

The Classes

UNDERGRAD NEWS



1935 75th Reunion

Olan Snavely writes from Toledo, Ohio, "A few words about Babson in the '30s might be of interest to readers. At that time, we had only two classes. I was with a group of about 20 'graduates' who had a college degree. The second class consisted of 20 'juniors' who had not completed their college studies. Now, the Babson student body is composed of considerably larger classes, with all students pursuing a bachelor's or a master's degree. This denotes the progress that has been made in Babson's scholastic operation and the caliber of the present student body."



1955 55th Reunion

Richard Stahl, P '87, and his wife Ellen cut the ribbon for the new teen center at the Boys & Girls Club of Greater Nashua (N.H.) on April 16. The 10,000-square-foot facility was dedicated in their honor. The couple donated the seed money for the project, which offers fitness and recreation facilities, education labs,

cultural arts and dance studios, and more. Richard e-mails, "Forty-two hundred at-risk kids are the indirect beneficiaries of my Babson experience." His e-mail address is dickstahl@earthlink.net.



1960 50th Reunion

1961

Barry Silver e-mails, "Four years ago, I retired from May Department Stores as vice president for audit after being there for 25 years. Elaine and I still live in St. Louis. We spend the winters in Highland Beach, Fla., where we see Judy and **Steve Ross** and Bev and **Ed Heller, P '91**. We also stop to see Betsy and **Bill Webber** in Cocoa Beach, Fla., where my brother lives. We all dated our wives at or shortly after Babson,

have been married to the same partners for more than 45 years, and have kept in touch despite several moves. This year, I also saw Roberta and **Alan Kaufman** for dinner. I tried to get **Andy Mandell** and his wife to join us, but they were out of the country (minor excuse!). Retirement is fun. I plan to return to campus this fall to visit—and plan to come next year for our 50th reunion. Where does the time go?"



1965 45th Reunion

Mark Bentley is executive director of the Alabama Clean Fuels Coalition (www.alabamacleanfuels.org). He e-mails, "It has never been a more active time as we work to increase our nation's energy security by reducing our dependence on foreign oil and by increasing economic



Ken Hamwey '64 was honored by the Massachusetts Interscholastic Athletic Association at its annual meeting on March 26 in Westboro. He received the Distinguished Friend Award for his contribution to high school athletics. A journalist, Hamwey has covered professional, college, and high school sports. He started in 1967 with *The MetroWest Daily News*, reporting on the Celtics and Patriots. After 35 years as night sports editor for *The Providence Journal*, Hamwey retired in 2008. However, he continues to work as a correspondent

for *The MetroWest Daily News* and as sports editor for *Bellingham Bulletin*. "It's an honor to receive such a prestigious award, and I'm greatly humbled by the recognition," says Hamwey. He has a son and lives in Bellingham with his wife Pauline.



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activity and improving air quality in Alabama and the country through the use of alternative motor fuels. As one of 87 nationwide coalitions participating in the U.S. Department of Energy's Clean Cities program, we work with public and private partners to increase the use of biodiesel, E85 ethanol, compressed natural gas, propane, and electricity as alternative transportation fuels. The coalition receives and gives grants for infrastructure projects, conducts educational workshops and outreach, is a source for accurate information regarding fuels, and participates at state and national events. As I look forward to attending our 45th reunion at Babson, I never thought I'd be having so much fun and working so hard. We have been very fortunate. See you at reunion in September!"

Michael Hanna was featured in an article, "Son of Ken's Steak House Founder Authors Italian Cookbook," in the March 12 issue of *The Metro-West Daily News*. He is the author of *3 Dozen Reasons to Be an Italian*, published in 2009. After opening and running a restaurant in Framingham, Mass., Michael worked at his family's business, Ken's Steak House, until he moved to Florida in 2005.

1967

Donald Lynde, an attorney at law, writes, "I retired from the Army in May 2006 and moved to Cape Cod. Having a wonderful retirement: pursuing cases that I choose, boating, swimming, and motorcycling. The grandkids are super!"



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Daniel Honan '82 has been named to *Barron's* annual listing, "The Top 1,000 Advisers." The Feb. 22 issue of the magazine listed the top financial advisers in the U.S. on a state-by-state basis. Honan is a senior vice president and senior portfolio manager at Merrill Lynch in Portland, Maine. This is the second consecutive year that *Barron's* has named him to the list. Previously, he worked at Morgan Stanley for 24 years.

Carlton Meier was honored in March by the New Jersey Bankers Association for 15 years of service as a board member of the Community Bank of Bergen County (N.J.). He is vice chairman of the bank's board. He also is a board member and treasurer for the Institute for Social and Economic Development in Washington, D.C. The not-for-profit research and consulting firm works to strengthen the social and economic well-being of individuals and communities. He recently completed consulting assignments for the Center for Survivors of Torture in Dallas and the Corporation for National and Community Service in Washington, D.C.

1968

Jordan Estra, P '97, has been named chairman and director of Starcore International Mines Ltd. in Vancouver, British Columbia. The company acquires and develops high-quality gold and silver properties. Jordan is managing director of private equity at Sutter Securities Inc., an investment banking firm in San Francisco. He also is a director of Searchlight Minerals Corp. and Ensurge Inc., both in the mining and metals industry.

1970

40th Reunion

1972

Joseph Parham (MBA '75) has been appointed vice president for human resources at Asbury Automotive Group Inc., an automotive retail and

service company headquartered in Duluth, Ga. Previously, he was senior vice president for human resources at Acuity Brands Inc., a lighting fixtures and specialty cleaning chemicals company in Atlanta. He is a member of Babson's Board of Overseers.

1974

Frank Viscardi has joined the Northboro, Mass., office of Weichert Realtors-ComVest Residential. Previously, he worked for the United States Postal Service for 40 years. He spent 30 years in the Northboro post office and was post master in the Hopkinton and West Boylston offices. He has held a real estate sales license since 1968 and a broker's license since 1971. Frank can be contacted at fviscardi@weichertcomvest.com.

1975

35th Reunion

John Fernandes received an honorary degree from Babson at its undergraduate commencement on May 15. He is president and CEO of AACSB International (www.aacsb.edu), headquartered in Tampa, Fla. AACSB is the world's largest association of business schools and the primary global accrediting body for business schools and accounting programs. In 1980, Babson became the first independent undergraduate school accredited by AACSB; the graduate school was accredited in 1981. For more information on

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commencement, see page 4.



1980 30th Reunion

Yvonne Cekel e-mails, "It just doesn't feel like 30 years since we graduated! I'm helping out with the reunion committee, and there are lots of ways to connect and become involved. Join Babson College Class of 1980 groups on LinkedIn and Facebook. I look forward to seeing a great turnout in September."

Gregg Giarrusso writes from Lincoln, R.I., "Looking forward to heading back to campus for our 30th reunion. Let's reach out to as many alums as possible and reconnect for a great weekend in September. Saturday night at Roger's Pub—here we come!"

Peter McNally e-mails, "I have been doing consulting work with T-Mobile in Seattle, and I had the chance to connect with **Charlie 'CJ' McCarthy '50** and his daughter **Liz**



David Garten '85 (left) is CEO of **Neil Morris Fragrances** (www.neilmorrisfragrances.com), a Boston-based fragrance house that he cofounded six years ago with business partner, friend, and perfumer **Neil Morris** (right). Garten e-mails, "In addition to more than 50 ready-to-wear fragrances, we create custom fragrances for individuals and parties, as well as private labels for designers, boutiques, and events. Our perfume, **Neil**

Morris for **Takashimaya New York**, which was created exclusively for the Japanese retailer, was nominated **Perfume Extraordinaire of the Year** for **The Fragrance Foundation's 2009 Fifi awards** and received four stars from *The New York Times* scent critic **Chandler Burr**." Garten lives in Boston with his partner **Paul Sherman** and is the proud godfather of **Jake Mooney**, son of **Megan Walsh Mooney '85**.

McCarthy Tidyman '78. We had not seen each other since Liz graduated. We had a wonderful dinner at their beautiful home in Seattle. Charlie was instrumental in getting me into Babson, and we discovered that we both were recipients of the Roger W. Babson Award—30 years apart! What a blessing it was to be with the 'McCarthy Clan' again. I look forward to seeing all my classmates at reunion in September." Peter is

principal of **McNally Consulting Services LLC**; he can be contacted at petermcnally56@yahoo.com.

Jon Weber (MBA '81) e-mails, "In April, I left the special situations group of Goldman Sachs to join **Anchorage Advisors**, a New York-based multi-strategy investment firm with \$9 billion under management. At Anchorage, I will continue to focus on improving the value of portfolio companies through pre-investment

Investing in the Future



"The stock market keeps you on your toes," says **Maribeth Holland '87**, founder and portfolio manager of **Sutton Place**

Capital Management LLC (www.suttonplacecapital.com) in New York City. "Every day is different." Holland, who began

her financial career at **Merrill Lynch**, has worked for more than 15 years on Wall Street, where she had the good fortune to be surrounded by strong mentors. "I decided to start my own firm so I could have the flexibility to think outside of the box and deliver more personalized care," she says. "Larger firms tend to follow a strict formula, but a smaller firm can be more nimble."

