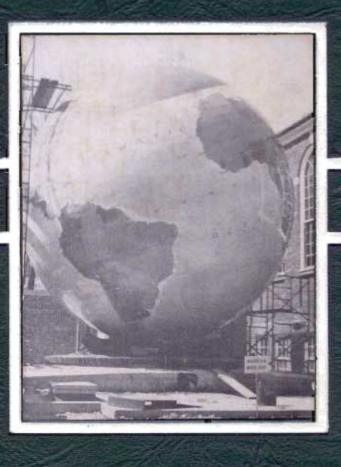
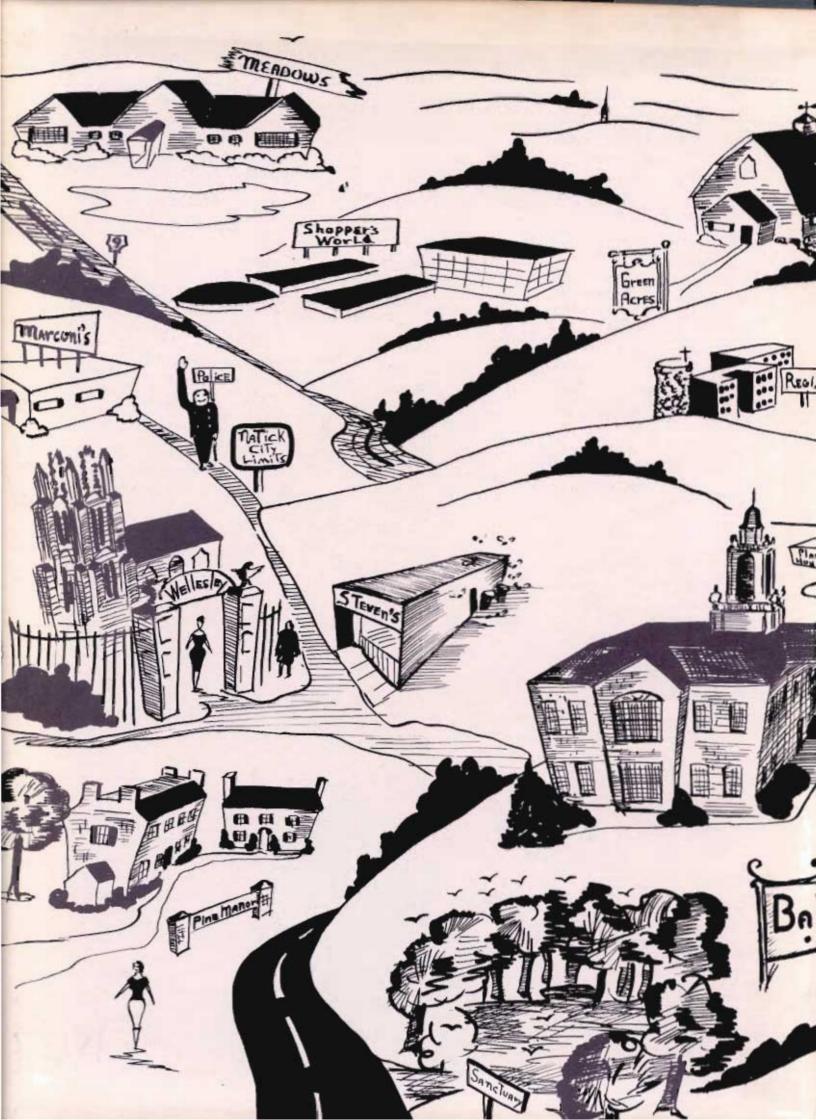
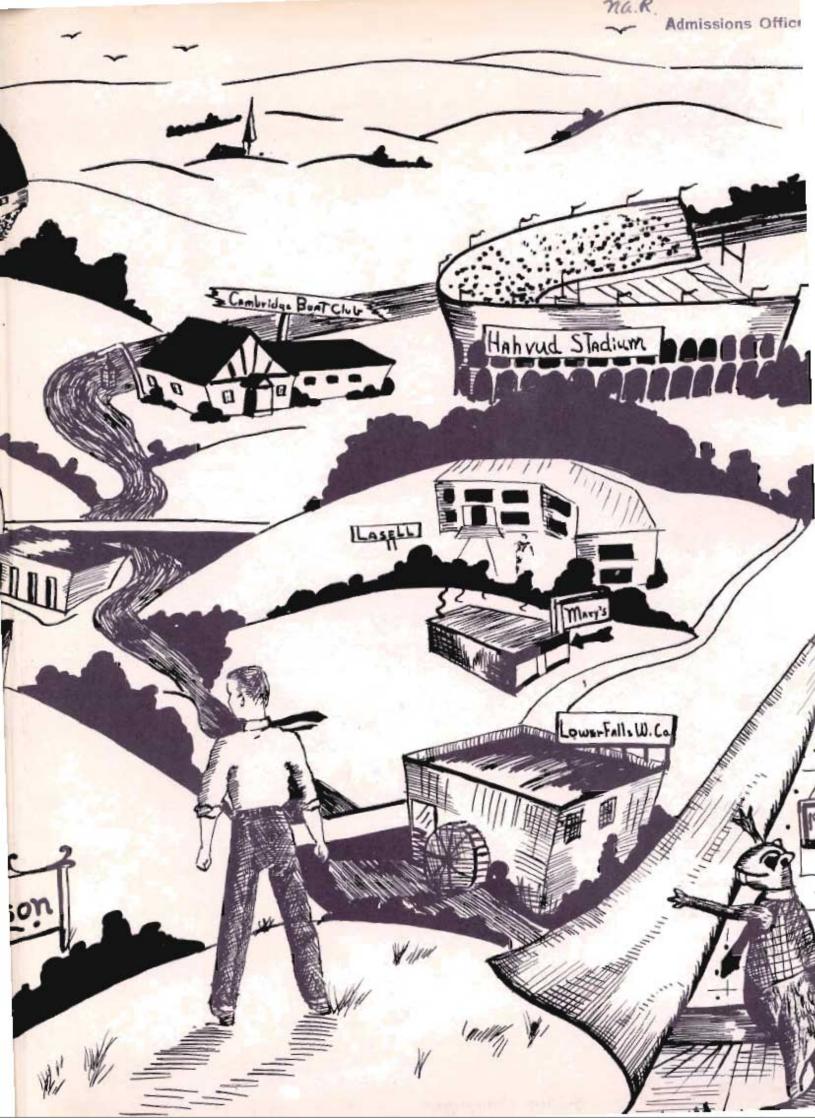
Babsonian

1955





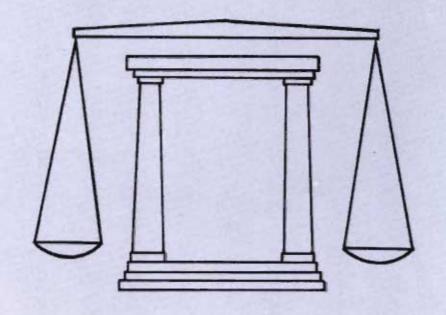




presenting

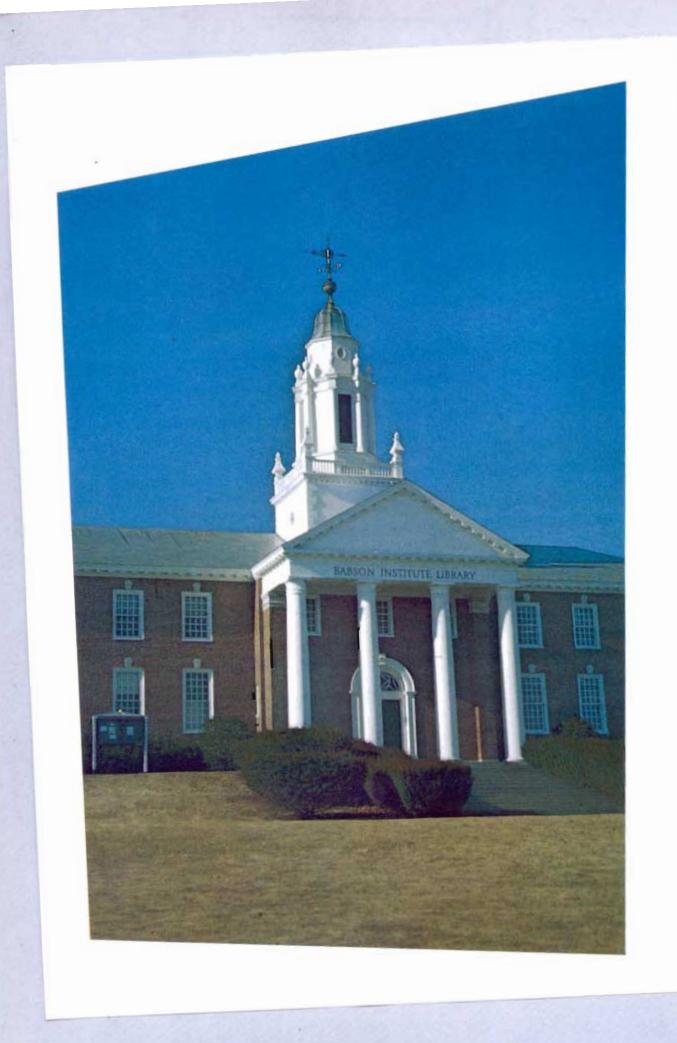
The 1955

Babsonian

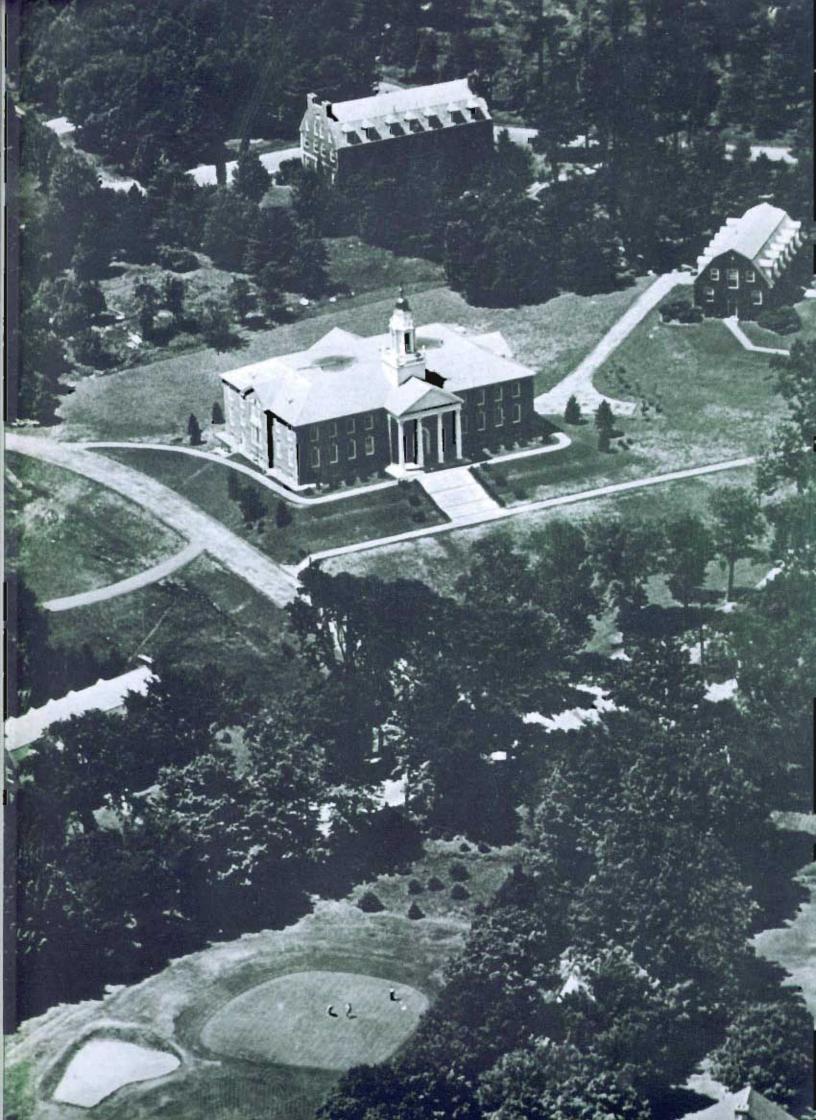


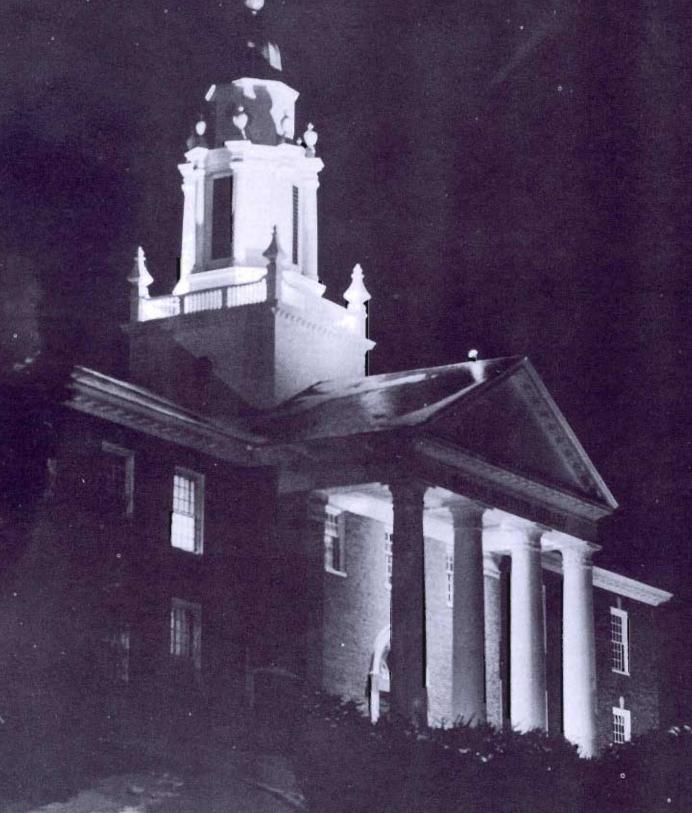
Babson Institute

Babson Park 57, Massachusetts

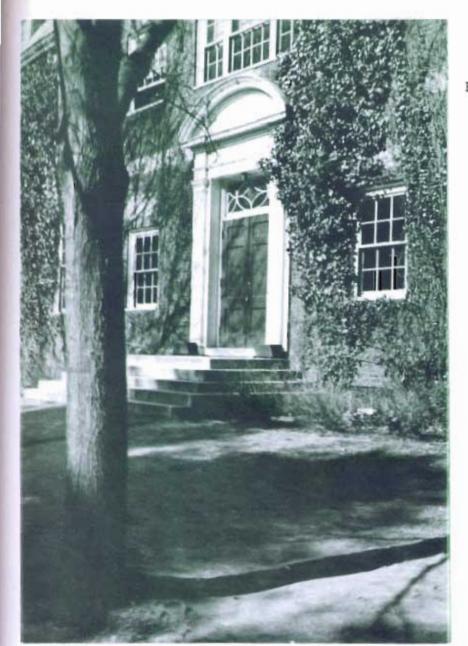








OUR FIXED ASSETS.



Entrance to Lyon Hall



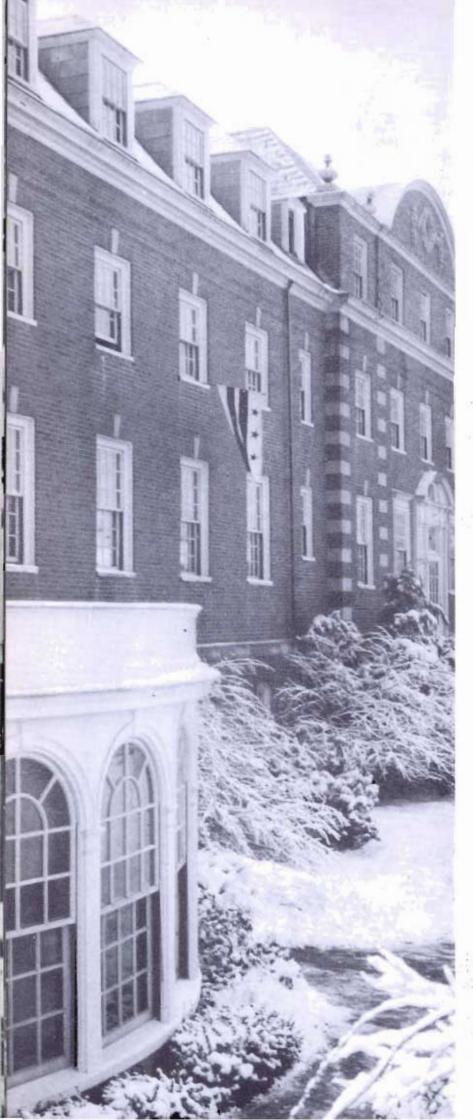
Lyon Hall — Classrooms and Offices

Administration Building



Section of Campus Looking From Administration Building





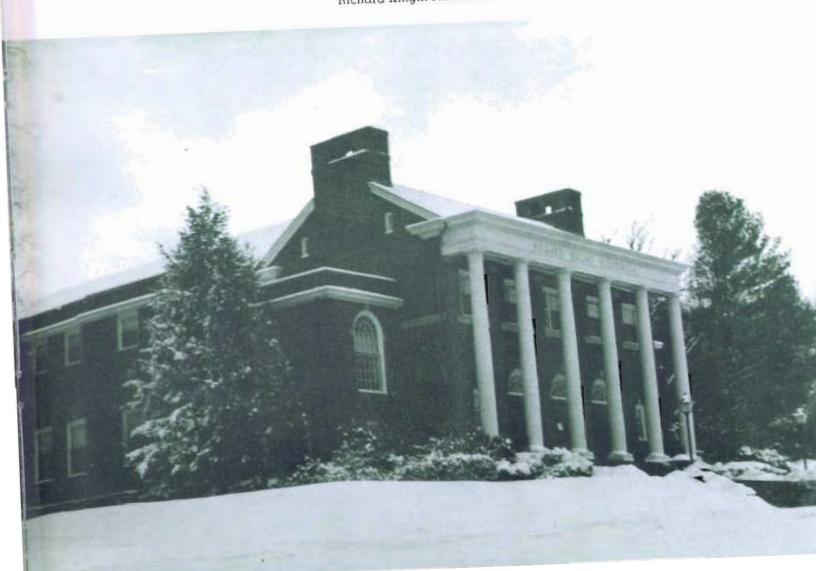
Park Manor Dormitory Overlooks the Campus

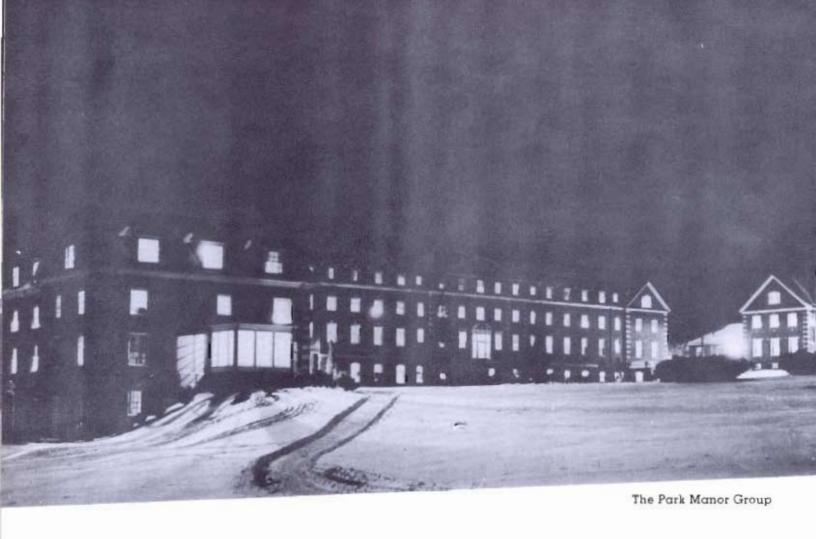




The President's Residence

Richard Knight Auditorium





Student Residences

Park Manor North

Bryant Hall

Park Manor South

Married Students' Residence, Woodland Hill







Cup 'n Saucer, Park Manor South

"C X", Hollister Building

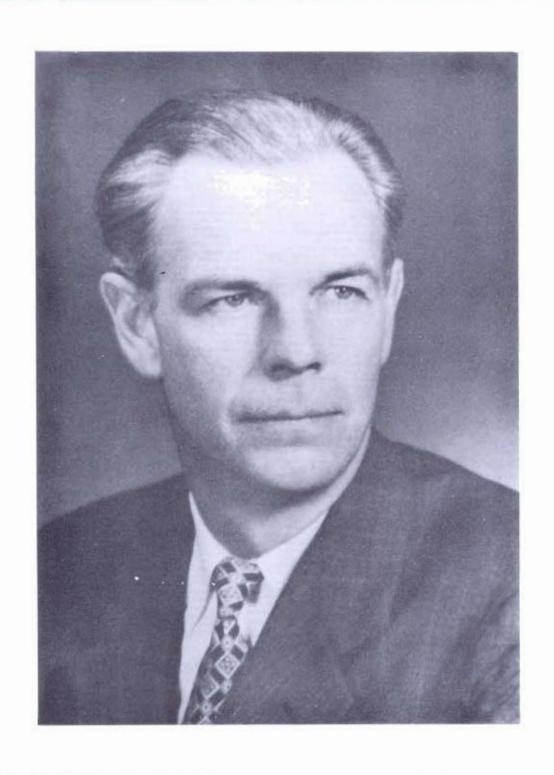
Dayton Brown Memorial Room

Browsing Room, Library

Interior Views

Fo'c'sle, Park Manor North





DR. WILSON F. PAYNE

The Class of 1955, by secret vote, has chosen to honor you, Dr. Payne, with the dedication of our yearbook in recognition of the help and advice you have given us in our intellectual pursuits, our business transactions and with our personal problems. Most of us will be carrying your Security Analysis and Investments ratios around with us for many years, and with each investment transaction will recall the "talk-talk" brought out in your classes.

