

# Be Ready to Make an Impact



**BABSON  
COLLEGE**

## Class of 2021 AT A GLANCE

99.5%

employed or continuing their education within six months of graduation\*

\$62,525

Average annual starting salary for graduates of the class of 2021\*

\*Based on a knowledge rate of 85%.

*“Coming to Babson has changed my life in a multitude of ways. The biggest way is the fact that I’m exposed to things that I’ve never seen before.”*

— DEMARRE JOHNSON '24  
Arthur M. Blank Scholar

# From the Classroom to the Boardroom, You Have Endless Support

## A Dynamic Academic Experience

Babson’s academic experience is designed to fuel your personal inquiries and build your foundational knowledge and real-world experience through experiential learning, mentorship, faculty-student relationships, and both our Career and Student Success Advisors.

## Unmatched Career Development Resources

The Hoffman Family Undergraduate Center for Career Development (CCD) at Babson empowers every student from day one to develop pathways to professional success and lifelong learning.

When you work with CCD, you’re not only connected—you’re prepared to pursue a rewarding career. You gain exclusive access to an extensive network of employers and alumni from a variety of industries, as well as the resources to help you recognize and pursue the right opportunities for your unique skills and goals.

All leading to  
**SUCCESSFUL OUTCOMES**



# The Launchpad to Your Future

Babson's undergraduate curriculum, which is steeped in the idea of entrepreneurial leadership, gives students a running start on their career journeys, and CCD's stellar tools and resources accelerate this even further.

## Top Industries Where Our Recent Grads Are Thriving

- » Financial Services
- » Information/Technology/Services
- » Accounting
- » Retail/Apparel/Fashion
- » Marketing/Advertising/PR

## The Lessons You Learn Here Last a Lifetime

In today's evolving global economy, college graduates who possess career-readiness skills and intercultural competency are in demand. Our hands-on curriculum, cocurricular activities, and career development resources empower you to thrive in a global, inclusive, and multicultural workplace, and you will emerge from Babson with the skills to make a positive impact on the world.

### CORE COMPETENCIES\*

Career & Self-Development / Communication /  
Critical Thinking / Equity & Inclusion / Leadership /  
Professionalism / Teamwork / Technology

\*Source National Association of Colleges and Employers, [naceweb.org/knowledge](http://naceweb.org/knowledge)

**Q:** Why did you choose Babson?

**A:** I believe Babson can bring out the best in me like no other school (can).

*"I want to be an entrepreneur who promotes social good and brings happiness to people through business. However, just as a house, no matter how extravagant, can't stand without a proper foundation, I don't have the proper footing to reach for my dreams. Babson is the place where I can lay the groundwork and begin to expand my possibilities together with others who share the same vision and passion as I do. There is nothing more that I can ask for in a school. This is the place for me!"*

— LILY ICHISE '25



# Start Your Career Exploration Early

As soon as you arrive at Babson, you have access to CCD programs and resources designed for first-year students that place you ahead of the curve.

## Peer Career Ambassadors (PCAs)

You have the opportunity to meet with PCAs, who are fellow, like-minded Babson students who can direct you to the right resources to begin your career exploration.

## First-Year Fridays

These weekly workshops aim to bridge the gap between the high school senior and the professional first-year student. PCAs present different topics that address this gap, such as college resumes, LinkedIn, networking tips, and more.

## Career Workshops

Try these out when you're ready to start planning your professional future.

## Summer Internship Prep and Career Fairs

Our team and annual events help you connect and explore internship and full-time opportunities.

## Virtual Tools

Our virtual tools are available for students 24/7 and connect students to resources, employer events, career advising, resume reviews, job and internship postings, and more.

**Handshake / VMock / Big Interview / Canvas / GoinGlobal**

*"I highly recommend the Babson College Fund, with Patrick Gregory, a (yearlong) hands-on equity research class where students manage over \$5 million. I was able to use skills such as model building, pitching, and financial analysis for my current role where I help with investing decisions for client accounts that are hundreds of millions of dollars."*

— ANAY GAWANDE '21  
Analyst at Deutsche Bank





*"I'm really excited for the interdisciplinary classes, on top of the already unique curriculum with Foundations of Management and Entrepreneurship (FME). I'm also very excited because I was looking through the professors' bios and noticed their real-world experience. Having classes—with those professors—that are so tangible to career experience and relating it to real-world events is something that really drew me to Babson."*



— KELLEN KRUGLEWICZ '25  
(pictured center)

The Class of 2025 showed off their hard work at the annual FME Expo in February 2022.