This strategy has worked well for Holland. "The firm's 2009 performance beat the S&P 500," she says. "Having an

independent firm allows me to react faster." The former sell-side analyst, who identifies companies with growth plus income characteristics, says that her average client is a high-net worth individual, and she has a few institutions and not-for-profit organizations. She also has developed a stock portfolio model for socially responsible investors.

A challenge that Holland has encountered in having her own firm is maintaining the high level of discipline necessary to adhere to her goals, both

short- and long-term. She keeps up with research and stays on top of the news. Her clients need to see that she works hard for them, that each individual account is important. Holland recognizes that networking, although time-consuming, is invaluable. "I've been in the business for 18 years, and I have a strong resource of names, good will, and connections. Sometimes there are questions that can't be answered through analysis only. And I've found that if you ask good questions, people will talk with you."



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planning, operational diligence, governance, strategy, talent, and profit improvement initiatives." Jon is the son of **Erwin Weber '53**.



1985 25th Reunion

David Baker e-mails, "Wendy and I are busy raising three boys, Ian, 11, Declan, 8, and Graham, 6. We shuttle them between school, numerous activities, and our family farm in Orford, N.H. I am enduring my daily commute from Portsmouth to Boston fairly well. I'm the chief investment officer at North American Management, an investment management firm in the Financial District. I look forward to seeing friends from Bryant Hall, the soccer team, and many others at our 25th reunion!"

Brad Ingalls is vice president at Sotheby's International Realty Inc. in New York City. He has been recognized by *Cambridge Who's Who* for dedication, leadership, and excellence in real estate sales. Brad sells luxury Manhattan real estate properties, including townhouses, cooperatives, and condominiums. He is a member of the Real Estate Board of New York.

Dee Rothman Kates e-mails from Columbus, Ohio, "**Diane Belesca Gardner** and I both serve on the Goodwill Columbus service board. Diane is enjoying a second career as regional sales manager for Yankee Candle Fundraising and is looking forward to seeing the Class of '85 at reunion. I have taken the name of my Babson sign business

and transferred it to the name of my jewelry business, Deesigns (www.deesigns.biz). I handcraft one-of-a-kind pieces and sell them at fine arts festivals around the country. I'm still vice president at First Community Bank. We are excited about making the hike from Ohio for reunion. Hope many other alums will be there."

Julie Viglione Theriault (MBA '04) e-mails, "After earning my MBA, I decided to try to stay more connected to the Babson community. I've been coaching freshmen in



More than 80 alumni, faculty, and staff attended the Global Advisory Board presentation and luncheon on May 1 in Miami. The event was hosted by the Alumni Club of South Florida and the advisory board. Professor of entrepreneurship Julio De Castro, Lewis Family Distinguished Professor (far left), spoke on "Entrepreneurship: Creating Economic and Social Value in Latin America" in the morning session. Shown with Professor De Castro are Gisela Lokpez, MBA '82 (from left); Professor J.P. Jeannet, director of Babson's European Institute and F.W. Olin Distinguished Chair in Global Business; Deborah Sinay, vice president for Institutional Advancement; and Euclides Moreno '88. President Leonard Schlesinger spoke after the luncheon on "Leaders for an Entrepreneurial Planet." Professor Jeannet is the 2010 recipient of the Walter H. Carpenter Prize, which recognizes exceptional contributions to Babson College.

CLTP for about five years—what a great experience. This past spring, I accompanied my son to a Babson event for prospective students. What a strange feeling that is, touring the campus with your child while thinking about your days in college." Julie's e-mail is jtheriault@steinwaymusical.com.

1986

Jeff Mortimer is senior vice president and chief investment officer at Charles Schwab Investment Management Inc., the asset management arm of The Charles Schwab Corp. He works in the company's San Francisco office. The Lipper Fund Awards has named the Schwab California Tax-Free Bond Fund the Best California Intermediate Municipal Debt Fund Over Ten Years. This is the second consecutive year that the bond fund has been recognized. Jeff is a chartered financial analyst and a member of the Security Analyst Society of San Francisco.

1987

Michael Bastian was featured in an article, "Khaki Gets Street Cred," in the Fashion & Style section of the May 19 issue of *The New York Times*. Michael has teamed up with Gant to create a new collection for the American clothier.

Colleen Browning has been named director of business development and sales at Windover LLC in Manchester, Mass. The construction-management firm builds custom homes and institutional and commercial buildings.

1988

Peter Gordon is a founder and



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board member of First Commons Bank (www.firstcommonsbank.com) in Newton, Mass. He e-mails, "First Commons Bank (FCB) opened in July 2009 as a nationally chartered, FDIC-insured, full-service community bank dedicated to serving the needs of individuals and small to mid-size businesses in eastern Massachusetts. FCB combines the industry's most advanced technology with an experienced, on-site management team that provides clients with personalized service and a high-quality banking experience."



1990 20th Reunion

Cindy (Kevorkian) Canavan e-mails, "**Mike [MBA '93]** retired from active duty in the Air Force after 21 years in March 2009. He works for Raytheon in Andover, Mass., on the Patriot missile sale to the United Arab Emirates. We enjoyed seeing 16 countries with our boys while he was serving. I am still owner of Direct Jewelry, a small jewelry business, and I volunteer at the boys' schools, for the military, and in our church and community. Our oldest son, Ryan, is going into 11th grade at Phillips Academy Andover. Jason, our middle son, will join him there for ninth grade. Our youngest son, Colin, will be in fifth grade here in Reading. Hope to see you all at the reunion!" Cindy's e-mail is cindy.canavan@comcast.net.

Rich Greif is national executive director of Everybody Wins! USA. He e-mails, "I plan to be back on campus for the 20th reunion in September. I look forward to seeing my class-

mates and friends." Editor's note: See photo and caption opposite.

1991

Mark Kushner has joined the business law firm of Roetzel & Andress as an associate attorney. He focuses on litigation with an emphasis on business, commercial, and creditors' rights litigation at the Fort Lauderdale, Fla., office of the firm, which also has offices in Ohio, New York, and Washington, D.C.

Scott Peters has been appointed copresident at The Jordan, Edmiston Group Inc., a New York-based investment bank that serves the media, information, marketing services, and related technology sectors. He joined the bank in 1997 and was named managing director in 1999. Scott also is a media and entertainment sector adviser to The New York City Investment Fund, a private fund that identifies and supports promising entrepreneurs. He earned an MBA from Columbia Business School and serves on the advisory board of the school's social enterprise program.

Eddie Tabush is the CEO of JoomlaShack.com. In December 2009, he was recognized as an effective and responsible leader and was named a fellow by the Central American Leadership Initiative. CALI, an 18-month program, is part of Aspen Institute's Global Leadership Network. CALI selects value-based leaders in order to inspire them to make a lasting impact in their region. A serial entrepreneur, Eddie has worked with Habitat for Humanity Guatemala for more than 11 years and is the youngest



Rich Greif '90 is national executive director of Everybody Wins! USA, a nonprofit that builds the skills and love of reading among at-risk elementary school students. Through its signature program, Power Lunch, the organization brings corporate volunteer mentors into elementary schools for weekly read-aloud sessions. Greif e-mails, "In 2009, Everybody Wins! was an undergraduate MCFE project, and students analyzed and recommended geographic markets into which we should expand. When I took on this role in 2008, I knew Babson could be a great resource and partner. I have recruited **Ron Shah '96** and **Meave O'Marah**, MBA candidate, as board members. I've met many Babson alumni who are involved with our programs. I met President Leonard Schlesinger and discussed ways to engage more alumni, especially in key markets such as Atlanta, Boston, Chicago, Los Angeles, Miami, New York City, and Washington, D.C. If you are interested in becoming a board member, supporter, or Power Lunch volunteer, visit www.everybodywins.org or e-mail me at rgreif@everybodywins.org." Greif (right) is shown with actress Kathy Kinney, who plays Mrs. P on the children's storytelling website of the same name.

member of Habitat's international board of directors, on which he has served since 2008. His e-mail is edtabush@gmail.com.

1992

Joseph Keough has added the role of COO to his CFO duties at



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Wood Partners LLC in Atlanta. The company is a national multifamily real estate company that acquires, develops, constructs, and manages high-density and mixed-use communities. Joseph, a certified management accountant, joined Wood Partners in 2008.

