WALKING TOUR STOPS

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Hello everyone, my name is Kemper Watson and I’m an upperclassman here at Babson from Dallas, Texas. I’m here alongside some other lovely Beavers to tell you a little bit more about the campus. We’re very excited to show you around our home away from home. So, welcome to Babson College. I wish I was there to say it to you in person. This is of course a virtual tour and it is our way of safely still being able to show you around campus. We look forward to having in-person events and tours in the near future, but for now let’s get started. First up, here is Kaitlyn to talk about the Blank Center.

The Arthur M. Blank Center for Entrepreneurship

Hi everyone, my name is Kait. I am an upperclassman here at Babson. I’m from Marblehead, Massachusetts, and the stop that we’re about to go into is the Arthur M. Blank Center. The Blank Center here on campus is named after our alumni Arthur M. Blank who is the co-founder of Home Depot and actually the owner of the Atlanta Falcons. So, if you would like to own a football team you should come to Babson. The Blank Center is really our home for entrepreneurial activity on campus. This is going to be where you’re going to find many resources that can help you out if you come into Babson with a fledgling, or a startup company, or you’re looking to start one in the future. One of the great resources that we have on campus is actually the B.E.T.A. Challenge. This is a competition for students who have fledgling or seed businesses that they really want to grow. And, it brings companies through the stages that each startup has to go through and they actually get graded on them and the winner at the end gets $20,000 for their company. If you’re listening to this and thinking, “I’m not ready to start my own company,” don’t worry. At Babson we like to talk about the idea of ET&A, which is Entrepreneurial Thought & Action. Whether or not you’re planning to start your own business, go into finance, accounting, retail, or any other business sector, you can bring Entrepreneurial Thought & Action into everything you do. It helps you not only in your academic career, but in your life beyond Babson as well.

Park Manor West

Hi, my name is Maya and I’m an upperclassman at Babson from Needham, Massachusetts. Welcome to Park Manor West. This is where I lived my first year. This building is half residence hall and half academic space. Eighty-five percent of our students live on campus all four years and all students live on campus their first year. I loved my dorm experience while I lived here. I had selected a roommate I met through the Facebook group and we really hit it off. Students can also choose to be randomly assigned a roommate. Some of my closest friends are people I met in Park Manor West. One fun fact about dorm life at Babson is that laundry is included in your tuition. No need to bring quarters for the machines. Not only was this the home of my freshman year, it’s also home to our flagship course FME, Foundations of Management and Entrepreneurship. FME is a year-long course led by two professors. In this course, students start, run, and close a business over the course of two semesters. This course is all about learning entrepreneurship in a hands-on manner. There will probably never be another time in
your life where you’ll be given funding without the expectation of paying it back. My 
FME business never made a sale, but we spent the year prototyping, meeting with focus 
groups, and learning about the manufacturing process. FME is not about how much 
money you make or lose, rather the challenges you face and how you can creatively work 
around them.

Park Manor Quad

**Welcome to the Park Manor Quad.** Around us you can see four of our student residence 
halls, which house primarily first year students. The Quad is an important aspect of social 
life here on campus and houses many of the orientation events in the fall semester, 
as well as our club fairs. On nice days you can see students throwing around a frisbee, 
kicking around a soccer ball, or having lunch outside. It’s a great place for students to get 
together and to enjoy the nice weather and the beautiful Babson campus that we have.

Kerry Murphy Healey Park

**Welcome to Kerry Murphy Healey Park.** Babson boasts an incredibly international student 
body with 28% international students. Currently, Babson has students from 49 states, over 
80 countries, and has 31 different languages spoken on campus. This globe and these 
flags are in the heart of campus representing our proud international identity. Each flag 
shows a country that’s represented on campus. I personally have been blown away by the 
amount I have learned from my peers. I think my first year here, especially, almost none 
of my close friends were from the same country and much less the same place. There’s 
something really refreshing about having so much new, and constantly some offhand 
discussion would just blow my mind. There’s diversity in all aspects of our student body 
and for it I feel more equipped than ever to go into a global business environment. And, 
more than that, be able to connect to and understand people from all over. A huge part 
of the strength of Babson is the enrichment you get from working with and interacting 
with such a varied and traveled student body. Constant and differing contact with such a 
diverse and driven crowd to this degree is really special.

