

SUSTAINABILITY AT
BABSON COLLEGE

**December
2025 Report**

BABSON COLLEGE

Dear Babson College Community,

As we approach the close of another year, I am honored to reflect on the significant progress made in developing and advancing Babson College's sustainability strategy during 2025. This year, our primary focus was an in-depth exploration of all sustainability initiatives across the College, ensuring that our actions and ambitions are fully aligned with Babson's mission to educate leaders who create great economic and social value everywhere.

Our team began the year by conducting a comprehensive review of existing sustainability programs. We engaged with students, faculty, staff, and external partners to understand the full scope of our environmental and social impact. This exploration highlighted both our successes and areas where we can continue to improve, ensuring that our sustainability efforts remain dynamic and inclusive.

With these insights, we worked collaboratively to craft a sustainability strategy that not only elevates our current initiatives but also integrates them more deeply with Babson College's core mission and purpose. Our strategy centers around three pillars: community engagement, campus stewardship, and academic integration. By aligning these pillars with the College's values, we have laid a foundation that supports education, research, and operational excellence in sustainability. Additionally, we have established metrics to track our progress and ensure ongoing accountability as we move forward.

Looking ahead, we will continue to foster a campus culture committed to sustainability, empowering every member of our community to contribute to Babson's legacy of responsible entrepreneurial leadership. Thank you for your dedication and enthusiasm as we work together to create a more sustainable future for Babson College and beyond.

With green wishes,

Leila Lamoureux
Director of Sustainability and Campus Utilization





Three Pillars

Community Engagement

Campus Stewardship
and Infrastructure

Academic Integration

Sustainability Strategy

At Babson College, our mission is to prepare and empower entrepreneurial leaders who create, grow, and steward sustainable economic and social value, everywhere. To achieve this, our sustainability strategy is designed to integrate sustainability principles into every aspect of our institution, aligning with our mission and core values.

At Babson College, sustainability is a key focus that aligns with its commitment to fostering entrepreneurial leadership and innovation. The college emphasizes sustainability through three pillars:

1. Community Engagement: Babson actively participates in a global ecosystem to advance sustainability. This involves collaborating with organizations and businesses dedicated to sustainability and motivating all community members to engage in projects that yield positive environmental and social outcomes. Babson fosters entrepreneurial solutions to sustainability challenges through various initiatives, research, and collaborative efforts. It also encourages students to create innovative solutions that tackle global sustainability issues.
2. Infrastructure/Campus Operations: The college implements sustainable practices within its own operations. This involves energy-efficient building practices, waste reduction programs and electric vehicles/stations. Babson's campus also features sustainability-oriented facilities and services.

3. Academic Integration: Babson incorporates sustainability into its curriculum across various programs. This includes offering courses, workshops, and experiential learning opportunities that address environmental and social challenges, teaching students how to integrate sustainable practices into business strategies.

Overall, at Babson College, sustainability is about embedding environmental and social responsibility into the fabric of business education and practice, preparing students to lead with a focus on creating positive, lasting impact.

Our sustainability strategy reinforces our organizational culture of innovation, entrepreneurship, and social responsibility, empowering students to become change agents in their communities and beyond.

By focusing on sustainable infrastructure and practices, we can optimize resource use and reduce operational costs, supporting our current and planned enrollment growth while minimizing our environmental impact.

Through strategic partnerships with businesses, nonprofits, and government agencies, we will scale our impact and enhance our value proposition as a leader in sustainable entrepreneurship education, driving positive change on a global scale.

By implementing this comprehensive sustainability strategy, Babson College will fulfill its mission of preparing entrepreneurial leaders and contribute to building a more sustainable and equitable future for all.