But, most of all, Dr. Payne, we wish to thank you for being our constant friend. We have enjoyed the "bull sessions" after class, in the dining hall, and in your office. Your popularity as a chaperone at our parties goes without saying. In dealing with us, you have dealt on a man to man basis. Your position on campus is, in a sense, a difficult one, for your field is one in which the leaders are continually subjected to questions, the answers to which, if known, may have very important ramifications. You have handled the situation magnificently, satisfying us without actually committing yourself.

The editors have made every attempt to keep this dedication a secret following the voting in order that the surprise might be greater upon the publication of the book. We are happy that this dedication comes at a point that marks two milestones in your life. Although you may not be seen on campus quite so much in the future as in the past, we were all very happy to learn of the completion of your new house. Those of us who know just how long you have been planning for this house share your joy now that your dream has been fulfilled. May you have many years of happiness in your new abode.

The second milestone was made known to us upon our return to the campus last fall. We were happy to learn of your appointment to the new position of Dean of the Graduate School. This new school is growing rapidly in size and in prestige, and the men in the school have gained a fine leader and advisor.

We, the Class of 1955, have selected this way of honoring and of thanking you for all you have done for us. Please accept our sincere thanks.

Foreword

Wherein is told the story of our college life, the gaiety, the joys, the tears, the hopes, the dreams, and the work.

The appearance on the scene of this yearbook, as is the case with any yearbook, marks a milestone in the lives of those whose pictures appear in it under the heading of "Graduates." It comes at a point when the long awaited joy of the anticipated graduation clashes with the deep sorrows of parting with past friends and college activities. A quick look through this illustrated record at the time of graduation may tend to increase this "clash," especially to the extent of increasing the sorrow. If this is true, the book should be able to serve its purpose of providing happy memories of college days even when these days are "long gone."

Memories live on long after events have passed. In laying out this book, the editors have, at all times, tried to provide true memories, in a coherent fashion, of Babson life during the 1954-55 school year. Although, some students may have operated under a plan which varied the order of importance of the different phases of life, the editors chose to arrange the sections according to the order that is outlined on the opposite page — Faculty. Classmates, the Serious Side, Sports, Clubs and Fraternities, and Social Life.

Wherever possible, altempts have been made to make the 1955 BABSONIAN a little different from the general run of yearbooks. Special emphasis has been placed on the opening section. The editors hope that their fellow students, soon to be fellow alumni, will secure a great amount of enjoyment from the 1955 BABSONIAN.



We fulfill a dream and remember the joys

Faculty ... Page 12



Graduates ... Page 33

our guidance - and strength;



Serious Side ... Page 87



Athletics ... Page 93

the hours of gaiety-and a feeling of belonging.



Clubs and Fraternities ... Page 155



Fraternities Social Life ... Page 139



DR. EDWARD B. HINCKLEY

President

President's Message

TO THE CLASS OF 1955 Gentlemen:

Your class is the tenth class to graduate from Babson Institute since it reopened in the fall of 1945 as a degree-granting institution. During those ten years the Institute has made tremendous strides; from a struggling and little-known college of business administration in 1945, unaccredited, having never graduated a class with the Bachelor of Science Degree in Business Administration, the Institute has developed into a School of Business Administration known the world over and drawing students from the four quarters of the globe. Our physical plant has grown by the addition of Bryant Hall as a dormitory. Coleman Map Building as a dormitory, Publishers as a dormitory, and by the erection of the Annex to the Knight Auditorium, the Swimming Pool, and Park Manor North. The Babson World Globe, it is expected, will be completed by the time of your Commencement.

Academically and intellectually. Babson Institute has come of age by securing Accreditation from The New England Association of Colleges and Secondary Schools, by developing means to place its graduates in key positions of companies known the world over, and by establishing throughout industry an enviable reputation for training junior executives in the sound fundamentals of character and good business management. You members of the Class of 1955 enter upon a proud heritage of past accomplishment; I want you to know that we send you forth as ambassadors of Babson Institute, confident that you will carry the reputation of your school to even greater heights of achievement and reputation.

God bless you all! S/E. B. Hinckley

Bulletin





Gentlemen:

You have reached another milestone in your careers, so, once again, it is time to look to the future. I am truly envious of you who have before you those once-in-a-lifetime events—the self-satisfaction of that first paycheck, the boss's comment on work well done, the sacred solemnity of your marriage ceremony, and the realization that the responsibility for the life and happiness of your children rests squarely on your shoulders.

Regretably, labor unions, government, and others have drummed the 40-hour week into us so constantly that we have forgotten a year consists of 168 hour weeks. More of life's enrichments come to us in the forgotten hours than in the so-called productive ones.

Give some of those forgotten hours to your church, to local charities, to your hobbies, to your friends and to your fellow alumni. No matter what your motives may be, you will be well repaid.

Many successful men will tell you that a large proportion of new business comes through contacts made in that extracurricular part of the day. They find themselves approached not because of their business acumen, which may be equalled by their competitors, but because of the love and respect they have gained by giving themselves to others. Such men also enjoy a healthy and rewarding retirement, surrounded by a host of true friends and a devoted family.

Best wishes to each one of you for a happy, healthy, and rewarding long life. Welcome to membership in the Babson Institute Alumni Association.

Sincerely,
John A. Perkins '46, President
Babson Institute Alumni Association

Mr. Babson Addressing Founders' Day Ceremonies

Eighth Annual

Celebration of

FOUNDERS

DAY

November 12, 1954





On November 12, 1954, the student body, faculty, and administrative staff assembled in Knight Auditorium to pay tribute to the founders of Babson Institute — Mr. and Mrs. Roger W. Babson. Founders' Day programs follow a three year sequence of subjects for discussion. The theme of the program for this, the eighth annual observance of Founders' Day, dealt with the Babson Companies. The first speakers discussed the various companies in which Mr. Babson shares in the management through the Business Statistics Organization.

Mr. Babson delivered the main address. His topic, "How I Plan to Spend the Next Fifty Years," seemed to fascinate the audience, both before and after the speech. "I plan to find out what people are thinking," Mr. Babson told the group. He went on to explain a new phase of activity to be undertaken by Babson's Reports, Incorporated.

At the end of the program, the founders were presented with a scale replica of the new Babson World Globe now under construction on the campus.

The Speakers' Platform



Dr. Hinckley Presenting Founders with Gift from Students and Faculty





PROGRAM

Invocation Dr. Edward B. Hinckley
Introduction
Babson's Reports Incorporated
Mr. Earl L. Smith, Vice-President
Business Statistics Organization
Mr. Dwight G. W. Hollister, President
Mr. Roger W. Babson
"How I Plan To Spend The Next 50 Years"
GREETINGS
Mr. Leslie A. Storer, Jr., '55
President of the Student Council
Mr. John A. Perkins, '46
President of the Alumni Association
Mr. Chester W. Cleveland, '21
Dr. Edward B. Hinckley
President of Babson Institute
OUR FOUNDERS
Mr. and Mrs. Roger W. Babson
Benediction Dr Hinckley

Replica of Babson World Globe Now Under Construction

RALPH MAY, Chairman

PAUL T. BABSON

President

United Business Service

Boston, Massachusetts

ROGER W. BABSON

Founder of Babson Institute

PRESTON F. BRYANT

Sales Executive

Palmer & Parker Company Boston, Massachusetts

DANIEL GERBER

President

Gerber Products Company Fremont, Michigan

BENJAMIN W. GUERNSEY

Director

Bay State Corporation Boston, Massachusetts

HERBERT A. HILLS, JR.

H. A. Hills & Son, Inc.

Wellesley Hills, Massachusetts

JAMES M. MATHEWS

Economist

Babson Institute, Retired Francestown, New Hampshire RALPH MAY

Industrial Finance

Childs, Jeffries & Thorndike, Inc.

Boston, Massachusetts

HARRY L. PEABODY

Director

Loyal Protective Life Insurance Company

Boston, Massachusetts

F. GARDINER PERRY

Educator

Needham, Massachusetts

W. ELLIOTT PRATT, JR.

Vive-Treasurer

Scott Paper Company Boston, Massachusetts

ROGER B. WEBBER

President

Script and Score, Inc. Boston, Massachusetts

WINSLOW L. WEBBER

Investments

Schirmer, Atherton and Company Boston, Massachusetts

DR. DANIEL B. COLEMAN, Chairman

H. CLYDE BALDWIN

Assistant to Director of Advisory Department

Babson's Reports, Inc.

Wellesley Hills, Massachusetts

JOHN A. PERKINS

Trust Ollicer

State Street Trust Company Boston, Massachusetts

DANIEL B. COLEMAN

Physician

Wellesley, Massachusetts

MYRON E. PIERCE

Attorney Boston, Massachusetts

EDWARD B. HINCKLEY

President

Babson Institute

Babson Park, Massachusetts

LAURENCE W. SIMONDS

Assistant Manager

Admissions

JAMES M. MATTHEWS, Assistant Director of Admissions

Department of Statistics

Brown Brothers Harriman and Company

Boston, Massachusetts

CARL C. MULLEN

First Vice-President & Secretary

Columbian National Life Insurance Company

Boston, Massachusetts

Personnel and Piacement

RALPH B. WILSON

Executive

NICHOLAS A. RASETZKI, Associate Director of

BERTRAND R. CANFIELD, Director of Alumni Relations;

EARL K. BOWEN, Director of Athletics; Chairman,

WALTER H. CARPENTER, JR., Director of Research;

LYMAN S. V. JUDSON, Director of Public Relations;

Babson's Reports, Inc.

Wellesley Hills, Massachusetts

Chairman, Division of Distribution

Chairman, Department of Labor

Director of Extension Division

ELLEN JUDSON (Mrs. Lyman Judson), Chief, News Service

EDWARD B. HINCKLEY, President

GORDON M. TRIM, Vice-President

JOHN D. MONTGOMERY, Dean of the Faculty; Chairman,

Department of Government and Law

WILSON F. PAYNE, Dean of the Graduate School EVERETT W. STEPHENS, Dean of Students, Director of

F. THEODORE PUTNEY, Treasurer

MRS. CLARA P. BURT, Coshier

JAMES G. HAWK, Business Manager and Director of

Residence Halls

PAUL C. STAAKE, JR. Registrar; Director of

Student Activities

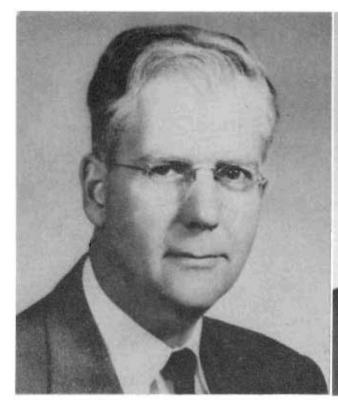
RUTH W. BAILEY, Librarian RALPH H. SEAMAN, Chief Accountant

20

GORDON M. TRIM, Director of Admissions



ADMINISTRATION AND FACULTY





DR. EDWARD B. HINCKLEY

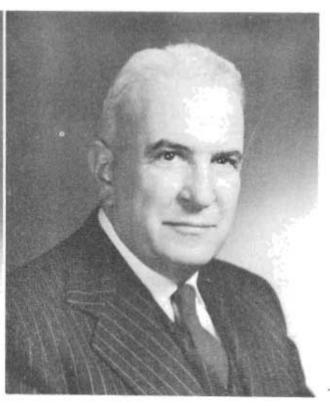
President

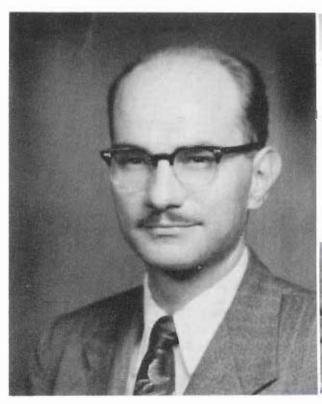
GORDON M. TRIM Vice-President; Director of Admissions

F. THEODORE PUTNEY Treasurer

JAMES G. HAWK Business Manager









DR. JOHN D. MONTGOMERY
Dean of the Faculty; Chairman Department of
Government and Law

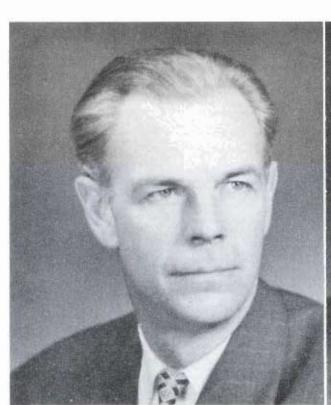
EVERETT W. STEPHENS

Dean of Students; Director of Personnel and

Placement

DR. WILSON F. PAYNE Dean of the Graduate School

PAUL C. STAAKE, JR. Registrar; Director of Student Activities









NICHOLAS A. RASETSKI Associate Director of Admissions

DR. LYMAN S. V. JUDSON

Director of Public Relations; Director of the
Extension Division; Chairman, Department of
Speech

EARL K. BOWEN
Director of Athletics; Chairman, Department of
Statistics

WALTER H. CARPENTER, JR.

Director of Research; Chairman, Department of
Labor



"...our greatest asset."

Yes, the faculty of Babson Institute is certainly our greatest asset. Three years ago we, the members of the Class of '55, decided to pursue a business administration education and with this objective in mind we entered Babson Institute. The one thought in the minds of our parents and in our own minds at that time pertained to the practical value of the education we were to receive. We soon began to discover this value.

Our first contact with members of the faculty came at the afternoon reception on the first day of Orientation Week. The impressions created were excellent. The confidence and encouragement offered by our future instructors were welcomed by us. Soon after, we met these men on their grounds—in the classroom. Our respect for them continued to grow, although our confidence was a bit shaken by the first midterms. Most of us snapped out of our high school habits rather quickly after that and an unusually large segment of the original class is to receive diplomas, on schedule, this year.

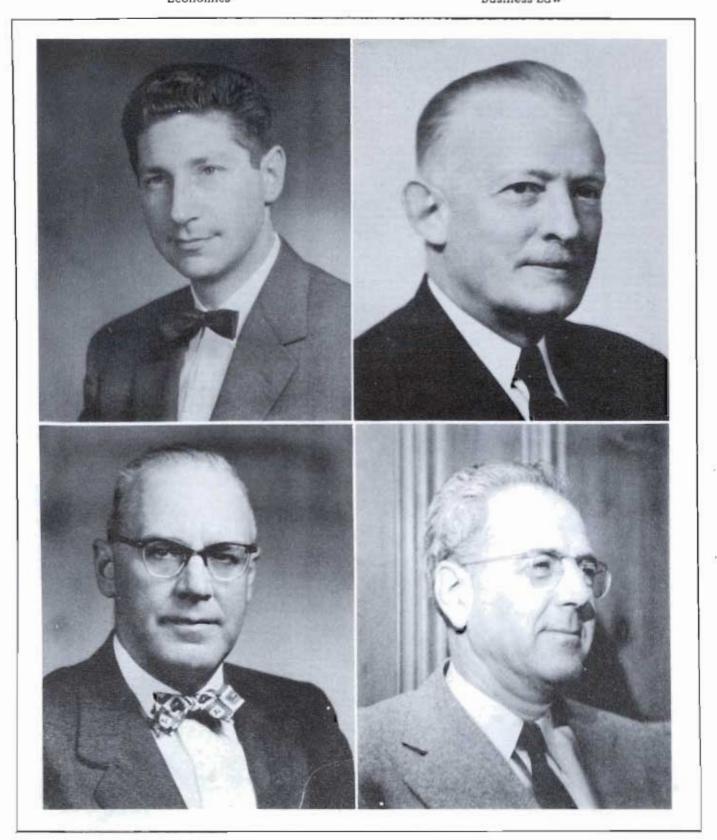
As time moved on, some of us slipped on pro while others latched on — to a place on the Dean's List. Whether we had troubles or not we could always feel free to call upon any member of our faculty for help in our work or for personal advice on any of our numerous problems. Whether we majored in Finance, Investments, Accounting, Management and Production, Economics or Distribution, we received the benefits of dealing with men who had been successful in their own fields.

It did not take us long to find out that the Babson faculty is made up of individuals who love to teach and who enjoy working with college students. We "kicked" a little, especially on those "D's" and "F's", but generally we had to admit that we deserved them.

The marks were forgotten, however, when a social event came along. Faculty members were present at these events acting as chaperones, and seemingly enjoying themselves just as much as the students. The faculty was well represented, each year, at the Charity Bazaar and at many professional meetings of campus organizations.

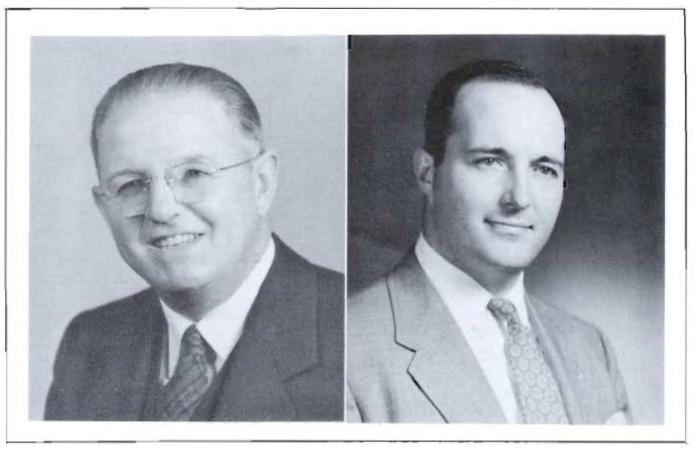
As we leave Babson Institute, after three years of guidance and instruction, we consider the members of the faculty friends and associates. The time has come for us to enter the business world, carrying with us the knowledge that the faculty members pictured on the following pages took from the business world and imparted to us. They left the business world, although they still maintain strong contacts with it, to train us and many more like us to assume responsible positions there. The credit for the majority of our successes we shall owe to them. At this time it seems proper to thank the members of the faculty at Babson Institute for the interest they showed in us during this formative period in our lives. Their common expressions, familiar gestures, and blackboard scribblings will be remembered each of the many times we finger through this yearbook.





BERTRAND R. CANFIELD Chairman, Division of Distribution; Director of Alumni Relations

WARNER C. DANFORTH Insurance



IRVIN M. DAVIS Corporation Law

HOWARD N. FEIST, JR. Distribution

LOUIS FOLEY
Director, Business Communications Workshop

DR. CAROLL W. FORD Chairman, Division of Economics





COL. JOHN N. HAHN
Accounting

EDWARD HANDLER Government and Law

DR. FREDERICK W. HARRISON
Finance

VIRGINIA H. HARRISON English



ELLEN JUDSON Speech

DR. HENRY A. KRIEBEL Chairman, Division of Accounting



JOHN E. MARSHALL Management and Production

COL. EDWARD J. McGEE
Distribution



DR. HARRY T. MOORE Chairman, Department of History and Literature

DR. WALLACE P. MORS Chairman, Division of Finance





CLINTON A. PETERSON
Accounting

DR. ROBERT G. WERTHEIMER

Economics

DR. RAYMOND H. WHEELER Chairman, Department of Philsophy and Psychology



DR. KARL W. DEUTSCH Science in Industry

> DAVID D. HICKS Glee Club

DANIEL WEISBERG Real Estate

WILLIAM WEISBERG Real Estate

Outside of the Classroom



Who Me?

Who's With Whom?



Sooooo!



Big Deal Cooking?



Santa Canfield



Tennis Anyone?





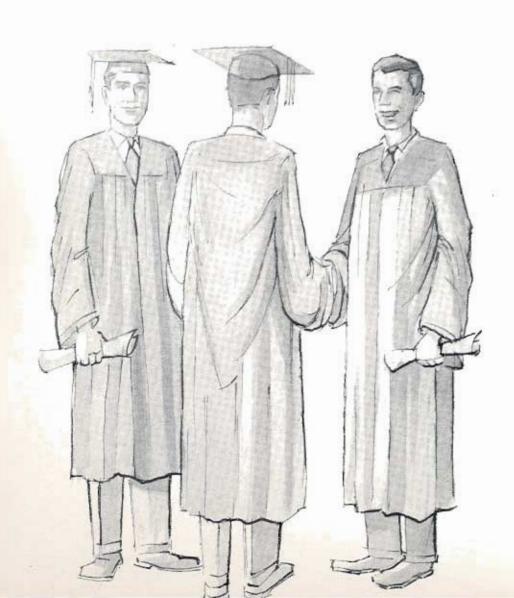
GRADUATES

SENIOR HISTORY

September, 1952, was the month in which the Class of 1955 was born. Men from many parts of the globe converged on the Babson campus and began to combine their efforts toward the common goal of creating a spirited class. While striving for this goal, new friends were to be made and new tasks were to be performed. An entirely new life was beginning for them. As their college years passed, these men worked together and played together. They carried out their tasks in a cooperative and eager spirit. Thus, their goal was accomplished. Each of them should be proud to be a member of the Babson Institute Class of 1955.

Now, in June, 1955, these men will continue their efforts in all parts of the world and in many walks of life. Some will enter into the business world, others will enter the various branches of the armed service, and still others will continue their studies at other colleges. Whichever path they choose, it is hoped that each of them will have good fortune, success, and, above all, happiness.

Congratulations to the Class of 1955.







MELVIN NEAL ABBIATI

Home: Longmeadow, Massachusetts.

Major: Pinance.

Activities: Student Council ('53); Alpha Kappa Psi ('54, '55).

