

9 Bayonne Street, Springfield, Massachusetts

Distribution Major. *Babsonian*, '47-9, Associate Editor, '48-9; Newman Club, '48-9; Classical Music Club, '48-9; Foreign Affairs Club, '47-9.

## H. G. SPENCER SMITH

Grassy Brook Farm, Alder Creek, New York

Investments Major. Tennis; Boxing.





## ROBERT JOHN SMITH

R. D. 1, Box 293, East Liverpool, Ohio

Production Major.

## ROBERT KARL SMITH

28 South Centre Street, South Orange, New Jersey

Distribution Major. House Committee, Treasurer, '48; Foreign Affairs Club, '47-9, Treasurer, '48; Alpha Delta Sigma, '46-9. *Babsonian* Staff, '48; Intramural Sports, '47-9.

## WILLIAM H. SMITH

315 North Palm Way, Lake Worth, Florida

Finance Major. Glee Club, Secretary and Treasurer, '48-9; Intramural Sports.

## JOHN THOMAS SOKEL

243 Upland Avenue, Newton Highlands, Massachusetts

Accounting Major. House Committee, '47-8; Intramural Sports: Football, '47-9; Basketball, '46-9; Softball, '46-9.





## RICHARD C. SPAULDING

617 South Walnut, Hartford City, Indiana

Investments Major. Babsonian, '47-8, Associate Editor, '47, Assistant Photography Editor, '48.



109 Park Street, Melrose, Massachusetts

Accounting Major.









## HARRY AUSTIN STARR, JR.

88 North Avenue, Weston, Massachusetts

Accounting Major. Athletic Council, Vice-President, '47-8; House Council, '48-9; Alpha Delta Sigma, '46-9; Intramural Sports: Softball, '46-9; Football; Basketball.

## EDWIN A. STILLWAGON

Harwich Port, Massachusetts

Finance Major.





## FREDERICK C. STIMMEL

Chattanooga, Tennessee

Accounting Major. Babsonian, Editor in Chief, '47-8; Student Council, '47-8; Babson Beaver, Publicity Manager, '47; Alpha Delta Sigma, '48-9; Foreign Affairs Club, '48-9.

## GEORGE BRETT STUMPP

Bedford Road, Chappaqua, New York

Distribution Major. House Committee; Babson Outing Club, Charter Member, '48-9; Intramural Sports

## CHARLES W. SULLIVAN

19 Spaulding Street, Jamaica Plain, Massachusetts

Production Major. Newman Club, '47-8; Society for the Advancement of Management, '47-8.

#### KENNETH C. SULLIVAN

85 Ripley Road, Cohasset, Massachusetts

Production Major. Newman Club; Hockey.





## AUGUST J. SUPEN

64-18 80 Avenue, Glendale, Long Island, New York

Distribution Major. Babson Beaver, '46-8, Society Editor, '46-8; House Council, '47-9, Floor Chairman, '48-9, Public Relations Director, '47-8; Newman Club, '47-9; Intramural Sports: Basketball, '46-8.

## DAVID R. SWANSON

145-30 29 Road, Flushing, New York

Distribution Major. Athletic Council, '48-9; Babson Outing Club, '48-9; Intramural Sports.







## JEROME SWANSON

1772 McDaniel Avenue, San Jose, California

Finance Major. *Babsonian*, '48-9; Finance Club, '48-9; Dramatic Club, '48-9; Glee Club, '48-9; Intramural Basketball and Tennis.

## ROBERT S. SWANSON, JR.

145-30 29 Road, Flushing, New York

Production Major. Babson Outing Club, '48-9; Intramural Football, Baseball, Basketball.





## CLYDE B. TALBOT, JR.

395 Rivard Boulevard, Grosse Pointe, Michigan

Production Major. Society for the Advancement of Management, '47-8; Debating, '47-8; Intramural Sports.

## RICHARD H. TANNOUS

10-37 Peace Street, Pelham Manor, New York

Finance Major.

## JOHN WAGNER TEN EYCK

Lakewood Estates, Dundee, Illinois

Finance Major. Babsonian, Assistant to Editor, '47-8.

## JOHN A. TENNEY

88 Hancock Street, Cambridge, Massachusetts

Production Major. Classical Music Club, '48-9; Photography; Intramural Sports.





## JOSEPH A, TETREAULT

Griswoldville, Massachusetts

Production Major. *Babsonian*, '46-9, Editor of Photography, '49; Debating Club, '47-8; Glee Club, '48-9; Foreign Affairs Club, '48.



## JAMES R. THOMAS

44 Garden Street, Barre, Vermont

Distribution Major. Babson Beaver, Sports Editor, '47-8; Alpha Delta Sigma, '47-9; *Babsonian*, '47; Athletic Council, '46-8; Intramural Sports, '47-9.









## SIDNEY D. THOMPSON

841 Madison Avenue, Elizabeth, New Jersey

Economics Major. Intramural Sports.

## DONALD W. THOMSON

2245 Carroll Road, Bay City, Michigan

Finance Major. House Committee, '48; *Babsonian*, '47-8; Classical Music Club, '47-8; Coleman Softball Team, '47-8; Intramural Sports, '47-9.





## GUSTAVUS T. TOLMAN

Church Street, Hanover, Massachusetts

Production Major.

## GEORGE A. TOMASSO

410 Commonwealth Avenue, New Britain, Connecticut

Production Major. Society for the Advancement of Management, '48-9.

## LOUIS A. TRILSCH

41 Bourndale Road, Manhasset, Long Island

Production Major. House Committee, '47-8.

## DONN CROCKER TRYON

182 Daviston Street, Springfield, Massachusetts

Economics and Finance Major. Foreign Affairs Club, '47-9, Program Committee, '49; Classical Music Club, '48-9.





## BRUCE W. TURNER

Loautaka Way, Madison, New Jersey

Distribution Major. Foreign Affairs Club, '47-8; Intramural Sports.



## WILLIAM W. VOGEL

8 Huntington Street, Springfield, Massachusetts

Investments and Finance Major. Student Council, '48-9; Society for the Advancement of Management; Finance Club; Intramural Sports: Baseball, Handball, Basketball.





## WALTER C. WADDELL

361 Main Street, Manchester, Connecticut

Finance Major. Finance Club, '48-9; Bahsonian, '47-8; Intramural Sports, '47-9.

## CHARLES G. WARD, JR.

48 Middle Street, Hingham, Massachusetts

Distribution Major. House Committee, Chairman; Intramural Sports.





## ERNEST H. WATSON, II

222 Centre Avenue, New Rochelle, New York

Accounting Major. Student Council, Treasurer, '47-8; Babson Beaver, '47-8, Business Manager, '48; Babson Outing Club, '48-9.

## ROBERT E. WEAVER

611 West First Street, Oil City, Pennsylvania

Distribution Major. Alpha Delta Sigma, '46-9.

## BRUCE STANLEY WELLS

2668 Albany Avenue, West Hartford, Connecticut

Distribution Major. *Babsonian*, Assistant Advertising Manager, '46-7; Alpha Delta Sigma, '46-9, President, '48.



Shore Acres, Mamaroneck, New York

Distribution Major. Student Council, '47; Social Committee, '47; Athletic Council, '47; Intramural Sports.





## ROBERT E. WHITE

411 East Eighth Street, Michigan City, Indiana

Distribution Major. Athletic Council, '48-9; Steering Committee, '48-9; Football, Baseball, Basketball.



## L. FRANK WHITNEY, JR.

1031 West Ninth Street, Eric, Pennsylvania

Investment Banking Major. Finance Club, '48-9; Glee Club, '48-9.





## OLCOTT R. WILLIAMS

2 Elm Street, Wellesley Hills, Massachusetts

Distribution Major. Football, Baseball.

## HENRY W. WILLSON

28 Walnut Street, Holden, Massachusetts

Economics Major. Finance Club, '48-9; Glee Club, '48-9; Babson Outing Club, '48.



## JOHN FREDERICK WILSON

800 Fifth Avenue South, Clinton, Iowa

Investments Major. Finance Club '48-9; Part Time Employee of Babson's Reports.

## THEODORE J. WILSON

108 South Broad Street, Norwich, New York

Production and Distribution Major. Student Council, '48-9; *Babsonian*, '48-9; Babson Outing Club, '48-9; Coleman Softball Team, '46-9.

## WILLIAM M. WILSON, JR.

108 South Broad Street, Norwich, New York

Production Major. House Committee, '47-8; Babson Beaver, '46-7; Foreign Affairs Club, '48-9; Intramural Sports.

## ARTHUR HOWARD WINTER

304 Hillside Road, Elizabeth, New Jersey

Distribution Major. Intramural Sports.

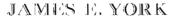




## WILLIAM L. YEAGER

79 Melrose Drive, New Rochelle, New York

Production Major. Babson Outing Club, President and Founder, '48-9; Intercollegiate Club, '48-9, Vice-President, '48; Cabinet, '48-9; Steering Committee, '48-9; Ski Team, Captain, '48-9; Skiing Instructor, '48-9; Intramural Football, Basketball, Softball, '47-9.



615 South First Street, Alpena, Michigan

Economics Major. Foreign Affairs Club, '47-9; Classical Music Club, '48-9.









JAMES R. YOUNG, JR.

30 Lincoln Street, Greenfield, Massachusetts

Distribution and Finance Major. House Committee, Chairman, '48; Intramural Football, Baseball.