1994

Jeffrey Siegal has been elected to the board of directors of New England Sinai Hospital in Stoughton, Mass. Jeffrey is COO and an owner of Geriatric Medical & Surgical Supply Inc. in Everett. The business, which his grandfather founded in 1945, distributes medical supplies to long-term care facilities and the home-care market in the Northeast.



1995

15th Reunion

1997

Mayra Gonzalez-Cossio e-mails, "Alex and I are pleased to announce the birth of our daughter Mariana Sofia on Oct. 19, 2009. She weighed 7 lbs., 4 oz. Mariana has added much joy to our families! Also, it was very nice meeting President Leonard Schlesinger in San Juan at the Puerto Rico Conference 2010 on March 24. I enjoyed catching up with fellow alumni from Puerto Rico." Editor's note: "Entrepreneurship for Growth" was a collaboration of the Puerto Rico Chamber of Commerce and Babson College. The conference showcased Puerto Rico's investment opportu-



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Banking Your Baby's Teeth

Tooth fairy legends abound in many cultures around the world. But **Howard Greenman '94** is putting those stories to rest. As it turns out, our children's teeth may be valuable. "Stem cell therapies are used routinely to treat disease, and baby and wisdom teeth are newly identified sources of adult stem cells," says Greenman. "Dental stem cell research is poised to grow new bone, cartilage, teeth, and even neural cells."

To take advantage of this opportunity, Greenman and his business partners launched Provia Laboratories and its proprietary service, Store-A-Tooth (www.storeatooth.com). "In 2005, we began to research and explore; in 2007, we quit our jobs to pursue the business full time."

Greenman's biggest challenge is to educate the general public on the value of preserving teeth. His team works initially with pediatric dentists and oral surgeons, who inform patients of the potential value in teeth and the option to preserve them. The patient then



may contact Store-A-Tooth. "We supply the facts, and the patient or parent makes the decision," says Greenman.

"What's really amazing is the future of regenerative medicine and the use of the patient's own stem cells instead of a foreign material. Over the next few years, I predict the market for regenerative medicine will explode, and when it does, Store-A-Tooth will be positioned as a high-quality provider of dental stem cell banking."

- Maximize your company's exposure at your alma mater
- Gain updated information about Babson's students and curriculum
- Meet Babson undergraduate and graduate students, faculty members, and administrators
- Continue building that brand momentum on campus

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Visit www.babson.edu/recruiting to learn more about Career Expo and maximize your organization's brand on campus.

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nities and promoted its economic development.

1998

Chris Couri is president of We Do Lines USA, a parking-lot striping franchise in Ridgefield, Conn. He e-mails, "My partners and I founded We Do Lines USA (www.wedolines.com) after discovering that there were no national line-striping companies. We have been operating successfully along the East Coast since 2008 and have just signed our first franchisees. They represent six territories, including the state of Connecticut, and the areas of Cleveland; Venice, Fla.; Port Charlotte, Fla.; and greater Orlando, Fla. We expect to reach the 100-unit mark in three years by expanding nationally. Contact me at cjcouri@wedolines.com for more information."

Alberto Perlman was profiled in an article, "Born for Business," in the May 21 issue of *The New York Times*. He is CEO and cofounder of Zumba Fitness (www.zumba.com) in Hollywood, Fla. Zumba Fitness programs combine Latin rhythm

Li Li '00 is pursuing a doctor of physical therapy degree at Northeastern University and will graduate in 2011. She e-mails, "In January, I participated in a life-changing experience. As a member of the HandReach (www.handreach.org) volunteer medical team, I traveled to Beijing for one week and worked with young children with severe burn injuries and trauma. Our work included holding splinting workshops to train local therapists, gait training to help burned children to walk again, and physical therapy for children with developmental delays or cerebral palsy. We also provided education on positioning, therapeutic exercise, edema management, scar management, cardiopulmonary management for burn patients, and ulcer prevention. The free surgeries and rehab work were organized by the American HandReach Foundation and Angel Mom Foundation of the China Charities Aid Foundation for Children. I am a board adviser for HandReach, a nonprofit organization that helps impoverished children in China who have experienced complex trauma and amputations." Li can be contacted at li.li@babson.edu.



and dance with exercise routines that are available at health clubs and on DVDs for home use.

1999

Brian Carroll and Emily Gerrein were married on Aug. 8, 2009, in Danvers, Mass. She works in the Winchester public school system, and he works at PricewaterhouseCoopers LLC. The couple lives in Winchester.

Vincent Kobler is managing director of EmporioAsia Leo Burnett, a digital marketing company

headquartered in Shanghai. He was quoted in an article, "With Google Gone, Baidu Rules China: Although Numerous Smaller Rivals Might Eventually Challenge Baidu, the Beijing-Based Search Engine Currently Enjoys a Near Monopoly in China," that was posted on Businessweek.com on March 24. Vincent predicts that five years will pass before another search engine can match Baidu.

Ursula Merkt e-mails, "My husband Dan and I are happy to announce the birth of our daughter Emilia Fay on March 11. She weighed 7 lbs. and was 20.5 inches long. She joins big brother Logan, 3."



Peter Agbay '97 e-mails, "Wicked Good Cookies (www.wickedgoodcookies.com) was founded in 1999 right in my mom's kitchen. We use delicious homemade recipes and treat all our customers as if they were the only one. We work with individual customers as well as businesses—small and large. Wicked Good Cookies provides customized cookies that will complement any special event, theme, promotion, or marketing campaign. We are

the official photo cookie provider for Fenway Park and TD Garden in Boston. In 2008, we opened our first retail store in Boylston, Mass., and our future plans include franchising." Agbay can be contacted at peter@wickedgoodcookies.com.



2000

10th Reunion

Roz Silbershatz Tomas and **Christine (Pitre) Barshtak '01** started an events planning business, Engel Baron Events (www.engelbaron.com), in 2009 in New York City. Roz e-mails, "Christine and I met freshman year at college, and after



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more than a decade of friendship, we feel more like family and infuse that philosophy into our business. Engel Baron's mission is to provide our clients with the personalization and quality that is essential to event planning. We operate behind the scenes—ordering, coordinating, and planning every detail so that the customer's only responsibility on the day of the event is to be present."

2001

Christine (Pitre) Barshtak: See **Roz Silbershatz Tomas '00**.

Nick Keramaris and his brother John founded Keramaris & Keramaris (www.kattorneys.com), a law firm in Woburn, Mass. Nick e-mails, "Keramaris & Keramaris serves a broad variety of legal needs, including income tax and estate planning, business transactions and contract disputes, real estate and landlord-tenant law, and criminal law. In May, I was a guest on the radio show *Money Matters with Chris Findlen* (WBWV AM 1120) and discussed estate planning and the future of the estate tax."

Jared Meyers won the 11th annual Palm Beach International in April on the President Country Club's Eagle Course in West Palm Beach, Fla. He earned his first Palm Beach County Golf Association title and equaled the tournament record with a two-day total of 92 Stableford points. Jared was inducted into the Babson College Athletics Hall of Fame in 2006. He was one of the greatest golfers in program history and the cornerstone of a squad that

won 14 tournaments, four straight conference titles, two straight New England Championships, and two consecutive bids to the NCAA Tournament in 2000 and 2001. He lives in Jupiter, Fla., and is a strategic planning consultant.

Steve Palenscar e-mails, "My wife Kathy and I are excited to announce that the Thomas J. Foley Insurance Agency in Norwood, Mass., is now Foley & Palenscar Insurance Agency. The name change, updated website (www.foleyins.com), and new Facebook page have been well received by our clients." The agency offers auto, home, business, and life insurance to families and businesses.

2002

Erik Rockwood and his family's business, Rockwood Inc. (

Andy Brewer '04 (left) was featured in an article, "Bucking the Trends," that was posted at PressBanner.com on March 12. He is the founder of [UpTrending](http://UpTrending.com) (www.uptrending.com), a company that he runs from his home in Boulder Creek, Calif., and an office in Palo Alto. [UpTrending](http://UpTrending.com) offers Web design, search engine optimization, and online development and works primarily with startups and small businesses. He and his wife Brandi are pictured with son Tanner at the Fisher Cats' stadium in Manchester, N.H. Brewer can be contacted at andy@uptrending.com.

[.rockwoodinc.com](http://www.rockwoodinc.com)), were featured in an article, "Needham's Habitat for Humanity Home to Be Done by Late Spring," that ran in the March 12 issue of *The Needham Times*. The company donated its time to help build a home for a family. The business also was profiled in an article, "Rockwood Inc., a Family-Owned Business, Looks Forward to Spring, Busy Season," in the April 7 issue of *The Walpole Times*. Rockwood was founded in 1970 by Erik's father Bob and his father's late brother Alan. Erik started working for the Walpole-based home improvement company during his senior year at Babson and has worked there full time since graduating. He recently set up the company's website.