# Learn, Do, Grow.

At Babson, we believe experience is the best teacher. Experiential learning is embedded into our curriculum, and from your first year until your final year, you'll be taking on projects that make real impacts on businesses and communities.

## COURSE HIGHLIGHTS

### Foundations of Management and Entrepreneurship (FME)

Work with your peers and two faculty supervisors to identify, create, and launch a real business throughout your first year.

### Management Consulting Field Experience (MCFE)

Engage in semester-long consulting projects, for companies ranging from Puma to the Boston Red Sox, that will enable you to address a real business challenge or initiative.

### Babson College Fund

Apply your financial modeling skills by taking on the responsibility of managing a portion of the Babson College endowment with a group of selected peers.

### College Fed Challenge

Learn and evaluate federal monetary policy, then present monetary policy recommendations to economists at the Federal Reserve Bank of Boston.

*“It didn’t feel like a loss, in terms of our growth and learning, it was the apex of our journey.”*

— SOPHIA PANTOS '24

# Further Opportunities for Leadership and Learning

Outside of the classroom, there also are endless opportunities to get involved on campus and in the world of business and entrepreneurship.

## Rocket Pitch

Pitch your entrepreneurial venture to a large audience of students, faculty, entrepreneurs, investors, and startup supporters, and get direct feedback from your audience.

## B.E.T.A. Challenge

Participate in the B.E.T.A. Challenge, which is a business competition that recognizes the progress and potential of ventures from the Babson community that solve pressing problems, build their businesses, and create economic and social value.

## Student Government, Activities, and Campus Leadership

Get involved in over 100 student-initiated and student-led clubs, including multicultural, athletics, arts, business, and social organizations.

## How Students Learn through Action

During her first-year FME experience, **Sophia Pantos '24** was part of a student team that launched a business called Portable Remote Office (PRO). Seeing a need with so many students and workers working remotely, PRO initially planned to sell portable, three-panel offices. However, due to a product pivot late in the process, Pantos and her team faced logistical setbacks with their supplier.

Half of the team’s inventory was left unsold at the end of the school year. “On paper, it doesn’t look wonderful,” Pantos admits. Making a profit, however, isn’t the primary goal for students in FME. The main goal is to give students a supportive space to learn, fail, and grow.



# Maximize Your Growth Through Internships and Externships

Discover what you want out of your career by building your network and building on your experiences in the real world.

CCD offers students access to internship and externship opportunities that help foster early career growth and exploration. Internships provide students with an opportunity to experiment by working in areas of career interest and develop valuable career-related skills, while externships (or job shadows) allow students to explore various industries and functional areas by observing professionals on the job and asking questions about their careers.

## Companies our students have worked with

amazon

DUNKIN'  
BRANDS



Goldman  
Sachs

Bank of America  
Merrill Lynch

wayfair

pwc

TJX

DELL  
Technologies

EY

J.P.Morgan

TJX

By partnering with CCD, The TJX Companies Inc. continues to grow our strong relationship and recruiting efforts by participating in career-based programs, classroom visits, faculty-led panels, and more. With each opportunity to come to campus, TJX continues to expand and deepen connections and find future talent for our organization.

DUNKIN'  
BRANDS

The Babson student consultants shared terrific insights into the Dunkin' Brands Gen Z consumer segment. They were able to highlight different opportunities for customization and uncover areas we need to explore more. I was very impressed with their detailed research, presentation skills, and depth of knowledge exhibited throughout the 12-week project.

Bank of America  
Merrill Lynch

Babson prepares graduating students to dive into their first endeavor with the skills, knowledge, drive, and character they need to succeed.

100+  
global study opportunities

87%  
of the class of 2021 had at least one internship while at Babson\*

\*Based on a knowledge rate of 85%.

# We Aren't Just Here to Help Build Your Resume—We Help You Follow Your Passions.

CCD understands how important external career exploration can be to a student's career decision-making process and aims to give all students the flexibility and support to engage in impactful experiential opportunities.

