

## Stay Ahead with Babson On-Demand™ Digital Learning for Life

In today's fast-paced business landscape, staying competitive requires continuous growth. For executives and professionals, learning doesn't stop at an undergraduate degree—it's a lifelong journey.

### How does Babson On-Demand™ Work?

This new portfolio of courses offered by Babson College provides you with the flexibility to upskill both you and your team on your own schedule. Taught by our world-class faculty and thought leaders, these courses provide access to cutting-edge insights, leadership strategies and industry innovations. It's learning anywhere, anytime, at any age.

#### EARN A BADGE

- » Just-in-time asynchronous learning
- » Microcredential
- » Skill focused
- » Approx. 3-4 hours of time commitment
- » Includes asynchronous faculty instruction and learning exercises
- » Earns a digital badge for posting on LinkedIn/resume
- » Badges are stackable and can be bundled to earn a certificate
- » Taught by world-class faculty and thought leaders



#### EARN A CERTIFICATE

All aspects of the digital badge PLUS ...

- » 3 curated, stacked badges (approx. 10-15 hours)
- » Earns a digital certificate for posting on LinkedIn/resume
- » Connects learners to Babson's Graduate School programs



Invest in your future and your organization's future with the convenience, efficiency, and impact of Babson On-Demand™.

### Why Babson On-Demand™ for Digital Learning?

With a reputation for excellence in business education and a deep focus on entrepreneurial leadership, Babson's On-Demand™ digital learning programs offer a competitive edge that sets our learners apart:

- » Designed for action-oriented leaders
- » Defines real-world strategies that can be applied immediately
- » Blends academic rigor with practical insights from industry experts
- » Ensuring executives gain relevant, high-impact skills that drive results
- » Robust offering of courses in leadership, strategy, innovation, and finance & more
- » Empowers you to lead with confidence in a rapidly evolving business world

#### COURSE TOPICS OFFERED

Cultivating Growth

Innovation and Creativity

Analytical Thinking

Leading for Change

Artificial Intelligence

Finance and Accounting

Explore Babson On-Demand today! »