2003

Kris Matthews was featured in an article, "Racing Captain Revels in Busy Program," in the May 17 issue of *The Triton*. Kris is a full-time captain for private sailboat owners who want to race their boats anywhere in the world. His responsibilities include arranging repair and transport of the boat to regattas, as well as hiring a crew and providing team clothing, housing, and transportation.

2005



5th Reunion

Anna DeFilipp and **Abraham Dugal '06** were married on Oct. 3 in Sebasco Estates, Maine. **Casey Myers '03** was a bridesmaid, and **Daniel Mahnks** and **Corey McGovern** were groomsmen. Anna is an event planner at John Hancock Financial Services, and Abraham is a senior client operations associate at Cambridge Associates, both in Boston. The couple lives in Watertown.



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Jon Ricci is the vocalist for Lansdowne, a Boston-based rock band; he also writes the band's lyrics. He e-mails, "Lansdowne's new record, *A Day in the Life*, has charted on *Billboard*, and the band is gaining substantial label interest. Check us out on Facebook. To see our tour schedule and hear our music, visit www.myspace.com/lansdowne." Jon can be contacted at jon.ricci@gmail.com."

Stephen Spaeth is one of three founders and owners of Brooklyn Boulders (www.brooklynboulders.com), a rock-climbing gym in New York City. The other two are **Jeremy Balboni** and **Lance Pinn '06**. Stephen and the company were featured in an article, "Entrepreneurs Make Use of Odd Spaces: Properties With a Past Provide Unique Marketing Opportunities; Jails Transform Into Hotels, Churches Into Restaurants," posted on May 4 at WSJ.com. The founders chose a former *Daily News* delivery-truck garage to house their venture, believing that the property's distinct past would help to draw customers.



Cheryl Morris '08 (right) and **Gregory Gomer '07** (left) are part of the founding team of Pinyadda, a Boston-based social Web startup. Morris e-mails, "Pinyadda is a personalized social news platform, designed to deliver greater value to all stakeholders in the online publishing industry. Pinyadda is transforming how news is distributed and consumed, and it is developing into Boston's first large-scale, consumer-facing, social Web property. On May 27, we held a promotional event, Yaddapalooza, to infuse momentum into Boston's startup ecosystem." Gomer adds, "Yaddapalooza was held in Boston's Innovation District with support from Mayor Thomas Menino's office. It was attended by hundreds of entrepreneurs from local high-tech and startup businesses, as well as many Babson alums. It was a true meeting of top innovative minds. Yaddapalooza was the first of a series of community-based events that are a part of our Beln initiative. Beln events are focused on being fun and fostering a sense of identity and cross-pollination from various pockets of innovation in Boston." For more information, contact Gomer at greg@pinyadda.com or Morris at cheryl@pinyadda.com.

James Tribble has been appointed senior analyst, capital markets team at Richards Barry Joyce & Partners LLC, a Boston-based, commercial real estate advisory firm. Previously, he was an analyst at Eastdil Secured, a real estate investment banking company. He is a member of NAIOP, a commercial real estate development association.

Matthew Walsh wrote from Durham, N.C. in May, "Just finished my first year at The Fuqua School of Business at Duke University. Working for Bank of America in investment banking for the summer."

2006

Eric Adler e-mails, "**Julien Chabbott** and I teamed up with filmmaker Brandon Ravet to create Line Snob, a location-based social network that monitors lines and provides wait times. It seems as if there is an app for everything. But here's one that turns the daily inconvenience of waiting in line into an informed, fun experience. Line Snob combines user- and venue-generated information with innovative social and gaming elements to deliver accurate real-time wait data. With the motto Changing the Way You Wait,

Welcome!

Perla Brito Cuevas '05 was born and raised in Taxco, a city in southern Mexico known for mining and crafts, especially jewelry. Every time she went home, Brito Cuevas would return to the States with silver jewelry for her friends. She soon recognized the business potential. "My whole family is in the jewelry business," she says. "In fact, the whole town is in



or related to someone in the business. Opening a jewelry store was natural for me."

Brito Cuevas calls her stores Tis.tiK ([www](http://www.shoptistik.com)

.[shoptistik.com](http://www.shoptistik.com)), which means "welcome" in Mayan. She opened the first in 2008 in Cambridge, Mass.; the second followed in 2009 in Dedham.

All inventory is made in Mexico, and Brito Cuevas deals directly with the artisans. The jewelry is silver, some with semiprecious stones. The stores also carry handbags and mirrors. The handbags are purchased from a jail where

the inmates are trained through a rehabilitation program to make them from recycled materials. The mirrors and other small decorative items are made from remnants at a stained glass factory, where many of the employees have disabilities or are women who have escaped domestic violence. "My customers recognize and appreciate the value of purchasing items that not only are good, but also have a

good purpose."

At first, Brito Cuevas thought that most of her customers would buy for themselves; in fact, 90 percent of the purchases are gifts. "I had to adjust," she says. She ordered boxes, wrapping paper, and gift cards, also made in Mexico.

Working at Tis.tiK makes Brito Cuevas "happy in the mornings." She plans to open more stores and is investigating other urban areas.

we have created an information tool and made it interactive. Check it out and download Line Snob for free at www.linesnob.com."

Abraham Dugal: See **Anna DeFilipp '05**.

Emily Ott has opened Milly and Grace, a women's clothing, accessories, and home shop on Nantucket Island, Mass. She was featured in an article, "New Businesses Popping Up All Over Town: NIR Alone Signs Up 12 New Tenants So Far This Season," in the April 22 issue of *The Inquirer and Mirror*. Emily has worked in retail on the island for five years.

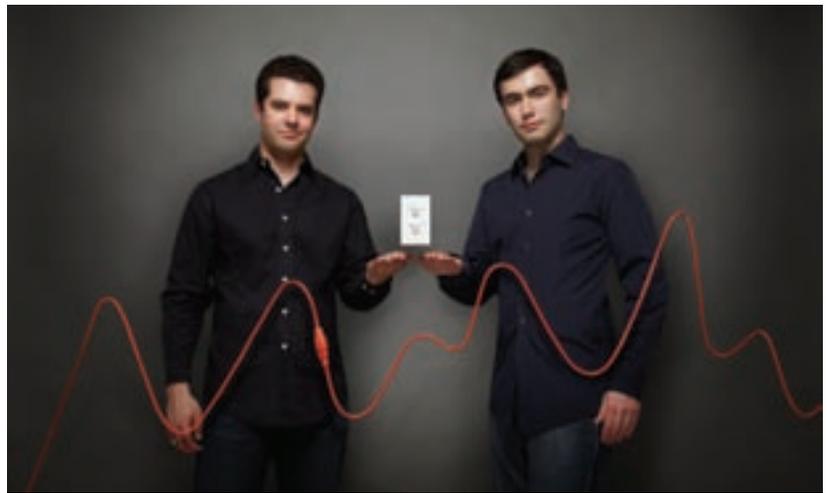
2007

Cristina Acevedo founded BIG Ideas NGO, a nonprofit business incubator for startups in Guatemala (www.bigideasong.blogspot.com). She e-mails, "We've been operating for two years and have worked with more than 150 entrepreneurs and have started more than 20 companies. As we grow, I am looking for people who can contribute as consultants, mentors, investors, and board members, as well as for employees and interns interested in working at BIG Ideas NGO. Currently, we are the only functioning incubator in Guatemala, and we work with exciting businesses in technology and many other industries." Cristina's e-mail is cacevedo@incubadorabigideas.org.

Richard Bottner is the president of Intern Bridge Inc. (www.internbridge.com), a college recruiting and consulting firm that he founded when he was a student at Babson. Intern



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Connell McGill '08 (left) and **Pavel Khodorkovskiy '07** (right) are cofounders of Enertiv (www.enertiv.com). The startup helps institutions reduce electricity costs and consumption by providing monitoring and control solutions. McGill e-mails, "Pavel leads technology and product development,

and I lead marketing and business development. Enertiv offers customers a real-time view of how they consume electricity at each outlet and appliance, in each room and throughout a building. The system installs quickly and includes easy-to-use software to view energy consumption. Our

service package includes access to industry-specific consultants to help you control energy usage. Phase II will offer water and gas monitoring and include an enhanced revenue model. We demonstrated Enertiv's monitoring solution at the Babson Energy and Environmental Conference in March."