*“Working with other Babson students and alumni shows how amazing and useful the entrepreneurial spirit taught at Babson can be.”*



— SUSANA ORTIZ VALDEZ '22  
an intern at Spoten, co-founded by Ivan Sene  
MBA'21 and João Rodrigues Alves MSEL'20

## Special Courses to Amplify Your Internship Experience

**Career Exploration Lab:** Offered for students who want to add value to their internship experience or, per the company, need to receive credit, this course helps students apply what they are learning in the classroom in a real-world business setting. The Career Exploration Lab also supports international students' ability to obtain the proper visas required to work in the United States while on a student visa.

**Internship Experience Lab:** Designed to complement students' professional learning during an internship, students can earn course credit while receiving guidance and mentorship to succeed and develop their professional growth.

## Summer Intern Sponsorship Program

Some industries, such as non-profit, advertising, entertainment, and startups, are not able to offer compensation at a level that makes it accessible to all prospective interns. Other opportunities may take you far across the globe, yielding high travel and boarding costs. We aim to make it possible for students to engage in internships, whether paid or unpaid, to explore their skills on the job. Each spring, through an application process, CCD proudly offers awards for students who accept global and domestic summer internships that may otherwise cause financial hardship.

## Externship Program

Designed for students in the exploration phase of their career development, CCD's Externship Program connects students with a vast network of Babson alumni and organizations in order to investigate various careers, industries, organizations or functions. Students spend one to five days shadowing and observing professionals on the job, and in the process, expand their professional network and develop a more realistic understanding of career goals.



# Carve Your Own Path

CCD's career advising team will provide tailored guidance that's relevant to your professional goals. That's because our staff members each work with different industries and job functions, so wherever your interests lay, we can offer support and networking opportunities.

We have an extensive, global alumni network to tap into and various Centers and Institutes on campus, which connect you to specific areas of interest and research. Plus, our faculty members are industry professionals themselves, with years of expertise and a professional network they can leverage so their students succeed.

## Explore

A great way to begin your employment journey is learning about what opportunities are out there! Throughout the year, we connect you with employers both virtually and on campus. Join us for one of our events to get to know your future career.

**CCD Pop Up Tables / Career Panels / Industry Spotlights / Company Visits / Employer Sessions**

## Prepare

Your first steps in the professional world can be overwhelming. But when you're armed with your classroom and real-world experience, while taking full advantage of our offerings, you can conquer any obstacle.

**1:1 career advising / Career development workshops / Resume and cover letter reviews / 24/7 online career prep tools / Guest resume critiques and career advising by employers and alumni**

## Connect

Babson students are in demand, and our goal is to connect you with employers and alumni that seek out your talent. We partner with companies such as Amazon, Bank of America/Merrill Lynch, Fidelity Investments, Google, HubSpot, L'Oreal, and many more. Our partnerships are your next opportunity.

**Fall Career Expo.** Network with employer representatives from dozens of companies across all industries, and learn about potential career opportunities.

**Spring Job/Internship Fair.** Meet a variety of employers seeking full-time and summer internship candidates.

**On-Campus Interviewing (OCI) Program.** Interview for full-time and internship roles. Companies that target Babson students range from small startups to Fortune 500 companies.

**Industry Spotlight.** Attend events that bring together employers from individual industry sectors recruiting for full-time and internship opportunities.



*"The professors obviously put so much care toward their students, and really develop their business ambitions and their personal goals."*

— ARAN GLYNN '25  
Blank Leadership Scholar

# Embark on Your Own Professional Adventure



When you leave Babson, you'll emerge as a top candidate in the eyes of employers. This is thanks to the the combined business and liberal arts and sciences foundation and real-world experience you will have under your belt. Whatever your next step is, the entrepreneurial leadership mindset you will gain while at Babson will get you there.



# #1

**College For Entrepreneurship**  
25 Consecutive Times  
— U.S. News & World Report

# TOP RANKED

**Private Business College**  
for Salary  
— PayScale 2015–2021

“While at Babson, I created a student organization and living space for artistic pursuits, CREATE and theStudio, after hearing students’ desire for creative opportunities on campus. Now, at Deloitte, I have to be very problem-solving oriented. I have to work flexibly and adaptably with my teammates to help solve our clients’ most pressing, large-scale problems.”



