

Introducing

Babson's Flagship Executive Lodge and Conference Center



**Images are renderings and subject to change.*

A Premier Destination for Professional and Executive Education

Babson College is proud to announce the launch of our new flagship Executive Lodge and Conference Center (ELCC)—a transformative new venue designed to elevate our 40-year legacy of academic excellence in the executive learning space by reinventing the professional and executive learning experience on campus. This state-of-the-art facility represents a bold step forward in providing an unparalleled environment on Babson's campus for professionals and organizations to grow, connect, and innovate.

BABSON COLLEGE

Babson is creating a world-class, 77,600-square-foot lodge and conference center featuring:

- » 70+ modern guest rooms
- » Cutting-edge conference space
- » Banquet/ballroom space for executive and corporate events
- » Executive learning suite for immersive learning experiences
- » Technology and natural light are key elements of the design
- » A full-service restaurant and bar
- » Rooftop terrace
- » A dedicated fitness area
- » ADA-compliant amenities
- » Designed to meet IACC guidelines and best practices



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Advancing Babson's Professional and Executive Learning Mission

The flagship Executive Lodge and Conference Center (ELCC) is a cornerstone of Babson's professional and executive learning strategy, ensuring that individuals, corporations, and academic partners have access to Babson's best-in-class faculty and integrated learning programs. Through this and combined with our new Babson On-Demand™ offerings investment, we aim to deliver Babson's mission to support learners anywhere, at any age, at any stage of their lives.

As Babson continues to expand its impact, the flagship Executive Lodge and Conference Center will be a catalyst for innovation, reinforcing our standing as a top-ranked institution for entrepreneurial leadership.

Programs Offered

- » Leadership Development Programs
- » Strategy and Innovation Sessions
- » Corporate Training and Development
- » Conferences and Symposia
- » Networking Events
- » Workshops
- » Board and Executive Retreats

Please Celebrate this Exciting New Chapter with Us.

To join us on campus for a program, OR to discuss bringing your whole team to the Executive Lodge and Conference Center in 2027, please contact

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Milestone Timeline

- Spring 2025** Begin permitting with the town of Wellesley
- Late Spring 2025** Begin Garage Demolition
- Fall 2025** Anticipate Building Permit
- January 2026** Begin ELCC Construction
- Spring 2027** Begin the Herring Family Entrepreneurial Leadership Village (HELV) Phase 2 Renovation
- Summer 2027 (Anticipated)** ELCC Grand Opening
- Fall 2027** HELV Phase 2 Largely Completed