PHILIP MORROW AHLGREN

Home: Osterville, Massachusetts.

Major: Investments.

Activities: Vets Club ('53, '54, '55); Intramural Sports ('50, '51);

Glee Club ('55).

SPENCER F. ANDERHOLM

Home: Gardner, Massachusetts.

Major: Finance.

Activities: Society for the Advancement of Management ('55);

Intramural Sports ('54, '55).



ARNOLD THORSTEN ANDERSON

"Andy"

Home: Gardner, Massachusetts.

Major: Distribution.

Activities: Alpha Kappa Psi ('54, '55); BEAVER ('53, '54); Advertising Manager ('54); President Park Manor North Dormitory ('54, '55); Dramatic Club ('54); Radio Station ('53);

Freshman Advisor ('54, '55).





CARLOS RAMON AZPURUA

Home: Caracas, Venezuela.

Major: Management and Production.

Activities: Alpha Kappa Psi ('55); Cosmopolitan Club ('55, '54, '55, Social Chairman '53, Athletic Chairman '54, Social and Athletic Chairman '55); Intramural Sports ('53, '54, '55); Soccer ('53, '54).

WARREN DAVID BEBB

Home: Amsterdam, New York. Major: Management and Production.

Activities: Alpha Kappa Psi ('54, '55); Social Chairman '55); Park Manor North Winter Carnival Committee ('54); Radio

Station ('53, '54); Intramural Sports ('53).



Babson



RICHARD EDWIN BENSON

Home: Wollaston, Massachusetts.

Major: Distribution.

Activities: Delta Sigma Pi ('54, '55); Co-Social Chairman of Park Manor South ('55); Sailing Club ('53); Vets Club ('53,

'54, '55); Intramural Sports ('53, '54).

IOHN GUNNAR BERG

Home: Worcester, Massachusetts.

Major: Finance.

Activities: Blue Key Honor Fraternity ('54, '55); Alpha Kappa Psi ('55); BABSONIAN ('54); BEAVER ('53, '54; Sports Editor '54); Dormitory Council of Park Manor ('55); Cabinet ('55); Society for the Advancement of Management ('53, '54, '55; President '55); Job Placement Committee; Intramural Sports ('53, '54, '55); Ewart Swimming Trophy ('53, '54).



CHARLES OWEN BLACK

Home: Saylesville, Rhode Island.

Major: Management and Production.

Activities: Delta Sigma Pi ('54, '55).

RICHARD BURTON BLUMENCRANZ

Home: Brooklyn, New York.

Major: Investments.

Activities: Alpha Kappa sPi ('53, '54, '55; Pledgemaster '54, '55); Lambda Kappa Pi ('53); Varsity Basketball ('53, '54);

Intramural Sports ('52, '53, '54, '55).











GEORGE ARTHUR BOUJOUKOS

Home: Marblehead, Massachusetts.

Major: Investments.

Activities: Senior Class Vice President ('55); Alpha Kappa Psi ('54, '55; Secretary '55); Sailing Club ('53); Society for the Advancement of Management ('53, '54, '55; Treasurer '55);

Intramural Sports ('53, '54); Glee Club ('55).

ROBERT L. BOYINGTON

Home: Lewiston, Montana.

Major: Management and Production.

Activities: Graduation Committee (Co-Chairman '55).

RODNEY DOUGLAS BOYNTON

Home: Newton, Massachusetts.

Major: Management and Production.

Activities: Class Council ('53, '55); Vets Club ('54, '55; Treasurer '54); Athletic Council ('55); Intramural Sports ('53, '54,

'55).



Home: St. Paul, Minnesota.

Major: Finance.

Activities: Alpha Kappa Psi ('54, '55).









RALPH ERNEST BUTTERFIELD, JR.

"Bud"

Home: Cape Elizabeth, Maine.

Major: Management and Production.

Activities: Delta Sigma Pi ('55); Vets Club ('53, '54, '55; Co-Social Chairman '54, '55); Intramural Sports ('53, '54, '55).

RICHARD LYON CARPENTER, JR.

"Sam"

Home: Garden City, New York.

Major: Finance.

Activities: Alpha Kappa Psi ('54, '55; Treasurer '55).





WILLIAM RUSTON CARTER, JR. Home: Wellesley Hills, Massachusetts.

Major: Management and Production. Activities: Class Council ('54); Aviation Club ('53, '54; Vice-

President '54).

BARRY CHAJET

Home: New York, New York.

Major: Management and Production.

Activities: Alpha Delta Sigma ('53, '54, '55); Intramural Sports.



JAY KENNETH CHESLER

Home: Hartford, Connecticut.

Major: Investments.

Activities: Alpha Delta Sigma ('53, '54, '55; Social Chairman

'55); BABSONIAN ('55).





Major: Finance.







ALAN KENNETH COHEN

Home: Springfield, Massachusetts.

Major: Management and Production.

Activities: Student Council Associate Member ('55); Alpha Kappa Psi ('54, '55); BABSONIAN ('54, '55; Co-Editor-in-Chief '55); BEAVER ('54); Cabinet ('55); Society for the Advancement of Management ('53, '54, '55); Senior Class Gift Committee

HENRY TUCKER COOK, JR.

"Tuck"

Home: Sandwich (Cape Cod), Massachusetts.

Major: Accounting.

Activities: Student Council Treasurer ('54); Blue Key Honor Fraternity ('54, '55); Delta Sigma Pi ('53, '54, '55; President '55); Aviation Club ('55; Board of Directors '55); Cabinet ('55);

Senior Job Placement Committee.

Babson



Home: Natick, Massachusetts.

Major: Accounting.

Activities: Sailing Club ('54, '55); Varsity Hockey ('51, '54, '55); Varsity Sailing ('54); Intramural Sports ('51, '54, '55).



Home: Brookline, Massachusetts.

Major: Finance.

Activities: Class Council ('54); Delta Sigma Pi ('55); Vets Club

('53, '54, '55).





NORMAN WATSON CRANTON

Home: Groveland, Massachusetts.

Major: Distribution.

Activities: Alpha Kappa Psi ('54, '55); Vice-President of Park Manor North ('55); Radio Station ('54); Intramural Sports ('53,

'54, '55).



"Cris"

Home: Ashland, Massachusetts.

Major: Distribution.











LEET EDWARD DENTON

Home: Grosse Pointe, Michigan.

Major: Accounting.



Home: Houlton, Maine.

Major: Finance.

Activities: Delta Sigma Pi ('53, '54, '55); Cabinet ('55); Cosmopolitan Club ('53); President Coleman Hall ('53); Dramatic Club ('53, '54, '55; President '55); Radio Station ('53); Intra-

mural Sports ('53, '54, '55).

CLEMENT PAUL ECKRICH

Home: Richland, Michigan.

Major: Economics.

Activities: Student Council Social Chairman ('55); Blue Key Honor Fraternity ('55); Delta Sigma Pi ('53, '54, '55; Social

Chairman '55).



"Fitzy"

Home: Granville, Ohio.

Major: Finance.

Activities: Delta Sigma Pi ('55); BABSONIAN ('54); BEAVER ('54); Park Manor Dorm Council ('53, '54 '55); Varsity Tennis (Player-Manager '53, '54 '55); Intramural Sports ('53, '54, '55).









MAURICE JUSTIN FRAHER

"Judd"

Home: West Roxbury, Massachusetts.

Major: Investments.

Activities: Blue Key Honor Fraternity ('54, '55; Corresponding Secretary '55); Delta Sigma Pi ('54, '55; Historian '55); Cabinet ('53, '54, '55); Vets Club ('53, '54, '55; President '53, '54); Freshman Advisor ('55); Co-Chairman Alumni Committee; Blood Drive Chairman ('53, '54, '55).

PAUL ALLAN GARLAND

Home: Braintree, Massachusetts.

Major: Accounting.

Activities: BEAVER ('53, '54); Cosmopolitan Club ('53, '54;

Treasurer '54); Radio Station ('53).



JAMES A. GLASER

Home: Fort Dodge, Iowa.

Major: Finance.

Activities: Student Council Representative ('54); Delta Sigma

Pi ('54, '55); Newman Club (President '54).



Home: Belmont, Massachusetts.

Major: Distribution.

Activities: Student Council Representative ('55); Freshman Class Council Representative; Junior Class Secretary ('54);

Delta Sigma Pi ('53, '54, '55; Senior Guide '55).



EARLE STANWOOD GOEBEL

Home: Newton Centre, Massachsuetts.

Major: Economics.

Activities: Intramural Sports.





PETER ARTHUR GRAMMAS

Home: Gloucester, Massachusetts.

Major: Investments.

Activities: President Park Manor North ('54); Intramural Sports

('54).



ROBERT FLETCHER GREEN

Home: North Caldwell, New Jersey.

Major: Distribution.

Activities: Alpha Delta Sigma ('52, '53, '54, '55); Park Manor

Dorm Council ('55); Vets Club ('55); Intramural Sports.



"Bud"

Home: Watertown, New York.

Major: Finance.

Activities: Delta Sigma Pi ('55); Newman Club ('53, '54, '55); Athletic Council ('54, '55); Intramural Sports ('53, '54, '55).



Babson

ALTON LOWELL HALL

"Bud"

Home: Newcastle, Maine.

Major: Accounting.

Activities: Alpha Delta Sigma ('53, '54, '55); BEAVER ('54); Athletic Council ('55, '54); Intramural Sports ('53, '54, '55).



Home: Oxford, Maine.
Major: Economics.

Activities: Student Council Representative ('53); Delta Sigma

Pi ('53, '54, '55; Junior Vice-President '55).





NORMAN ARNOLD HARRIS

Home: Danbury, Connecticut.

Major: Distribution.

Activities: Alpha Delta Sigma ('53, '54, '55); Aviation Club

('53, '54, '55).



Home: Chicago, Illinois.

Major: Management and Production.









HERBERT FREDERICK HOFER

Home: West Hartford, Connecticut.

Major: Finance.

Activities: Alpha Delta Sigma ('53, '54, '55); BEAVER ('53);

Society for the Advancement of Management ('54, '55).



Home: Lumberton, North Carolina.

Major: Finance.

Activities: Delta Sigma Pi ('54, '55); BABSONIAN ('54, '55);

Dramatic Club (Scenery '54); Sailing Club ('53).





WILLIAM ORVIN HOOD

Home: Andover, Massachusetts.

Major: Distribution.

Activities: Delta Sigma Pi ('54, '55); BEAVER ('53); Intramural

Sports ('53, '54, '55).



"Be-Bo"

Home: Wellesley, Massachusetts.

Major: Finance.

Activities: Delta Sigma Pi ('53, '54, '55; Junior Guide '55); BAB-SONIAN ('53, '54, '55); BEAVER ('53); President Park Manor South ('55); Vets Club ('53, '54, '55); Freshman Advisor ('54, '55); Alumni Committee ('55); Newman Club ('53, '54, '55; Vice President '54); Athletic Council ('54, '55); Varsity Hockey ('53, '54, '55); Varsity Golf, Manager ('54, '55); Varsity Tennis ('53, '54, '55); Intramural Sports ('53, '54, '55).









JOHN HAYDEN JAMIESON

Home: Cobourg, Ontario.

Major: Accounting.

Activities: Section Representative ('53); Alpha Delta Sigma ('53, '54, '55); Co-Social Chairman Park Manor South ('55); Varsity Hockey ('53, '54, '55; Captain '55); Varsity Tennis ('53, '54, '55; Co-Captain '54; Captain '55); Intramural Sports ('53, '54, '55; Golf Champion '55).

ROBERT LESLIE JONES

Home: Springfield, Massachusetts.

Major: Economics.

Activities: Delta Sigma Pi ('53, '54, '55; Treasurer '55); Society for the Advancement of Management ('50, '54, '55); Vets Club

('53, '54, '55); Intramural Sports ('50).





EDWARD GEORGE KAZHAL, II

Home: Shaker Heights, Ohio.

Major: Management and Production.

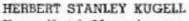
Activities: Alpha Delta Sigma ('53, '54, '55; Historian '54, '55); Park Manor House and Social Committees ('53, '54); Society for the Advancement of Management ('54, '55); Newman Club ('53, '54, '55); Intramural Sports ('53, '54, 55).

NORMAN L. KELLER, JR.

Home: Doylestown, Pennsylvania.

Major: Management and Production.

Activities: Section Representative ('53).



Home: Natick, Massachusetts.

Major: Accounting.

Activities: Aviation Club ('54, '55); Radio Station ('53, '54; Chief Engineer and Associate Producer '53, '54); Sailing Club

('53, '54).





Home: Portland, Maine.

Major: Management and Production.





ENG EOW LEE

Home: Penang, Malaya.
Major: Economics.

Activities: BABSONIAN ('55); Cabinet ('54); Photographic Club ('55); Cosmopolitan Club ('53, '54, '55; Vice-President '53, President '54, Honorary President '55); Chess Tournament Com-

mittee ('53); Intramural Sports ('53, '54, '55).

JOSE R. LEON

"Machete"

Home: Maracaibo, Venezuela.

Major: Economics.

Activities: Delta Sigma Pi ('55); Cosmopolitan Club ('53, '54, '55); Varsity Tennis ('53, '54, '55); Intramural Sports ('53, '54,

'55).

Babson



Activities: Delta Sigma Pi ('53, '54, '55); Athletic Council ('53); Varsity Hockey ('53, '54, '55); Varsity Tennis ('53, '54, '55);

Intramural Sports ('53, '54, '55).



Home: Springfield, Massachusetts.

Major: Investments.

Activities: Section Representative ('55); Alpha Delta Sigma ('53, '54, '55); Program Chairman '55); BABSONIAN ('53, '54, '55); BEAVER ('53, '54, '55); Society for the Advancement of Management ('53, '54, '55); Intramural Sports ('53).

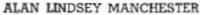


WILLIAM IRWIN LYONS

Home: Mobile, Alabama.
Major: Distribution.

Activities: Section Representative ('53); Blue Key Honor Fraternity ('54, '55); Alpha Delta Sigma ('53, '54, '55; President '54); BEAVER ('53); Cabinet ('54); Dramatic Club ('54); Freshman Advisor ('54, '55; Chairman of Advisors '55); Placement

Committee Chairman ('55).



Home: Needham Heights, Massachsuetts.

Major: Finance.

Activities: Alpha Delta Sigma ('54, '55; Treasurer '55).









LUCIO MICHAELIS

Home: Medellin, Colombia.

Major: Management and Production.



ROBERT WALTER MILLS

Home: Wellesley, Massachusetts.

Major: Accounting.

PIERRE ALBERT MOISAN

"Peppy"

Home: Montreal, Quebec.

Major: Finance; Management and Production.

Activities: Dramatic Club ('53, '54); Life Guard ('53).



"Bert"

Home: Little Silver, New Jersey.

Major: Finance.

Activities: Alpha Kappa Psi ('54, '55); BEAVER ('54; Transportation Manager); Secretary-Treasurer Park Manor North ('54); Dramatic Club ('54, '55; Secretary-Treasurer '55; Stage Manager, Carnival Show '54); Society for the Advancement of

Management ('54, '55).



JAMES CARLETON MORRISON, JR.

Home: Short Hills, New Jersey.

Major: Investments.

Activities: Alpha Delta Sigma ('53, '54, '55); Sailing Club ('55);

Freshman Advisor ('55).



WALTER ALAN MORRISSEY

Home: Wilbraham, Massachusetts.

Major: Finance.

Activities: Junior Class Council ('54); Alpha Delta Sigma ('53, '54, '55); Bryant Dormitory Vice-President ('54) and President ('55); Freshman Advisor ('55); Athletic Council ('55); Intra-

mural Sports ('53, '54, '55).







E. DAVID MUNTWYLER

Home: Brooklyn, New York.

Major: Management and Production.

Activities: Alpha Delta Sigma ('53, '54, '55; Recording Secre-

tary '54); BEAVER ('54); Freshman Advisor ('54).

GARRETT JAMES NAGLE

Home: Lynn, Massachusetts.

Major: Finance.

Activities: Varsity Golf ('54, '55); Intramural Sports ('54, '55).



JOEL JOSEPH NATHAN

Home: Far Rockaway, New York. Major: Finance and Investments.

Activities: Blue Key Honor Fraternity ('55); Alpha Delta Sigma

('53, '54, '55; President '55); Sailing Club ('53, '54).



Home: Brighton, Massachusetts.

Major: Finance.

Activities: Alpha Delta Sigma ('54, '55); Aviation Club ('53,

'54, '55; Treasurer '54, '55); Vets Club ('54, '55).







THOMAS O. NUTTER

Home: Sanford, Maine.

Major: Finance.

Activities: Student Council Representative ('55); Alpha Delta Sigma ('53, '54, '55); Dramatic Club ('53, '54, '55; Secretary-Treasurer '54, Vice-President '55); Sailing Club ('53); Fresh-

man Advisor ('54, '55); Glee Club ('55).

LOUIS JOHN OBERTI

Home: Haverhill, Massachusetts.

Major: Management and Production; Finance.

Activities: Blue Key Honor Fraternity ('55); Alpha Kappa Psi ('53, '54, '55; President '55); Aviation Club ('53, '54, '55); Cabinet ('55); Society for the Advancement of Management ('55);

Freshman Advisor ('54).

Babson



Home: Elberon, New Jersey.

Major: Distribution.

Activities: Alpha Delta Sigma ('54, '55); Intramural Sports ('53,

'54, '55).

ALBERT MIHRAN PAPAZIAN

"Нарру АГ"

Home: Riverdale, New York.

Major: Finance.

Activities: Alpha Kappa Psi ('54, '55); BABSONIAN ('54, '55); BEAVER ('53, '54, '55); Photographic Club ('55); Social Committee Park Manor North ('54, '55); Radio Station ('53, '54).





Home: Bucaramanga, Columbia.

Major: Finance.

Activities: Cosmopolitan Club ('53, '54, '55); Bryant Dorm

Council ('54, '55); Intramural Sports ('53, '54, '55).



Home: Medellin, Columbia.

Major: Management and Production.

Activities: Cosmopolitan Club ('53); Freshman Advisor ('54);

Intramural Sports ('53, '54, '55).











RAYMOND CHARLES PETRANOVICH

Home: South Portland, Maine.

Major: Accounting.

Activities: BEAVER ('54); President Bryant Hall ('54); Radio

Station ('54); Vets Club ('54, '55).

IRVING ANDERSON PIKE

Home: Attleboro, Massachusetts.

Major: Finance.

Activities: Alpha Delta Sigma ('54, '55); Athletic Council ('54);

Intramural Sports ('53, '54, '55).

MARSHALL HERBERT PLATT .

Home: Longmeadow, Massachusetts.

Major: Investments.

Activities: Alpha Delta Sigma ('55); President of Park Manor

North Dormitory ('54); Intramural Sports ('53, '54, '55).



"Spike"

Home: Akron, Pennsylvania.

Major: Investments.

Activities: Alpha Delta Sigma ('55); President of Park Manor

North Dormitory ('54); Intramural Sports ('53, '54, '55).









WALDO ELLIOTT PRATT, III

Home: Wellesley Hills, Massachusetts.

Major: Accounting.

Activities: Class Council ('53); Blue Key Honor Fraternity ('55); Delta Sigma Pi ('54, '55; Senior Vice-President '55); BEAVER ('54); BABSONIAN ('55); Treasurer Park Manor South Dormitory ('54); Freshman Advisor ('55); Alumni Committee ('55); Varsity Hockey ('53, '54, '55; Coach); Varsity Golf ('53, '54, '55; Captain '55); Varsity Tennis ('53, '54, '55; Co-Captain '54); Intramural Sports ('53, '54, '55).

LORING HUNT PUFFER

"Puff"

Home: South Weymouth, Massachusetts. Major: Management and Production.

Activities: Freshman Class Social Chairman; Junior Class Social Chairman; Senior Class Co-Social Chairman; Delta Sigma Pi ('53, '54, '55); Coleman Dorm Council ('55); Freshman Advisor ('54); Varsity Basketball ('53, '54); Varsity Tennis ('53); Intramural Sports ('53, '54, '55).





PAUL R. REED Home: Brookline, Massachusetts.

Major: Management and Production.

ALBERT DENISON REINHARDT, JR.

Home: Hinsdale, Massachusetts

Major: Finance.

Activities: Aviation Club ('54, '55; Assistant Treasurer '54); BABSONIAN ('54, '55); BEAVER ('53, '54; News Editor, Man-

aging Editor '54); Glee Club ('55).

WILLIAM RAYMOND QUATTROCCHI, JR.

Home: Greenwich, Connecticut.

Major: Finance.

Activities: Student Council Representative ('53, '54); Blue Key Honor Fraternity ('54, '55; Recording Secretary-Treasurer '55); Alpha Delta Sigma ('54, '55; Vice-President '55); Assistant Dormitory Proctor of Park Manor ('54, '55); Freshman Advisor ('54, '55); Senior Job Placement Committee; Varsity Tennis; Intramural Sports ('53, '54, '55).

HERNANDO RADA

Home: Medellin, Columbia.

Major: Management and Production.

Activities: Cosmopolitan Club ('53, 54); Soccer ('53, '54); Intra-

mural Sports ('53, '54).









WILLIAM WALLACE RIDDELL

Home: Weston, Massachusetts. Major: Management and Production.

Activities: Delta Sigma Pi ('54, '55); Dramatic Club ('52);

Intramural Sports ('52).

RICHARD DRAKE ROCHFORD

Home: Arlington, Massachusetts.

Major: Investments.

Activities: Student Council Vice-President ('55); Freshman Class Council; Junior Class Council; Alpha Delta Sigma ('53, '54, '55; Social Chairman '55); Cabinet ('55); Dramatic Club ('53, '54); Sailing Club ('53, '54, '55; Vice-Commodore '54, Commodore '55); Blood Drive Committee ('53, '54, '55); Varsity Hockey ('53, '54, '55); Varsity Sailing ('53, '54, '55); Intramural Sports.

