

UNDERGRADUATE ACADEMICS AT A GLANCE

YOUR DEGREE: BACHELOR OF SCIENCE

ENGAGE IN A ONE-OF-A-KIND
EDUCATION THAT INTEGRATES
BUSINESS STRATEGY, LIBERAL ARTS,
AND AN ENTREPRENEURIAL MINDSET.

» DEVELOP YOUR STRENGTHS, PURSUE YOUR PASSIONS, AND CREATE YOUR PATH TO SUCCESS.

From your first to your final days on campus, the Babson learning experience is transformative, offering you countless opportunities to grow in and out of the classroom. Our Entrepreneurial Thought & Action® methodology infuses your courses, curriculum, and overall learning experience with a proven approach to help you develop as a strategic thinker and versatile leader who can solve problems in organizations of all kinds.

“The education I got at Babson gave me more than the ability to analyze an income sheet. I learned how to ask the right questions at the right times.”

– KHALIF HEATLEY '17
TECHNOLOGY ANALYST
DEUTSCHE BANK



CORE EXPERIENCES

Our foundational academic programs include:

- » First-Year Seminar (FYS)
- » Foundations of Management and Entrepreneurship (FME)
- » Coaching for Leadership and Teamwork Program (CLTP)
- » Arts and Humanities/History and Society Foundation (AHS)

BUILD ON THE CORE

Academic opportunities outside of the standard curriculum include:

- » Electives Abroad
- » Concentrations
- » Honors Program
- » Semester in San Francisco
- » Cross Registration
- » Sustainability Certificate Program
- » Senior-Led Seminars
- » Independent Research

ACCELERATED DEGREE

We offer accelerated degree options (3 or 3.5 years) that enable you to save on educational expenses, launch your career early, or pursue an entrepreneurial venture.

» YOUR CURRICULUM

Your curriculum and classes offer you a personal, powerful, and balanced education filled with opportunities to learn business strategy alongside liberal arts courses like critical race studies and environmental science. Being a culturally aware, effective communicator is critical for success in today's complex global economy, which is why classes at Babson are led by engaged professors who encourage conversations and critical thinking.

EXPLORE YOUR INTERESTS WITH COURSES SUCH AS:

- » Solving Big Problems
- » Affordable Design and Entrepreneurship
- » Crowdfunding
- » Platforms, Clouds and Networks
- » Design and Systems Thinking
- » Financial Trading Strategies & Risk Management
- » Imagining Nature, Imagining Ourselves
- » Sports and Literature

LEARNING GOALS

These skills are incorporated throughout your curriculum to help you grow personally and professionally.

- » Entrepreneurial Thinking and Acting
- » Social, Environmental, Economic Responsibility, and Sustainability
- » Leadership and Teamwork
- » Rhetoric
- » Quantitative and Information Analysis
- » Global and Multicultural Perspectives
- » Critical and Integrative Thinking

“Liberal arts courses teach you not only essential subject matter, such as history or art or rhetoric, but also the crucial skill of critical, analytical thinking. They also help you to understand yourself within larger contexts, cultivating a more open, inclusive attitude.”

– ELIZABETH SWANSON
PROFESSOR OF ENGLISH



100% OF CLASSES ARE TAUGHT BY PROFESSORS (0 TEACHING ASSISTANTS)

» A FLEXIBLE WAY TO FOCUS YOUR DEGREE

CHOOSE FROM 27 CONCENTRATIONS, INCLUDING:

- » Accounting
- » Business Analytics
- » Environmental Sustainability
- » Finance
- » Global and Regional Studies
- » International Business Environment
- » Justice, Citizenship, and Social Responsibility
- » Literary and Visual Arts
- » Marketing
- » Retail Supply Chain Management
- » Technology, Entrepreneurship, and Design

LEARN MORE: UGRADADMISSION@BABSON.EDU / 781-239-5522 / 1-800-488-3696