Sorenson Center for the Arts

2018 - 2019

BABSONARTS creates versatile entrepreneurs through arts engagement, academic mentorship, and practice-based research. We present a wide variety of programming designed to enhance creativity and expose people to multiple perspectives.

Sorenson Art Scholarships give students with exceptional artistic talent and potential a chance to develop their abilities and blend their artistic and entrepreneurial pursuits throughout their four years at Babson. Our goal is to award two incoming students per year for a total cohort of eight. With seven scholars for 2018-2019 and two incoming scholars for 2019-2020, we are closer than ever to reaching that goal.

Sample of programming offered in 2018-2019

READINGS & TALKS

- Waterline Reading Series
- Graham Stoll
- The Business of Podcasting
- Jericho Brown

VISUAL ARTS EXHIBITS

- Roya Amighi
- Hannah Bor
- Nancy Jenner
- Cynthia Kozdeba
- Thomas Matsuda
- Danny Moers
- Lilly Saywitz
- Sneha Shrestha

THEATER & MUSIC

- The Love of the Nightingale
- Storying Our Selves
- Babson Music Collective

COMMONWEALTH SHAKESPEARE

- Universe Rushing Apart
- Hamlet 360: Thy Father’s Spirit
- Shakespeare & the Law
- Romeo & Juliet

SEASON HIGHLIGHTS

- SOLD OUT run of TEST’s Storying Our Selves
- 3,500 middle & high school students attended Romeo & Juliet
- 4 Exhibits with over 125 artist discussion participants
- 5 Student Clubs with 16 performances and over 2600 attendees
- 30 BabsonARTS events

Goals for 2019-2020

- Building the BabsonARTS Faculty Council to help create programming to broaden and deepen student engagement in the arts, share the value of creativity in entrepreneurship, and serve as ambassadors to the Babson community across Divisions, Centers, and BOW.
- Increase Student Participation in events and offerings and to establish the Sorenson Center and its staff as resources to artists and entrepreneurs alike.
- Deepen & Expand Our Circle of Partners

This applies to current partners such as the Student Performance Groups, Global Film, The Empty Space Theater, Weissman Foundry, and the Division of Arts & Humanities but also to other Divisions such as Entrepreneurship, Management, and Marketing.

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2018-2019 BabsonARTS Scholars (L-R): Amanda Hughes, Logan Harris, Jie Han, Arelielle Goulard, Marie Blais, Alex Forgione (postcard: Madonna Adams)

“One important part about business is emotional intelligence, understanding yourself and understanding other people. Through the arts, I understand myself so much better and I think that has strengthened my ability to empathize with other people.”

- Joni Gromesh Class of 2020

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- Rich Fahey On Boston Stages

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