## WILLIAM LOUIS YOUNG

137 Princeton Road, Linden, New Jersey

Finance and Distribution Major. Senior Class Committee, '49.



IN MEMORIAM

## WILLIAM F. EWART

You never know what life means till men die: Even throughout life, 'tis death that makes men live, Gives it whatever the significance.



IN MEMORIAM

## ROBERT J. MURRAY

In one sense there is no death. The life of a soul on earth lasts beyond his departure. . . . He lives on in your life and in the lives of all others that knew him.

## "GRADUATES AWARDED

## ROBERT L. BARTLETT

128 James River Drive, Hilton Village, Virginia

Field of Interest: Marine Engineering. Previous Education: Virginia Polytechnic Institute; Rensselaer Polytechnic Institute, B.M.E. Degree. Activities: Babson Outing Club.

## JACK D. BETTERMAN

219 Harvard Street, Dorchester, Massachusetts

Field of Interest: Sales. Previous Education: University of Massachusetts, A.B. Degree.



## GIRARD P. BROWNLOW, JR.

802 Barrow Court, Columbia, Tennessee

Field of Interest: Sales. Previous Education: Columbia Military Academy; Washington University. Activities: Tennis, Golf.

#### RONALD W. BUTTERFIELD

Obery Street, Plymouth, Massachusetts

Field of Interest: Production and Personnel. Previous Education: Middlebury College, A.B. Degree.

## **CERTIFICATES**"

## SUMNER FISKE CROWELL

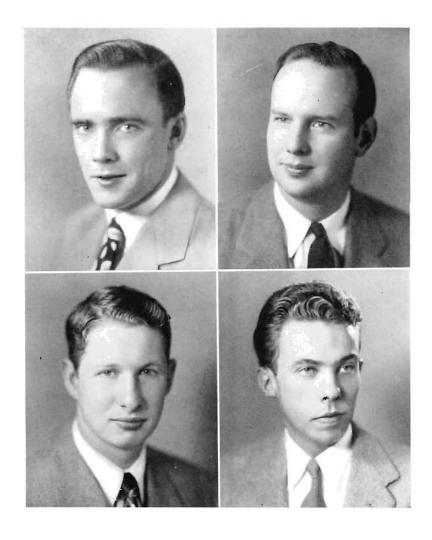
69 Fort Street, Fairhaven, Massachusetts

Field of Interest: Production. Previous Education: Bowdoin College, A.B. Degree. Activities: Tennis, Golf.

## INGERSOLL CUNNINGHAM

988 Memorial Drive, Cambridge, Massachusetts

Field of Interest: Sales. Previous Education: Harvard University, A.B. Degree. Activities: Visual Education Assistant.



## ROBERT F. CURRAN

1116 West Third Street, Marion, Indiana

Field of Interest: Finance. Activities: Finance Club; Glee Club; Bowling.

## CHRIS DEN HERDER

43 Central Avenue, Zeeland, Michigan

Field of Interest: Personnel. Previous Education: Hope College, A.B. Degree.

## HAAKON F. FRIELE

957 22nd Street, North Seattle, Washington

Field of Interest: Production. Previous Education: University of Washington. Activities: Finance Club.

## DREW ROBINSON FULLER

1384 Fairview Road, Atlanta, Georgia

Field of Interest: Distribution. Previous Education: University of Georgia, B.S. Degree. Activities: Society for the Advancement of Management.



## GEORGE K. FULLER

1384 Fairview Road, Atlanta, Georgia

Field of Interest: Distribution. Previous Education: University of Georgia, A.B. Degree. Activities: Society for the Advancement of Management.

## ARNOLD GARRISON

181 Pine Ridge Road, Waban, Massachusetts

Field of Interest: Transportation. Previous Education: Harvard University, A.B. Degree. Activities: Glee Club Classical Music Club.

#### ROBERT S. GASKILL

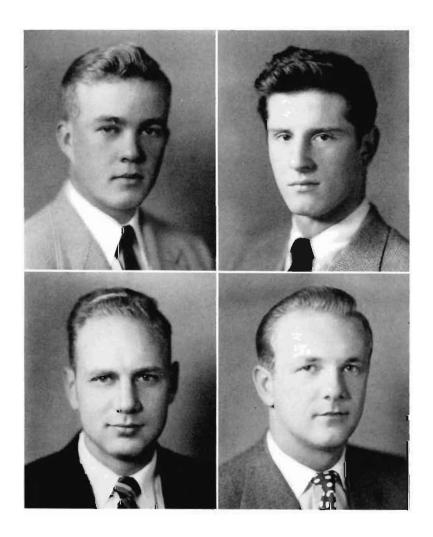
Grosse Pointe Park, Michigan

Field of Interest: Sales. Previous Education: University of Michigan.

## JOHN O. GILBERT, II

Reynolds Road, Horton, Michigan

Field of Interest: Confectionery Business. Previous Education: Wesleyan University. Activities: Student Council; Society for the Advancement of Management; Finance Club; Intramural Sports.



## LEONARD A. HAWKINS

31 Gorman Road, Framingham, Massachusetts

Field of Interest: Production. Previous Education: Bates College, A.B. Degree. Activities: Outing Club, Intramural Sports.

## ROBERT D. KOKINS

Greybirch Road, Ashland, Massachusetts

Field of Interest: Market Research. Previous Education: Massachusetts Maritime Academy. Activities: Intramural Football, Basketball.

## WILLIAM S. MacDONALD

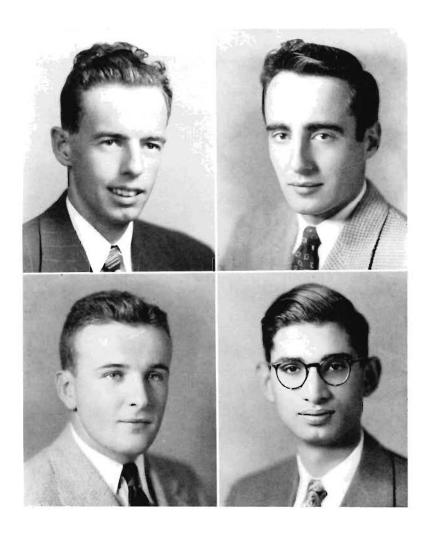
212 Robbins Street, Waltham, Massachusetts

Field of Interest: Retail Merchandising. Activities: Foreign Affairs Club.

## JACK OWEN MANTOR

1003 West 29 Avenue, Spokane, Washington

Field of Interest: Finance. Previous Education: Washington State College. Activities: Finance Club; Intramural Sports.



## ROBERT S. MARS, JR.

3525 East Second Street, Duluth, Minnesota

Field of Interest: Wholesale Machinery. Previous Education: Yale University, Carleton College, A.B. Degree. Activities: Alpha Delta Sigma; Society for the Advancement of Management; Finance Club; Intramural Sports.

## HOMI F. MEHTA

"Gulita" Worli Sca-Face, Bombay, India

Major Field of Interest: Production. Previous Education: Riverdale Country School. Activities: Alpha Delta Sigma; Foreign Affairs Club.

## GRAHAM N. NOCK

63 Wentworth Road, Vaucluse, Sydney, Australia

Field of Interest: Distribution and Finance. Previous Education: Scots College, S. C. E. G. School (Sydney). Activities: *Babsonian*, Finance Club, Foreign Affairs Club.

## JOHN J. PETRLIK

Spurwink Avenue, Portland, Maine

Field of Interest: Transportation. Previous Education: Motor Mechanic and Motor Maintenance Schools. Activities: Finance Club.



## RICHARD W. PIERCE

89 Charles Street, Boston, Massachusetts

Field of Interest: Investments and Merchandising. Previous Education: Westminster School.

## FRANK S. ROBERTS, JR.

553 East Wesley Road, N.E., Atlanta, Georgia

Field of Interest: Sales. Previous Education: University of Georgia, Emdry University. Activities: Babson Flying Club; Intramural Football.

## HARRY S. STAHL

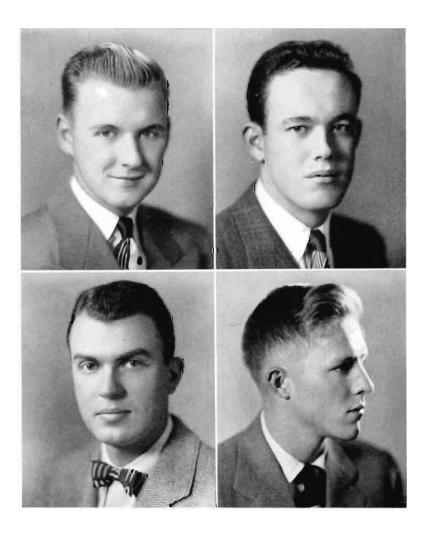
## DON W. STRAUCH

194 Merriweather Road, Grosse Pointe, Michigan

Mesa, Arizona

Field of Interest: Sales. Previous Education: Michigan State College.

Field of Interest: Retailing. Previous Education: Arizona State College; Phoenix College. Activities: Babson Finance Club; Intramural Sports.



## ROBERT REVERE THOMAS

324 McCullough Boulevard, Muncie, Indiana

Field of Interest: Distribution. Previous Education: Princeton University. Activities: Society for the Advancement of Management.

## THOMAS E. THORNHILL

26 Legare Street, Charleston, South Carolina

Field of Interest: Retailing. Previous Education: Clemson A & M College, B.S. Degree. Activities: Babson Finance Club; American Institute of Electrical Engineers.