2025 Accomplishments



- **Developed and implemented Babson College's Sustainability Strategy**
- Developed and launched Sustainability Website
- Developed and launched quarterly newsletter
- **Filed STARS report and achieved silver status**
- Implementation of soft plastics recycling program (with Sustainability Interns)
- **Drafted first Babson Climate Action plan since 2011**
- Developing a Carbon Goal Dashboard
- Engaged first Babson Sustainability Fellow, Alum Joe Plummer
- **Awarded BOW President's Innovation Grant** for Inaugural Greater Needham Wellesley Sustainability Summit (GNWSS)
- Hosted Sustainability at Babson Reception for all students
- **Renewed Membership and Engagement** at AASHE (Association for the Advancement of Sustainability in Higher Education), UN PRME (Principles for Responsible Management Education, SCUP (Society for College and University Planners), NECSC (Northeast Campus Sustainability Consortium) and recommitted to Second Nature.
- Attended PRME Open House
- Represented Babson as a Panelist at Symposium for Responsible Procurement in Higher Education

AASHE Sustainability Tracking, Assessment & Rating System™ (STARS)

What is STARS?

A transparent, self-reporting framework for colleges and universities to measure their sustainability performance.

STARS® is intended to engage and recognize the full spectrum of higher education institutions, from community colleges to research universities. It encompasses long-term sustainability goals for already high-achieving institutions, as well as entry points of recognition for institutions that are taking first steps toward sustainability.

Why Babson participates?

STARS® is the benchmark Sustainability reporting tool for Higher Education. It engages students, staff, faculty members and administrators in building a culture of sustainability on campus and beyond. Increasingly, various accreditation, ranking and ratings take a college's commitment to sustainability into consideration including AACSB International, EQUIS and the Wall Street Journal

2025 Highlights

Greater Needham Wellesley Sustainability Summit a Success!

Over 65 participants across seven local organizations and over 25 departments

<https://www.youtube.com/watch?v=04TL9FtEeRst>



Good to forge connections across communities and colleges."

"All community leaders could generate more influence in making sustainable changes. It was great to connect with town leaders and representatives of organizations and other colleges and learn about what is of their concern."