— JULIA DEAN '19,  
Human Capital Analyst at Deloitte

## Class of 2021 career outcomes\*

For a full view at the class of 2021 data, go to [babson.edu/2021outcomes](https://babson.edu/2021outcomes)

### GRADUATES BY INDUSTRY

Financial Services	24%
Information / Technology / Services	19%
Accounting	8%
Retail / Apparel / Fashion	7%
Marketing / Advertising / PR	7%
Consumer Products	6%
Real Estate	5%
Consulting	4%
Healthcare / Biotech / Pharma	4%
CPG / Food and Beverage	3%
Engineering / Construction / Manufacturing	3%
Sports / Entertainment	2%
Non-profit / Education / Government / Civic & Social Organizations	2%
Additional Industries	≤ 2%
<i>Aerospace / Defense; Agribusiness; Hospitality; Industrial Products Manufacturing; Legal Services; Logistics &amp; Supply Chain; Media; Staffing / Recruiting; The Arts; Utilities / Oil / Energy</i>	

### AVERAGE SALARY

Accounting	\$59,839
Consulting	\$70,822
Consumer Products	\$57,474
CPG/Food and Beverage	\$56,220
Engineering/Construction/Manufacturing	\$58,614
Financial Services	\$69,281
Healthcare/Biotech/Pharma	\$60,292
Hospitality	\$83,333
Industrial Products Manufacturing	\$66,333
Information/Technology/Services	\$60,308
Legal Services	\$51,667
Marketing/Advertising/PR	\$53,543
Media	\$66,667
Non-profit / Education / Government / Civic & Social Organizations	\$56,333
Real Estate	\$76,692
Retail/Apparel/Fashion	\$54,766
Sports/Entertainment	\$43,000
Utilities/Oil/Energy	\$56,000

\*Based on a knowledge rate of 85%. Percentages have been rounded and therefore may not total 100%.



# The Choice Is Yours

Babson is here to help you transition from college to your next great opportunity, giving you the resources to explore all of your postgraduate options—whether that's entering the workforce, continuing your education, launching an entrepreneurial venture, or bearing the torch for the next generation of your family business. With guidance from CCD's experienced advisors, career fairs and events, and assistance in interview and resume preparation, you'll be ready to dive into a career you feel passionate about.

Your choices are infinite, but there is one guarantee: you will emerge from Babson with the entrepreneurial leadership skills that allow you to create a positive impact in any role, organization, or community. Where you choose to go is up to you.



## GRADUATE SCHOOLS

Eight percent of our 2021 graduates decided to continue their education. Some stayed at Babson, building on the skills they learned on campus, while others took their entrepreneurial mindset elsewhere, to pursue a variety of fields, including health, law, marketing, real estate, and, of course, business.