Babson



Home: San Juan, Puerto Rico.

Major: Economics.

Activities: Alpha Kappa Psi ('54, '55); Cosmopolitan Club ('53, '54, '55; Secretary '54); Sailing Club ('53, '54); Freshman Advisor ('54, '55); Intramural Sports ('53, '54, '55); Glee Club ('55).

MARKHAM FORBES ROLLINS, JR.

Home: Bronxville, New York.

Major: Investments.

Activities: Freshman Class Treasurer; Junior Class Treasurer; Blue Key Honor Fraternity ('55); Alpha Delta Sigma ('53, '54, '55); Dramatic Club ('54); Sailing Club ('54, '55); Senior Class Social Chairman; Blood Drive Committee ('54, '55); Intramural Sports ('53, '54, '55).





HENRY FRANKLIN SCHEETZ, III

Home: Pittsburgh, Pennsylvania.

Major: Finance.

Activities: Alpha Kappa Psi ('55); BABSONIAN ('55); BEAVER ('53, '54, '55); Photographic Club ('55); Dramatic Club ('55); Radio Station ('53, '54); Society for the Advancement of Management ('54, '55); Park Manor North Winter Carnival Committee ('54); Associate Editor Senior Class Newsletter.



Home: Dayton, Ohio. Major: Distribution.

Activities: Junior Class Council; Senior Class President; Blue Key Honor Fraternity ('54, '55); Alpha Delta Sigma ('53, '54, '55; Vice-President '54); Aviation Club ('54, '55; Flight Officer '54, President '55); Cabinet '55; Vets Club ('53, '54, '55; Secretary '54); Freshman Advisor ('54, '55); Senior Job Placement Committee; Senior Commencement Committee; Intramural Sports ('53, '54, '55).







RICHARD ALFRED SCHULZE

Home: Ft. Lauderdale, Florida.

Major: Management and Production.

Activities: Freshman Class Secretary; Alpha Kappa Psi ('53, '54, '55; Pledgemaster '54); President Park Manor South Dormitory ('54); Varsity Basketball ('53, '54, '55); Intramural Sports ('53, '54, '55).



ROBERT H. SIEGEL

Home: Brooklyn, New York.

Major: Management and Production.

Activities: Aviation Club ('54, '55); Social Chairman Park Manor Dormitory ('54); Varsity Basketball ('53, '54, '55); Intramural Sports ('53, '54, '55).

DONALD SILK

Home: Brighton, Massachusetts.

Major: Distribution.

Activities: Student Council Secretary ('54); Alpha Kappa Psi ('53, '54, '55); Aviation Club ('54, '55); Vets Club ('54, '55); Varsity Basketball ('53); Intramural Sports ('53, '54, '55).



Activities: Alpha Kappa Psi ('54, '55); Radio Station ('54);

Intramural Sports ('53, '54).

Major: Finance.









JOSEPH WILLIAM SISK, JR.

Home: Brookline, Massachusetts. Major: Finance and Investments.

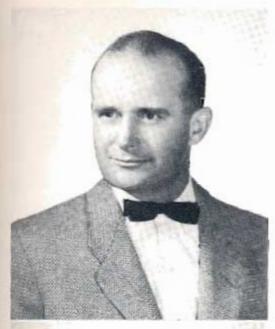
Activities: Student Council Representative ('55); Blue Key Honor Fraternity ('55); Delta Sigma Pi ('54, '55); Vets Club ('54, '55; Vice-President '54); Co-Chairman Senior Class Gift Committee; Chairman Charity Bazaar Committee ('55); Intra-

mural Sports ('53, '54, '55).

ARTHUR OLIVER SMITH

Home: Milwaukee, Wisconsin.

Major: Finance.





KENNETH VINCENT SMITH

"K.V."

Home: Newtonville, Massachusetts.

Activities: Junior Class Vice-President; Class Council ('53, '55); Blue Key Honor Fraternity ('55); Alpha Delta Sigma ('53, '54, '55; Corresponding Secretary '54); Vets Club ('53, '54, '55); Freshman Advisor ('54, '55).

WILLIAM HARRISON SMITH, JR.

Home: Albany, New York.

Major: Accounting.

Activities: Student Council Associate Member ('54, '55); Freshman Class Council; Blue Key Honor Fraternity ('54, '55; President '55); Delta Sigma Pi ('53, '54, '55); BABSONIAN ('53, '54, '55; Co-Editor-in-Chiei '55); BEAVER ('53, '54; Managing Editor '53, Editor-in-Chiei '54); Cabinet ('54, '55; Chairman '55); Society for the Advancement of Management ('53, '54, '55); Freshman Advisor ('54, '55); Senior Class Newsletter Co-Editor; Newman Club ('53, '54, '55; Secretary '54).

WILLIAM TOWNSEND SNOW, JR.

Home: Weston, Massachusetts.

Major: Management and Production.

Activities: Senior Class Secretary; Alpha Kappa Psi ('54, '55); Dramatic Club ('53, '54, '55); Sailing Club ('53, '54; Treasurer '54); Vets Club ('53, '54, '55); Glee Club ('55); Varsity Sailing ('53, '54).

BURTON THOMAS SPOTTISWOODE

Home: Weston, Massachusetts.

Major: Management and Production.

Activities: Delta Sigma Pi ('54, '55); Varsity Basketball ('53,

'54); Intramural Sports ('53, '54, '55).







RICHARD ALLAN STAHL

Home: Haverhill, Massachusetts.
Major: Management and Production.

Activities: Senior Class Treasurer; Alpha Kappa Psi ('53, '54, '55; Treasurer '54); BABSONIAN ('55); Park Mamor North Social Committee Chairman ('53); Sailing Club ('53, '54, '55; Secretary '54); Senior Class Finance Committee Chairman; Varsity Sailing ('53, '54, '55); Intramural Sports ('53, '54).

RALPH R. STEVENS

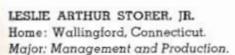
Home: Yarmouth, Maine.

Major: Management and Production.

Activities: Alpha Delta Sigma ('53, '54, '55); Aviation Club

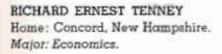
('54, '55); Sailing Club ('53, '54, '55; Secretary '55).

Babson



Activities: Student Council President ('55); Student Council Representative ('53, '54); Freshman Class President, Junior Class President; Blue Key Honor Fraternity ('54, '55); Delta Sigma Pi ('53, '54, '55); Historian '54); Cabinet ('53, '54, '55); Vets Club ('53, '54, '55); Freshman Advisor ('54); Intramural

Sports ('53, '54, '55).







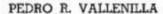
IRVING HARRIS TUCKER

Home: Providence, Rhode Island.

Major: Accounting.

Activities: Alpha Kappa Psi ('53, '54, '55; Vice-President '54); BEAVER ('53, '54; Assistant Business Manager '53, Business Manager '54); Cosmopolitan Club ('53, '54; Secretary '53); Dramatic Club ('53); Radio Station ('53); Society for the Advancement of Management ('53, '54, '55); Freshman Advisor

('55); Co-Editor Senior Class Newsletter.



Home: Caracas, Venezuela.

Major: Economics.

Activities: Alpha Kappa Psi ('54, '55); Cosmopolitan Club ('55, '54, '55; Treasurer '53; Secretary '54); Dramatic Club ('54); Intramural Sports ('53, '54); Soccer ('53, '54); Glee Club ('55).









CHESTER WALLACE

Home: West Newton, Massachusetts. Major: Management and Production.

Activities: Dramatic Club ('54); Varsity Golf ('55); Intramural

Sports ('54, '55).



THOMAS HINCKLEY WILDE

Home: Wellesley, Massachusetts.

Major: Management and Production.

Activities: Delta Sigma Pi ('53, '54, '55; Secretary '55); Varsity

Hockey ('53, '54).



WARREN JAMES HASKELL

SURIN OSATHANUGRAH

DONALD EARLE SUMMERS

GRADUATION



JUNE 20, 1955

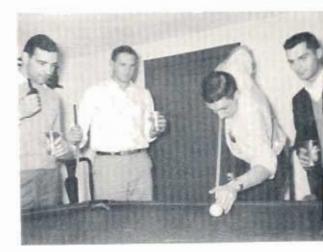


Class President and His Wife

For Old Times' Sake.



Before He Heeded Uncle Sam's Call!



Friendly Game of Pool





A True Candid!



Moving Out, Norman?



Happy Couples.



Mr. & Mrs.?



Study of a Student.



Woodow S. Degows Harry rugel Grand To any of the same William or Seron AUTOGRAPHS

John Stand S

The Colombian of the Co Jude oh a repulally Harbam J. Collins , for But Dreems L. Ladeigenz Partie S. Brown Chester Wallow Monday of the Chester Wallow Monday of UTOGRAPHS



New Study Position?



Enjoyin' Life!





Some Car, Jose.



Familiar Scene, We Left More Money Here!





Hi, Warren!



M. B. A. Candidates



SAMUEL IRWIN ANTUPIT Home: Hartford, Connecticut.

Major: Finance.

Previous College Education: University of Connecticut, B. S.



PARKER SAMUEL BROWN

Home: Ashland, Massachusetts.

Major: Economics.

Previous College Education: Boston University, B. S.

Babson



Home: Dorchester, Massachusetts. Major: Management and Production.

Previous College Education: Boston College, B. S.



IRVING ARTHUR FARRAR

Home: Barre, Vermont.

Major: Finance.

Previous College Education: Middlebury College, A. B.

DONALD HENRY FARREN

Home: Braintree, Massachusetts.

Major: Management and Production.

Previous College Education: Boston College, B. S.



ALBERT VINCENT HUDON

Home: Montreal, Quebec.

Major: Finance.

Previous College Education: Sir George Williams College,

B. A., B. Com.







CHESTER M. INMAN, JR.

Home: Natick, Massachusetts.

Major: Management and Production.

Previous College Education: Worcester Polytechnic Institute,

B. S. in Chemical Engineering.



ROBERT LOUIS JULIAN

Home: Watertown, Massachusetts.

Major: Finance.

Activities: BEAVER ('54, '55); Dramatic Club ('55); Society for

the Advancement of Management ('54, '55).

Previous College Education: Brown University, A. B.

EMIL EDGAR LEMAY

Home: Manchester, New Hampshire.

Major: Finance.

Activities: Society for the Advancement of Management ('54,

'55); Newman Club ('53, '54).

Previous College Education: Nichols Junior College, A. B. A.;

Babson Institute, B. S.



CHARLES S. MAC ISAAC

Home: Roslindale, Massachusetts.

Major: Finance.

Previous College Education: Boston College, B. S.





Home: Chelsea, Massachusetts.

Major: Finance.
Previous College Education: Boston College, B. S.



JOHN JOSEPH MAZZONE

Home: Milford, Massachusetts.

Major: Management and Production.

Previous College Education: Northeastern University; Boston

College, B. S.





PAUL FRANCIS McPHERSON

Home: West Roxbury, Massachusetts.

Major: Distribution.

Activities: Vets Club ('54, '55).

Previous College Education: Boston College, B. S.

EDWARD MURRAY MESSER

Home: Dorchester, Massachusetts.

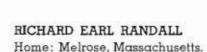
Major: Finance.

Activities: Society for the Advancement of Management ('54,

'55; Vice-President '55).

Previous College Education: Boston College, B. S.





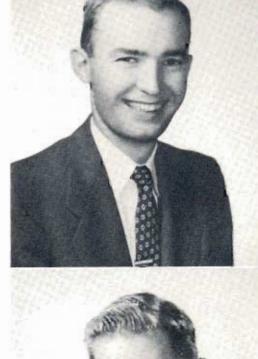
JOHN ARTHUR MULLALLY Home: Milton, Massachusetts.

Major: Finance.

Major: Foreign Trade.

Previous College Education: University of Vermont, B. S.

Previous College Education: Boston College, B. S.





JOHN HAROLD REARDON

Home: Dorchester, Massachusetts.

Major: Finance.

Activities: Student Council Representative ('54, '55). Previous College Education: Boston College, A. B.



ALFRED EDWIN VENTOLA, JR.

Home: Hyde Park, Massachusetts. Major: Management and Production.

Previous College Education: Boston College, B. S.

Babson

The following are members of the graduate school not photographed.

ROBERT JOSEPH FERROLI

PAUL WILLIAM NICONCHUK

First Year Graduate Students

The Graduate Program at Babson was founded in 1951 in order to provide graduates of liberal arts schools with an intensified business administration course to supplement their present education and to provide graduates of the Babson Undergraduate School and of other business administration schools with an advanced course of study in their field. The length of the former course is two years, while that of the course for holders of BSBA degrees is only one year.

This year the number of MBA degrees awarded was double the figure for last year. Next year's graduating class will be still larger. In fact, the school has grown to such an extent that the administration saw fit to appoint Dr. Payne to the new position of Dean of the Graduate School.

The men pictured above represent many different colleges. All of them are graduates of liberal arts schools who feel that graduate work in business administration at Babson Institute will properly prepare them for their future work. These men will receive their MBA degrees next June.

Although men in the Graduate School have been active in extra-curricular activities in their undergraduate days, several have been very active while at Babson. Bob Julian wrote for the BEAVER and wrote the script for the Dramatic Club presentation; Ed Messer has been active in S.A.M.; and John Reardon and Bill Hosler have served on the Student Council.

The Graduate Program and its graduates should assume greater importance as time goes on because of each other.

First row, left to right: G. Forstet, S. Staar, E. Rosenberg, W. Greene, C. Watson, G. Buckley, R. Staintoe, R. McCarthy.

Second row: J. Bluckwell, L. D'Eon, W. Mullen, W. Hosler, D. Broderick, W. Fitzsimssons, D. Wosson, R. Levin, J. Pierce.





ARMY PROGRAM

The Army Program was new to Babson this year. After examining the courses of study and the facilities offered by various schools of business administration, the Army Ordnance Corps selected Babson Institute to train officers in a course in Advanced Management. Eight officers began the special eight term course of study last July and will continue in it until next June. A full eight terms are included in the program.

Of the men in the program now, four hold the rank of Major while the other four are Captains. Their past education ranges from one year in college to four years at West Point. For the most part these men have been placed in classes with graduate students. Those now holding Bachelors' degrees will receive Masters' degrees upon completion of the course, and those who do not hold undergraduate degrees may earn them by taking the required liberal arts courses on their own either at Babson or elsewhere.

Col. Meyns, co-ordinator of this program, stated that the officers are "very conscientious" in their studies. All of the men are married and most have two or three children.

Those now in the program are: Major John R. Blackwell. Major John R. Pierce, Major Robert M. Smith. Major Joseph H. Smith. Captain Richard F. Amity. Captain Edward C. Drinkwater, Captain Frederick Sweet and Captain Daniel Vance.

Several of the men have offered their services and the benefits of their experience to the school. Major Joseph Smith has served as House Proctor at Coleman Hall the past half year. Captain Drinkwater, a West Point graduate, met with the Student Council to affer comments and suggestions on the proposed Honor System in line with his experiences at the Military Academy.

Two other officers, Major Robert L. Hollister and Captain William C. Mullen, are studying at Babson on scholarships awarded by the school. These two men are members of the Quartermaster Corps and are separate from the eight men in the program. They are seeking MBA degrees.



Juniors

Left in right: Don Heath, Secretary: Stew Stokes, Vice-President; Bob Williams, President; Dave Prince, Treasurer.





SECTION J-1. First row, left to right: R. August, H. Budd, J. Axtell, R. Berry, J. Dobbins, D. Bradley, S. Boon-Long, Second

row: H. Benacerraf, G. Blumenfeld, C. Cleworth, B. Donherty, H. Jacobs, J. Arnold, W. Huberlie.

SECTION J-2. First row, left to right: J. Gaber, G. Hogenauer, James Dolan, T. Greene, John Dolan, M. Goralnick, J. Dufresne, D. Heath. Second row: H. Heaton, J. Dutton, R. Hunot, R. Hughes, C. Hedrick, H. T. Gordon, H. Gordon, J. Emmons.





SECTION J.3. First row, left to right: G. LaMarque, G. Nazarian, L. Pineda, D. Prince, G. Mentzer, R. Perello, C. Johnson. Second

row: R. Krupke, N. Mildwoff, J. Putney, J. Mackie, E. Pineda, B. Kullman, S. Karavatos.

SECTION J.4. First row, left to right: R. Sargeant, D. Algernon, H. Seibel, N. Wentworth, S. Stokes, L. Whitman, M. Samuels. Second row: W. Stevens, F. Wishart, R. Rouillard, R. Williams, A. Wilson, C. Shields, R. Tamagini, M. Shaevel.



Junior Candids



Ain't She Sweet!

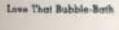


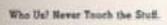
Studying Boys?7



Compus Party (Coffee & Doughnuts)

All Greek to Us









1957

CLASS OFFICERS: Left to right: Morris Whitman, Secretary: Bob Lutz, Vice-President: Jack Woods, President: Tom Sweeney, Treasurer





SECTION F-1: Seated, left to tight: R. Bazer, D. Goldberg, K. Baker, E. Bleiler, P. Bowker, E. Queen, B. Ames, E. Boszelatt.

Standing, left to right: A. Braunshweiger, A. Ascher, D. Beck, P. Baltzer, D. Bjornson, J. Bourne.

FRESHMEN

SECTION F-2: Seated, left to right: R. Griffin, J. Clarke, H. Duane, L. Cohen, E. Hall, R. Canovai, S. Fisher, G. Fletcher.

Standing, left to right: E. Gotta, E. Cummings, J. Doolittle, A. Craig, A. Carp, J. Croasdaile, R. Diamond, M. Clatt.





SECTION F-3: Secred, left to right: E. Smith, P. Grillo, B. Greenberg, R. Jackson, R. Lutz, N. Giard, G. Julian, M. Kingman. Standing, left to right: R. Hodadon, R. Hilt, A. Goerse, R.

Grolljahn, E. Hamilton, J. Gutterrez, W. Hasenfus, T. Weisse, R. Kosacko.

SECTION F-4: Seated, lell to right: M. Littmann, R. Krasow, W. Mackin, J. Marian, G. Krall, R. Luther, N. MacCall, E.

Mahoney, Standing, left to right: M. Akiho, C. McLaughlin, W. Lombard, R. Grandjean, R. Brostella, L. Correa, J. Garcia.





SECTION F-5: Seated, Jelt to right: W. Murray, A. Samuels, P. Phillips, N. Reader, R. Ruttenberg, L. Morgan, F. Orton. First row standing, Jelt to right: D. Peterson, J. Leon, R. Sevet-

son, B. Corvera, R. Namian, J. Oakey, S. Nottonson, A. Jacques. Second row standing, left to right: J. Bright, W. von Rossavinge, D. Palmeter, D. Putnam, R. Pierce, J. Moore, Z. Palfy.

SECTION F-6: Seated, left to right: S. Stone, A. Smith, R. Stautler, T. Shimizu, D. Steers, D. Zele, I. Woods. First row standing, left to right: R. Ortiz, E. Stone, B. Smith, H. Wallace,

M. Whitman, J. Wicks. Second row standing, left to right: N. Tobia, D. Walters, T. Sweeney, M. Marques.



Lose Something, Jack?



Your Mother Won't Believe It, Jim

Snack Service Millionaires



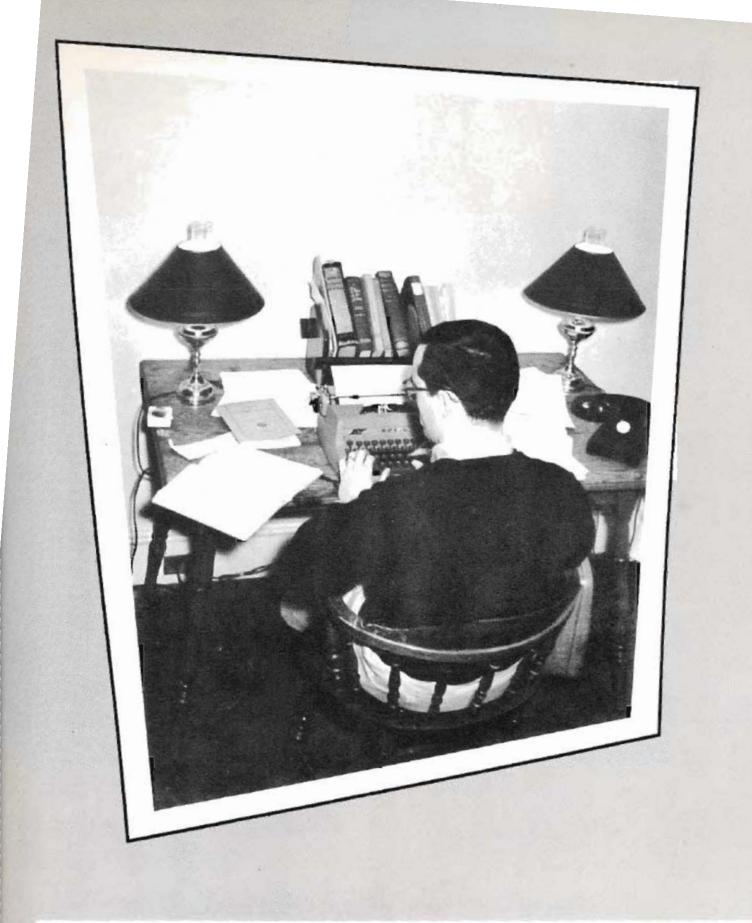
Frosh Candids



Awkward Arrangement?