NEEDHAM LOCAL

A News Service of the Needham Channel

needhamlocal.org

NEEDHAM, WELLESLEY COLLABORATE AT SUSTAINABILITY SUMMIT

October 9, 2025



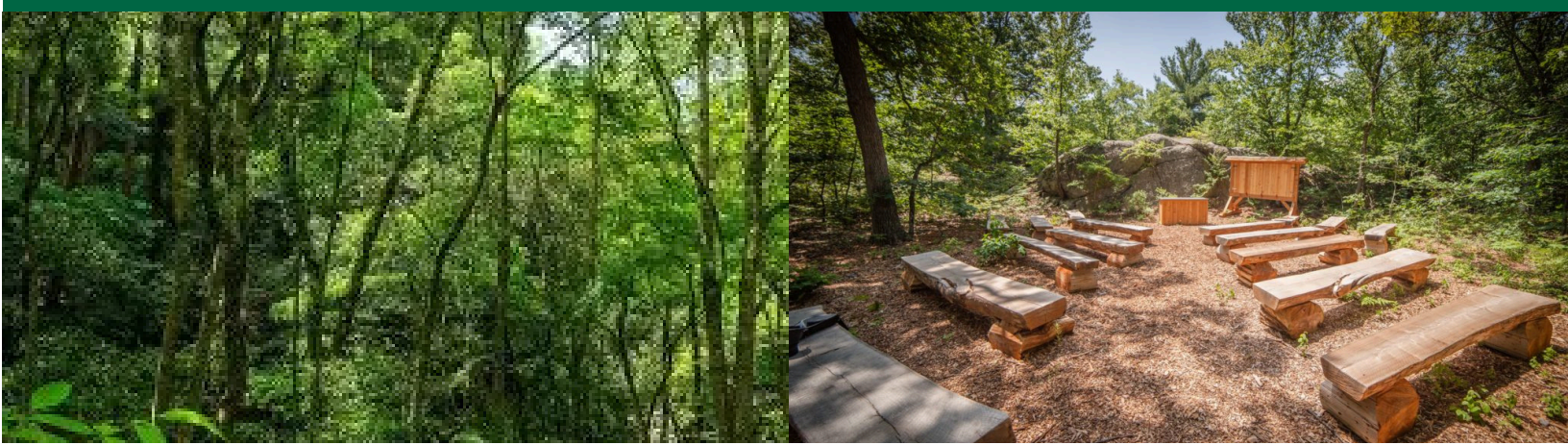
RENEWED PARTNERSHIPS



The Society for College and University Planning



2026 Goals



- **Implementation of the HIVE @ Babson (Honey Bees in collab with FABB Lab, Foundry and HELV)**
- Installation of Solar Farm – Roof of LGRAC
- Re-imagining of Sustainability Intern Program
- Enhanced FME integration with Sustainability @ Babson
- Implementation of Miyawaki Forest on Wellesley Campus
- Exploration and Proposal for Outdoor classroom and campus trail enhancements
- Re-engagement with United Nations Global Compact Initiative, PRME (Principles for Responsible Management Education). PRME report will be filed.
- Re-engagement with Second Nature Climate Leadership Network and integration into SIMAP (a footprint reporting tracking tool)
- Release of updated Climate Action Plan.
- Implementation of Carbon Goals Dashboard
- **Implement programming and measures to attain AASHE STARS Gold Status**
- Inventory opportunities to implement sustainability measures into campus infrastructure in alignment with the five year capital projects plan.
- Plan 2nd Greater Needham Wellesley Sustainability Summit

2026 Highlights



Imagine a buzzing campus, alive with collaboration, innovation, and a shared commitment to sustainability.

This is the vision for The HIVE @ Babson: a dynamic ecosystem dedicated to principles of sustainability, gardening, beekeeping, and the art and business of marketing and selling honey.

The HIVE @ Babson will provide a unique opportunity for community members to engage with ecological stewardship, hands-on learning, and entrepreneurial challenges. By bringing together diverse talents and interests, the HIVE will empower its members to make a tangible impact on campus and beyond.

Why Bees? Bees and entrepreneurial leaders share striking similarities in how they operate, adapt, and lead. Bees mirror the mindset and behaviors of entrepreneurial leaders.



Re-imagined Sustainability Intern Program

In Fall of 2025, the Sustainability Intern program moved to the Sustainability at Babson Office where it was re-imagined to align with the College's Sustainability Strategy. The goal for the reimagining is to elevate the program to encompass more Community touchpoints, hands on experiential learning, grant writing skills and sustainability reporting.

STUDENTS THIS YEAR ARE FOCUSED ON:

Community Engagement

- Launching the Hive
- Enhancing & Augmenting Social media
- Events (Fair, Clothing Swap, move out)

Campus Stewardship

- STARS Go for Gold Campaign
- Miyawaki Forest Implementation
- Outdoor Classroom Feasibility Study

Academic Integration

- Grant writing
- Elevating Babson Good Business Index
- FME Coaching



Mark your calendar! Week of APRIL 12, 2026

Community Freecycle Event	HIVE Ribbon Cutting	Sustainability Fair	Planting Miyawaki Forest	Students of Sustainability Celebration	World Climate Solutions Simulator
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Long Term Sustainable Opportunities at Babson

- *Sponsored Sustainable Speaking Series*
- *Evergreen & Expanding Sustainability Summit*
- *Implementation of outdoor classroom & trail enhancement*
- *Revolving Green Fund*
- *Babson Kitchen Garden*
- *Sustainability Scholar Program*
- *Arboretum status for Wellesley campus*
- *AASHE STARS Platinum*
- *Campus Energy Audit*
- *Endowed Sustainability Office*

Want to get involved?

Sign up here to
learn more
about exciting
new campus
sustainability
projects



Scan Code for Details

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