**Babson College** (MSBA, MSF)

**Boston College** (MSF)

**Boston University** (MSBA)

**Columbia University**  
(MS Risk Management)

**Duke University** (MSBA, MQM)

**Hofstra Law** (JD)

**Imperial College London** (MSc)

**INSEAD** (MSM)

**Institute of Integrative Nutrition**  
(Health Coach Certificate)

**New England Law** (JD)

**New York University** (MS Marketing,  
MS Real Estate)

**Quinnipiac** (JD)

**University of Chicago** (MS Analytics)

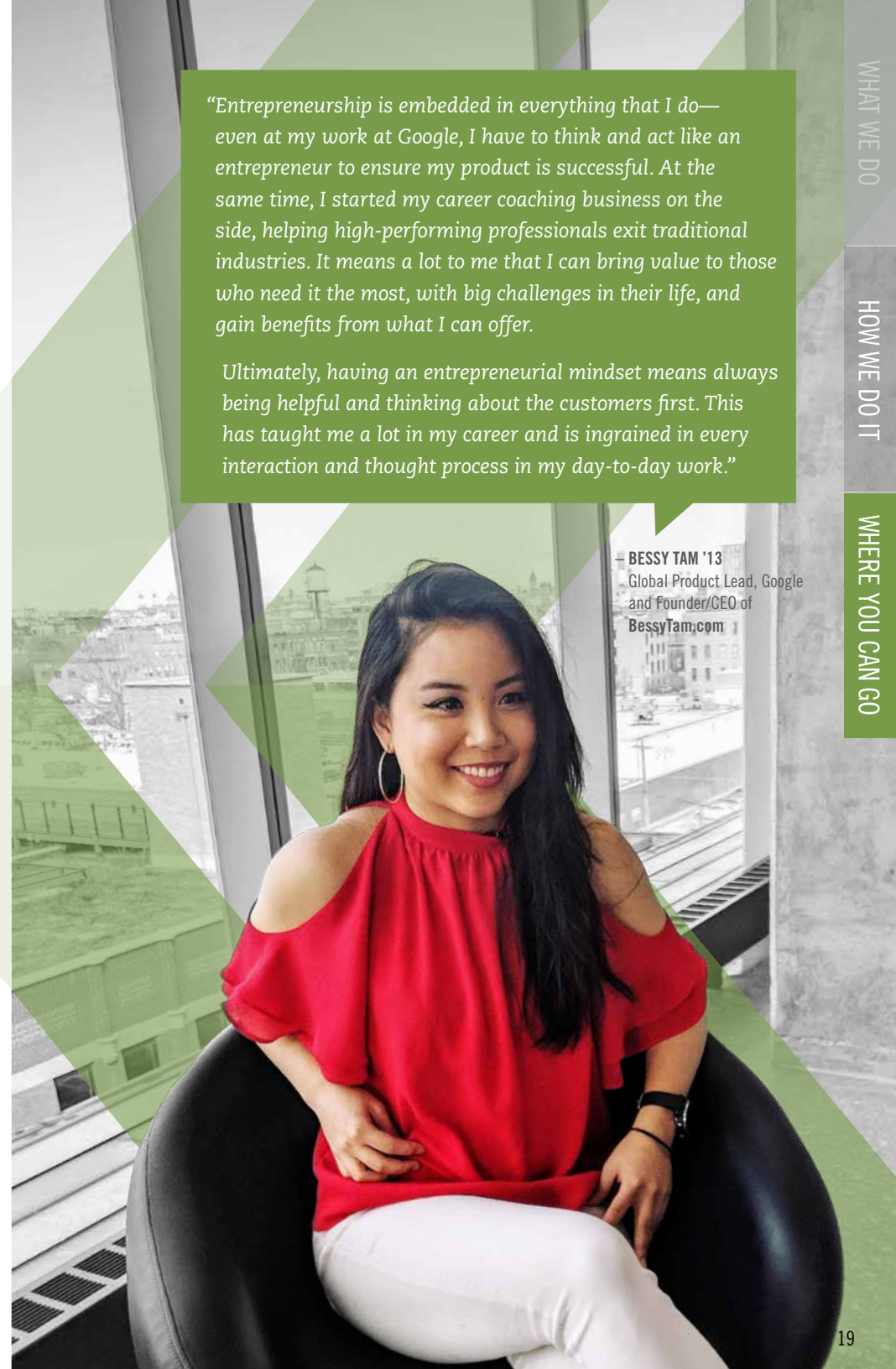
**University of Richmond**  
(Master's Certificate Non-Profit Studies)

**USC Annenberg** (MS Media and  
Communications)

*"Entrepreneurship is embedded in everything that I do—even at my work at Google, I have to think and act like an entrepreneur to ensure my product is successful. At the same time, I started my career coaching business on the side, helping high-performing professionals exit traditional industries. It means a lot to me that I can bring value to those who need it the most, with big challenges in their life, and gain benefits from what I can offer."*

*Ultimately, having an entrepreneurial mindset means always being helpful and thinking about the customers first. This has taught me a lot in my career and is ingrained in every interaction and thought process in my day-to-day work."*

— BESSY TAM '13  
Global Product Lead, Google  
and Founder/CEO of  
[BessyTam.com](http://BessyTam.com)



# Earn a Lifelong Community

The Babson experience isn't over when you graduate. You will then join Babson's extensive alumni network across all major industries. Our global network is visible in all corners of the business world and beyond, and will serve as a valuable resource for you throughout your career journey. They know firsthand just how valuable a Babson education and entrepreneurial mindset are to the world. Our alumni also have access to career-related offerings, including our directory, startup resources, research databases, and job search toolkits and career coaching.

