

# MARKETING CONCENTRATION

## Sample Curriculum Map with Spring Semester Abroad

	Fall Semester	Credits	Spring Semester	Credits
First Year	RHT 1000 (4) QTM 1000 (4) FME 1000 (3) AHS 1000 (4) FYS 1000 (1)	16	RHT 1001 (4) QTM 1010 (4) FME 1001 (4) ACC 1000 (4)	16
Second Year	SME 2010 (6) SME 2021 (3) LAW 1000 (4) ILA (HSS/CVA/LVA) 20XX (4)	17	NST 10XX (4) SME 2000 (6) SME 2041 (1) SME 2031 (3) <b>Concentration Course X5XX (4)</b>	18
Third Year	ILA (HSS/CVA/LVA) 20XX (4) ECN 2000 (4) NST 20XX or QTM 20XX (4) <b>Concentration Course MKT X5XX (4)</b>	16	<b>SEMESTER ABROAD</b> ILA (HSS/CVA/LVA) 20XX (4) Advanced Liberal Arts Elective (4) Free Elective (4) Free Elective (4)	16
Fourth Year	Advanced Liberal Arts Elective (4) Advanced Liberal Arts Elective (4) ILA (HSS/CVA/LVA) 20XX (4) <sup>1</sup> <b>Concentration Course MKT X5XX (4)</b>	16	Free Elective (4) Advanced Liberal Arts Req 46XX (4) ASM 3300 (4) <sup>2</sup> <b>Concentration Course MKT 4505 (4)</b>	16

<sup>1</sup> Students may choose to take MKT 3510 or MKT 4506 during the fall or spring semester. The curriculum map above shows that a student could take either MKT 3510 or MKT 4506 during the fall semester. Please note, MKT 3510 and MKT 4506 must be taken junior or senior years.

<sup>2</sup> Students may choose to take MKT 4505 during the fall or spring semester of their senior year. This course is not appropriate for juniors. The curriculum map above shows this required course in the spring semester.

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## Approved Education Abroad Programs with Concentration Coursework

To learn more about your options for a week-long, summer, or semester abroad program that will fit within the curriculum maps shown above, please contact your Education Abroad Advisor in the Glavin Office at: 781-239-4565. You can also visit the Glavin Office website for more information at <http://educationabroad.babson.edu>.

*The Education Abroad programs listed below offer courses within the focus of this concentration. All courses must be evaluated for credit and approved by Babson's concentration coordinator to fulfill a requirement. You may be limited in how many courses you can apply from abroad towards a concentration. Courses offered at each program may vary by semester.*

Adolfo Ibáñez University

Arcadia: Center for Italian Studies in Rome

Arcadia: University College Dublin

Arcadia: University of Auckland

Arcadia: University of Otago

Arcadia: University of Sydney

Arcadia: Victoria University of Wellington

Bocconi University

CIEE: Arts and Sciences in Tokyo

CIEE: Business and Culture in Barcelona

CIEE: Business and Culture in São Paulo

CIEE: Business and Society in Seville\*\*

CIEE: Central European Studies in Warsaw

CIEE: Communications, Business and Political Economy

CIEE: International Business and Culture in Seville\*

CIEE: Language and Culture in Alicante\*\*

CIEE: Language in Context in Alicante

CIEE: Liberal Arts in Buenos Aires

HEC School of Management

Hong Kong Baptist University

IE University

IES: Business and International Affairs in Paris

IES: Latin American Societies & Cultures in Buenos Aires

IFSA-Butler: Queen Mary, University of London

IFSA-Butler: University of Westminster

Jönköping International Business School (JIBS)

London School of Economics and Political Science

Maastricht University

Manchester Business School, University of Manchester

Monash University

RMIT University

Rotterdam School of Management (RSM), Erasmus University

Sabancı University

Singapore Management University

Syracuse University in Florence\*

University College Cork

University of New South Wales

University of St. Gallen

University of Waikato

Vienna University of Economics and Business Administration

Waseda University