



Welcome to Sustainability at Babson

We are dedicated to advancing our mission of preparing and empowering entrepreneurial leaders who create, grow, and steward sustainable economic and social value. At Babson, sustainability is not just an initiative; it's integral to our identity



What We Do

Our comprehensive sustainability strategy centers on three key areas: Community Engagement, Infrastructure/Campus Stewardship, and Education Integration. Each area is designed to embed sustainability principles deeply into the fabric of our institution, ensuring that our efforts are holistic and impactful.

Community Engagement: We are committed to incorporating sustainability into the Babson experience for our students, faculty and staff. Our vibrant campus culture, driven by community member-led initiatives, clubs, and events, fosters environmental awareness and responsible consumption. Under the guidance of the Institute for Social Innovation's Josh Stevenson, we are also leveraging our community network to enhance engagement and support for student-led sustainability projects and startups.

Infrastructure/Campus Stewardship: Our campus infrastructure will reflect our sustainability commitment. We are implementing energy efficiency upgrades, waste reduction initiatives, and sustainable building designs for new constructions and renovations. We are developing a campus-wide climate resiliency plan with measurable goals. Our exploration of renewable energy sources and emerging technologies aims to decrease our environmental footprint.

Education Integration: We are integrating sustainability into our curriculum across all academic disciplines, ensuring that students graduate with a deep understanding of sustainable business practices, social responsibility, and environmental stewardship. New courses and interdisciplinary programs will focus on sustainable entrepreneurship, corporate social responsibility, and sustainable supply chain management. Thanks to the leadership of Professors Dave Blodgett and Vikki Rodgers, we are and will continue to provide resources and support to faculty, developing real-world case studies, internships, and research projects with industry partners.

We invite you to join us in building a more sustainable and equitable future. Together, we can make a difference!



Upcoming Events

September 26th from 4:00pm to 6:00pm
Sustainability in Action Reception
Design Zone, Olin Hall

September 27th from 1:00pm – 3:00pm
Annual Sustainability Fair
Kerry Murphy Healy Park



In the Classroom

SCN 3600: Biomimicry: Applying Nature's Design
Biomimicry seeks to sustainably solve current challenges by taking inspiration from how nature solves problems. Nature provides us with an incredible amount of research and development for effective problem-solving methodologies with the ultimate test for organisms being survival of the fittest. This semester students will be prototyping and building models for three biomimicry design challenges to innovate solutions by copying designs from nature. Students will be challenged with problems to solve by researching, proposing, and prototyping improvements to already existing products, as well as innovate new products that mimic nature's solutions. They will also design plans for how current businesses could be connected through exchanging wastes as raw materials to re-design business to function more like ecological systems.

