



Mastering AI in Business

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The background of the entire graphic is a teal-green color. On the right side, there is a vertical white bar. The main content area features a close-up portrait of a man with dark hair and a slight beard, looking directly at the viewer. The portrait is rendered in a painterly style with visible brushstrokes. Overlaid on the left side of the portrait is the text 'FREE WEBINAR' in a small, white, sans-serif font. Below this, the title 'Mastering Artificial Intelligence in Business' is written in a large, bold, white, sans-serif font. A diagonal teal-green band cuts across the lower right portion of the image. In the bottom right corner, there is a colorful, abstract paint splatter graphic. To the right of this graphic, the text 'Part of the RAPID INNOVATION EVENT SERIES' is written in a white, sans-serif font.

FREE WEBINAR

Mastering Artificial Intelligence in Business

Part of the
RAPID INNOVATION
EVENT SERIES

REGISTER NOW FOR WEBINAR



AI generated image of Mike Grandinetti

The field of Generative AI is evolving at an historically unprecedented rate. This webinar will be hyper-current and will reflect the most up-to-date innovations and corresponding transformative business applications in this rapidly accelerating domain.

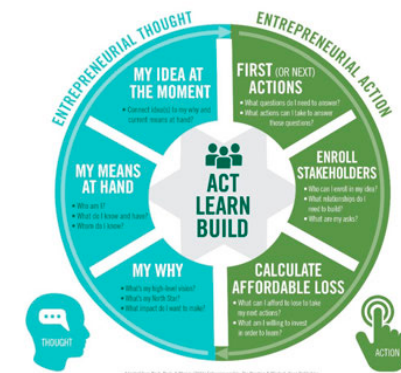
Join us to expand your knowledge, connect with like-minded individuals, and unlock the vast potential of AI to ensure your career continues to thrive in the digital age.



Key Take-aways

- Officially entered the Age of AI
- Promethean Moment
 - Gutenberg Press / Steam Engine / Electricity / WWW / iPhone
- Many high-impact use cases for businesses already in use today
- Killer apps have emerged
- Early Adopters see huge productivity gains
- Now – today – is the time to develop your AI strategy & re-skill yourself & team
- Babson ET & A is critical mindset to succeed

THE METHOD OF ENTREPRENEURIAL THOUGHT & ACTION®





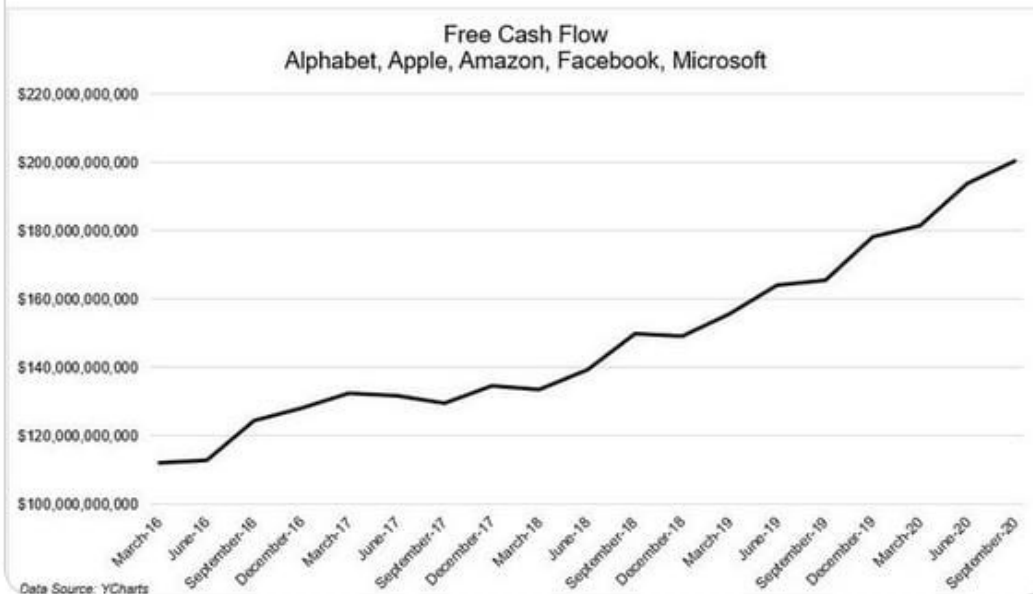
Mark Cuban
@mcuban

The "AI Squad". The companies that have harnessed AI the best are the companies dominating. To paraphrase a great movie line, "They keep getting smarter while everyone else stays the same " It's the foundation of how I invest in stocks these days. "How good is the company at AI"

Michael Batnick @michaelbatnick · Jan 20

\$200 billion in free cash flow, growing 21% year over year.

Unbelievable



8:11 AM · Jan 23, 2021 · Twitter for iPhone

183 Retweets 33 Quote Tweets 1,457 Likes

"I don't care how big you are or how small you are, you have to learn about AI. "

"I don't care if you're a one-man or woman show, or if you have 1,000, 2,000, or 5,000 employees, you have to understand how artificial intelligence is going to impact your business operations."

"There are two types of companies in the world: Those who are great at AI and everybody else,"

Mark Cuban

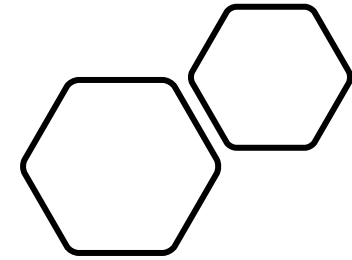
Owner of the Dallas Mavericks
Founder Cost-Plus Drugs
Co-owner of 2929 Entertainment
Investor - Shark Tank.





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Top Companies consider reskilling part of employee value prop- job of every leader

Average half-life
of skills < 5 years

In some tech
fields, 2.5 yrs &
falling

For millions of
workers, upskilling
not enough

HUMAN POTENTIAL IS THE ONLY LIMITLESS RESOURCE IN THIS WORLD

UNLEASH YOUR FULL POTENTIAL