## JOSEPH KING TOWNSEND

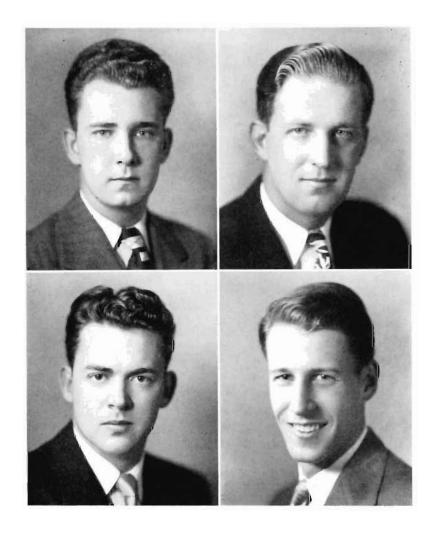
49-15 Skillman Avenue, Woodside, Long Island, New York

Field of Interest: Distribution. Previous Education: Staunton Military Academy. Activities: *Bahsonian*, Finance Club, Intramural Softball.

## ROBERT J. VAN ZANTEN

35 West 18 Street, Holland, Michigan

Field of Interest: Banking. Previous Education: Hope College, A.B. Degree. Activities: Babson Flying Club; Finance Club.



## HAROLD O. WEST

113 West 7th Street, La Junta, Colorado

Field of Interest: Sociology. Previous Education: University of Colorado, A.B. Degree.

## SHERRILL W. WOODWARD

12 Oak Street, Brattleboro, Vermont

Field of Interest: Distribution. Previous Education: Tufts College, B.S. Degree. Activities: Babson Outing Club.





Juniors



J-1 Front Rou, Left to Right: K. H. Robes, Jr., R. L. Ripley, G. N. Nock, R. W. McArthur, W. B. MacDougal, H. C. Nicoll, C. W. McCollister, J. B. McInerney, A. C. Read, D. H. Partridge, H. H. Moody, C. J. McCarthy.

Second Row, Left to Right: C. Lord, J. J. McLaughlin, D. R. Patch, J. Morrison, W. S. MacDonald, A. O. Merrill, R. Rogers, R. G. Patch, R. D. Moragne, W. R. O'Connell, J. J. Pyne.

Third Row, Left to Right: S. Jez, N. Peter, R. Christy, J. H. Philbrick, Jr., D. W. Pino, E. W. Pfeiffer, R. R. Patterson, H. F. Mehta, R. C. Moulton.

# **JUNIORS**

J-2 Front Row, Left to Right: J. Townsend, J. Zook, E. Salmon, R. Sheltmire, C. Sargent, Fl. Turnure, R. Roth, T. Weller, D. Scott, R. Rodey, D. Van der Wolk, D. Smith.

Second Row, Left to Right: W. Walters, D. White, J. Zeder, D. Tanner, P. Taylor, R. West, W. Wharff, C. Witt, G. Tashjian, D. Sinclair, R. Trinder.

Third Row, Left to Right: A. Anderson, R. Roche, T. O'Connor, C. Ingamells, H. Rourke, C. White, R. Shaw, W. Schwan, Y. Watjen.





J-3 First Row, Left to Right: A. B. Beever, G. L. Ayer, G. M. Blake, K. Adam, H. A. Aronsson, J. P. Allen, E. Brontman F. B. Brandreth, W. Arnot, G. Bartlett, A. Burnett, I. Broadbent.

Second Row, Left to Right: M. R. Howe, F. L. Biggs, G. E. Burden, W. R. Burkhalter, L. M. Brown, A. H. Cummings.

# **JUNIORS**

J-4 Front Row, Left to Right: R. S. Clough, S. L. Davis, L. D. Davis, Jr., R. Dennison, W. P. Creamer, J. J. Crosby, J. T. Fitzgerald, B. P. Coppinger, C. J. Clark, R. J. Galvin, K. E. Cocks, R. H. Dutton.

Second Row, Left to Right: W. C. Fuller, D. H. Eichar, J. C. Daly, R. F. Depray, D. Whitney, H. S. Currier, C. D. Fitch, D. F. Farrington, R. J. Doherty, W. D. Fairchild.

Third Row, Left to Right: H. F. Friele, R. E. Gettings, H. Flanders, E. A. Ehlers, Jr., W. J. Colman, D. C. Eaton, Jr.





J-1 Front Rou, Left to Right: K. H. Robes, Jr., R. L. Ripley, G. N. Nock, R. W. McArthur, W. B. MacDougal, H. C. Nicoll, C. W. McCollister, J. B. McInerney, A. C. Read, D. H. Partridge, H. H. Moody, C. J. McCarthy.

Second Rou, Left to Right: C. Lord, J. J. Mclaughlin, D. R. Patch, J. Morrison, W. S. MacDonald, A. O. Merrill, R. Rogers, R. G. Patch, R. D. Moragne, W. R. O'Connell, J. J. Pyne,

Third Row, Left to Right: S. Jez, N. Peter, R. Christy, J. H. Philbrick, Jr., D. W. Pino, E. W. Pfeiffer, R. R. Patterson, H. F. Mehta, R. C. Moulton.

# **JUNIORS**

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Third Row, Left to Right: H. F. Friele, R. E. Gettings, H. Flanders, E. A. Ehlers, Jr., W. J. Colman, D. C. Eaton, Jr.

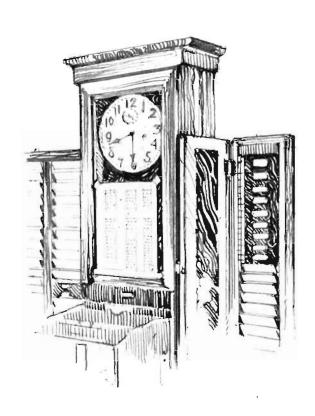




J-5 Front Row, Left to Right: W. A. Lundeen, D. N. Ingraham, A. B. Hirshberg, D. E. Higgins, H. J. Hambleton, Jr., M. P. Johnson, R. C. Lonsdale, J. B. Killinger, R. O. Jones, T. Logan, J. W. Hennigan, D. M. Kirk.

Second Row, Left to Right: J. S. Leo, R. D. Gifford, P. C. Goddeyne, E. S. Harris, A. P. Henningsen, R. A. Holch, A. T. Langevin, R. E. Hove, H. H. Hammerly, W. R. Lawry, R. T. Karsnitz.





Freshmen



F-2 First Row, Left to Right: C. B. Soucy, D. W. Pohl, E. W. Evans, Jr., M. F. Tomei, J. J. Fritz, J. D. Gaynor, R. R. Logan, A. J. Kurtz, T. R. Stewart, D. O. Sinclair, J. G. McDermott, G. B. Gifford, Jr.

Second Row, Left to Right: D. J. Tompson, T. W. Welles, D. M. Moseley, Jr., D. Huke, S. R. Tannebring, S. Oakes, W. A. MacKenzie, Jr., B. A. Butler, R. T. Hyslop, Jr., N. E. Brown, D. W. K. Chun.

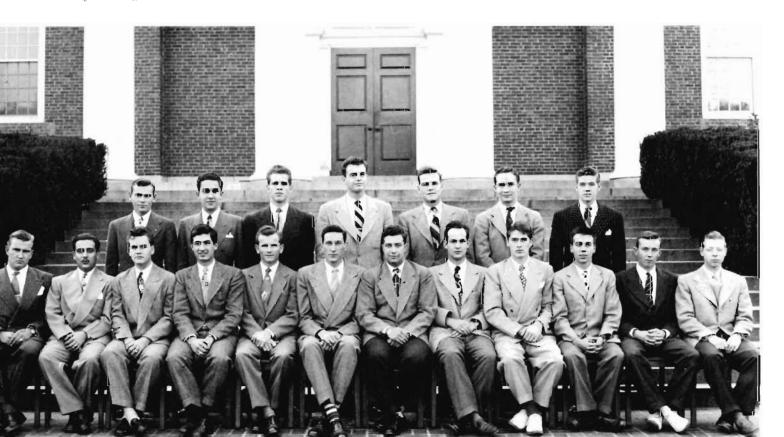
Third Row, Left to Right: D. Conklin, H. N. Moss.

Missing: F. Q. Burbey, J. M. Dare, R. W. Sundeen, J. C. Whitney, R. H. Davis.

## **FRESHMAN**

F-3 First Row, Left to Right: J. C. Barbour, M. de la Rosa, E. S. Dewey, A. P. Azarian, D. G. Wilkerson, C. A. Props, M. A. Pombo, H. Hubbell, Jr., W. R. Jones, E. D. Tietje, Jr., J. A. Maker, A. H. Southard, Jr.

Second Row, Left to Right: D. C. MacRae, R. A. Midence, T. F. Gagner, J. A. Saks, P. D. Jennison, J. H. Brewster, Jr., R. W. Ewart. Missing: L. A. Beaulieu, Jr., R. W. Grout, H. W. Huy, Jr., H. Inches, Jr., J. McLean, F. Salls, Jr., H. W. Wanfried, C. P. White, J. R. Young.





F-4 First Row, Left to Right: R. C. Dewey, G. R. Armbruster, R. C. Newton, Jr., R. A. Seaver, R. D. Brown, B. C. Patten, Jr., D. Lutes, J. F. Merker, J. F. Slayton, P. F. Elliott, J. F. Kronillis, W. T. Wight.