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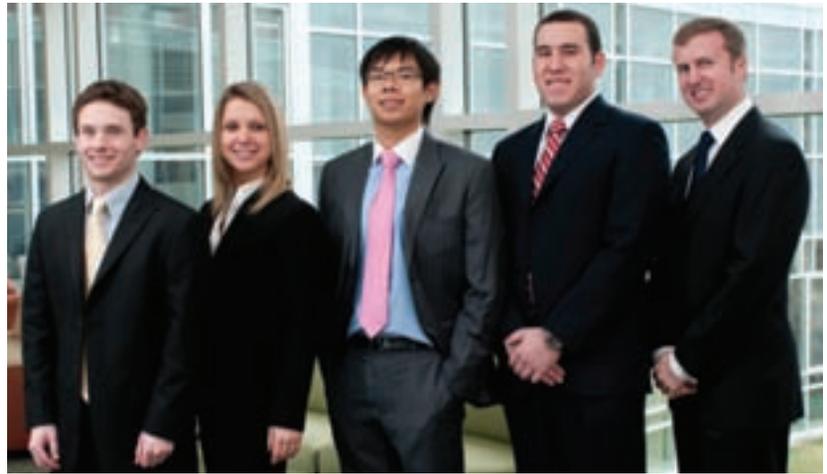
ALUMNI NEWS

Bridge conducts specialized studies directly with students and produces annual internship research projects. In its 2010 Internship Salary Report, the firm details the business case for offering paid internships. Richard is the author of *Total Internship Management: The Employer's Guide to Building the Ultimate Internship Program*, published by Intern Bridge in 2007.

Stephen Silver is founder and partner of Mavn Funding Advisors (www.mavnfunding.com), a consulting firm for pre-seed and early-stage startups. Mavn guides startups through the local venture capital market. Stephen also is founder and CEO of SproutStart (www.sproutstart.com), a full-service interactive marketing agency that helps its customers grow their businesses with website design and Web development, multimedia marketing solutions, and intelligent search and social media marketing strategies. Both businesses cover the Orange County, Calif., area. In February, Stephen led an interactive discussion in Costa Mesa on how social media can help businesses succeed.

2008

Jalila Bouchareb e-mails, "My family is from Morocco, and my ambition always has been to connect my entrepreneurial dreams with my roots. In January, I launched Amal Oils (www.amaloils.com), which manufactures and distributes 100 percent organic Moroccan argan oil in the U.S. This is the company's first product, and we plan to offer more Moroccan beauty products before the end of the year. Argan oil restores moisture to hair, skin, and nails; protects the skin from environmental factors, such as pollution;



Babson team members Thomas Klein '10 (from left), Estelle Vaysburd '10, Khanh Ngo '12, and Eric Drozdov '10 placed second overall out of 44 teams in the 2010 Rotman International Trading Competition and took home a cash prize of \$2,500. Faculty adviser Ryan Davies, associate professor of finance (far right) accompanied the

team to the University of Toronto in February for the three-day competition, which uses simulated cases to mimic real-world trading of commodities, fixed income, and equities. Davies says, "Babson finished first in the algorithmic trading case. The team developed an automated trading model that beat models

developed by teams of engineering and computer science majors from MIT, graduate students in financial mathematics from the University of Chicago, graduate students in quantitative finance from the University of Waterloo, and others." The team received financial support from the Stephen D. Cutler Center for Investments and Finance at Babson.

and reduces signs of aging. Argan oil also helps to alleviate poverty in Morocco by providing employment to the Berber women who crack the argan nuts. Follow us on Facebook."

Gretchen Hackmann e-mails, "I have started Bryson Incubator, an incubator for tech startups and small businesses in Columbus, Ohio. I have dedicated 5,000 square feet of renovated open office space to 20 'techpreneurs.' The incubator provides a valuable support system where young entrepreneurs can collaborate, innovate, and grow together." For more information, e-mail Gretchen

at info@brysonincubator.com.

Phil Tepfer e-mails, "**Charles Bogoian** and I are the founders of SailProud LLC, a former Babson hatchery business now in Boston. SailProud is seeing great success in the green apparel world. We produce performance garments made from recycled landfill material and non-conventional organic substances like corn and soy. In April, SailProud was chosen by Intuit Corp. as America's Most Loved Local Business, which earned the company a grand prize valued at \$30,000. Check us out at www.sailproud.com."



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Send your suggestions, submissions, and letters to:
Editor, Babson Magazine / Babson College / Babson Park, MA 02457-0310;
alumnews@babson.edu; 781-239-5256.

Please Note: Babson Magazine reserves the right to edit news. No engagement or baby photos. News and photos may be used on Babson's website.

Weddings

1 **Sean Sieper '02** was married to Kelly Lynch on May 30, 2009, in Bedford, N.H. Alumni at the wedding included Dominique Fyfe '00; Dave Ross, James Basbas, and Matt Brosseau, all '02; Carlos Merino, MBA '09; and Laura Hunter, MBA '10.



2 **Christopher Mahoney, MBA '04**, e-mails, "Kim Burckle and I were married on Sept. 19, 2009, in Santa Fe, N.M. Among the celebrants were Moataman Daader, Prateek Sood, and Corinne Mauser, all MBA '04. Teek flew in from Shanghai, China, and literally just made it. It was great to have our first get-together since graduation!"



3 **Daniel Zolnierz '05**, MBA candidate, and Katie Den Uyl were married on Sept. 18, 2009, in Boston. Many close friends attended, including groomsmen Justin Sziabowski '04, MBA candidate, and Minh Bui, Cooper Clark, and Aron Grufstedt, all '05; John Diercksen and Pascal Geneus, both '04; Robert Dupree, Sheila Gilberti, Gabe Schaffzin, Yves Hunziker, Alan Medvin, and Fei Xue, all '05; Dianalee Dupree '07; and Amanda Hahn-Graves '07, MSA '07.



4 **Kira Maddigan** and **Jonathan Watkins**, both '06, were married on Oct. 10, 2009, on Cape Cod. Many Babson friends joined them, including (back row, from left) Andrew Merget '05; Chelsea Moylan '07; Meredith Greeno '07; Maureen MacEachern '07; Meaghan Lally-McGurl '06, MSA '06; Ashley Burgess '06; Jacque Decocq '06, MSA '06; Robyn Patnode '07; Pam Panagian '06, MSA '06; Michael Cicchetti '07; (front) Adam Hollander '05; Kaitlyn Knowles '06; Kim Brunelle '06; Missy Fine '06; and Terry Naas '06.



Babson Magazine requires good-size, high-resolution digital photos—at least 4 X 6-inch images at 300 dpi. Due to space limitations, wedding captions must run under 75 words.

E-mail your jpg and text to alumnews@babson.edu. Mail traditional prints to Class News Editor, Babson Magazine, Babson College, Babson Park, MA 02457.

If you have photo questions, contact the Class News Editor at alumnews@babson.edu or 781-239-4269.

GRAD
NEWS

1964

Joseph Ryan, CPA, is a partner and founder of Blue Ridge College Consulting in Black Mountain, N.C. He e-mailed in June, "This business offers professional advice to potential college students and their parents; we help parents to send their children to college and have a comfortable retirement. Our first workshop was held at the Asheville Chamber of Commerce. Please e-mail me at ryanwealthmgt@bellsouth.net for our workshop schedule."

1970
40th Reunion

1972

Antonio Monteiro de Castro has been elected to the board of directors of Tupperware Brands Corp. in Orlando, Fla. He is a member of the board's compensation and management development committee. Antonio

is nonexecutive chair of New Britain Palm Oil Ltd. in Papua New Guinea, a senior nonexecutive director of BlackRock Latin American Investment Trust PLC, a member of the board of Getulio Vargas Foundation, an academic and research organization in Brazil, and a member of the board of Acao Comunitaria do Brasil.

Bob Sartini e-mailed in June, "Thanks to my Babson education, I retired at 51 after 33 years in health-care administration. I am a long-distance backpacker, a thru-hiker. In summer 2009, I thru-hiked the 2,666-mile Pacific Crest Trail, which brought my total backpacking mileage to more than 10,000 miles. I've thru-hiked the 2,174-mile Appalachian Trail (twice), the 1,100-mile Florida Trail (twice), and the Long Trail in Vermont, which I will do again this summer. When I'm not hiking, planning a trek, or doing trail work, I spend time with shut-ins. This is how I've spent my first 10 years of retirement; it is the light at the end of the tunnel. This bit of back-patting is just to show that there is life after work." Bob's e-mail is r.sartini@rcn.com.

BACK TO
BABSON

September 23-25, 2010

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MBA Alumni Reunion
Wednesday, September 22
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of Boston

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reception and dinner**

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1975
35th Reunion

Anthony Kennedy has been elected to the board of assessors of Stoneham, Mass., where he has lived since 1985. Previously, he was a member of the town's finance and advisory board for six years and a member of the board of selectmen for nine.

Joseph Parham ('72): See Bachelor's News.



Richard Connolly, MBA '64 (center), and his wife Ann Marie (right) received the Ad Majorem Dei Gloriam Award from the New England Province of Jesuits at its 10th Annual Gala on April 15 in Boston. The Rev. Myles Sheehan (left), provincial of the province, pre-

sented the award, which honors those who have made a difference in the world by generously helping others. Connolly is a senior vice president and financial adviser at Morgan Stanley in Boston; he was named to Barron's Top 1,000 Brokers' list and voted the number two broker

in Boston by *Boston Business Journal*. His passion for golf is reflected in his support of the Francis Ouimet Scholarship Fund, which provides scholarships for young men and women who have worked for the game of golf. He is a member of Babson's Board of Overseers.