Politicians at Work



On the Serious Side

College Life Is Not All Play

This section, On the Serious Side, is a new BAB-SONIAN feature. As stated in the Forward, the purpose of this section is to provide the graduates with memories of the "work" as well as of the "play," and to prove to those outside the school that Babson life is not all in the field of club and social activities. The pictures on the next few pages portray several phases of the scholastic life of our class. Some recall fond memories while others, such as that of Uncle Walt's I. A. Handbook, may bring to mind sad memories. At any rate, the struggle is now over.

Through the hours spent in classrooms, in the library, in bull sessions and in examination rooms; the desired goal was reached. The sheepskin and the knowledge we gained are permanent testimonials to the work we did. Some of us spent more time on our studies than did others. To some, the work seemed to come easily. Others were content to just "get by." The old adage that says, "Marks aren't everything," certainly has proved to be true. However, it is clear that the student who received the greatest benefit from his time at Babson is the one who carefully planned his activities in order to assure a proper balance among club and fraternal activities, social activities and his studies.

To many of us, the Library has provided the only really quiet place to study. We all complained that the collection of material on hand there was inadequate, although we never made use of much of what was there. Just so that no student would be entirely unfamiliar with the fine facilities offered by the library, several instructors provided us with assign-



Eyes on the Books, Andyl



Zeph at Work



The Library, Center of Scholastic Activity - Day and Night

ments calling for library work. Generally, there was but one copy of the required book or pamphlet and everyone, but the lucky man who had reserved it a week before, panicked. We are forced to admit, however, that the material we read in that CED pamphlet, in the Labor Law Course, in the Collective Bargaining cases, in Standard and Poors, and in other references did add to our knowledge and understanding.

Before turning the pages to the Sports, Club, Fraternity, and Social sections, just glance at the "Serious Side." Have your parents look this section over also. Show them that you worked for their money (even if you did not)!

Class Elections Are Taken Seriously, Also.



Time Out for Daydreaming





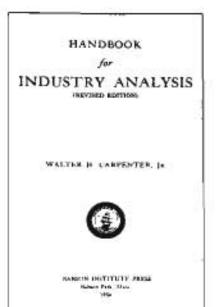
The "C-X." Campus Needs and a Smile, Too





1. A. Troubles, Bruno?

 $\mathbf{A} = \mathbf{C} + \mathbf{I}$







Study Tools

Last Chance - Final Exams





"Now Hear This"



"Talk-talk" for Today





The Search for Knowledge

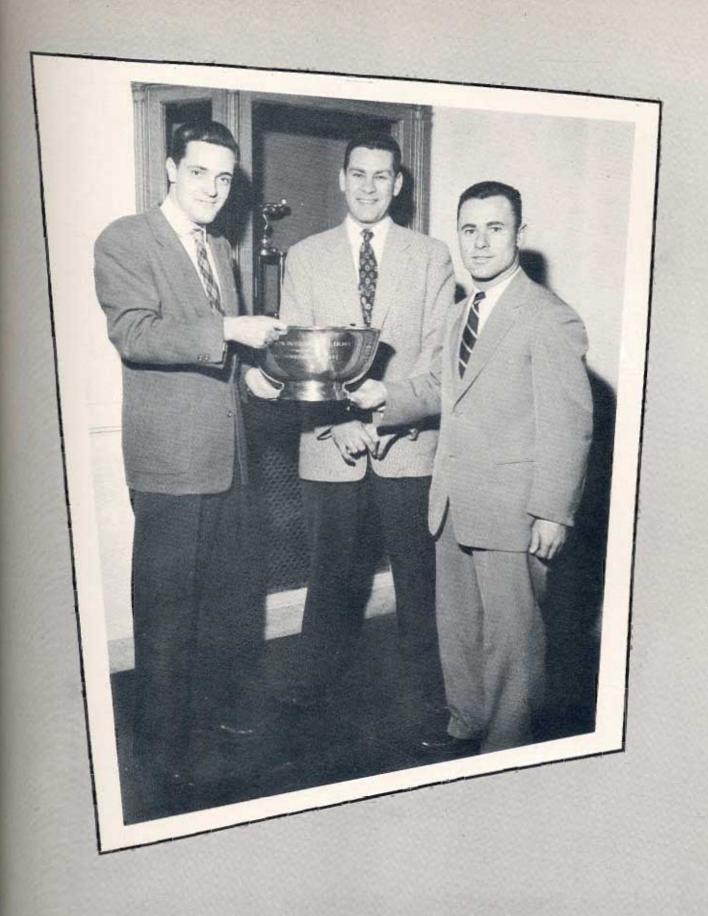


Seniors Engreesed in Study





Attainment of the Final Goal - June 20, 1955



Athletics



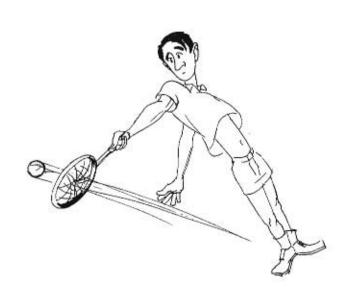


Varsity



Sports







Left to right: Walt Morrissey, Bryant: Stewart Fisher, Park Manor North; Rod Boynton, Pubmen; Mr. Bowen; John Dolan, Park Manor and Chairman of Council; Be-Bo Ireland, Park Manor South.

Sports Run Down

Athletics offered much excitement and interest during 1954-55. It was what could be considered a very good year for all forms of sports at Babson.

Intramural sports are set up as a form of relaxation for the student body. They give the members of each dorm a chance to get to know each other a little better, to operate under a system of teamwork and to have a good time.

The football season was completely monopolized by the "brutes from Bryant." It was a season packed with excitement for all involved. No team could take on Bryant with very favorable results and there was little close competition for this title.

The swimming title was once again annexed by Park Manor. Mr. John Berg and company won all of the meets in which they participated. Not to be outdone, Park Manor South fought off its challengers and regained the basketball championship. South featuring its famous "married men" were able to outscore the best that each dorm could put up, even Park Manor's "probation three" were no match.

Then there were the many different tournaments such as pool, badminton, golf, tennis and ping pong. Individual winners added to their dorms' totals for the coveted punchbowl, the sign of supremacy in intramural sports.

This year the punchbowl made its way to Park Manor South. South had very good teams in almost every sport; it won in basketball and in bowling and also finished very close to the top in a number of other events. South is to be congratulated. Intercollegiate, or as they are better known, varsity athletics, made great strides during 1954-55.

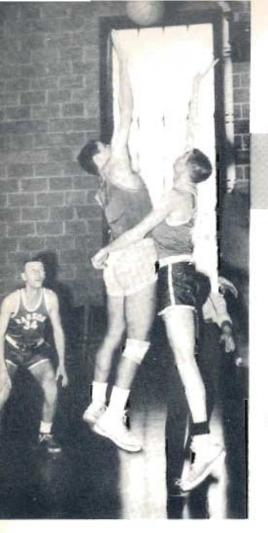
Hockey is only in its third year at Babson; it is still coached by a member of the student body, but yet games are played against major college opponents. Last year, all of the competition was either college freshmen or prep school teams. Although Babson lost a few more games this year, those losses were against real good teams. As a result of this season's play, the Babson hockey team has gained in respect in college athletic circles.

As in hockey, respect has been gained in basketball. The league title was won for the second consecutive year. Through the N.C.A.A. the team received national recognition for its great defensive ability. Because of its brilliant record, Babson was invited to the Junior College Tournament of New England. The answer was a polite decline; the reason being that this is not a junior college, Stiffer opponents are being lined up for next year.

Improvements in schedules and equipment are also being made in Babson's other varsity sports; namely golf, sailing and tennis.

In the fall of 1955 Babson will embark on another intercollegiate sport, soccer. Matches have already been scheduled with Bradford-Durfee, New Bradford Tech., and New England College, to name a few.

The name of Babson is no longer laughed at when mentioned in concern with athletics. Things look very bright for 1955-56.



Varsity Basketball

BASKETBALL SCORES

Babson — 85		New England Pharmacy	- 46
**	66	Burdett	- 58
33	— 71	Boston Teachers	- 53
28	42	Harvard J.V.	- 87
**	— 85	Newton Jr.	-49
**	- 74	Dean Academy	- 98
**	70	Burdett	65
**	54	Boston Teachers	-71
**	— 81	Mass. College Optometry	- 78
**	69	Suffolk	- 92
**	— 78	New England Pharmacy	-47
22	— 77	Newton Jr.	- 47
4.4	— 77	Suffolk	- 85
**	— 59	Wentworth	-65
**	- 84	Mass College Optometry	- 49

Jump Ball

THE LEAGUE CHAMPS: Front row, left to right: R. Diamond, R. Lavin, W. Horwich, B. Kullman, M. Chervin, G. Lown. Second row: R. Thomas (Coach), R. Namian, J. Dolan, P. Barrett, S. Fisher, R. Kozacko (Manager).



Babson Institute completed a very successful 1955 season, once again winning the championship of the Greater Boston Small College Conference, for the second consecutive year.

The "Green and White" ended their league competition with a record of 9 wins and 1 loss. Boston Teachers College also finished their season with a 9-1 record; this tie for first place resulted in a playoff game between the two leaders. The Babsonmen won this game and added another notch for the trophy. The over-all record for the season was 10 wins and 6 losses.





Cheering the Team On

Coach Dick Thomas, in his second year at the helm of the "Green and White", started the season with a fairly new group and developed it into a powerful basketball team. John Dolan was the only member of the squad who had had previous experience playing for Babson and was set up as the playmaker and nucleus of the new squad. Dick Lavin, a graduate student and formerly of Holy Cross, took over the other guard position with Dolan. The remaining members of the starting five were freshmen, Pete Barrett at center, and Stew Fisher and Bob Namian at forwards. This was the combination which led Babson to its many wins, a league championship, and the distinction of ranking in the N.C.A.A.'s "Top Ten Defensive Small Colleges".

Other members of the varsity seeing action were as follows: Jerry Lown, Jim Ferris, Bill Horwitch, Marsh Chervin, Bruce Kullman, and Bob Diamond.

Assisting the squad during the past season were Mr. Bowen — Athletic Director, Dick Kozacko — manager, and Joe Nadolski — trainer.

With the return of the entire squad next year, an excellent season is anticipated.



Missed It



Former Star - Now Retired

THE TEAM: Front row, left to right: N. Wentworth, P. Meals, D. Hemberg, R. Rochford, R. Cotter, D. Heath. Second row: A. Ireland (Coach), W. Pratt (Coach), J. Putney, J. Abbe, W. von Rosenvinge, C. Ellis, R. Krasow, A. MacColl.

Varsity Hockey

In 1955 the Babson hockey team undertook a rugged schedule of intercollegiate competition and did a creditable job in finishing with three wins and five losses. All the losses were to much larger schools as the team held its own against colleges of near comparable size. Every man on the team deserves a great deal of credit for always hustling even though at times there was absolutely no hope of winning the game.

The first game was played against Tufts down in the Lynn Arena. The final score was 19 to 2 with the Green on the short end. No one realized before the game was played that Tufts was really making a bid for recognition for the N.C.A.A. tournament representative from New England.

The second Tufts game was closer all the way, but Babson's small squad was unable to contain the Jumbos after the first period. The final score was 15 to 5. Red Hernberg was the leading scorer in this game, notching three goals. Pete Meals and



Alex MacColl were the other scorers for the Green. Two games were also played with Holy Cross. The first one was the best competitive game of the year as Babson fought back from an 8 to 1 deficit to almost tie the game. Holy Cross won out 10 to 7 and then repeated this triumph with an easy 13 to 3 win. Nick Wentworth started the surge for the Beavers in the first game and was ably assisted by Dick Cotter, Hernberg, Rochford, Meals and Hardy Littell. The second game was broken wide open in the second period as the Holy Cross goalie played very well in the first period. After that the superior manpower of the Cross was too much.

The other loss was to Springfield College which surprised Babson with its smooth skating and scoring punch. This score was 13 to 1.

The team was victorious over the smaller colleges defeating Lehigh 5 to 1, W.P.I. 6 to 5, and Merrimack 8 to 1. Once again the first line of Rochford, Hernberg, and Abbe were the big scorers. Meals, Ed Drinkwater, Cotter, MacColl and Wentworth chipped in with timely goals in these victories. Dick Krasow was outstanding in the goal in these games and also sparkled in the first Holy Cross game. Jesse Putney, Whitey VonRosenvinge, Don Heath, Carlos Ellis and Wally Pratt also played well in the games, but the squad was handicapped by hardly any practice and the small size of the squad.

Wally Pratt and Arthur "Bebo" Ireland were the coaches of the team and since both graduate this year, it is hoped that someone will take over and keep the sport active at Babson. Leading scorers for the year were Dick Rochford, Red Hernberg, and Pete Meals, all three scoring about 20 points. Only Rochford graduates of these three so prospects look fairly good for next year.





Ready for Action



The game's on ice.



Captain Wally Pratt

Lett to right: Mr. Bowen, W. Pratt, G. Hogenauer, S. Tilly, P. Meals, L. Johnson, K. LaVigne, J. Jamieson, A. Ireland.

Varsity Golf

Prospects for this years' golf team at Babson look better than they have for the past three years. Five lettermen are returning led by Captain Wally Pratt, Kirk LaVigne, Pete Meals, Gordie Hogenauer and Len Johnson. Outstanding freshmen include Swede Tilly, Jim Ferris and Al Carp. Also reporting out for the team is Jack Jamieson, the tennis captain who won the fall golf tournament in a thrilling match with Swede Tilly and Garry Nagle, who played as the seventh man in the 1954 season.

The schedule for the season is an outstanding one featuring weekend trips to Dartmouth and the two Maine schools, Bates and Colby. Boston College (twice), Boston University, Lowell Textile, Tufts, MIT and possibly Harvard are the green's other scheduled opponents. The season will be climaxed by the New England Intercollegiate Golf Tournament at the Oakley Country Club in Watertown sometime in May. Babson has never had one of the low sixteen qualifiers in this tournament, but Hogenauer only missed by one stroke last year.



Varsity Tennis

Under the able leadership of Coach Earl Bowen the prospects for a successful tennis season look good. The squad has seven veterans returning to the line-up and five are playing their third year. Unfortunately the team has no up and coming freshmen to bolster the strength of the squad, but several may emerge once the season gets underway.

The Babson Netmen are Captain Jack Jamieson, Hardin Littell, Wally Pratt, "Bebo" Ireland, Jack Fitzgibbon, Ron Binder, and Bruce Kullman.

This year the Netmen face some strong teams in Colby, Bates, M.I.T., Clark, Holy Cross, Brandeis, Tufts, Worcester Tech, and Nichols Jr. College.

Last year's record was fair, but with the experience gathered from last season and the great spirit displayed previously the team should have one of its best years.



Captain Jack Jamieson

Left to right, front row: A. Ireland, J. Jamieson, H. Littell. Second row: W. Pratt, J. Pitzgibbon, R. Binder, B. Kullman, Mr. Bowen.



T

Two of the Babson "Fleet"

Varsity Sailing

The Babson Sailing Club participated in seven regattas last fall. The competing colleges were Boston College, Boston University, Brown. Coast Guard, Harvard, M.I.T., Middlebury, etc., the events were under the auspices of the New England Inter-Collegiate Sailing Association. In these events, Babson never placed lower than third and on two occasions, it took top honors.

The outlook for the spring schedule is very bright indeed. On the agenda is an invitation to the McMillan Trophy Cup Races at the United States Naval Academy at Annapolis, on April 2 and 3. This race is sailed in the Navy 44' yawls. Babson is top seeded in this event, being one of the four colleges selected to compete from the New England District.

The club wishes to thank DR. WILSON PAYNE for his contributions in the designing of the club's pennant which will be flown at all major college sailing events.



THE SAILING CLUB: Seated, left to right: M. Marquez, D. Palmeter, M. Samuels, R. Stahl, R. Barnicle, P. Staake, Faculty Advisor, R. Rochford, G. LaMarque, T. Greene, R. Grolljahn,

R. Cotter, R. Rouillard, W. Cleworth. Standing, right to left: A. Goerss, C. Shields, R. Bowden, W. Harris.



Not enough can be said for the active part MR. PAUL C. STAAKE, JR. has played as our club advisor. His assistance in all matters concerning club activities and his unselfish allocation of time is ap-

Future prospects for the Sailing Club seem very bright. This spring, an additional "Tech" dingly will be ordered so as to enable the club to hold quadrangular meets and to provide increased recreation for the members of the club.

preciated by all.

In concluding, the Sailing Club has enjoyed another great period of its six years as a club. A rapid growth, increased interest of the entire student body, and the hard work of the members has made this year what it is. This is why the club is recognized by its fellow sailing sportsman in New England.

The officers of the club are: RICHARD D. ROCH-FORD, Commodore; GERALD T. LaMARQUE, Vicecommodore; THOMAS GREEN, Treasurer; and RALPH STEVENS, Secretary.

Advisor and Commodore Discussing Prospects



MAC MILLAN CUP TEAM: Front row, left to right: W. Harris, T. Greene, R. Rochford, R. Barnicle. Back row: R. Cotter, R. Bowden, C. Shields, G. LaMarque, P. Staake, Jr., Faculty

Sailing Epitomized





Action on the Ice

Is It Good?

Suffolk Shows Control of the Boards



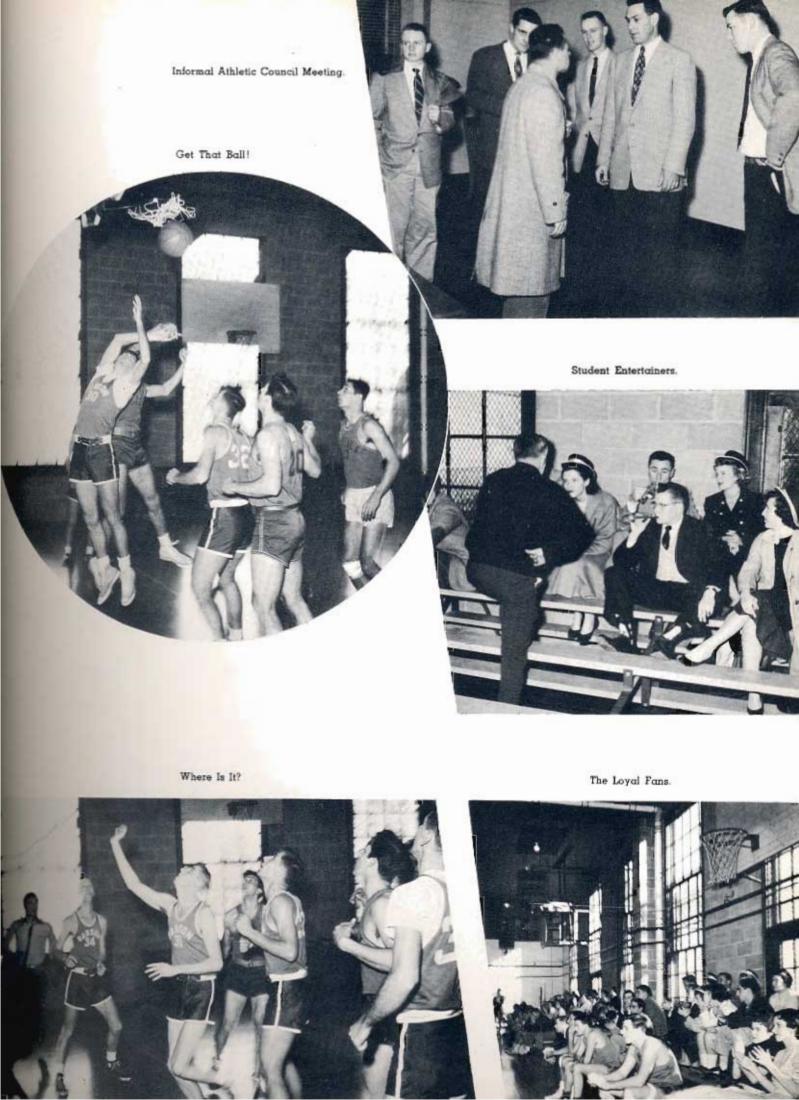


Move That Ball!















INTRAMURAL SPORTS





. M. S. CAPTURES PUNCHBOWL

For the first time in quite some time, Park Mamor South this year captured the coveted Punchbowl, symbol of athletic superiority on the campus. Although Bryant topped the pack in football and Park Manor held its grip on the swimming championship, the Southmen had clinched their title by the end of the basketball season. Usually the championship is decided much later in the year, but the superiority of several Southmen in the tournaments and the team successes in basketball and bowling clinched the title before the end of the winter term.

All of the men in the picture (below) played important roles in the P.M.S. victory, but special credit for it should go to P.M.S. Club President and Athletic Council Representative Be-Bo Ireland. Wally Pratt was more active in sports organization and participation than any other P.M.S. man, and Rollie Schroeder has been right in there "pitching" for the past three years.

The South victory climaxed a three year drive by the entire seniors in the dorm and by the off-campus men who played for the dorm to achieve the top honor.



Arthur Ireland Receiving Coveted Punchbowl from Rod Boynton of Pubmen





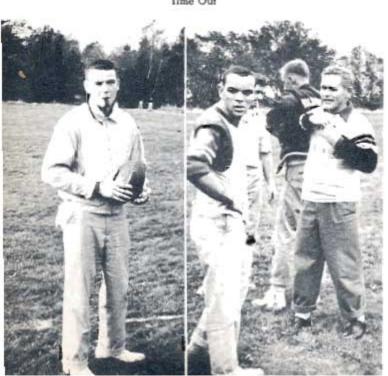
Championship Bryant Team





Action on the Field





Bryant Hall won the 1954 Intramural Football Championship with a 7-6 win over Park Manor South. Bryant, captained by Reid Ruttenberg and Paul Beloff, finished the season with a record of 5 wins and 1 tie.