Second Row, Left to Right: J. D. Glass, R. P. Surette, D. P. Butler, D. S. Burns, C. L. Wescheke M. P. Redmond, A. B. Conner, W. Hirsh, W. F. Hoisington, R. P. Hillery, C. L. Woolf.

Third Row, Left to Right: W. W. Harper, Jr., S. D. Peirce, J. S. Bass, R. E. Lucas, J. F. Ward, Jr.

## **FRESHMAN**

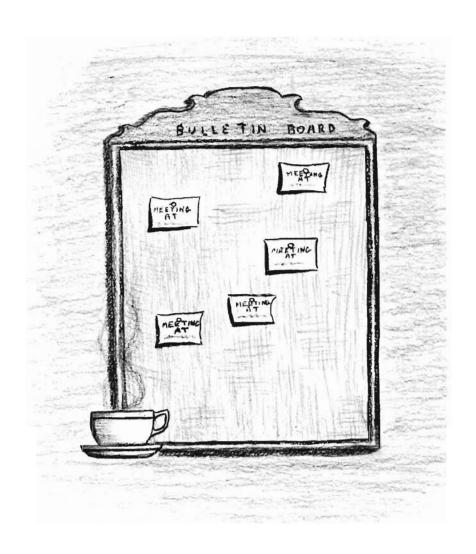
F-5 First Row, Left to Right: R. E. Hallman, W. R. Waldeisen, R. Guedes, A. P. Ferraz, H. L. Clark, K. Roveto, S. A. Adair, D. Durgin, C. E. Gustafson, H. L. Boulton, J. L. Eavenson, J. H. Follansbee.

Second Row, Left to Right: M. F. de Camargo, V. F. Tomasso, T. Law, J. Greenebaum, W. Haskell, P. Maxson, D. M. Lyon, L. Brooks, Jr., P. B. Heald, R. B. Smith, G. A. Sofronas.

Third Row, Left to Right: E. B. Mucke, W. S. Schulz, W. R. Duffy, L. E. Volckening, J. B. Bryan, J. D. White. Missing: J. M. Lotsch, J. B. Malloy, F. W. Turner.







# Organizations



First Row, Left to Right: F. Bekins, H. Goff, W. Vogel, E. Gustafson, J. Ross, P. Coffin, President, R. Shaw, E. Grace, R. Rodey, R. Holden. Second Row, Left to Right: J. Fitzgerald, D. Barstow, C. McCarthy, G. Ayer, L. Schulman, S. Adair, J. Saks, R. Brown, D. Moseley, T. Wilson, J. Gilbert, W. Walters.

## STUDENT COUNCIL

Celebrating an important anniversary can prove of keen interest to all groups that have been connected with the Institute in a span of 30 years. What may well be of closer interest to the present Babson student is the emergence of a Student Council (much too young to even presume to count birthdays) into a governing body possessing considerable responsibilities. That the assumption of such obligations is not an automatic process and that it is accompanied with tribulations as well as triumphs will be readily admitted by most Council members. For it cannot be denied that this group has extended its activities and is steadily wielding more and more power on campus. That it has by no means reached its peak efficiency is also acknowledged. However, it is to the credit of this year's Council, under the adroit leadership of Proctor Coffin, that a great step forward has been accomplished, a step leading inevitably to the realization of its full potentiality.



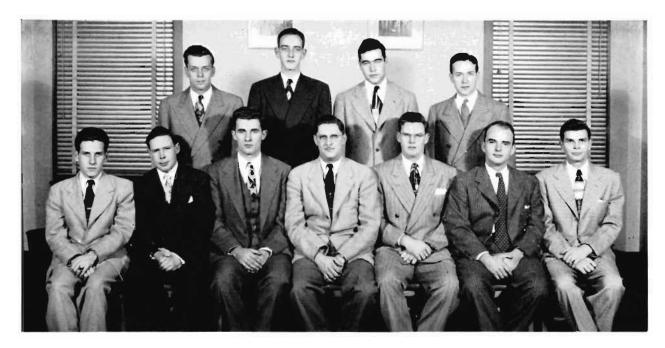
PROCTOR A. COFFIN

President

In review, the results appear much more striking than they possibly could have in the week-to-week endeavors. It has been well-demonstrated that the student body is vitally interested in the organization representing them and will militantly support them whenever they believe a principle to be at stake.

Representing the student body in a different capacity is the Cabinet. Composed of the heads of the various organizations, it works in an advisory function in conjunction with the Director of Student Activities. Unlike the Council, it is not a formal organization. Rather, it brings to the attention of the Administration student recommendations for the improvement of our extra-curricular program. A smaller group, operating mainly in the informal, congenial atmosphere of dinner meetings, the Cabinet held many a provocative discussion, and it is to be hoped that a still greater cooperation between it and the Student Council may develop, thus carrying the entire phase of student government much faster along the road to complete success.

The third important student governing body is the Athletic Council. One has only to look at the vastly expanded athletic program for proof of this group's efficacy. The program of these sports' leaders has never shown signs of faltering, and the results have been progressively more gratifying. That the chairmanship of Ed Piragas had much to do with this cannot be challenged.



Front Row, Left to Right: H. C. Goff, J. L. Orser, P. A. Coffin, H. A. Beers, J. T. Evans, H. F. Bair, W. L. Yeager. Second Row, Left to Right: E. Piragas, C. M. Howard, J. B. McInerney, W. F. Walters.

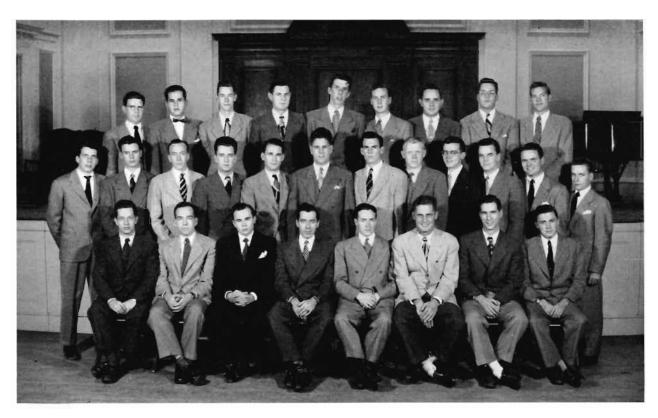
## THE CABINET

## ATHLETIC COUNCIL



Front Row: J. Graham, F. Piragas, R. White

Back Row, F. Jacobs, W. Yeager



First Row, Left to Right: B. Hall, B. Hubbard, A. Henningsen, J. Shea, W. Walters, R. Greer, A. Hirshberg, W. Aldrich.

Second Row, Left to Right: W. O'Connell, E. Evans, Jr., C. Clark, J. Townsend, R. Patterson, T. Saul, D. Van der Wolk, P. Heald, J. Zeder, F. Dewey, J. Killinger, T. Riching.

Third Row, Left to Right: J. Fitzgerald, R. Hove, E. Ehlers, R. Gettings, R. West, G. Nock, P. Taylor, J. Zook, J. Swanson.

## THE BABSONIAN

| Editor-in-Chief              | Winthrop F. C. Walters   |
|------------------------------|--------------------------|
| Business Manager             | Raymond C. L. Greer, Jr. |
| Associate Editor—Layout      |                          |
| Associate Editor—Editorial   | James O. Shea            |
| Associate Editor—Photography | Joseph A. Tetreault      |
| Art Editor                   | Robert Ewart             |
| Staff Photographer           | Anker P. Henningsen      |
| Advertising Manager          | Warren S. Aldrich        |
| Circulation Manager          | Burritt S. Hubbard       |
| Faculty Advisor              | Earl K. Bowen            |

Editorial Department

James C. Zeder, Asst. Editor William R. O'Connell Jerome Swanson John H. Zook Joseph K. Townsend Robert R. Patterson Edwin A. Ehlers Layout Department

Graham N. Nock Phillip T. Taylor Eugene S. Dewey Robert E. Hove John T. Fitzgerald Jack B. Killinger Roger E. Gettings Advertising Department

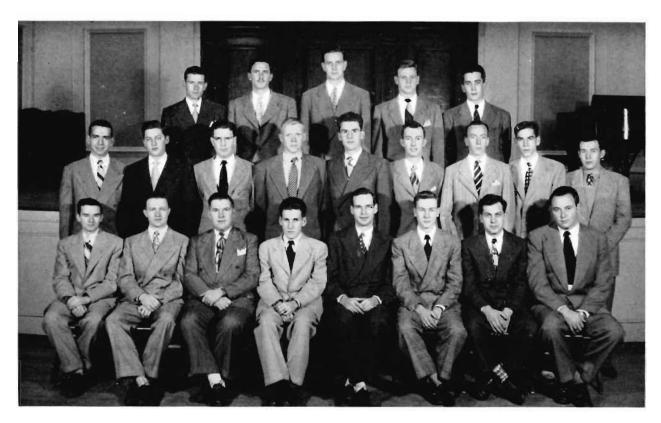
Thomas J. Saul, Asst. Mgr. Evan W. Evans, Jr. Theodore J. Wilson Thomas E. Riching Willard T. Wight

Business Department

Donald P. Van der Wolk, Asst. Mgr. Richard G. West

Photography Department

Charles J. Clark Philip B. Heald Ray H. Rodey John F. Ward, Jr. Allan H. Southard, Jr.