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A Rewarding Opportunity

Russell Corsini, MBA '67, P '03 (right), a member of Babson's Board of Overseers, e-mails, "Babson's undergraduate Management Consulting Field Experience offers a rewarding opportunity to coach students. An elective course, MCFE allows juniors and seniors to engage in a real consulting project.

"Usually, each consulting team is managed by a graduate student. The grad students are enrolled in a class, *Managing the Consulting Experience*, and are trained in coaching and team leadership by pro-

fessor of management Joseph Weintraub (left) [Charles Barton '49, H '89, Term Chair and faculty director of the Coaching for Leadership and Teamwork Program].

"Occasionally, the MCFE program invites faculty or executives in residence to advise on a project. As an alumnus with an extensive business background, I was asked to be project manager for the team assigned to Inchworm Shoes. The company has a proprietary expandable children's shoe that it plans to launch in the U.S. Inchworm sought help to define



the primary market and optimal distribution channels.

"In addition to secondary research on market and competition, I led the students through planning and executing focus groups and e-mail surveys. The students developed scripts, led sessions, and summarized results.

"The students were introduced to senior executives in the shoe, retail, and branding industries. The meetings required poise, confidence, and mastery of subject matter. The executives were impressed with the experience that Babson offers its undergraduates.

"MCFE provided me with an opportunity to

give back as an alumnus, but more important, I enjoyed working with the students and learned a lot. They are energetic and smart, and they know how to tackle business problems. I recommend that all alums seriously consider becoming involved with the MCFE program or the Coaching for Leadership and Training Program. The students and you will benefit."

Editor's note: Alumni may submit projects for their own companies and organizations. For information on MCFE, contact Rosemary Casey at rcasey@babson.edu; for CLTP, contact Jackie Harris at coaching_program@babson.edu.

1977

Peter Hussey is an artist who paints architectural watercolors. He e-mails, "I was invited to inaugurate the Exhibitions Program at the new Vernon Cancer Center at Newton-Wellesley Hospital in Newton, Mass., with a display of my work. The exhibit opens on Oct. 22. Visit www.peterhusseygallery.com."

1980



30th Reunion

Richard Werkowski has been appointed CFO of Speare Memorial Hospital in Plymouth, N.H. He had served in an interim capacity since 2009. Previously, he worked for Leaders of Today, a company that provides interim and permanent

health-care management staffing.

1981

Jon Weber ('80): See Bachelor's News.

1982

Alfred Lanzetta has been named vice president for operations and services at Sepaton, a data protection company in Marlboro, Mass. Previously, he was executive vice president for operations and worldwide services at Egenera.



1985

25th Reunion

1986

Charles Kane has been appointed to the board of directors of Demandware Inc. The Woburn, Mass.-based company helps businesses deliver customized online shopping to their customers. Previously, he was presi-

dent and COO at One Laptop per Child, a nonprofit organization that provides computing and Internet access for students in the developing world. He is an adjunct professor of international finance at MIT Sloan School of Management.

1988

Thomas Nadeau has been named senior vice president for lending at Metro Credit Union in Chelsea, Mass. He oversees real estate, small business, and consumer lending functions, as well as the collections and recovery departments. Previously, he was president and CEO of the consumer lending and mortgage banking divisions at Sovereign Bank.

1990

20th Reunion

1991

Irene Stern Frielich is president and



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ALUMNI NEWS

founder of EnVision Performance Solutions Inc. (www.envision-performance.com), a training development and project management consulting firm that serves Fortune 500 companies as well as not-for-profit organizations. She e-mails, "Since 1998, EnVision has developed, delivered, and managed training solutions for clients on topics such as talent management, life sciences, banking compliance, finance, operations, and systems applications. I live in Sharon, Mass., with my husband Seth and sons Jonah and Joshua (currently attending Savannah College of Art and Design). I am a snowshoe and cycling enthusiast, and I enjoy the outdoors in all seasons!" Irene's e-mail is irene@frielich.com.

1992

Michael Brener is an international wealth management adviser in the global private client group at Merrill Lynch Financial in Aventura, Fla. He was named to "America's Top 1,000 Advisers: State-by-State" list that was published in the Feb. 22 issue of *Baron's*. Michael is a certified investment management analyst with more than 17 years of experience in the financial services industry. He is cochair of the children's basketball program at the Michael-Ann Russell Jewish Community Center in North Miami Beach.

Feyzi Celik is president and CEO of OnePIN Inc. (www.onepin.com), a Westboro, Mass.-based company that provides social address book solutions. He founded the company in 1998. OnePIN has raised half of its \$1 million offering of convertible



The Babson Investment Management Association and the Stephen D. Cutler Center for Investments and Finance hosted the third annual Babson Investment Conference in March. The on-campus conference was titled *What's Next? Opportunities in a Time of Unprecedented Global Stimulus*. Steven Feinstein (far left), associate professor of finance and Donald P. Babson Chair in Applied Investments, moderated

the afternoon discussion and the Macro/Big Picture Panel. The panel included **David Thompson, MBA '71** (second from left), managing director, Highmount Capital; John Baur (center), vice president, Eaton Vance; and **Brian Kelly, MBA '95** (second from right), founder and president, Kanandrum Capital. The conference was planned by many BIMA contributors, including **Garrett Goggin '92, MBA**

'10 (far right), president, and **Matthew Ristuccia, MBA candidate**, speaker liaison. **Rajeev Vijayan**, who died in July, also contributed; he was vice president for marketing and communications and an MBA candidate. President Leonard Schlesinger, who delivered the opening speech and welcomed participants to Babson, coauthored the book *The Value Profit Chain*.

promissory notes, and since 2005, the company has raised more than \$18 million. Babson trustee **Joseph Winn, MBA '74**, is a member of OnePIN's board of directors.

1995 15th Reunion

Scott Walters e-mails, "Life is busy. I was married in 2007, and our son Will, 2, is perfect! In my spare time, I help to run Men with Heart (www.menwithheart.org), a local non-profit. We are a team of guys who walk in the Boston Avon and Komen breast cancer walks. This year, we will surpass \$1 million raised since we started in 2002. Professionally,

I've been selling gift and loyalty programs to restaurant chains with Paytronix for nine years. The company has grown to 30 employees; six are Babson alumni. I look forward to seeing all MBA '95 alums at our 15th reunion. So far, we have two events: a networking reception and dinner in Boston with Dean Raghu Tadepalli on Sept. 22, and an on-campus cocktail party on Sept. 25. For details and to register, visit www.babson.edu/backtobabson."

1997

Timothy McGrath has been named president and COO of PC Connection Inc., an information technology



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product and service company in Merrimack, N.H. The company owns four sales companies: PC Connection Sales Corp., MoreDirect Inc., Gov-Connection Inc., and PC Connection Express Inc. He joined PC Connection Inc. in 2005 and was previously its executive vice president, enterprises.

1998

Judith Reed, assistant director of Babson's Center for Women's Leadership (www.babson.edu/cwl), accepted an award from *Entreprising Women* magazine on behalf of the center. In March, Judith attended the 2010 *Entreprising Women* of the Year Awards Celebration in Miami to receive the magazine's annual *Entreprising Women* Advocacy Award in recognition of CWL's leadership in advancing women's entrepreneurship worldwide. She can be contacted at jreed@babson.edu.

Pablo Terpolilli e-mails, "I'm back in London after a year with Goldman Sachs in New York, experiencing the worst that the credit crunch had to offer. I'm running the proprietary credit book for UBS in Europe. Happy with the challenge. Best to everyone."

1999

Matt Feiner has been appointed senior vice president, wholesale of Stride Rite Children's Group Inc., a division of Collective Brands Inc. Stride Rite is in Lexington, Mass. He is responsible for the company's wholesale division and the wholesale merchandise planning team. Previously, he was vice president, U.S. merchandising for footwear

and apparel at Reebok NA.

Scott Gordon-Macey works at Allen Financial Planning in Brattleboro, Vt. He has earned MetLife's Leaders Level of Recognition, an honor given to top producers who exemplify the company's standards of personal integrity, professionalism, and customer service. He is the son of **Melvin Gordon '61**. Scott's e-

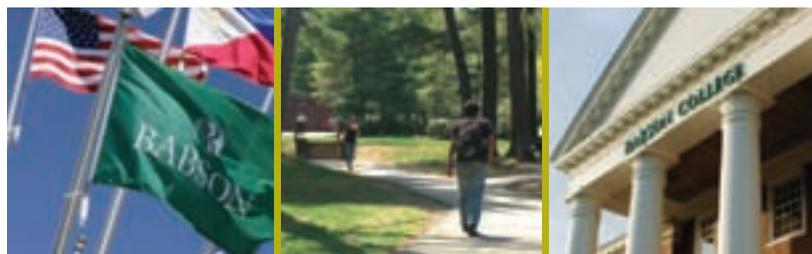
mail is sgordonmacey@metlife.com.