Bryant was unscored upon going into its final game against P.M.S.; on offense, the Brutes from Bryant could not be stopped. The powerful scoring combination of "Whitey" Hall, Pete Mills, Scudder Sinclair, and associates ran up 54 points against Park Manor in one of the season's highlights.

The boys from Bryant made up one of the best spirited teams in all of the intramural history. The team, itself, was composed of about 18 men who made an unfailing appearance every Tuesday afternoon. It is expected that Bryant will again bring forth a very strong team in 1955.

Park Manor South finished in second place in the league.

The advent of night games brought about an increased interest in the intra-mural basketball league. Park Manor, Fark Manor South, and Pubmen all had strong clubs this year. But South, as it has all year, exhibited more spirit and talent than the other clubs. South swept through all four of its point games led by the able "Lo" Puffer and Bob Rouillard, and playmaker Wally Prait. Pubmen's big guns were "Red Fletcher, John Dombek, and Bob Hughes. Park Manor led with Bob Siegel and Kirk LaVigne. Bryant, after a fast start in football, couldn't seem to muster a squad of any significance; and North, although having two good men in George Krall and Harry Wallace, had a manpower shortage.

The big game of the season, between South and Park Manor, saw South controlling both back-boards, with a hard driving offensive unit to boot. These two forces combined to break the hopes of Park Manor and South rolled on to capture an unblemished 100 points in the Punchbowl race.

With a possibility of all night games next year, we are looking forward to an even better season.



Get That Ball





Action on the Court

Championship Park Manor South Team



Basketba

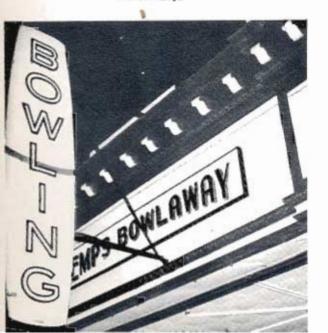


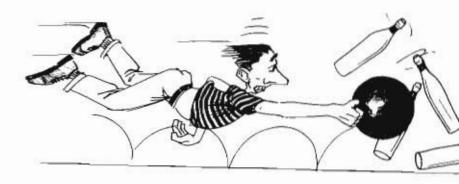
The Championship Park Manor South Team

The intramural bowling championship this year went to Park Manor South with the rest of the dormitories lagging far behind. South went through the entire schedule without the loss of a single point. A forecast of their ultimate victory could be gathered from their first match with Park Manor North in which the champions smothered their opponents with an average of over 93 pins a man per string. Although they were unable to maintain this high average throughout the entire season, the steady work of Dave Woodbury, Waldo Pratt, Jack Jamieson and Dick Cotter kept them well out of reach of all opponents.

The season, overall, was one of continued excitement with the members of all teams enjoying themselves while competing at the Natick bowling alleys.

Home Alleys









Perfect Form



John Berg Receiving Ewart Trophy for Third Straight Year

The Tankmen from Park Manor have made a habit of winning the swimming title. Park Manor copped the title for the third successive year, Park Manor South and Bryant were tied for second place, only one meet behind Park Manor.

Another third was racked up this year; John Berg received the Ewart Trophy for the third year in a row. The trophy is given to the swimmer who receives the most individual points over the season. Other swimmers who deserve credit for their continued outstanding performance are: Bud Johnson (Bryant), Bill Huberlie (P.M.), Dick Randall (P.M.), Mark Rollins (P.M.S.) and Phil Grillo (P.M.S.). Many others also came out to help their respective teams try to win the championship.

CHAMPIONSHIP PARK MANOR TEAM: Left to right: R. Randall, W. McMeekan, W. Huberlie, S. Andersolm, J. Dalon, R. Brostella, J. Berg.

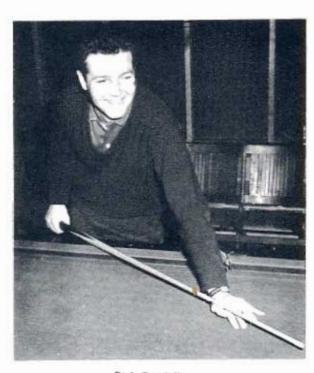




"Spike" Pontz

TOURNAMENT CHAMPS

Badminton	k Lavin
Pool	
Ping PongFred "Spike	
Tennis	
Cross-Country	



Dick Randall



Gary Nagle

Tournaments



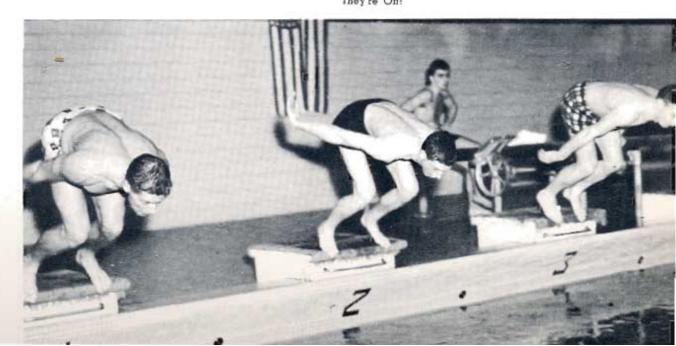


Outside of the Millea Pool Building











Where's the Ball?



Mr. Bowen, Athletic Director

Candids



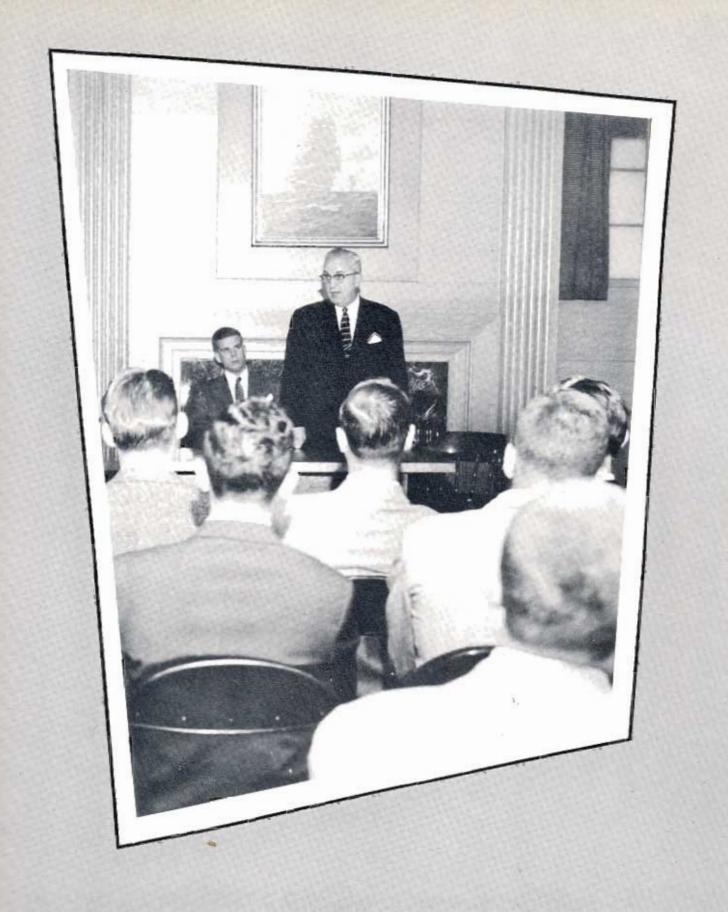
The "Deacon"



Runnerup Park Manor Hoop Toam

Ready for the Play!





CLUBS and FRATERNITIES



ALAN K. COHEN Co-Editor



STEWART L STOKES, IR. Business Manager





HARRISON SMITH Co-Editor

THE 1955 BABSONIAN

The editors of this year's BABSONIAN, in placing emphasis on quality of work, chose to place the contracts for photography and lithography on the book with firms different from those that held them in past years.

An attempt has been made, through the addition of the section entitled On the Serious Side, to show that college life is based primarily on work. In adding this section, it has not been necessary to eliminate any of the emphasis placed on the extra-curricular phases of Babson life. Rather, the editors have tried to achieve a balance in the choice of material so that outsiders may view the school as it is and that graduates many look back on college days and recall the work along with the fun.

It is the hope of the editors that the 1955 BAB-SONIAN will be, for all their classmates, a cherished record of college days.

Co-Editors-in-Chief Alan K. Cohen Harrison Smith Business Manager Stewart L. Stokes, Jr. Advertising ManagerMilton Shaevel Copy Preparation Richard L. Kozacko Advertising Salesmen Laurence J. Lynch, Albert D. Reinhardt, Jr., Richard A. Stahl, Richard L. Tishman Charles G. Johnson Layout (Advertising) Henry F. Scheetz, III Photographers . . William W. McMeekan, Albert M. Papazian, Wallace H. Peck, Jr., Henry F. Scheetz, III, Richard A. Stahl, R. Glenn Stauffer, Steven W. Stone Sports Writers Richard L. Kozacko Waldo E. Pratt, III ... Herbert T. Duane, Ir.





In the Darkroom

The Babson Photographic Club was reorganized this fall after a few years of inactivity. At the first meeting officers were elected and a new constitution was proposed. The constitution was later passed.

The Club has a large, well-equipped darkroom in the basement of Coleman Hall, which was used extensively by the members during the year.

Activities of the Club included the sponsorship of a photo contest for students, and slide, movie, darkroom and lecture meetings to further interest in photography.

One of the most important functions of the club was the supplying of pictures for the BAB-SONIAN. Club members covered many events for the yearbook and furnished the editors with over 200 negatives, many of which appear in this book. The club also supplied pictures for the BEAVER and did the composite work on the Parody Issue. Some of these pictures also appear in this yearbook.

The Photographic Club serves a fine purpose on the campus by enabling students to participate in their hobby or to learn a new hobby. Through its activities many students have experienced the satisfaction of planning, taking, developing and printing their own pictures. To many photography is still a form of magic. Without it life would be different; yet, like many other features of everyday life, it is usually taken for granted. For those who were interested, the officers of the club—President

William W. McMeekan; Vice-President Wallace Peck, and Secretary-Treasurer Steve Stone along with Glenn Stauffer, were able and willing to explain the "magic of photography."

The principal handicap to the club this year was the lack of a suitable meeting time. The late organization of the club made it impossible for the Cabinet to set aside a regular meeting night exclusively for this organization. Next year, if this difficulty can be corrected, the club should be able to double or triple its membership which numbered between twelve and fifteen this year.



Left to right: Wally Peck, Bill McMeekan, Steve Stone, Glenn Stauffer.



The Executive Committee

OFFICERS

President	Leslie A. Storer, Jr.
Vice-President	
Secretary	
Treasurer	
Social Chairman	

REPRESENTATIVES

F-1 Everett R. Bosselo	ńŧ
F-2	di
F-3	tz
F-4	er
F-5 Wendell P. Murro	ry
F-6 Earl W. Stone, 1	-
J-1	
J-2 Robert M. Hughe	
J-3 Charles G. Johnson	
I-4 Robert G. William	
S-1 John E. Fitzgibbon, J	
S-2 Thomas O Nutt	1000
S-3	
G-1 William E. Hosler, J	
G-2 John H. Records	

ASSOCIATE MEMBERS

Alan K. Cohen
E. Richard Rothmund
Harrison Smith



Left to right: Richard D. Rochford, Leslie A. Storer, Jr., Steven N. Karavatos, Robert L. Rouillard.

The 1954-55 Student Council successfully contributed many new improvements to the student life of Babson Institute.

The first meeting of the Council had full attendance which was a criterion for the future. Out of this and succeeding meetings came the planning for the organization of the Charity Bazaar. This year, over \$400 went to deserving charities through the efforts of the Council and the other campus organizations. Joe Sisk did an exceptional job as Chairman of the Bazaar Committee.

Babson Institute's school paper, the BEAVER, was very much in need of reorganization. A new editor and a new staff were needed. By the end of the fall term, the Council had selected Richard Rothmund as editor and the paper was a success.

The Winter Carnival, held in the middle of February this year, was one of the finest ever presented. The success of the Weekend was a result of the efforts of the Council Social Committee, headed by Paul Eckrich. The Friday night Formal was held at the Somerset Hotel in the Louis XIV Ballroom. Les Storer, President of the Student Council, officiated at the crowning of the Carnival Queen. The Saturday basketball game and the dorm parties were huge successes only to be topped by a grandiose performance of the Dramatic Club. One of the permanent steps taken by the organization this year was the joining of the United States National Student Association. This step should prove to be of great assistance to future Councils in the solution of any problems that they may face.

The Council members hope that they have properly represented and promoted the interests of the student body during the past year.

Student Cabinet



The Cabinet was formed in 1948 when the leaders of the various campus organizations decided that some type of permanent organization was needed to provide a "common ground" for consideration and discussion of mutual problems. Since its inception the Cabinet has provided this "common ground," and the presidents and leaders of the organizations have been able to meet with the Director of Student Activities whenever a problem or condition calling for consideration by the whole group arose.

It is the aim of the Cabinet to foster extra-curricular activities on the campus and to further the interests of the various organizations on campus by coordinating meeting times and by establishing general rules of conduct for organizations.

With the establishment of the Army Reserve Unit and the Glee Club, meeting nights have become "scarce." It has been the problem of the Cabinet to schedule meeting nights in such a manner that no student will have two meetings scheduled at one time. By juggling times, it was possible to arrange a meeting schedule acceptable to all organizations. The Cabinet members and the treasurers of their respective organizations met with Mr. Peterson in the fall to arrange a uniform accounting system for all campus activities. The Cabinet is grateful to Mr.

Peterson for the time he gave to preparation of the plan.

Although the annual Charity Bazaar is a Student Council sponsored affair, the chairman of the Bazaar Committee, Joe Sisk, approached the Cabinet with his plans in order to reach all organizations. It is clear that the Cabinet is fulfilling the purpose for which it was established and that it will continue to further extra-curricular activities on the campus.

THE 1954-55 STUDENT CABINET

Chairman	****************	 Smith
	MEMBERS	

Alpha Delta Sigma	Joel J. Nathan
Alpha Kappa Psi	Louis J. Oberti
Athletic Council	John F. Dolan, Jr.
Aviation Club	Roland C. Schroeder
BABSONIAN	
BABSON BEAVER	Richard Rothmund
Blue Key	Harrison Smith
Cosmopolitan Club	Ricardo Uribe
Delta Sigma Pi	H. Tucker Cook
Dramatic Club	John R. Dombek
Freshman Class	John P. Woods, Jr.
Junior Class	Robert G. Williams
Photographic Club	William W. McMeekan
Sailing Club	
Senior Class	
Society for the Advancement of Manageme	nt John G. Berg
Student Council	Leslie A, Storer, Jr.

Often scorned, often reviled, seldom praised, but quite inspired, the BEAVER has progressed through cooperation from its staff, the Student Council, and members of the faculty.

Its progression has been due to foundations well laid by previous leaders. However, this year's BEAVER is the product of a spirited group, drawing most of its staff members from the Freshman Class. Novices at first, in many ways novices now, they have learned the stresses and strains of meeting deadlines, of working long hours for no thanks, and, in addition, of coming in contact with much criticism. The efforts of this year's staff have been aimed high. As the men learned the mechanics of newspaper work, they tried to maintain their ability to continually come up with something new and different. Their publication of the BABSON WEAKLY WORKER was well received, but not well supported financially. They do feel proud, however, that they could be the workers who produced this milestone in campus publications.

As the BEAVER staff grows in wisdom and knowledge, the newspaper will also increase in prestige and popularity. Thus it will better serve our entire college.

This year's BEAVER editor was Richard Rothmund; Richard Krupke was business manager.



Seated, left to right: R. Krupke, R. Rothmund, H. Scheetz, R. Lutz, R. Grolljahn, Z. Palfy, R. Pierce, C. Johnson, L. Lynch.

Standing: J. Woods, H. Wallace, C. Cullen, A. Papazian, A. Crossley, M. Poler, M. Marquez.





Seated, left to right: L. Oberti, M. Magee, R. Schroeder, J. Dobbins, M. Goralnick. Standing: H. Kugell, P. Mackey, E. Patterson, F. Irrgang, J. Noonan, J. Sanderson.

The Babson Aviation Club was formed in 1953 to engage in the business of teaching flying and the mechanics of airplanes and of all flying apparatus, to conduct classes for the promotion of flying, and to aid students in obtaining licenses. Since that time, the club has emerged as one of the most active and beneficial clubs on campus.

Last year the club replaced its Piper J-3 with an 85 H.P. Aeronca Champion which is hangared at Westboro Airport. Also, to stimulate more interest on campus, the regular meetings were opened to all students.

The executive officers for the past year have been Roland C. Schroeder, President; William Carter, Vice-President; John Dobbins, Secretary; John Noonan, Treasurer; and Henry Tucker Cook, Flight and Maintenance Officer. The board of directors of B.A.C. Inc. consisted of Roland C. Schroeder, Chairman, William Carter, John Noonan, Henry Tucker Cook, John Dobbins, Henry Gordon, and Milton Magee. In addition, the club secured the services of Mr. Davis, legal advisor; Mr. McGee, flying advisor; and Mr. Heartfield, Alumni advisor.

The club flying program consisted of spot landings, mock bombings, streamer cutting, and precision maneuvers in preparation for the "Spring Flying Meet" held among all college flying clubs in the east.



Seated, left to right: M. Marquez, B. Rodriguez, H. Benacerrat, R. Uribe, C. Aspurua, E. Lee, R. Hunot, Standing: P. Benitez,

P. Meyer, H. Rada, J. Silvestre, B. Corvera, J. Leon, R. Ortiz, L. Correa, C. Ladera.

The Cosmopolitan Club was founded in the fall of 1952 by a group of foreign students, with the purpose of establishing a center of international relations.

It is a Club which provides for a better understanding of the foreign students of the customs and ways of living of America. Here, foreign and American students intermingle, and thus are able to get acquainted with the diverse cultures of their respective countries.

Since its foundation the Club has progressed a great deal and its members are participating in a number of activities.

In the past two years the Club has been very active; it formed a soccer team, which added to the athletic events of the Institute and an instrumental band, which took part in many of the school and other club activities. Several prominent speakers have given interesting lectures to the members.

Under the cooperation of Dr. Raymond H. Wheeler and Dr. Caroll W. Ford, the Club has been a success during this year. It already has more than thirty-five active members, who meet once a month.

The officers this year are: Dr. R. H. Wheeler, Advisor; Dr. C. W. Ford, Advisor; Richard Uribe, President; Henry Benacerraf, Vice-President; Pedro Vallenilla, Secretary; Ricardo Jaramillo, Treasurer; Bruna Rodriguez, Social Chairman; Carlos Azpurua, Athletic Chairman. The Dramatic Club members work the entire fall term and half the winter term to write, produce and to act in its only production, the winter carnival play. This year the Club performed a musical comedy entitled HUMPHREY'S POWER. The script of the play was done by Robert Julian, and the music was written by the club's president, John Dombek. Tom Nutter carried the lead very well in the play and was ably backed up by Norm Mildwoff, Wally Peck and Pete Zacher. No one person is responsible for the great success of the play, for all the members of the club worked hard and long, and all deserve equal credit.

Members are: William McMeekan, Henry Gordon, Bill McLean, Bruce Kullman, William Huberlie, Bob Lutz, Joe Gaber, Mitch Bronfman, Funds to support the play were secured through a very successful all school party held in the early fall and through a Cabinet appropriation.

Martin Samuels, Richard LaPlant, William Horwitch, Henry Scheetz.

The young ladies in the play came from Pine Manor, Lasell and Wellesley. They were: Denise Reeves, Mimi Chol, Caroline Myer, Donna LaVista, Joey Descheneaux, Caroliean Somers, Jody Hartman, Barbara Brewster, and Paula Lamont. These girls were selected from the large number that responded to the notices of tryouts posted last fall. Carnival shows have always been popular with the neighboring girls' colleges and those selected for parts always give their "all" to the show.



For a number of years, there has been a great deal of voiced interest in a glee club at Babson Institute. This year, as a result of active interest and positive action, a glee club has been established.

An interested student took time to prepare and to solicit signatures for a petition requesting administrative assistance in organizing such a club. Approximately sixty students showed definite interest and fifty-one enrolled in the undertaking. As an added inducement, the administration consented to grant credits to be applied toward over-cuts. Although these credits may not be applied toward the degree requirements, they may be taken as a precaution against that extra cut.

Dr. John D. Montgomery, who is himself an accomplished musician, has taken an active interest in the club and has proclaimed it to be

the best display of vocal talent he has seen on campus in many a year. Dr. Montgomery has offered his support in the operation of this worthwhile activity and stands ready to enhance the cultural development of the student body.

Under the direction of Mr. John B. Hicks, the Glee Club has taken rapid strides toward perfection. Mr. Hicks has selected a fine assortment of traditional college songs and has put his every effort into the direction of them.

A great deal of practice and concentration goes into the makings of a good glee club. Therefore, the club has not been in a position to perform publicly. However, in a short time, with continued work, the Babson Glee Club will make its mark in the pages of Babson Institute History.

First row, left to right: J. Ferris, W. Mackin, James Dolan, T. Green, R. Hughes, W. Snow, G. Boujoukos, P. Grillo, R. Escobedo, J. Dobbins, Z. Palfy. Second row, left to right: J. Dutton, R. Lutz, M. Littmann, R. Bazer, D. Putnam, B. Kullman, B.

Rodriguez, John Dolan, R. Rouillard, F. Irrgang. Third row, left to right: J. Doolittle, R. Jackson, B. Bjornson, R. Namian, A. Reinhardt, R. Pierce, A. Carp, R. Stainton, T. Weise, E. Gotta.