First Row, Left to Right: K. Adams, F. Bekins, W. Arnot, H. Goff, Editor, R. Baird, W. Bolster, L. Beaulieu, A. Bisberg, Second Row, Left to Right: H. Aronsson, J. Pence, J. Fitzgerald, P. Heald, R. Karsnitz, W. Grant, C. Clark, S. Hume, R. Norton, Third Row, Left to Right: B. Coppinger, S. Adair, R. Holch, G. Fuller, W. McGrath.

## **BABSON BEAVER**

This student-news weekly, representing the characteristic enthusiasm of Babson men, is the sole reportorial medium through which the student body is informed of campus activities. In its pages, the week is viewed in retrospect, and Babson men relive their experiences of gaiety, gloom, and occasional tensions.

Like many other campus organizations, the Beaver is still a growing infant. Born only two years ago, this fourpage baby has been steadily growing in scope as well as in character. This year, with the concerted efforts of an able editorial staff, the paper continued its policy of reporting the news when it was seen, as it was seen. Well-deserving of a laurel wreath is the inimitable team of Bill Arnot and his Royal portable, without whose loyal service the year's success would not have been possible. Credit also goes to the school's administration whose generosity and ample guidance has contributed effectively to the year's operations.

Along with the men of the circulation, layout, and advertising departments, the shutter-bugs and typewriter-

tappers composed a close-knit, smooth-running system for turning out a Pulitzer-quality paper. Our most sincere appreciation, though, goes to the man whose steady, editorial hand on the helm has kept our paper on an even keel this year—the Editor-in-Chief, Howard C. Goff.





First Row, Left to Right: R. Scaver, R. Dennison, J. Bolster, R. Moragne, L. Jessen, W. Smith, Jr., J. Swanson, R. Logan. Second Row, Left to Right: J. Fritz, H. Hubbell, T. Gagner, P. Beal, H. Moody, E. Harris, L. Beaulieu. Third Row, Left to Right: A. Garrison, H. Wilson, G. Hubbard, R. Leonard, K. Mendenhall, R. Rankin, C. Howard, V. Hodges. Fourth Row, Left to Right: M. Howe, L. Biggs, J. Gaynor, D. Eichar, J. Orser.

#### GLEE CLUB

In its second year of existence the Glee Club secured a permanent niche in the extra-curricular program at Babson. Augmented by an enthusiastic group of Freshmen, the club went on to surpass its excellent record of the previous year. Its season opened with an inspiring performance at Founders' Day. It later participated in the St. Regis College Music and Dramatic Festival. The year was highlighted by a combined performance with Simmons College of the Gilbert and Sullivan operetta "H. M. S. Pinafore." On

May 4th and 5th the Babson group originated what they hope will become traditional; namely, joint performances in conjunction with local women's colleges for the purpose of staging major productions.

This year marks the graduation of Bob Jessen, the founder and, for the past two years, director of the Glee Club. The success of this group is directly attributable to his unceasing efforts, and the student body well-appreciates the extent of his accomplishments.

## ALPHA DELTA SIGMA

Under the presidency of Jim Evans, the ad men had a banner year in '49. Babson's chapter of this National Professional Advertising Fraternity enjoyed a series of successful meetings at which several prominent men from the advertising field supplied newsworthy copy. In addition to the student members joining this year, three professional members were admitted: Messrs. Eugene Kelly and Edward McGee of the Faculty, and Mr. Hoag, Partner, Hoag and Prevande Advertising Agency of Boston. The fraternity is proud to

display as faculty advisor, Mr. Canfield, who is also the National Treasurer of Alpha Delta Sigma.

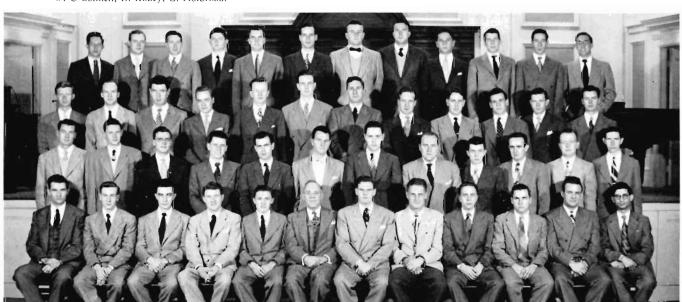
Inaugurated this spring was the first annual Robert J. Murray Memorial Award. In cooperation with Boston advertising firms, the Coleman Chapter sponsored a contest to be held among all New England colleges in which the best advertising project submitted would receive an award named in honor of a former Babson student and A. D. S. man, the late Robert Murray.

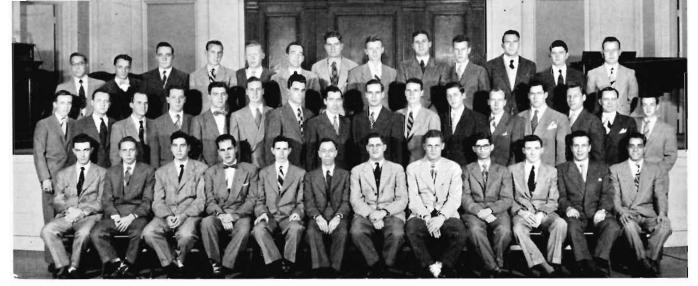
First Row, Left to Right: P. Coffin, W. Bolster, W. Noonan, J. Bolster, W. Aldrich, B. Canfield, J. Evans, R. Greer, F. Dorman, J. Gardner, R. Shaw, H. Mehta.

Second Row, Left to Right: G. Hubbard, M. Redmond, J. Zeder, W. Graves, J. LaVallee, V. Raskopf, A. Starr, B. Wells, F. Biggs, C. McCarthy, C. Barton, P. Frank.

Third Row, Left to Right: E. Clapp, R. Leonard, W. Scott, T. Wilson, J. Thomas, R. Holch, J. Philbrick, R. Weaver, R. Reynolds, B. Patton, B. Coppinger, E. W. Evans.

Fourth Row, Left to Right: B. Hall, R. Moragne, W. Walters, P. Dunn, J. Dewey, R. Baird, R. Mars, R. Smith, D. White, W. O'Connell, R. Rodey, G. Holbrook.





First Row, Left to Right: W. Noonan, F. Dorman, H. Mines, R. Hove, P. Frank, Dr. Ford, H. Beers, R. Greer, H. Mehta, W. Coleman, F. De Gunzburg, M. Lombardo.

Second Row, Left to Right: D. Sinclair, D. Benedict, D. Eichar, E. Bronfman, G. Lilley, G. Nock, R. Doherty, J. Shea, R. Baird, W. Cruickshank, J. Pence, G. O'Connell, P. Burnham, B. Turner, R. Dickerson, C. Mohler.

Third Row, Left to Right; G. Holbrook, D. Tryon, J. Martin, R. Houghton, A. Albright, B. Hubbard, D. Whitney, E. Clapp, J. Philbrick, A. Helfrich, R. Smith, D. Dunn, C. Barton.

## FOREIGN AFFAIRS CLUB

The interest expressed in the Foreign Affairs Club gives ample proof that business students—and therefore businessmen—may not be labelled *en masse* as isolationists. This club, now affiliated with the International Relations Clubs of the Carnegie Endowment, is one of the largest on campus. Like many of the other clubs at Babson, it augments in a congenial atmosphere the academics; similarly, it is instrumental in bringing to the campus qualified lecturers.

The organization has grown to its present size under the presidency of Harry Beers. That his administration has been

salutary is indicated by the fact that this is the second year as president. Perhaps it was this accomplishment that bolstered him with sufficient courage to undertake the perilous position of official pollster. Despite the current loss of prestige among pollsters in general, campus opinion was accurately mirrored in the information compiled from the club's questionnaires. We anticipate next year's polls with interest, that we may discover if present pessimism still persists.

## S. A. M.

Scientific management has advanced from the theoretical stage to the point where every practical businessman recognizes its value. With this in mind, twelve men determined last year to organize a Babson chapter of the Society for the Advancement of Management. Like the National Association, from which the charter was obtained, the aim of this group is to spread these scientific principles through discussion and research. It did not take long for the charter members to triple their number. The organizational problems

are now solved, and the club can number itself among the few groups on campus boasting of national affiliation.

With Mr. Heddendorf as faculty advisor, the members are assured of many a stimulating discussion. Guest speakers have come from both the ranks of management and labor. Under the direction of Dick Dates, the club has attacked the problems of our modern industrial society and has aggressively searched for solutions to the issues in which we all have such a vital stake.

First Row, Left to Right: R. Lonsdale, P. Taylor, A. Henningsen, M. Johnson, A. Bisberg, T. Evans, R. Dates, R. Jones, F. Dorman, F. Bekins, P. Armstrong, C. Sargent.

Second Row, Left to Right: C. Sullivan, E. Harris, A. Albright, J. Gaynor, W. Scott, R. Paton, D. Scott, R. Mars, D. Butler, J. Gilbert, B. Hubbard, G. Tomasso.

Third Row, Left to Right: V. Tomasso, H. Dickerson, R. Rankin, T. Karsnitz, R. Holch, G. Fuller, R. Hicks, C. Allen, A. Alden, R. Hallman.





First Row, Left to Right: E. S. Dewey, W. J. Colman, W. R. Burkhalter, W. R. Bathurst, R. M. Binney, Dr. F. W. Harrison, H. F. Bair, R. N. Cammett, G. E. Burden, C. A. Propes, J. C. Barbour, Jr., D. W. K. Chun.