Michael Kotarski has been named a principal of The Avascent Group, a strategy and management consulting firm in Washington, D.C. Previously, he was managing director at CSP Associates Inc., where he led M&A strategy and due diligence efforts for private equity and corporate buyers.



Brian Hotarek, MBA '74, has been elected chairman of the board of directors of South Shore Hospital in South Weymouth, Mass., and its parent, South Shore Health and Educational Corp. Before this, he was a member of the board of trustees of South Shore Health and Educational Foundation, which gener-

ates philanthropic support for the hospital. He also is a member of the board of Barry-Wehmiller Cos. Inc., a specialty machinery manufacturer. Previously, he was executive vice president and CFO at Ahold USA, the U.S. division of Ahold NV, an international group of supermarkets based in the U.S. and Europe.



Create a lasting legacy.

Want to make a gift to Babson while maintaining your assets today? Consider naming the College in your will or trust. An estate gift will provide future support and allow you to update your plans as your circumstances change. When you do include Babson in your estate plans, please contact us so we can ensure that your intentions are fulfilled. Those who include Babson in their estate plans become members of the Roger and Grace Babson Legacy Society.

Contact Michelle Kovach, director of gift planning, at 781-239-5326 or mkovach3@babson.edu.

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ALUMNI NEWS

Eric Shapiro has been elected to the board of directors of Workers' Credit Union in Fitchburg, Mass. He is a founder and principal of Lexvest Partners LLC (www.lexvestpartners.com), a private equity real estate investment and development firm in Lexington.

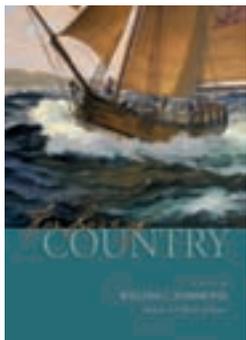


2000 10th Reunion

Ian White e-mails, "Ten years have passed since we received our walking papers! Join us for Back to Babson Weekend. Your illustrious reunion organizers, **Dominie Garcia** and I, have planned a casual, yet extended, happy hour in Newton on Friday and an evening in Boston's South End on Saturday. Visit our Facebook page (search Babson MBA 2000) for info and tickets. Contact Dominie at dominie.garcia@gmail.com or me at ian@urbanmapping.com with questions."

2001

Douglas Brenhouse is vice president for operations and finance and a founder of MetaCarta Inc. (www.metacarta.com) in Cambridge, Mass. MetaCarta's technology



William Hammond, MBA '85, has written the first of five sequels to his novel, *A Matter of Honor*. He e-mails, "For Love of Country will be published in October by the Naval Institute Press. Set in the 1780s, a time when the U.S. had no navy to protect its thriving merchant fleet, this second book in the Cutler Family Chronicles paints a vivid picture of treachery and piracy on the Barbary Coast of North Africa and subsequently in revolutionary France. For more information, visit www.bill-hammond.com." Hammond is a principal of 2Bills Literary Agency in Minneapolis.

Bruce Lockwood, MBA '92, e-mails, "I have attended Kotzschmar Organ concerts in Portland, Maine, since my childhood days. With 6,857 pipes ranging in length from six inches to 32 feet, the organ attracts prestigious musicians from around the world. The range of sounds this instrument produces, from the thundering lower register to the very



soft antiphonal division overhead, is magnificent. Cyrus H.K. Curtis, publisher of *The Saturday Evening Post* and *Ladies' Home Journal*, donated the organ in 1912 to Portland for its new City Hall. Classical, pops, youth, and family concerts are offered throughout the year, as well as silent films. The Friends of the Kotschmar Organ produces the events and maintains the instrument. I have been president of the Friends board for a year and a board member for six. Visit www.foko.org to learn more about this national treasure." Lockwood is president of Portland Research Group (www.portlandresearch.com), a full-service market research consulting firm that he founded in 2000.

combines geographic search and tagging capabilities.

Cory Chambers e-mails, "Our classmate and dear friend, **Peter Albano**, died on March 19. Peter is survived by his wife Leeann and their five children. Two funds have been established to help the family in this difficult time: The Peter Albano Family Fund and the Peter Albano Children's Scholarship Fund, both c/o Winter Hill Savings Bank,

342 Broadway, Somerville, Mass. 02145. For more information, e-mail me at cory_chambers@yahoo.com."

Mark Shifrin has been named vice president, valuation practice at Capstone Partners LLC, an investment banking firm in Boston. Previously, he worked at Valuation Research Corp., where he specialized in business and stock valuation, as well as the valuation of intangible assets and intellectual property. He can be contacted at mshifrin@capstonellc.com.

2004

Kevin Krueger is the founder of SupahFans.com, a company that designs and sells apparel and products for those who love New England. Kevin e-mails, "SupahFans' first retail store opened in March in Kenmore Square, near Boston's Fenway Park. We sell sports novelties and apparel,



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especially Ts and long-sleeved shirts, for football, baseball, basketball, and hockey fans. Check out our sports memorabilia, too. Join us on Facebook." Kevin can be contacted at kevin@supahfans.com.

Julie Viglione Theriault ('85):

See Bachelor's News.



2005 5th Reunion

Kellie Kokoszka and **Jeffrey Nasser** were married on Sept. 25, 2009, in New Brunswick, N.J. Kellie works in marketing at Revlon, and Jeffrey works at PricewaterhouseCoopers. The couple lives in Philadelphia.

2006

Jean-Michel Coutu is the proprietor of his family's newest pharmacy in Canada. In April, he opened a drugstore in Kirkland, Quebec. His family's company, The Jean Coutu Group Inc., which became a subsidiary of Rite Aid Corp. in 2007, owns pharmacies in Canada.

Michael Dullea has been appointed director of product development at Netage Solutions Inc. in Watertown, Mass. The company provides private equity software products to the investment and finance industries. Previously, he was vice president for product management at Navagate Inc., a provider of customer relationship management and sales force automation software.

Joe McManus, CAM '08, was featured in an article, "Squash Grows Locally: McManus Heads Pro Tour From His Office in Natick



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Skin-Care Miracle

Theresa Keresztes, MBA '98, is the founder of RadiantLife LLC, a company that produces My Girl's Radiation Cream. She e-mails, "I launched RadiantLife in 2008 after I was treated for breast cancer at Massachusetts General Hospital. To help heal my radiation-induced dermatitis, I used a cream that I found while on vacation in Hungary in 2007.

"I was in an apothecary on the outskirts of Budapest, looking for a cream that would make my skin beautiful like my Hungarian mother-in-law's; she claimed that Hungarian skin care was unrivaled in the U.S. I brought some cream home and discovered later that it was a miracle cure for radiation-induced dermatitis. The cream contained calendula (marigold), a homeopathic remedy for burns, well-known in Europe but lesser known here. I consulted with a team of radiation oncologists, chemists, and dermatologists and refined the formula. My Girl's Radiation Cream, a blend of calendula and natural oils, contains no toxic chemicals,



fragrance, alcohol, or petroleum.

"I also established a nonprofit entity, My Girl's Gala Fashion/Fundraiser for Breast Cancer Research. In 2009, we held a gala for breast cancer survivors and their caretakers and donated proceeds to MGH Cancer Center's breast cancer research programs. The funds were donated in honor of my mother, who was treated for breast cancer in 1989, and in memory of my father, who was treated for lung cancer in 2002, both at MGH. Today, My Girl's Radiation Cream is sampled and sold at major hospitals and radiation centers and shipped around the world. For more information or to contact me, please visit www.radiationcream.com."

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BABSON

ALUMNI NEWS

[Mass.],” in the May 10 issue of *MetroWest Daily News*. CEO and commissioner of U.S. Pro Squash, he created and started the U.S. Pro Squash Tour in 2009.

2008

Janet Chien is cofounder of Dyad Systems (www.dyadsystems.com), a Cambridge, Mass.-based company that provides consulting, data management, and technology advisory services to biopharmaceutical and medical device companies. She was featured in an article, “Contest Helps Women Grow Business,” in the May 9 issue of *Boston Herald*. Janet was one of the Ernst & Young Entrepreneurial Winning Women 2008 and a judge on the company’s Entrepreneurial Winning Women 2009 panel.

