

Partner Advantage Program

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College in America
—The Wall Street
Journal, 2025

Build Stronger Leaders

Through the Partner Advantage Program, organizations can provide executive learning opportunities to employees at every career stage while maximizing the return on their learning and development investment.

Discounted Group Enrollment Packages

Build a discounted learning package tailored to your organization's professional development initiatives while maximizing the value. Our dedicated staff help you map learning paths for leaders at any level of your organization.

Immediate real-world application.

Babson equips leaders with action-based models that emphasize acting under uncertainty, testing ideas quickly, and adapting in real time. The open enrollment format allows learners to learn from and network with other leaders from a variety of companies and industries.

Simple billing. No fees.

Partners enjoy a simple invoicing process and waived substitution and transfer fees.

Learn More



Ready to get started?

Connect with us:
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*Your organization's learning culture
made visible with digital badges and
certificates for participants.*



Invest in Your People. Drive Results.

Invest in talent development with Babson's Executive Learning Portfolio, a collection of world-class executive education programs designed to build leadership, business, and entrepreneurial capabilities across your organization.

Executive Learning Portfolio

Leverage our suite of flexible professional development courses and ready-to-implement learning solutions:

IN-PERSON AND LIVE ONLINE COURSES

Develop your team's leadership capabilities through faculty-led, cohort-based learning experiences that combine practical application, networking, peer learning, and immediate workplace impact.

BABSON ON-DEMAND™ Self-Paced Courses

Upskill your team with flexible digital learning that can be completed anytime and anywhere. Courses can stand alone or complement live learning experiences, helping professionals build skills and apply them on the job.

EXECUTIVE COACHING

Transform Learning to

Sustained Action with 1:1 Coaching

Accelerate individual growth with personalized coaching that helps leaders transform learning into action and drive measurable impact.

ADDITIONAL BENEFITS

Our partners can take advantage of additional benefits, including:

- » Graduate Tuition Discounts
- » Access to Special Events
- » Discounts to our Executive Lodge and Conference Center

PRIVATE COHORTS

- » Location Flexibility
- » Ideal for Larger Groups
- » Choose Your Format

Work with our team to deliver private cohorts or customize existing offerings to align with your organization's goals. Programs are available on-site or on Babson's campus.

For a full course listing, visit courses.babson.edu



Babson Executive Lodge and Conference Center

Discover a dynamic hub for professional growth at Babson College. Our Executive Lodge and Conference Center offers an exceptional learning environment—designed to inspire innovation, connection, and transformation. Paired with flexible programs and expert faculty, it's where professionals and organizations come to grow, wherever they are in their lifelong learning journey.