Second Row, Left to Right: C. M. Mohler, R. J. VanZanten, R. S. Mars, Jr., H. F. Friele, G. Lilley, D. D. Ring, J. D. Delaney, C. E. Gustafson, R. W. Baird, J. H. Brewster, W. A. MacKenzie, Jr., R. D. Moragne.

Third Row, Left to Right: A. B. Helfrich, G. N. Nock, E. A. Ehlers, J. H. Zook, R. D. West, W. C. Waddell, R. J. Rankin, H. S. Currier, J. Swanson, F. L. Whitney, J. K. Townsend, F. M. Bekins.

Fourth Row, Left to Right: R. H. Dutton, D. Sinclair, W. H. Schwan, H. E. Dickerson, W. W. Vogel, W. A. Noonan, G. P. O'Connell, J. O. Gilbert, T. E. Thornhill, R. G. Reynolds, L. Brooks.

## FINANCE CLUB

In its first complete year of existence the Finance Club generated enough interest to grow into one of the largest organizations in school. A possible impetus to such rapid expansion is the popularity that the subject of Finance enjoys generally among Babson men. The proximity of the large financial centers of Boston and the excellent contacts of our Faculty have proved a boon to the group for the accomplishment of its aims.

The club offers the opportunity for thorough examination of current conditions in the field of finance, and in such times as these it is imperative that the business student be aware of current trends and their significance to the general business and political scene. As the club's first president, Homer Bair can be credited with building up an organization that will increasingly prove to be as valuable professionally as it is desirable socially.

#### OUTING CLUB

With the general expansion of broad sporting activities, it is not surprising to note that the Outing Club has enjoyed the common prosperity typical of all campus organizations.

Through affiliations with the U. S. Eastern Amateur Skiing Association and the Inter-Collegiate Outing Club Association, the club enjoys national recognition. Already

possessing a headquarters in New Boston for week-end ski enthusiasts, plans indicate that even more elaborate facilities will be available by next fall. As president, Bill Yeager leads a motley group of outdoor lovers with widely divergent interests. Whatever the sport, the club can find somewhere within its membership at least a couple devotees.

First Row, Left to Right: W. Arnot, W. Burns, L. Liddle, A. Henningsen, R. West, R. Ripley, W. Yeager, B. Hall, A. Anderson, D. Van der Wolk, W. Bolster, A. Albright.

Second Row, Left to Right: T. Law, J. White, D. Partridge, K. Robes, Jr., W. Duffy, S. Woodward, R. Leonard, T. Wilson, F. Bekins, P. Maxson, J. Brewster, E. Piragas.

Third Row, Left to Right: C. Gustafson, D. Butler, R. Greer, J. Martin, M. Redmond, H. Mines, D. Durgin, S. Adair, J. Merker, R. Brown, G. Ayer.

Fourth Row, Left to Right: T. Logan, R. Norton, A. Burnett, R. Parker, G. Holbrook, W. O'Connell, F. Jacobs.





First Row, Left to Right: J. C. Zeder, R. G. West, J. B. McInerney, H. Mines, S. L. Davis, Second Row, Left to Right: M. P. Johnson, W. Harper, R. C. Shaw, R. Seaver, R. Parker, H. A. Turnure.

## DRAMATIC CLUB

Our local Thespians increased not only in membership this year, but in artistic stature as well. Though no all-Babson production was forthcoming, community offerings throughout the year were noticeably strengthened by the presence of many a Babson player. Men from school could be found in such plays around town as "The Mad Hatters," "Engaged," and "Antigone."

The club members have displayed a considerable degree

of diligence in building an enthusiastic organization despite the many technical handicaps they face. Under the direction of Barrett McInerney the group has been working toward the day that Babson will be able to schedule its own theatrical productions.

It is to be noted that a not-inconsiderable advantage of this organization is the close cultural ties its affords with Wellesley College and LaSell.

## CLASSICAL MUSIC CLUB

The Class of '47 probably did not realize that their gift of the Magnavox Console was eventually to be the means around which a new campus organization would come into existence. But it has proved to be this very thing that has resulted in making the Classical Music Club an active campus group.

An excellent start has been made by the organization towards bringing artists to the campus, although recordings are still used extensively for group listening. Plans projected for next year by this year's group optimistically look for a concert series on the Babson campus.

The four men who founded the club, John L. Orser, chairman; Robert R. Leonard, past-chairman; Lawrence W. Liddle and Howard C. Goff are graduating this year. But there is no reason to believe that the club will not continue its present fast rate of expansion. Probably one of the surest reasons is the presence of Mr. Nickolas Rastezki as faculty advisor.

Front Row, Left to Right: D. Thompson, L. Schulman, R. Leonard, J. Orser, L. Liddle, B. Hubbard, F. Whitney.

Second Row, Left to Right: J. Pence, S. Adair, G. Hubbard, J. Supen, K. Mendenhall, A. Garrison, W. Houghton, B. Hall.

Missing: H. Goff, H. Jefferies.





Front Row, Left to Right: A. B. Alden, A. H. Southard, D. G. Wilkerson, Jr., P. B. Heald, R. H. Rodey, Jr., B. E. Hall, M. E. deCamargo.

Second Row, Left to Right: F. M. Bekins, L. E. Volckening, G. W. Flubbard, B. Butler, R. Guedes,

## CAMERA CLUB

In spite of a 30th anniversary, this year and last seemed to have marked the beginning of many new endeavors for the Babson student. The Camera Club is a case in point. After an unsuccessful attempt to get started during the war, it took the present company to organize a going concern. Under the enterprising leadership of Phil Heald, the club has raised funds, outfitted a dark-room, and quickly taken its place on campus as a useful and desirable pursuit.

In addition to providing an avocation for camera fans

and a means of improving their technical skill, the organization immediately proved its worth in its contributions to the two publications. However, this does not imply a limitation on its activities. The club members themselves own some excellent equipment, and the candid camera fan is a familiar sight around school. The capabilities of the members combined with the facilities of the new head-quarters has left little in the line of photographic needs on campus which cannot be met by the club members.

## AVIATION CLUB

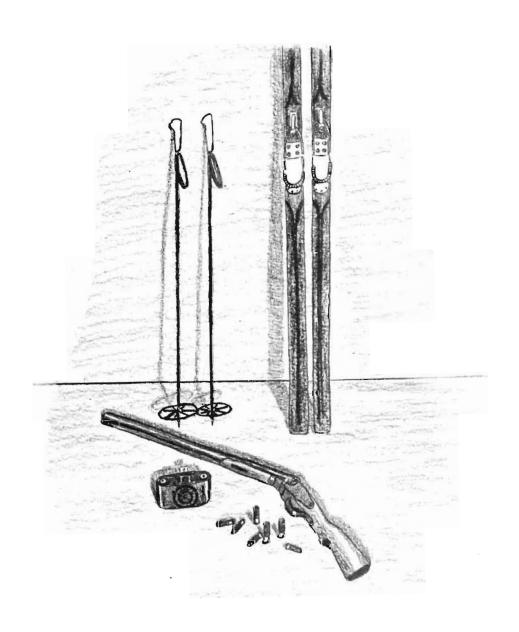
Last fall marked the reappearance of the Aviation Club after a lapse of seven years. Organized for the purpose of extending business travel in light planes, the club offers training in flying and ground work for students here and at Wellesley College. Most of the members hold either Commercial or Student licenses.

As a member of the Association of Northeastern Flying Clubs, the group hopes to be a challenger for the Intercollegiate Trophy. Entrants in the meet are required to compete in the following events: precision flying, spot landing, ribbon-cutting, and simulated bombing.

Although the present membership includes former personnel of the AAF, RAF, and the Navy Air Arm, it does not appear that this club will vanish once these men graduate for interest in this club has been high among the general student body. The club consists mainly of freshmen, operating under a freshman president, Dave Pohl.

First Row, Left to Right: D. Chun, T. Law, E. Tietje, N. Brown, B. Butler, D. Brown, M. de la Rosa. Second Row, Left to Right: R. Ewart, A. Southard, R. VanZanten, P. Masson, D. Mosely, D. Wilkerson.





Athletics





## INTERCOLLEGIATE



SKEET TEAM

1 ront Rou: T. Weller, R. Rodey. Back Roue: R. Christy, J. Jenkins, R. Shaw, T. Wynne.

SKEET shooting was Babson's first bid for intercollegiate recognition. Started only two years ago, the sport has grown, from competition with local shooting clubs, to a place of prominence in the national intercollegiate field. As founders of intercollegiate skeet shooting in New England, the Babson group has been instrumental in organizing the sport among the Eastern colleges. The 1948 season ended with Babson

Institute being led only by West Point in a field of distinguished rivals at the Intercollegiate Championship Match at the Lordship Gun Club in Stratford, Conn. The final standings for 1948 were as follows: Army, Babson, Yale, and Harvard. The 1949 schedule promises to be many times larger and should find the home team right up there contending for first place.

To maintain their ever-growing schedule and still operate within their budget, the skeet shooters have adopted the use of telegraphic competition with their distant rivals, such as the Universities of Texas and California. This eliminates the travel problem and also gives each team the advantage of its home field.

GOLF is another sport in which Babson has proved very proficient. Last year, in the team's first attempt at intercollegiate competition, the record could hardly have been more gratifying. While playing ten matches, the team lost only one, winning over such rivals as Holy Cross, Tufts, R. P. I., Manhattan, and Hofstra.