Meghna Eichelberger is marketing manager at Bard Electrophysiology, a division of C.R. Bard Inc., in Lowell, Mass. She received the Charles Russell Bard Award, an annual honor



Edison Almeida, MBA '06 (right), is CEO and a founder of Skynja, a startup headquartered in the Cambridge (Mass.) Innovation Center. He e-mails, “Buck Watia (left), cofounder of Skynja, and I were welcomed by Governor Deval Patrick (center) at the center during the ceremony for the proclamation of Feb. 23 as Entrepreneurship Day in Massachusetts. Skynja provides

electricity consumption data services to residential consumers. We educate our customers about the environmental impact of electricity and why an energy-efficient lifestyle improves the environment. We measure electricity consumption to provide a range of services from identifying inefficient appliances or electronics to offering advice to improve energy efficiency. Skynja is an Icelandic word that means to perceive, to realize. For more information, visit www.skynja.com or e-mail me at edison@skynja.com.”

recognizing outstanding character, abilities, and achievements, in May. Meghna joined Bard Electrophysiology in 2005 as an associate product manager. C.R. Bard, headquartered in Murray Hill, N.J., is a multinational medical technology company.

Adam Landry and his business partner opened a Koko FitClub in Needham in January. Adam e-mails, “This new franchise is changing the way people work out. The patented technology and Smartraining System combine to create a virtual

personal trainer that takes the guesswork out of exercise. The system customizes each workout and helps our members to maximize results—in 30 minutes or less! Koko FitClub Needham is the first to open in Metrowest Boston, and we plan to open four more clubs: Wellesley, Newton, Wayland, and Natick. Contact me at adam@fitfuture.com.” Adam is the son of Babson Overseer **John Landry '69**.

2009

Amma Sefa-Dedeh is cofounder of One Hen Inc. (www.onehen.org), a nonprofit organization in Wellesley. She e-mails, “One Hen uses stories of microentrepreneurs to teach 21st century skills, such as problem solving and financial literacy, to inner-city children. On May 7, One Hen held its inaugural Spring Celebration and Fundraiser at the Wellesley Country Club. Guests were treated to art displays from children in Kenya and Boston, an African marketplace, West African drumming, and South African a cappella music. The event raised over \$30,000. For more information, contact me at amma@onehen.org.”

Chelsea Evans Morrissey, MBA '05, e-mails, “After living abroad for two years, I started at New Balance Athletic Shoe Inc. in Boston in 2007 as a product manager for kids’ footwear. I researched and developed a line of footwear for tween boys and girls, a new customer segment for the company. The Fierce Trax Collection is inspired by wild animals and their inherent athletic characteristics. The first collection features a cheetah-inspired running shoe, which launched this spring. Because of demand, a trail shoe and boot are due this fall.



I think I have found my calling. I knew I would love a job that allowed me to ‘run my own business.’ Babson taught us to be entrepreneurs, even in the corporate environment, and that is what I am doing. At New Balance, I manage the entire life cycle of my line of shoes, which includes everything from development and design to pricing and promotions. Every day is challenging and exciting!” Morrissey can be contacted at cevans023@yahoo.com.



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In Memoriam

Robert Reiser of Sag Harbor, N.Y., died on April 3. He was a senior lecturer, management at Babson from 1988 to 1993 as well as chairman of the Management Division from 1989 to 1993. Reiser served in the Army from 1954 to 1956. When he retired in 1988 as president of Xerox Corp.'s international operations, he had worked for the company for almost a quarter of a century. He was mayor of North Haven, N.Y., from 1998 to 2002.

Bruce Williams '46 of North Canton, Ohio, died on Feb. 10. He served in the Navy during World War II and until he was discharged in 1954. He retired in 1995 as vice president for sales at M.K. Morse Co., a manufacturer of industrial saws and blades.

George Alder '48 of Delavan, Wis., died on Feb. 27. He worked for his family's business, Robert Alder & Sons, a transportation and distribution company now known as The Alder Companies.

William McGrath '49 of La Mirada, Calif., died on Feb. 19. When he retired in 1982, he had taught business and drivers education at California High School in Whittier for 26 years.

James Thomas '49 of Burlington, Vt., died on May 4. He served in the Army during World War II. He was a hospital administrator for 50 years, working at hospitals in Nevada and Arizona.

Leonard Brooks '50 of Baltimore died on Feb. 9. He served in the Army Air Force during World War II. He

worked in investment management on Wall Street.

Harvey Hubbell '51 of North Palm Beach, Fla., and Newtown, Conn., died on Feb. 16. He served in the Marine Corps during the Korean War. For his entire career, he worked for his family's electrical products business, Harvey Hubbell Inc., later Hubbell Inc.

David Wheeler '51, MBA '61, of Venice, Fla., formerly of Old Greenwich, Conn., died on March 5.

Robert Hamilton '55 of Manchester, N.H., died on Feb. 21. He worked in the wire industry and later at a bookstore in Concord.

Joseph Nathan '55 of Hollywood, Fla., died on May 12.

Donald Silk '55 of Huntington Beach, Calif., died on April 5. He served in the Marine Corps during the Korean War.

Gordon Hall '56 of San Mateo, Calif., died on Feb. 21. He was an executive sales representative for Continental Can Co. and Sonoco for 37 years.

James Eckes '57 of Amagansett, N.Y., died on Feb. 3. He was managing director of

Indoswiss Aviation, a Hong Kong-based aircraft-leasing company that he founded.

George Johnson '60 of Washington, D.C., formerly of Ann Arbor, Mich., died on March 30. For more than 40 years, he was a professor of economics at the University of Michigan, Ann Arbor.

Elias Georgeou '61 of White Plains and East Hampton, N.Y., died on March 12. He owned Georgeou Furs in White Plains.

John Hotchkin '63 of Alden, N.Y., died on April 16. He served in the Navy from 1963 to 1970. He was a retired commercial pilot.

Robertson Root '64 of Clifton, N.J., died on Oct. 21, 2009. He was an Army veteran. Before retiring in 1989, he was plant manager of Troy Manufacturing Co. in Roselle Park.

Robert Rose '64 of Las Vegas, formerly of New York City, died on March 10. He was a real estate agent with Realty One Group and a print broker.

Justin Remis '65 of Peabody, Mass., died on March 15. He was a private practice attorney.

Eduard Huppi '72 of Ashland, Mass., died on May 16. He was CFO at Century Manufacturing Co. Inc./Ty-Wood Corp. in Holliston.

John Roy, MBA '72, of Cohasset, Mass., died on Feb. 22. He was a retired attorney.

Kenneth LeBrun, MBA '73, of New Port Richey, Fla., formerly of Franklin, Mass., died on Dec. 3, 2009. He leaves his brother

Thomas LeBrun, MBA '66.

Marc Hollander '75 of Westfield, N.J., died on March 31. He was a senior vice president and financial adviser at Morgan Stanley Smith Barney in New York City.

Robert Saunders '78 of Lowell, Mass., formerly of Billerica, died on April 29. He was a sales manager for The Sprinkler House in Salem, N.H., for 17 years. He leaves his son Robert Saunders '96.

Katherine Wheeler '81 of Inverness, Fla., died on Jan. 29. She taught at Pleasant Grove Elementary School for many years.

Paul Woishnis '81 of East Longmeadow, Mass., died on April 29. He was second vice president, corporate tax at Phoenix Mutual Insurance Co. in Hartford, Conn.

Mark Hazzard, MBA '82, of Hallowell, Maine, formerly of Ridgefield, Conn., died on May 6. He was CFO at Smart Eyecare Center in Augusta, Maine.

John Liston '83 of Topsfield, Mass., died on March 17. He was owner and president of U.S. Castings Inc. in Middleton.

Patrick Penn '90 of New York City died on May 11. He worked for Southeast Bronx Neighborhood Centers Inc.

Peter Albano, MBA '01, of Haverhill, Mass., died on March 19. He was a businessman and a former teacher.

Henry Brown '06 of New York City died on April 4. He worked at PricewaterhouseCoopers.



Sgt. Andrew Walker today and in the '80s (second from right)



THE SINGING SERGEANT

Sgt. Andrew Walker astonished members of the Babson community with his vocal talent when he opened a campus-wide meeting last spring. The Babson public safety officer belted out two songs: Journey's *Don't Stop Believin'* and *When We Were Young (Together)*, which he wrote about old friends.

Q When did you first start to sing?

A My first appearance was with friends who needed a singer for a talent show. It was a one-shot deal. We didn't win but got great applause. A couple of years later, I joined a band, Target, and stayed with them for three years, until '85. We played some original songs, and I wrote a good amount of the lyrics.

Q Have you continued to write lyrics?

A Yes, I also compose music. I wrote *You're Not Alone* for my mom, who had Alzheimer's. I sent the song to a local radio DJ who liked it so much, she arranged for me to sing it at the opening ceremonies for the Greater Boston Memory Walk in September 2009.

Q Do you still perform?

A Not formally with a band. I sing with friends and will jump up with a mic at karaoke nights. If I didn't work the evening shift, I'm sure it would be different.

To hear Sgt. Walker sing, visit www.myspace.com/andywalker2008.