Front row, left to right: R. Jones, R. Schroeder, J. Sisk, M. Fraher, R. Butterfield, L. Storer, A. Ireland, E. Bosselait. Second row: T. Sweeney, S. Karavatos, C. Johnson, E. Stone, R. Green,

P. Mackey, M. Clatt, Z. Palfy. Third row: T. Weisse, R. Beck, E. McCabe, J. Moore, J. Noonan, R. McGrath, F. Winn.

The Vets Club has been relatively inactive during this school year, although potential club members still made up twenty-five percent of the student body.

Formed in 1952, the club is designed to provide an organization for the veteran students of Babson Institute such that these students may meet to share common interests and to discuss common problems. The club members have also sought to further the best interests of Babson Institute.

Soon after its organization, the Vets Club assumed control over arrangements for the regular Red Cross Blood Drives which are held on the campus each year. Many of the men in the club knew, from firsthand experience, the value of blood in saving lives. The efforts of these men resulted in good turnouts for the drives, especially during the Korean conflict. This year, the club sponsored two visits of the Bloodmobile to the campus. Members of the Blood Committee, headed by Judd Fraher, arranged appointments and assisted in checking and supervisory functions on the days of the

drives. Among the members of the committee were: Les Storer, Joe Sisk, Rod Boynton, Bud Butterfield, and Dick Rochford (a non-vet who has been very active in the drives).

It is significant to note that veterans have been very active in extracurricular activities at Babson. The seniors in the Vets Club have been quite busy in many other, organizations this year. They have thus had less time to devote to social and other affairs with their fellow vets. During the spring term, several ambitious freshman members of the club took an interest in its revival. Two of these men, Dick Beck and Tom Sweeney took an active interest in the club and were able to secure a nucleus for next year's organization. They found, however, that the heavy schedule of meetings left little time for club meetings. The fact that many of the members are off campus makes this type of organization more important but it makes scheduling of meeting times more difficult. The future of the Babson Vets Club looks bright, More Blood Drives and other activities

are planned for next year.

Society for the Advancement

Management has risen to a professional status and is now applied with a scientific method. Its importance must be recognized by every businessman and prospective businessman. It is with this principle as a theme that the Babson Institute Chapter of The Society for the Advancement of Management has given service to the campus through the years. This year's able president, John G. Berg, was assisted by Edward Messer, vice-president; Murray Goralnick, secretary; and George Boujoukos, treasurer, later succeeded by Donald Bradley.

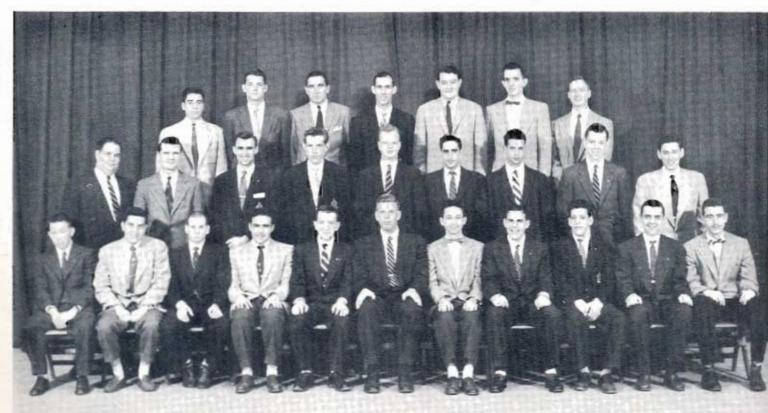
In order to "get the student out of the textbook," many field trips and open meetings were held. Field trips enable the members to witness modern production methods in action, and to discuss various problems with top-management.

Companies visited this year included: The Haffenreffer Brewery, The New England Confectionary Company (Necco), General Motors Assembly Plant, Gillette Safety Razor Company, American Steel and Wire (Division of U. S. Steel), Watertown Arsenal. The speakers included Mr. John Haffenreffer, vice-president of Haffenreffer Breweries (Advantages Derived in Business from Association with S. A. M.); Mr. Walter E. Mutz, treasurer of Chelsea Clock Company (Getting Ahead in Business); Mr. Abram T. Collier, vice-president of John Hancock Mutual Life Insurance Company (Personnel Testing in Industry); Mr. John A. Miner, Program Director for N. A. M. (How Our Business System Operates); Mr. Earl Smith, vice-president Babson's Reports (Choosing a Career); and Mr. George M. Rideout, vice-president Babson's Reports (The Future Business Outlook).

Industrial films were shown representing United States Steel, A. O. Smith, and Bendix Corporation. The importance of S. A. M. lies in the fact that its members begin to think along the lines of management, and to make the most of their business education through practical experience.

First row, left to right: S. Stokes, M. Shaevel, L. Lynch, R. Tishman, D. Bradley, J. Berg, M. Goralnick, D. Prince, A. Cohen, E. Kazhal, R. Escobedo. Second row: J. Dolan, P. Quinn, H.

Tucker, A. Morhart, H. Scheetz, P. Grillo, G. Blumenfeld, S. Anderholm, L. Whitman. Third row: G. Boujoukos, F. Smith, L. Oberti, H. Smith, A. Floyd, H. Hofer, R. Jones.



of Management



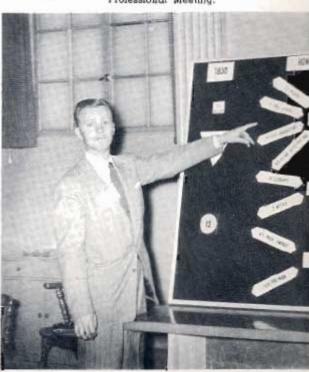


Informal Business Discussion. Lett to right: Murray Goralnick, Chapter Secretary: Ed Messer, Chapter Vice-President: Bob Julian; John Berg, Chapter President; and Mr. John Haffenreffer, Vice-President, Haffenreffer and Company.

Field Trip.



Professional Meeting.



BABSON PARK

HOME OF

BUSINESS STATISTICS ORGANIZATION.Inc.

INCORPORATED 1904

BABSON'S WASHINGTON SERVICE

90 BROAD STREET



Homes

WOODLOT APARTMENTS Faculty Residences



THE PARK MANORS Student Residences

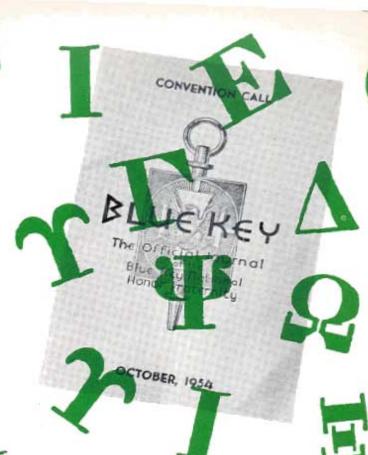




WOODLAND HILL HOME Of Dean of Faculty

THE INFIRMARY
Also, Registrar's Residence





FRATERNITIES





BLUE KEY: Blue Key National Honor Fraternity is an honorary service fraternity with chapters located in ninety-five American colleges and universities. Founded in 1924 at the University of Florida. Blue Key came to the Bobson campus in 1951.

The Babson Institute Chapter meets each Tuesday of the school year to discuss and to act upon suggestions for projects of service to the school and to the community. Although Blue Key is classified as an "honor fraternity." the scholarship requirement seventeen men who have composed the chapter this is not the principal qualification for membership. The year were accepted for membership mainly in recognition of their contributions to the school and to the student body. Once elected to Blue Key, their

Perhaps the greatest accomplishment of the year was the adding of the Official Babson Chair to school tradition.

abligations of service became of greater importance.

During the past school year, the chapter conducted elections for officers of the three classes and for

representatives to the Student Council, directed the

organization of the freshman class, and published menus for the dining hall. In co-operation with the

Boston Association for the Blind, Blue Key sponsored

a program whereby Babson students read text book

material onto recording tape for the use of blind

students in the area. Blue Key is grateful to Bill

Walker and Mike Lehman for the work they did on

ALPHA DELTA SIGMA: The past year of fun and work we have had as members of Alpha Delta Sigma can now be recalled. The projects and goals which we consider important, such as the rifle range, the annual advertising contest for over fifty schools, tri-fraternity unity all worthwhile objectives were considered and drew not only advertising and distribution majors, but men from all other fields to our brotherhood.

",... for ourselves and our posterity...." are famous words. Men who follow us, will, we hope, perpetuate these projects, and institute more. We worked toward these goals, yes; and yet we never forgot our responsibility to Babson, the town of Wel-

ALPHA KAPPA PSI: Growth and achievement have marked the progress of Alpha Kappa Psi's Gamma Nu Chapter during this past year. We are proud that our officers — Louis Oberti. President; Paul Clark, Vice-President; George Boujoukos, Secretary; and Sam Carpenter. Treasurer — have served with devotion and foresight.

As our contribution to the promotion of higher academic standards, the Fraternity has presented to the Institute a scholarship award to be given annually in the name of Alpha Kappa Psi, to the senior with the highest graduating average. The Chapter has heard many professional speakers and has translated the classroom to factories and offices in the area through periodic field trips. The annual Phoenician Ball was inaugurated and is now a permanent addition to the Babson social calendar. lesley, our yearly Christman party for the orphaned, and some most pleasant social activities.

Today, business demands both executive versatility and leadership. Think back on the varied topics that our speakers have chosen when they addressed the brotherhood. Think back on our president, Joe Nathan; V.P. Bill Quattrocchi; and our faculty advisor, Mr. Canfield, all of whom did terrific jobs in organizing and directing fraternal affairs. Both you and Alpha Delta Sigma have profited by your association with each other.

All these memories, and a myriad more yet to be recalled, have been etched on our fraternal hearts, and will never be forgotten.

The Fraternity has also been identified with several charitable programs. Members of the Chapter visited both the Wellesley Convalescent Home and the Newton-Wellesley Hospital, while additional activities included the transciption of text material onto records for use in the education of blind students and two highly profitable booths at the Charity Bazaar.

Together with the enlarged scope of our activities, membership of the Chapter has increased more than twofold. We deem it an honor that Dr. Caroll Ford and Col. Lawrence Meyns have been added to our faculty list. We have succeeded in attracting some of the outstanding men on campus, and we are positive that with his calibre of members the Fraternity will large further ahead.

DELTA SIGMA PI: The Gamma Upsilon Chapter of the International Fraternity of Delta Sigma Pi enjoyed a very active year highlighted by a joint meeting with the Gamma Chapter of Boston University and the Boston Alumni Club which was attended by Grand President Robert G. Busse, who was instrumental in the founding of our chapter.

Under the direction of President H. Tucker Cook, an excellent plan of social, educational, and service programs was presented. In the fail, the bothers and their dates thrilled to the excitement of the Harvard-Dartmouth football game and enjoyed a party afterward. A Calypso concert, Babson's first, was presented during the winter term as an open party.

Speakers during the year represented General Motors Corporation, International Business Machines, the Boston Red Sox, the Anderson Little Company. Fatterson, Wilde, and Winder, the Harvard Trust Company and other firms, Program Chairman John Glock did a fine job.

A copy of the chapter magazine, the GAMMA-PHONE, appeared during Winter Carnival Weekend. Brothers Brantingham, LaMarque, and Kullman were responsible for this fine piece of work.

The spring term was by far the biggest for Delta Sigma Pi. Among the activities presented were the sponsorship of a conference on The Guaranteed Annual Wage, a visit to the campus by the Tuberculosis Ches. X-ray Unit. a Babson night at the Boston "Pops," and an all day boat trip.

Two fine groups of pledges were accepted into the Brotherhood during the year and these men will do all in their power to uphold the fine reputation of Delta Sigma Pi.







W. Harrison Smith, Jr.

President

William R. Quattrocchi, Jr. Recording Secretary-Treasurer

DR. EDWARD B. HINCKLEY

Advisor

Maurice J. Fraher

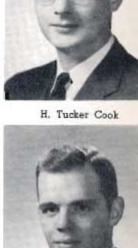
....

Corresponding Secretary

Blue Key



National Honor Fraternity



Charles G. Johnson



John G. Berg







William I. Lyons

Joel J. Nathan

Louis J. Oberti

Waldo E. Pratt, III

Markham F. Rollins, Jr.













First row, left to right: W. Huberlie, K. LaVigne, J. Jamieson, W. Morrissey, A. Hall, I. Pike, R. Rochford, J. Gaber, D. Bolster, J. Natham, W. Quattrocchi, A. Manchester, C. Johnson, M. Platt, R. Schroeder, W. Lyons, E. Kazhal, B. Chajet, L. Lynch, P. Meyer. Second row: N. Wentworth, N. MacColl, E. Pineda, A. Pena, J. Moriarty, H. Hofer, F. Pontz, P. Noble, C. Cullen, R. August, M. Rollins, J. Morrison, J. Orr, L. Pineda, P. Grillo, P. McPherson, R. Stauffer, R. Berry, P. Baltzer, M. Lehman, R.

Herlin, R. Luther, A. Samuels. Third row: R. McWalter, R. Ruttenberg, A. Crossley, J. Ferris, F Gross, J. Marian, P. Phillips, J. Woods, R. Green, C. Fitzgerald, M. Magee, M. Samuels, S. Cooper, R. Lutz, T. Nutter, K. Smith, J. Chesler, N. Harris, J. Dobbins, N. Mildwoff, J. Leon, J. Sigel, M. Chervin. Not shown: R. Mallory, W. McMeekan, D. Muntwyler, J. Noonan, R. Preytis, R. Stevens.

ALPHA DELTA SIGMA

PROFESSIONAL MEMBERS

Mr. Bertrand R. Canfield

Mr. Harold Fellows

Mr. Howard Feist

Mr. Paul Hoag

Mr. J. Kirkpatrick

Col. Edward J. McGee

Mr. Phillip Nutting

Mr. Robert Russell

Mr. Raymond Strawbridge

Mr. W. Swartley

Mr. Paul C. Staake

Mr. Ara Yacobian



George W. Coleman Chapter ALPHA DELTA SIGMA



OFFICERS

President
Vice-President WILLIAM R. QUATTROCCHI, JR.
Recording Secretary CHARLES G. JOHNSON
Corresponding Secretary DONALD BOLSTER
Treasurer ALAN L. MANCHESTER
PledgemastersLUIS PINEDA
NORMAN MILDWOFF
Social Chairmen JAY K. CHESLER
NORMAN A. HARRIS

FACULTY MEMBERS

Bertrand R. Canfield (Advisor), Howard N. Feist, Col. Edward J. McGee, Paul C. Staake, Jr.



Miss Joan Descheneaux - Sweetheart of Alpha Delta Sigma



At the Annual Harvest Ball



Pleages at Work



Seated, left to right: W. Snow, A. Morhart, R. Krupke, D. Prince, H. Tucker, R. Carpenter, P. Clark, L. Oberti, G. Boujoukos, A. Cohen, R. Perello, S. Dufresne, W. Bebb, F. Orton (pledge), Z. Palfy (pledge). Standing, left to right, second row: D. Bradley (pledge), H. Gordon (pledge), H. Benacerrat, R. Stahl, H. Scheetz, A. Papazian, W. Walker, M. Abbiati, E. Sirols (pledge), D. Walters (pledge), R. Kozacko (pledge), G. Jones (pledge), N. Giard (pledge). Standing, left to right,

third row: W. Ames (pledge), A. Craig (pledge), R. Canovai (pledge), N. Cranton, A. Anderson, J. Berg, R. Blumencranz, B. Rodriguez, E. Hamilton (pledge), D. Zele (pledge), L. Morgan (pledge), D. Steers (pledge), R. Hilt (pledge), Missing from the picture: C. Azpura, H. Busher, H. Eggert, D. Silk, J. Simmons, D. Summers, P. Vallenilla, R. Leveen (pledge), S. Stone (pledge).

ALPHA KAPPA PSI

GAMMA NU CHAPTER



OFFICERS

PresidentLOUIS J. OBERTI
Vice-President
Secretary GEORGE A. BOUJOUKOS
Treasurer
Pledgemaster I. HARRIS TUCKER
Social Chairman WARREN D. BEBB
Historian

FACULTY MEMBERS

Dr. Frederick W. Harrison (Advisor), Dr. Caroll W. Ford, Col. John Hahn, Col. Lawrence J. Meyns



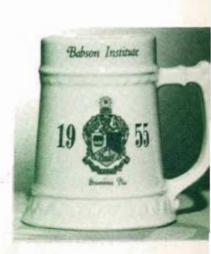
Miss Shella Levy — Sweetheart of Alpha Kappa Psi



At the Annual Phoenician Ball



Ready for a Constructive Pledge Project





First row, left to right: J. Dolan, L. Storer, A. Ireland, S. Stokes, T. Greene, R. Jones, W. Pratt, H. Cook, R. Hamilton, M. Fraher, R. Butterfield, H. Littell, E. Griffith, C. Cleworth, R. Riddell. Second row: R. Pearl, R. Barnicle, J. Fitzgibbon, W. Cleworth, C. Hedrick, F. Wishart, J. Arnold, C. Black, J. Sisk, J. Hood, D. Heath, S. Karavatos, H. Seibel, G. Hogenauer, Third row:

G. Nazarian, R. Severson, B. Kullman, R. Hughes, W. White, R. Williams, R. Rouillard, J. Putney, B. Spottiswoode, R. Benson, H. Smith, G. LaMarque, J. Brantingham. Not shown: J. Crane, P. Eckrich, J. Glaser, J. Glock, W. Hood, R. McGrath, D. Paterson, G. Ramsland, E. Reid, T. Wilde.

DELTA SIGMA PI





GAMMA UPSILON CHAPTER



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Junior Guide	ARTHUR E. IRELAND

FACULTY MEMBERS

Walter H. Carptenter, Jr. (Advisor), Clinton A. Petersen, Everett W. Stephens



Miss Judy MacNeil — The Rose of Deltasig



Informal Get-together at the Woodland Hill Gym



Brothers in Good Spirits



Fraternity Candids





Discussing the Fraternity

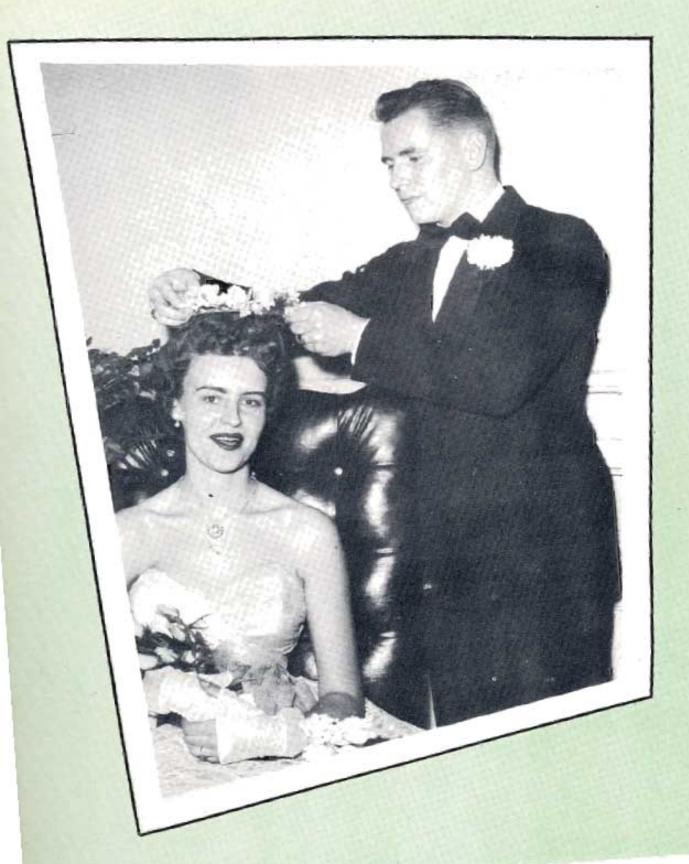
Tossing Rings for Charity

No "Hell" Week Here!



Party-Party





Social Life

THE STUDENT COUNCIL

of

BABSON INSTITUTE

cordially invites you to their

ANNUAL WINTER CARNIVAL

February 18th and 19th

nineteen hundred and fifty-five

Starting Off the Weekend



Student Council President Crowning Queen





Miss Mary Bengal, Queen of the 1955 Winter Carnival

The Queen, Her Court, and the Judges

Three Proud Escorts



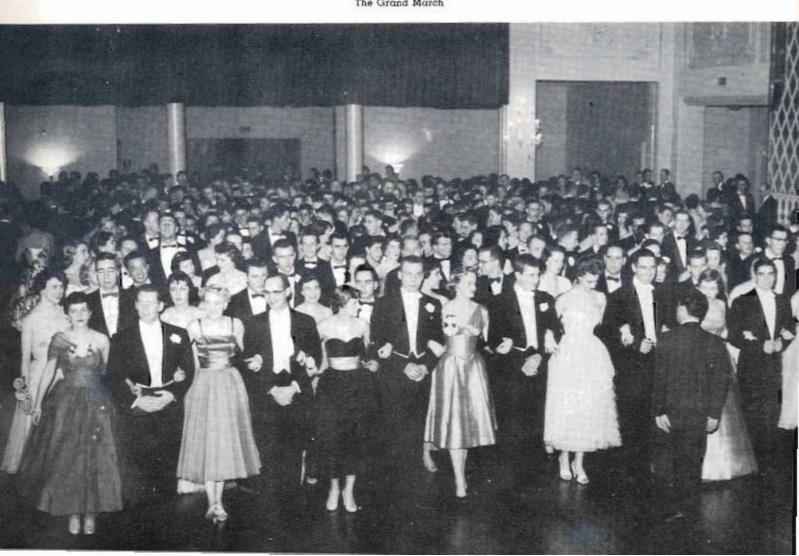


The Formal at Its Height



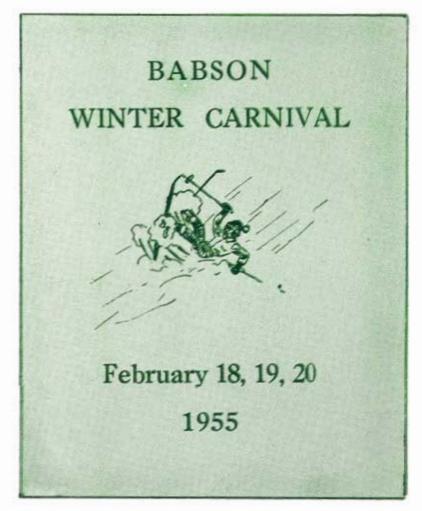
Thoughts Far from the Books

The Grand March









Where Was the Show?