This year the schedule is still more imposing, and expectations are for as admirable a record as before. Additions to the schedule include Dartmouth, Harvard, and Boston College—a schedule, incidentally, which is as fine as any college can boast. Not one of the matches can be considered a breather. The hope is that by summer the Babson golfers, under the captaincy of Dick Gifford, will have a well-established reputation among Eastern colleges.

BASKETBALL came into its own this year as an intercollegiate sport. Although the records show that this game



GOLF TEAM

Left to Right: J. O'Neill, B. Coppinger, J. Alcorn, R. Gifford, W. Aldrich, I. Broadbent, C. Beckman.



BASKETBALL TEAM

Front Row: J. Mantor, C. Den Herder, Turner, W. Lawry, L. Shuttleworth, F. Jacobs.

Buck Rou: R. Thomas, Mgr., D. Swanson, J. McLean, A. Adamsen, R. Seaver, D. Strauch, E. Piragas, S. Burtis, Coach.

## INTERCOLLEGIATE

has been one of the most popular on campus and a team has been in existence every year since the early thirties, it was the '49 season that marked the start of a school-sponsored organization. The success of the undertaking is proof of the wiseness of the move. The turn-out for the home games amply demonstrated the school's interest in the sport and in its team.

More than holding its own against the competition, the team finished the season with six wins and four losses. And it might well be claimed that the team has proved more effective than even this record indicates. Certainly not a minor accomplishment was its ability to foster that elusive school spirit.

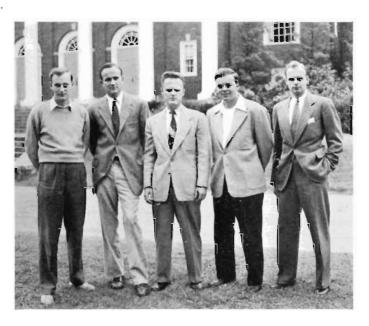
SKIING this year was faced with, what was to the skiers at least, unfavorable weather. A mild winter played havoc with the original schedule, but the team was able eventually to participate in several meets. As a member of the newly-formed New England Intercollegiate Ski Conference, the team, under the captaincy of Bill Yeager, who also held membership on the N. E. I. S. C. governing board, met with such schools as Bosten University, Tufts, Brown, Springfield, and Boston College.

HOCKEY in '49 might also be considered a victim of the vagaries of New England weather. After a valiant start in '48 under Sam Hutchinson and Vern Hodges, the team this year could hardly offset the effect of untimely weather on an outdoor rink. A study of the individual talent indicates a potentially fine team, but it is probable that little short of the use of an indoor rink will solve the problems faced by the hockey squad.



SKI TEAM

Left to Right: R. Ripley, J. Gallagher, T. Logan, W. Yeager, W. Burns, R. Seaver, F. Tietje.



TENNIS TEAM

Left to Right: J. Graham, H. G. S. Smith, R. Graver, A. Adamsen, G. Fuller.

TENNIS promises to rank among the more successful sports at Babson. In spite of a slow beginning in its first intercollegiate competition, last year, indications are that the available talent for '49 will come through the season with a fair share of the laurels. The competition will include matches with M. I. T., Boston College, Suffolk, and Tufts.



HOCKEY TEAM

Front Row: C. Pyle, W. Copley.

Back Rou: J. Legg, S. Hutchinson, C. Beckman, R. Gerrish.

## **INTRAMURAL**



SOFTBALL

Front Rou: A. Alden, J. Evans, A. Adamsen.

Back Rou: J. Delaney, R. Dates, W. Grant, F. Dorman, L. Gilson, D. Baker,
H. Goff.

The highly successful intramural sports program, now in its second year, can trace its origin directly back to the student body, and, even more specifically, to the present Senior class, with "Red" Evans undoubtedly deserving a lion's share of the credit. For it was their initiative that was responsible for the present organization.

This year teams were organized on a dormitory basis instead of on the previous sectional method. Inter-league competition has thus been eliminated, and the danger of forfeits has been lessened as each group now has more men. The change has also resulted in fostering an increased competitive spirit.

FOOTBALL last fall brought out some skillful purveyors of the pigskin. The result was a hotly-contested race for the championship, with Coleman South finally emerging as the victor with but one loss out of eight games. A three-way tie existed for second place.

SOFTBALL honors last spring went to what at that time was section J-3. They fielded a team which won supremacy in its own league after beating F-2 in a league play-off, and then went on to capture the championship by downing J-4 in the inter-league play-off. It was this J-3 section that was the winner of the Punch Bowl as a result of its all-round record in the general sports' program.

BASKETBALL proved as popular as ever, and three of the contending teams had a close race for first place. Park Manor



FOOTBALL

Front Rou: L. Beaulieu, T. Gagner, R. Hallman, J. Gaynor, D. Butler. Back Rou: J. Mantor, R. Mars, D. Strauch, J. Gilbert.



BASKETBALL.

Front Row: B. Hubbard, D. Richardson.

Buck Row: E. Harris, J. Porter, R. Depray, H. Currier, J. Evans, C. Butler,

W. Vogel.

### INTRAMURAL

South finally took top honors, finishing the season undefeated. The Off-Campus Seniors were never out of the running, however, and the Frosh up in Coleman South themselves came up as the darkhorse team and very nearly carried away the laurels.

BOWLING was well represented in the intramural program. There was the Candle Pin League, and also an active Ten Pin League. The latter, having to play in the afternoon, suffered from conflicts with the scholastic schedule, but the Candle Pin teams enjoyed a successful season. The Off-Campus Seniors were the undisputed leaders, never suffering a loss. The Faculty was represented in this league, and although they came the closest to toppling the Seniors from their lofty position, the supremacy of the O. C. S. team was never seriously threatened.

TOURNAMENTS were held in tennis, golf, squash, handball, badminton, ping pong, pool, and horseshoes. In addition to these there was the annual Cross-Country run. The honors for that went to Mat Lombardo this year. All of the activities showed an improvement in '49 over the previous years. There were more participants, and the participants showed a higher degree of skill, with the result that keener competition prevailed and interest remained at a high level.

The Intramural Council is now the body responsible for handling intramural policy. Operating under the direction of the Athletic Council, it is their duty to relate the formulated policies to the various sections and, in general, to administer the program.



Front Row: F. Harris, D. Swanson, F. Piragas, E. Tietje, J. Malloy. Back Row: R. Gifford, F. Jacobs, J. Mantor, R. White.



BOWLING
Front Row; K. Chase, D. Barstow.
Buck Row: A. Rubeor, R. Briggs, D. Allen.

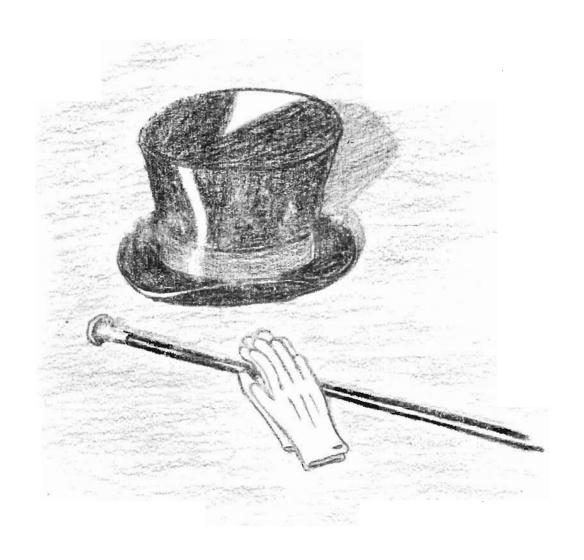


TOURNAMENT WINNERS

Front Row: J. Copley, K. Robes, D. Mauch, J. Page.

Back Row: J. Ross, W. MacDougal, W. McGrath, W. Smith.





# Campus Highlights







FORMALS







## BABSON QUEEN

Last year's winter Formal at the Copley Plaza Hotel was the scene of the crowning of a new Babson Queen. She was Miss Janis Dean of Orange, Mass. Her escort was Edward Harris.

Selected as the Queen's attendants were Miss Jo Ann Lang, the guest of Dixon Allen, and Miss Eileen Retchell, whose escort was Bill Birkmayer. Representatives of a Boston modelling agency acted as judges for the event, and the Queen, her escort, and her attendants were presented with gift certificates.

In addition to the Formal on Friday, the weekend festivities included an informal dance that Saturday evening in the Cup'n Saucer at which Miss Dean and Mr. Harris were the guests of honor.