*"When I was presented with a tremendous opportunity to make a shift and join Clove, a budding healthcare shoe startup, I had no choice but to consult my longtime friends and advisors from Babson. With their help, I've been able to make a shift that has not only boosted my professional development but has given me the opportunity to bolster and stabilize my personal life. Making the decision to leave a huge, well-known firm was scary at the time, but in hindsight, it's been the best decision I've made in my early career."*

— **JI HWAN KIM '18**  
Finance and Operations Manager at Clove

**43,000+**  
Alumni in more than 129 countries

## Where You Will Find Babson Alumni

For a full list visit [babson.edu/2021outcomes](https://babson.edu/2021outcomes)

### ACCOUNTING

EY  
KPMG  
PwC

### AEROSPACE/DEFENSE

BAE Systems  
Raytheon Missiles and Defense

### AGRIBUSINESS

ECOM Agroindustrial Corp.  
Ltd

### CONSULTING

Bain & Company  
Deloitte  
McKinsey & Company

### CONSUMER PRODUCTS

Bose  
L'Oréal  
Procter & Gamble  
SimpliSafe  
Unilever

### CPG/FOOD AND BEVERAGE

Baldwin Richardson Foods  
Foodsol  
Restaurant Brands International  
The Kraft Heinz Company

### ENGINEERING/CONSTRUCTION/ MANUFACTURING

Aptiv  
J H Lynch & Sons Inc.  
Moen  
Rhino Industries

### FINANCIAL SERVICES

AllianceBernstein  
American Express  
AXIA Ventures Group  
Banco General  
Bank of America  
Blackstone  
Bloomberg LP  
BNP Paribas  
Citi  
Citizens Bank  
Deutsche Bank  
Fidelity Investments  
Fisher Investments  
Goldman Sachs  
HSBC  
John Hancock

JPMorgan Chase & Co.  
Liberty Mutual Insurance  
MassMutual Insurance  
Moody's  
Morgan Stanley  
NASDAQ  
Nuveen  
PIMCO  
Raymond James Financial  
State Street  
Swiss Re  
UBS  
Wellington Management

### HEALTHCARE/BIOTECH/PHARMA

Aetna/CVS Health  
Cigna  
Johnson & Johnson

### HOSPITALITY

Cleaning World Inc.  
Xiangshanghai Group

### INDUSTRIAL PRODUCTS MANUFACTURING

Hubbell Inc.  
Jiangsu Suju

### INFORMATION/TECHNOLOGY/ SERVICES

Accenture  
Akamai Technologies  
Alibaba  
Amazon  
Capvision  
Dell Technologies  
Docusign  
edX  
Google  
HubSpot  
IBM  
Meta/Facebook  
Oracle NetSuite  
PTC  
Qualtrics  
Wishroute

### LEGAL SERVICES

Latham & Watkins  
Ropes & Gray  
The Jacobs Law, LLC

### LOGISTICS & SUPPLY CHAIN

BILTY  
ModusLink Inc.  
The Nefab Group

### MARKETING/ADVERTISING/PR

Digitas North America  
Edelman  
Gupta Media  
Publicis Media  
Saatchi & Saatchi

### MEDIA

Axios  
ESports Collective  
The Elle Group

### NON-PROFIT/EDUCATION/ GOVERNMENT/CIVIC & SOCIAL ORGANIZATIONS

AmeriCorps VISTA  
Babson College  
National LGBT Cancer Network  
Teach For America

### REAL ESTATE

AEW Capital Management  
Cabot Properties  
CBRE  
CDM Smith  
Keller Williams Realty  
Trillium Trading LLC  
WeWork

### RETAIL/APPAREL/FASHION

Cumberland Farms/  
EG America  
L.L.Bean  
Macy's  
Moda Latina  
Nike/Converse  
Target Inc.  
The TJX Companies Inc.  
Wayfair

### SPORTS/ENTERTAINMENT

Mass Bay Guides  
TicketRev

### STAFFING/RECRUITING

Huxley  
Specialized Recruiting Group

### THE ARTS

ArtLifting  
The Guild of Boston Artists

### UTILITIES/OIL/ENERGY

COI Energy  
National Grid  
Re:Dish





# BABSON COLLEGE

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781-239-5522 or 1-800-488-3696  
[admit.babson.edu](https://admit.babson.edu)



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