Value in Numbers



The Woman's Touch





Couples



Sheer Delight



Ladies Awaiting



Stopping for a Picture





Looks Like Love





Happy Pair



Their First Carnival



Small Talk



From Text to Tux





Brothers, Past, Present and Future



Sitting One Out



Loook at ze Birdie



Digger and Company

But It's Early Yet



Annual Production

HUMPHREY'S POWER

presented by

- Dramatics Club -

FEBRUARY 19, 1955

MUSIC BY JOHN DOMBEK SCRIPT BY ROBERT JULIAN

CHARACTERS:

Denise Reeves, Tom Nutter, Wally Peck, Mimi Chol, Norm Mildwoff, Caroline Myer, Pete Zacher, Donna LaVista

CHORUS:

Bill Huberlie, Joey Descheneaux, Caroljean Somers, Jody Hartman, Bruce Kullman, Bill MacLean, Bob Lutz, Joe Gaber

DANCERS:

Barbara Brewster, Paula Lamont

LIGHTS:

Mitch Bronfman

SETS AND PROPS:

Joe Gaber, Henry Gordon, Bill Huberlie, Ray Tamagini

TECHNICAL:

Steve Stone, Bill McMeekan

STAGE MANAGER:

Bert Morhart

PLAYBILL:

Bill Horwitch





JOHN DOMBEK Music



ROBERT JULIAN Script



Music and Motion



Working Out the Music



The "Friskers"

in the 2004er

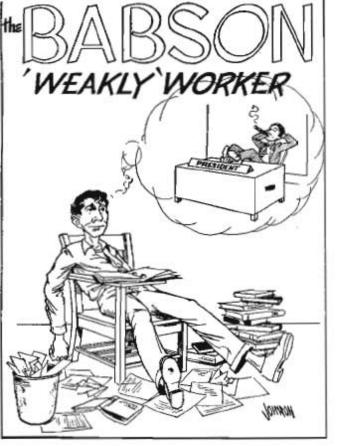


Behind the Scenes

Encouragement for the Dejected Or







Winter Carnival Parody Issue of BEAVER

The

"It's Not The Gale, But The Brand Of The Ale"

BABSON (STRICTLY PARODY) WEAKLY WORKER

(Published quite accidentally by Ocite A. Crewl

(We accept no responsibility who to aver-never have, never will)

THIS IS AN OFFICIAL REPORT

We, the people of your treatigating con-source have analyticate to slote you have the merce. Serve analyzeration in solute your brow the amortable Caparathia was at the soluth from solut operator. We dissiplied that they would be no some exponences whose to use for an allocation that they would be no some exponences whose to use for an allocation that dissiplied and Caparathiate materials. Bindown barth forecasts out in Europe Breakfull That Band of Canarathiats, Walter Beaulier Jil. A. William, Suprimed Franch Lark Deep and a hose of other until the memoration with Biologic All the value of the serve contribute the solution of this contribute the servers in the inter-contribute that and twent for the serverships of the serverships who channiful respons to the servership to the servership of the point described to the servership of the server

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The remarks at the and the relating of friethers in the first test every strong mays we have at shreing our electrons and thoughts to the optil meaned we. If you test burn become on the count of the count of every northic inference forum become, take enough, for it is not noticed pointed at you alone, but at the felly of all life spent in a

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way benefities to only the individual. We lare way borefries to only the individual. We have our school, we want agental its otenics and tank very warrely of our frames and healty. If anyone thinks we are insularizing bits, require it when all are report, and to which all are report with your appropriat, and to paid to Became more, with your appropriat, and toy about very moreh blue to make your appropriat all are tretume, presently, or stronglet invessed.

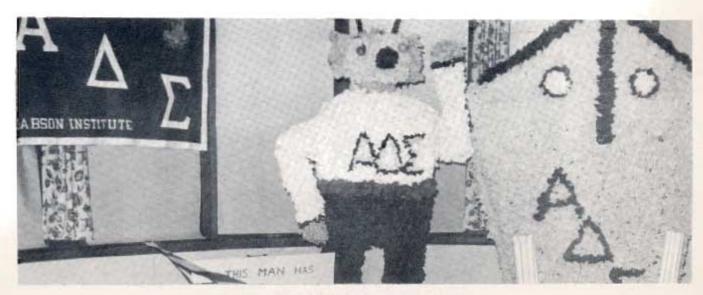
ROTHMUND EXPOSE

ROTHMUND EXPOSE

Kine any their mant of your sale are sundaying with it requested in far this "emay stimule upon the property of the property of their sense in the sale of th let's will out. He took arm the Revort and leslet's pills seet. He most arm the Bussers are re-great (eas). This more is pays a student of whet-to ease. So all yie easy who are on the belt pen, at both, and enough the Crage select up Mag. In the mean time I'M José after your in-tervals and fight off the more in other enals, Commenced year great I'M. Commenced I'M. P. C. Moscow.

311 Club

Page from Parody Magazine



A.D.S.'s Answer to a Snowless Weekend

Swing It Gal!







Say Now

Secrets?







Headed for a Refill?

What's Up?

Whose Feet?







Who's Looking at Whom?

Senior Class Party





Dancing at the Hampton Court

End of the Set



Mixed Emotions

The Fair Sex Predominates

Comfort







Roommates



Belated Happy Birthday



Where's the Photographer?

Ball and Chain Club



The Bunny-Hop







Livin' It Up.

High Level Discussion?







Having Fun at the Hampton Court.

Swing Yer Partner!

Is That You, Mr. Rollins?







Leaving Already?

Behind the Scenes, but on the Job!









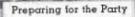
Something the Matter Mark?

A Study in Facial Expressions.

Other Social Events



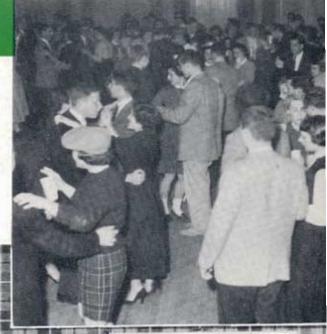
Promoting the A.D.S. Harvest Ball







Enjoying the Harvest Ball



Newtowne Hall — Winter Carnival

At the A. K. Psi Jam Session



"What Did They Put in This?"



Heading the Phoenician Ball



Mixing Business and Pleasure





Wake Up!



Younger Set at the Hallowe'en Hop



Mixing Partying With Decorating?



Thoughts Far Away



(63 m) 2 m (12 m) (12 m)







Special Event



Annual Charity Bazaar

On the evening of Friday, January 21, Knight Auditorium took on a Carnival air while the Annex became a dance hall and snack bar. The occasion was the annual Charity Bazaar. Each year, the Student Council sponsors such an affair in order to collect funds, all at one time, for the various charities that solicit funds on campus.

Each campus organization participated in the Bazaar by sponsoring a booth. Booths ranged from a weight guessing booth, sponsored by the Sailing Club, to a food booth, sponsored by the Faculty Wives and the Student Wives. S.A.M.'s pie throwing booth again stole the show. John Berg, Harris Tucker and Al Floyd were popular targets. Although nobody has been able to determine just what the Senior Class Booth was all about, it, too, was very successful.

Alpha Kappa Psi, with its two booths, proved to be the biggest money raiser this year. Delta Sigma Pi sponsored a golf putting game and Alpha Delta Sigma had a writing game.

Blue Key chose this occasion to introduce to the

campus the official Babson chairs. One chair was raffled off at the Bazaar. The lucky winner was Bob Williams, but the charities were the real winner, for receipts totaled over twenty dollars more than the cost of the chair.

The Freshman Class did a fine job in sponsoring a throwing contest. Although no class officers had been selected at that time, several frosh led by Bob Lutz managed to set up the booth.

The Charity Bazaar was extremely successful this year. Everyone had a good time and found this a most painless method of contributing to charity. A total profit of \$421.00 was realized. Joe Sisk and his committee deserve the credit for this outstanding job.

Proceeds from the Bazaars go to the Children's Home (adjacent to the campus), the Red Cross, the Community Chest, the Cancer Fund, etc. Each year, the Council presents a series of movies for the children in the Home. Also, an annual Christmas party is given at the Home. This year's party is described on page 167.

Knight Auditorium Takes on Carnival Atmosphere

Toss a Ring - For Charity





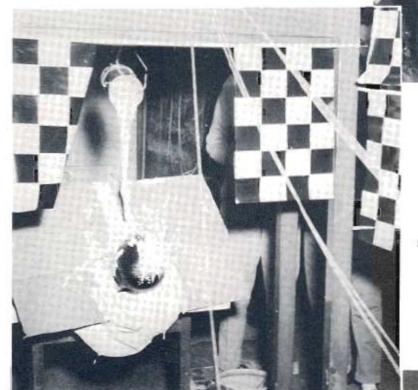
Taking "Scientific" Aim



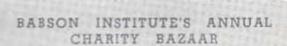


Time for Refreshments

Pros at Work - Step Right Up



Someone Pulled the Right String



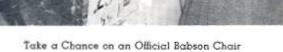
(ANDARY 2) • 1935 • \$ 00 - 12-00

SICHARD KNIGHT AUDITORIUM BOOR PRIZE TO BE GIVEN AT 10:00 P SI TO HOLDER OF LUCKY TICKET

Children With Parent Free

Price \$1.00

Nº 384







The Fo'c'sle Shows Its Versatility

Each year, under the auspices of the Vets Club, the Red Cross Bloodmobile visits the campus. This year there were two drives. On these days, the Fo'c'sle was transformed into a combination clinic, hospital and coffee bar. Doctors and nurses moved in with their instruments and apparatus to receive the precious contributions of students of Babson and of Pine Manor.

Upon donating his eighth pint, the donor receives a gold pin signifying membership in the "Gallon Club." Quite a few men joined the ranks of the club during this past year. Some of these were veterans who have a real knowledge of the value of blood.



This Won't Hurt - Much!

Temperature Checking — A Preliminary Step







Children's Christmas Party



Bringing Christmas Joy

On Friday, December 4, 1954, the Student Council staged its annual Christmas Party for patients at the Mary MacArthur Respirator Unit and Children's Convalescent Home located adjacent to the campus. The affair was under the direction of the Council Charities Committee, of which Joe Sisk was Chairman.

A party was held in a ward at the home for those Say Hello to Santa

who were able to come there. Santa Claus was present in the person of Mr. Canfield. He distributed presents to each of those present at the party and later toured the home in order to present each and every patient with a gift from the Council. Several larger toys were given to the home for the use of all children.

During the party, the Babson students and the children sang Christmas carols while Harvey Budd played the piano. Mrs. Staake and Mrs. Carpenter also attended the affair, which was proclaimed a huge success.

This affair is one of the functions receiving funds from the annual Charity Bazaar.

Jingle Bells, Jingle Bells



Chair





THE OFFICIAL BABSON CHAIR

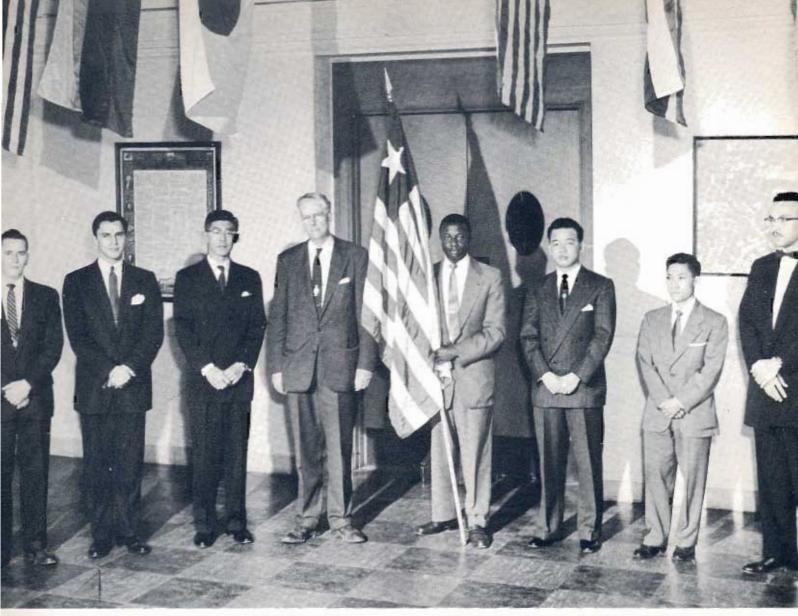
Blue Key Members and Chair. Left to right: W. Quattrocchi, W. Lyons, H. Smith, M. Fraher, Dr. Hinckley, T. Cook, J. Berg, R. Schroeder, L. Storer. This year, through the combined efforts of Blue Key and the Public Relations Office, an official Babson Captain's Chair was added to the school tradition. The chair, constructed of birchwood painted black and trimmed with gold, bears the official Babson seal. Made by Stone and Nichols of Gardner, Massachusetts, the chairs are available with black or with maple arms.

Chairs have been purchased by many students, by some alumni, by several faculty members and by the school. Each administrative office has been provided with one of the official chairs.

The price of the chairs is set at \$25.00 and the sales are being handled by Blue Key National Honor Fraternity. Chairs may be ordered at any time from any Blue Key member or through the School Cashier. Profits from the chair sales to students go into a fund for Blue Key projects of benefit to the school, while those from alumni sales go into the Alumni Scholarship Fund.

The Official Babson Chair is a practical memento of our alma mater. Their introduction marks another step in the development of school spirit and tradition.





Left to right: Leslie A. Storer, Jr., U.S.A.; Jaime Gutierrez, Columbia: Morikasu Akiho, Japan; Dr. Hinckley; Lafayette

Morgan, Liberia; Eng Eow Lee, Federation of Malaya; Jujit Kambhu, Thailand; Nester Algernon, Venezuela.

Hall of Flags

On Patriot's Day, April 19, 1955, Dr. Hinckley conducted ceremonies establishing the Hall of Flags in the Rotunda of the Library. Seven flags were presented to the school by student delegations from different nations. The project was initiated after several student delegations offered to present flags of their nations to the Institute.

It is hoped that additional flags will be added to the collection each year until all of the nations represented by Babson students and alumni are represented in the Hall of Flags.

At this year's ceremonies Dr. Hinckley accepted flags, on behalf of the Institute, from the following: Leslie A. Storer, Jr., United States of America; Jaime Gutierrez, Columbia; Morikazu Akiho, Japan; Lafayette Morgan, Liberia; Eng Eow Lee, Federation of Malaya; Jujit Kambhu, Thailand; and Nester Algernon, Venezuela. Each student made a short presentation speech and expressed the hope that the flags displayed together would symbolize the spirit of unity and peace which all of the nations are seeking. The flags are of uniform size and are of the same material, rayon taffeta. They hang from sectional poles eight feet long. An Honor Scroll listing the dates of presentation of the flags is mounted on the wall beneath the flags. As additional flags are added the date on each will be recorded.

The Hall of Flags is an attractive addition to the Library Building. It serves to show the warm feelings, not only among the nations, but among students of all nations. The collection of flags also symbolizes the friendship and loyalty of the student delegations toward Babson Institute.



Bull Session

Editors at Work

The "Chow" Line

Campus Life







Campus Eateries --- Dining Hall and Snack Bar

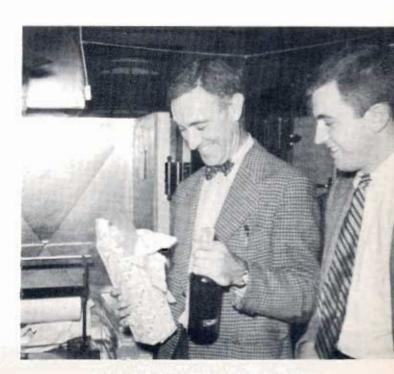


Discussing Frosh Orientation

Is This the Babson Park Branch of Foreign Motors?



The Well Traveled Walk Between Lyon and P.M.S.



A Little Going Away Present from the Boys



Informal Delta Sig Open Meeting

Spectators During a Tense Moment in a Hoop Game

Some Alumni Return for Winter Carnival

The Latest Model



Discussion Over a Friendly Cup of Coffee



"George!"



"Where's Cranton?"



"What'll You Have?"

"Wanna Buy a Ticket?"





Say "Cheesel"







One of Our Students



A typical . . . Session



Men Without Vices?



The Animal Band -- "Tiger Rag"



May I Have Your Attention, Please?



At the Deacon's Revival Meeting





Escaping from the Institution



The Strong Arm of the Law



Operation Evacuation







A Liberal Education?



"I Dare Ya!"

Good Morning, Harvey!

Guess Who



Hawk's Little Helpers









THE INEVITABLE END

While at Babson these three years long, I've seen the Profs sing a different song; Single men they were at the start, Each man possessed a stone for a heart.

First fell Feist an ex-Marine, Many the beautiful girls he'd seen; But his marketing course left him in the woods, A Wellesley girl sold him her bill of goods.

Then there's Rasetzki the continental, Who found most women too temperamental; But one dreary day he captured a Mrs., The continental spends his time ducking dishes.

Third fell Handler, not so good, He found lots of pleasure in bachelorhood; But nevertheless his heart he has leased, I guess Mr. Handler's pleasure's increased.

Walter, Walter, what did you do? You said married life would not be for you; You looked so intelligent, you acted so dumb, Instead of life-boy you got yourself mum.

Strong as a pillar, hard as steel, My Philosopher stood abundant with zeal; He was my one last hope in a long line of batches; All of the others had gone off their hatches.

I'd have made him my idol, his life I'd have matched I'd follow his example and remain unattached; But my idol is gone, the story's complete, My one last hope went down in defeat.

Poor Monty the man, who said he'd not marry, Gave up his life to his own secretary; Woe is to me, Woe is to all, It's inevitable now that someday I'll fall.

The question arises, "Who next will fall?"
For one man remains, stronger than all;
The great Mr. Hawk, whose love he'll not spend,
Cannot be aware of his inevitable end.

John R. Dombek



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You can have the security to be found in an organization where men stay and grow with a growing company, where there are liberal life and health insurance plans, and solidly established retirement plans.

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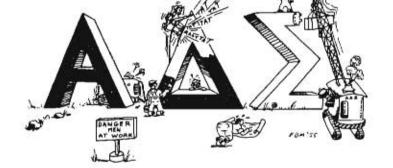
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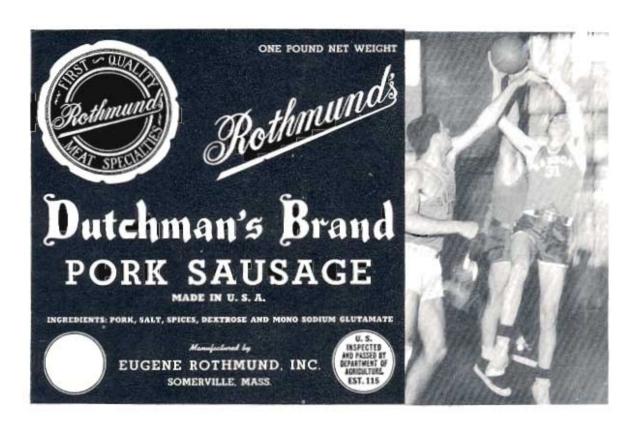
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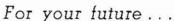
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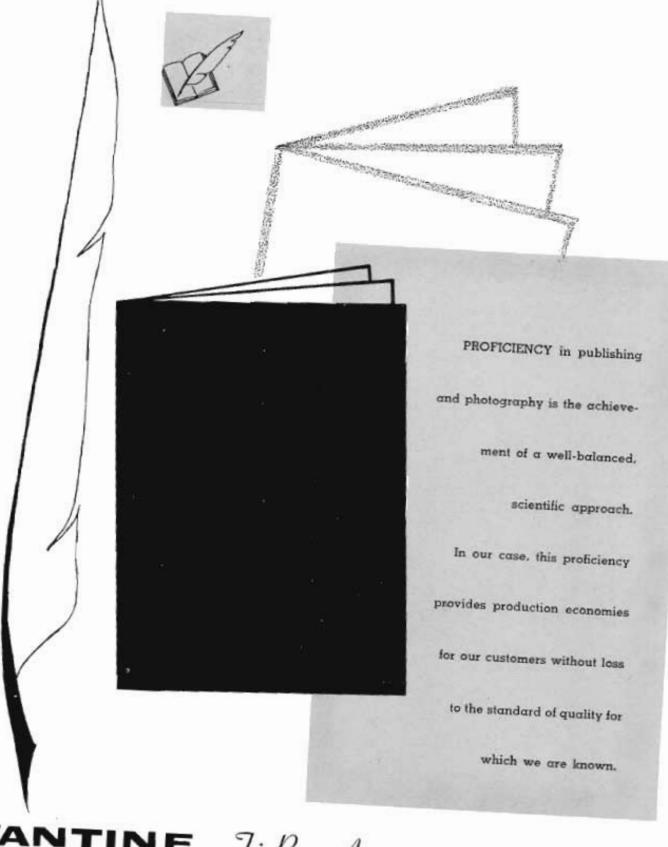
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