## **INFORMALS**







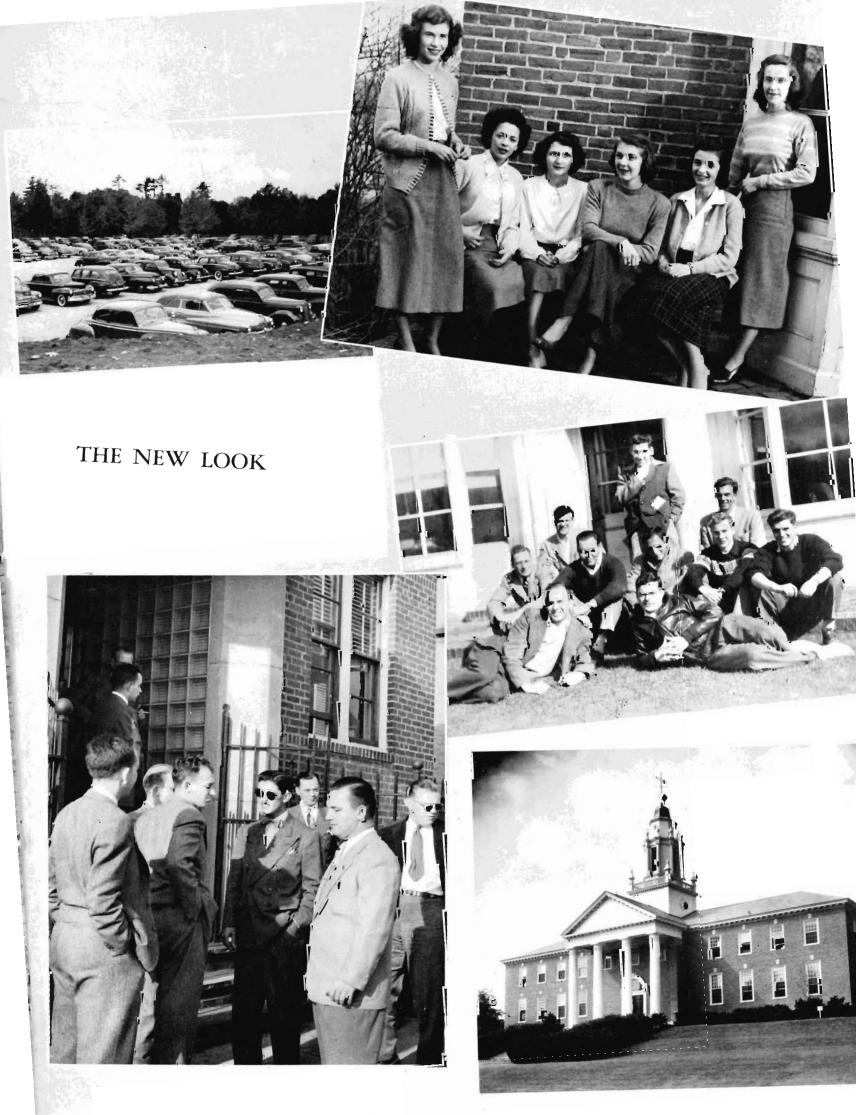


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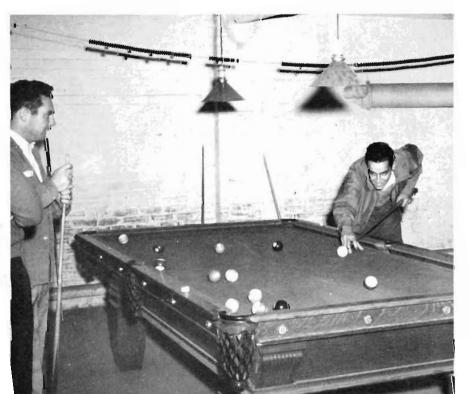


















LIFE











LIFE



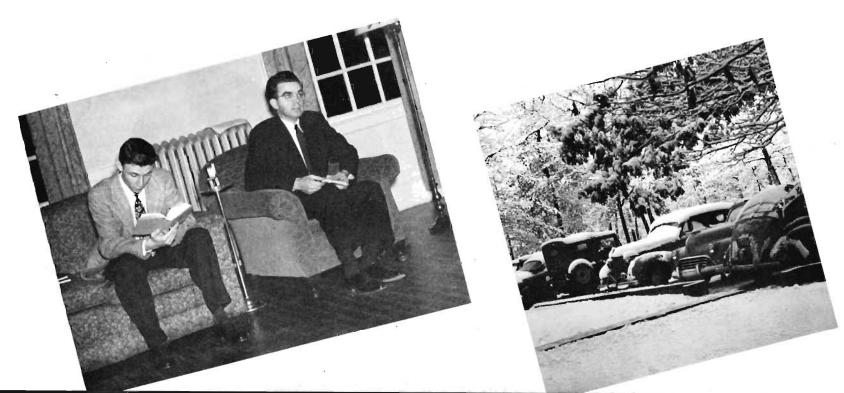






LIFE





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Bixby, Robert

109 Barnard Ave.

Watertown, Mass.

92 Four Mile Rd.

92 Four Mile Rd.

Caracas, Venezuela Boylan, Dean

59 Townsend St.

1143 Woodside Dr.

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Winthrop, Mass, Brahce, Jack

Flint, Mich.

Brauer, Paul

Breadbent, Ira

Scranton, Pa

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(Boxwood House)

Dorchester, Mass.

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908 N. Webster Ave.

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West Hartford, Conn.

Bolster, William Edward

West Hartford, Conn.

H. L. Boulton & Co.

Bolster, John A.

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Obery St.
Plymouth, Mass,
Byrne, John A.
417 Centre St.
Newton, Mass.

Cageao, John M.
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Jackson Heights
Long Island
Cammett, Richard N.
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West Hartford, Conn.

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119 W. Wyoming Ave. Melrose, Mass. Cogswell, Donald A. 58 Gannett Rd. North Scituate, Mass. Colman, William J. 53 Hobomach Rd. Quincy, Mass. Condit, Dana Sears Stony Brook Rd. Brewster, Mass. Conklin, Denton K. H Edgewood Rd. Binghamton, N. Y. Conner, Allan B. 287 Waltham St. Lexington, Mass. Conze, Arnold H. 78 Mayo Ave. Greenwich, Conn. Copley, John H. Washington St. S. Norwalk, Conn. Copley, William C. Washington St. S. Norwalk, Conn. Coppinger, Boies P. 72 So. Wyoming Ave, S. Orange, N. J. Coveney, Paul 31 Fisher Ave. Newton Highlands, Mass. Cowell, Robert P. 9 Stonecleve Rd. Wellesley, Mass. Cox, Ralph F. 60 Prescott St. Readville, Mass. Creamer, Walter P. 153 Putnam St Quincy, Mass. Crowell, Sumner F. 69 Fort St. Fairhaven, Mass.

Cruickshank, William

Big Indian, N. Y.

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Needham, Mass. Dickerson, Howard E. 40 Prospect Hill Ave.

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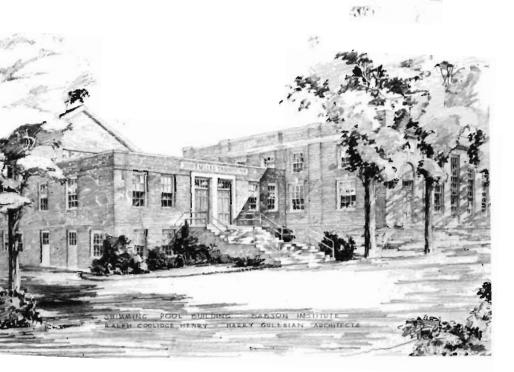
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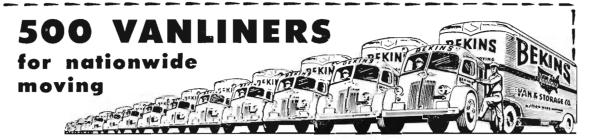
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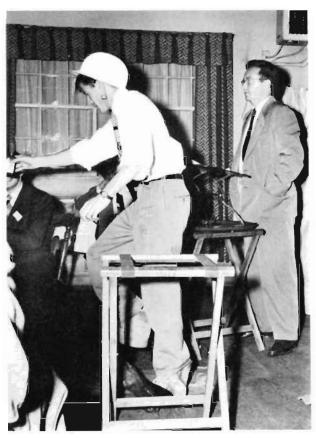
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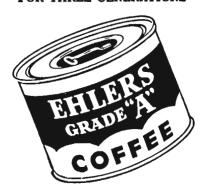
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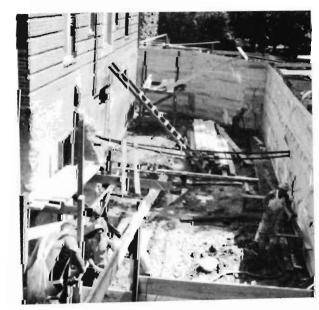
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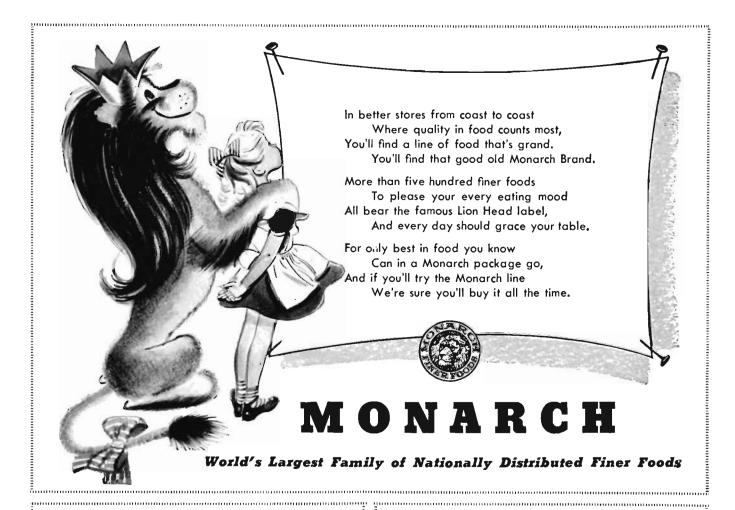
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