Trim Dining Hall

**Our next stop on campus is going to be Trim Dining Hall.** As you’re walking up to Trim, if you 
look to your left you’re actually going to see Roger’s Pub. Our founder Roger Babson was 
actually a prohibitionist, which means he was against alcohol. So, when we made our 
pub on campus we named it in his honor. As we walk to Trim I’m going to break down 
meal plans for you guys a little bit. Meal plans consist of unlimited 15 meal swipes or 
10 meal swipes per week. If you’re living on campus you are required to be on a meal 
plan, but you do have the cascading options, so you can choose as many or as little meal 
swipes as you’d like. Along with our meal swipes you’re also going to have dining dollars 
and bonus meals. These are two options that are used at other dining facilities other than 
Trim Dining Hall. Trim Dining Hall is our only traditional dining option on campus, which 
you’re going to find buffet style eating. You’re going to be able to swipe in and when you 
go downstairs you’re going to find a hot meal option that changes every meal every day. 
You’re going to find comfort food. You’ll find a fully allergen free station, which is free 
of gluten, nuts, shellfish, the main allergens that many people have. You’re also going to 
find a salad bar, a really great dessert bar, sandwiches, anything that you would really
want—there's a great variety at Trim. The other components that come with a meal plan are going to be able to be used at other dining facilities, which are going to be things like Dunkin’ Donuts, Centennial Café, which has our Starbucks in it, Olin Café and other dining options on campus. These are going to be used using your dining dollars. For bonus meals you’re going to use them in Reynolds Campus Center. This is going to be for dining options such as sandwiches, salads, burrito bowls, things like that, that can be found in Crossroads Café. These are going to include one of those main meal items, as well as a bag of chips or a side, and a drink. Overall, the food at Babson has a great variety and you will never go hungry here on campus.

Weissman Foundry

Hi, it’s Maya. Welcome to the Weissman Foundry. This building is relatively new and it opened in the fall of 2018. This design studio fosters innovative collaboration between Babson, Olin, and Wellesley students, better known as the BOW consortium. Students from all three colleges can come to this space to use the equipment. We have laser cutters, sewing machines, 3D printers, a kitchen, and so much more. Students from all three colleges serve as mentors to help students learn how to use all the equipment available in the space. Me and my friends love to come and use the kitchen and cook together. This is also a great space to meet students from Olin and Wellesley. Our consortium makes us a small school with big school benefits. Through the BOW program, students can cross register at Olin and Wellesley colleges. By interacting with students who aren’t from a business background, we can think differently and gain new perspectives. For Babson students who are interested in engineering, a certificate of engineering is available for students who complete five Olin classes. And, for students who want to get more exposed to the liberal arts, Wellesley has programs ranging from languages, to sciences, and so much more.

Reynolds Campus Center, Greek Life, and Specialty Housing

The next stop on our tour is going to be Reynolds Campus Center. But, before we go into Reys, I’m going to talk a little bit about residential life on campus. The portion of campus you’re walking onto now is what we consider Middle Campus. This is going to include much more upperclassmen housing, specifically singles and specialty interest housing. Specialty interest housing is open to any group on campus who would like to live together in a housing unit. This is going to include Greek life. It's going to include many different organizations, such as ONE, which is Origins of Necessary Equality. It's going to have GIVE. We have a tower for entrepreneurship and many more groups and clubs on campus. To talk a little bit about Greek life, about 20% of our students are involved, which obviously is not an overwhelming presence, but it’s there if you choose to do it. This is going to include two social fraternities, three social sororities, and three business fraternities. There are many other organizations on campus. One of the most popular happens to be BDE, which is the Babson Dance Ensemble. This group is actually the largest organization that we have here at Babson and it’s always fantastic to be able to go to their showcases each semester and cheer on your friends, your classmates, and people that you might see around campus. So, to move forward walking into Reys, this is kind of the campus hub at Babson. This is where I talked about earlier, you’re going to be able to use things like dining dollars and bonus meals. You’re going to see a Dunkin’ Donuts.
This is actually one of the only Dunkin’ Donuts that cooks our bagels and pastries fresh each morning. You can say, “Hi” to all the friendly workers that you get used to during your four years at Babson. Moving forward you’re also going to see our Crossroads Café. This is going to have our dining options such as our burrito bowls, our sandwiches, our salads, things like that where you’re going to be able to use your bonus meals. And, then if we keep walking through Reynolds Campus Center you’re going to see, obviously, our bookstore if you want to come back and buy some Babson merch. This is also going to be home to the mail room where you can come and pick up any packages that your parents might send you. And, it’s also going to be connected to Hollister, which has a lot of our services that we offer such as Health Services, our Dean’s Office, and our Center for Career Development. Our Reynolds Campus Center is a great way to meet some new people, and do some homework, and it really is a hub for our students here on campus.

