BABSON COLLEGE

| Professional and Executive Education

Stay Ahead with Babson On-Demand™

Digital Learning for Life

In today's fast-paced business landscape, staying competitive requires continuous growth. For executives and professionals, learning doesn't stop at an undergraduate degree—it's a lifelong journey.

How does Babson On-Demand™ Work?

This new portfolio of courses offered by Babson College provides you with the flexibility to upskill both you and your team on your own schedule. Taught by our world-class faculty and thought leaders, these courses provide access to cutting-edge insights, leadership strategies and industry innovations. It's learning anywhere, anytime, at any age.

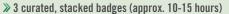
EARN A BADGE

- >> Just-in-time asynchronous learning
- Microcredential
- > Skill focused
- » Approx. 3-4 hours of time commitment
- » Includes asynchronous faculty instruction and learning exercises
- > Earns a digital badge for posting on LinkedIn/resume
- » Badges are stackable and can be bundled to earn a certificate
- >> Taught by world-class faculty and thought leaders



EARN A CERTIFICATE

All aspects of the digital badge PLUS ...



- > Earns a digital certificate for posting on LinkedIn/resume
- > Connects learners to Babson's Graduate School programs



Invest in your future and your organization's future with the convenience, efficiency, and impact of Babson On-Demand™.

Why Babson On-Demand™ for Digital Learning?

With a reputation for excellence in business education and a deep focus on entrepreneurial leadership, Babson's On-Demand™ digital learning programs offer a competitive edge that sets our learners apart:

- >> Designed for action-oriented leaders
- >> Defines real-world strategies that can be applied immediately
- » Blends academic rigor with practical insights from industry experts
- > Ensuring executives gain relevant, high-impact skills that drive results
- » Robust offering of courses in leadership, strategy, innovation, and finance & more
- > Empowers you to lead with confidence in a rapidly evolving business world

COURSE TOPICS OFFERED

Cultivating Growth

Innovation and Creativity

Analytical Thinking

Leading for Change

Artificial Intelligence

Finance and Accounting

Explore Babson On-Demand today!