Sorenson Center for the Arts

*Part of Babson’s diversity is in the diverse interests and talents on campus. This is Sorensen Center for the Arts.* Here you can find our big theater and our practice rooms. One potential misconception could be that Babson is a place for only business. Though we are definitely business focused, the arts plays a huge part in life as a Beaver. Here’s some proof. Our biggest student organization is BDE, or Babson Dance Ensemble. And, beyond that, Babson Arts, Babson Players, which is our theater organization, many cultural groups including AMAN and BAPSA, and many guest lectures and performances all take place here. You will always know someone on stage if you aren’t that person yourself, and it is so fun to see your peers in this light. The support for these shows is immeasurable and every show is a full house. I am constantly impressed by these shows. Going to them makes me prouder than ever to attend this school.

Glavin Family Chapel

*Welcome to Glavin Family Chapel.* The large boat you see here we have cleverly named the “Entrepreneur Ship.” And, that and all the windows and really the general ambiance of the entire space is very open, and peaceful, and welcoming. And it’s just, it’s a really nice place to be. It’s a non-denominational space for really whatever you want it to be. Religious clubs, Saturday morning church, Friday night Shabbat, Muslim prayer rooms, peace circles, and much much more all call this space home. Given the international diversity on our campus we see all types of religions, cultures, and heritages and we’re excited about them all. I’ve personally loved seeing and engaging in the many ways my friends and classmates celebrate their faith and heritage. Babson is a place where truly no matter who you are or where you come from you will find acceptance and enrichment.

Babson Commons and Horn Library

*Welcome to the Babson Commons and Horn Library.* Babson Commons is a new addition to the Horn Library as part of our centennial renovations. It houses the Centennial Café, as well as the Cutler Center for Finance and Investments. In the Cutler Center there are Bloomberg terminals that are available for students to get Bloomberg certified. It’s also home to some of our upper-level finance courses, such as the Babson College Fund which is a flagship course that actively invests $2.5 million of the school’s endowment. Twenty percent of Babson grads go into careers in finance, and its courses like these that are
foundational for getting those jobs in the finance field. If you go up the stairs we then have the Horn Library. The Horn Library operates on a three-floor basis where the first floor is designated for group and social learning, and as you go further up in the library it gets quieter and focused toward more individualized learning. We are also part of a great interlibrary loan system that allows students to have access to resources from all sorts of different universities and public libraries in the area. While in the library it’s also important to note some of the student resource centers that we have, such as the Math Resource Center, the Speech Center, SPARK Tutoring, and the Writing Center. These are all free of charge for students to use to get help in their foundation-level courses and to really strengthen the skills that they need going forward in their Babson careers.

**BRAC**

The next stop on our tour is the Babson Recreation and Athletic Complex, also known as the BRAC. When the BRAC was completed in 2019 it brought our original athletics complex, which was Webster, from 3,000 square feet all the way up to 10,000 square feet. The space is actually used for the general student population and Webster Athletic Center is now for student-athletes. The BRAC includes a two-floor gym where upstairs is state-of-the-art cardio machines. You’re going to have lots of treadmills—lots of cardio equipment. And, then the bottom floor is actually going to be a weight room with, again, state-of-the-art equipment. The BRAC also includes a spin studio, three basketball courts, and a room with a bunch of equipment, such as TRX and whole stacks of weights as well. As far as varsity athletics, we are a NEWMAC Division III school. We have 22 varsity teams. There are 11 women and 11 men. In addition to varsity athletics, you’re going to find most sports and activities as intramurals and clubs. You’re also going to find a few sports and activities that may not be found in varsities, such as rugby, for example, that would also be included in intramurals.

Hi everyone, this is Kait once again. On behalf of Babson Admission, I would like to say thank you for coming to our campus. I would like to draw your attention to some important resources that we have moving forward in your college admission process. We do offer virtual information sessions and tours every Tuesday and Thursday. We also offer virtual Preview Days as well. To move forward with your Babson Admission process, we do offer Admission interviews, as well as the ability to connect with a current student or counselor by going to our contact page on our website. For more information about the Babson Admission process please feel free to check out the Babson Admission’s website and contact a counselor or a student for more help. Thank you again for coming out and we look forward to seeing you in the future.