



THE 2014-2015 WINNERS



ABBY SPEICHER | DARTdrones

Babson Program: Two Year MBA - Second Year **Graduation Year:** 2015

Industry: Unmanned Aerial Vehicle Industry

Description: DARTdrones provides the highest quality training, certification, and continued support for the drone pilots of fire and police stations. Our training model includes risk mitigation, support, repair, and maintenance of drones to ensure the Federal Aviation Association's (FAA) requirements are being met while supporting a safe and responsible airspace.



ALISHA STERNENBERGER |

Babson Program: One-Year MBA Program **Graduation Year:** 2015

Industry: CPG/ Health & Wellness

Description: A functional food line that maximizes health and taste while providing optimal nutrition.



ALLISON SMITH | Allison Linley

Babson Program: One-Year MBA **Graduation Year:** 2014

Industry: Sports Apparel

Description: Launching Allison Linley, a boutique, high-end, women's golf apparel company. We offer fashionable, functional, and flattering attire that performs well and looks good on and off the course.



ASHNI SHAH |

Babson Program: One-Year MBA **Graduation Year:** 2015

Industry: Agriculture

Description: Industrial hemp start up focused on creating hemp products like hempcrete, hemp clothing and hemp seed



BRIANNA STICKLICKAS | Meet Eugene, Inc.

Babson Program: Undergraduate **Graduation Year:** 2015

Industry: Pet Food

Description: Meet Eugene is a hedgehog food company that focuses in providing hedgehogs with top quality nutrients at an affordable price to help hedgehogs live a fuller and healthier life. Our main goal is to provide hedgehogs with a tasty food unique to its needs that will help in minimizing the chances of obesity, digestive issues, and Fatty Liver Disease.



CAROLINE + JULIANA FONNEGRA | MiaLista

Babson Program: One Year MBA (J) + Two-Year MBA (C)

Graduation Year: 2014 (J) + 2015 (C)

Industry: Bridal Registry and Gifting

Description: MiaLista is an online gift registry website in Colombia focused on making the gift registry process for brides practical, easy and flexible. It will give brides the option to create one centralized registry, giving them the ability to choose items from several stores, and actively manage their list online. It will also offer brides the possibility of converting a portion of their wedding gifts into cash.



DANIELLE BABINEAU

Babson Program: Two-Year FT MBA **Graduation Year:** 2015

Industry: Craft Beer & Restaurant Industries

Description: Brewpub serving local food and local craft brewed beer. It is dedicated to both serving quality products as well as contributing to the growth of craft beer in the local and national economies.



ELIZABETH MADUKO

Babson Program: Evening MBA **Graduation Year:** 2016

Industry: Kitchen Appliance

Description: The product idea is a small kitchen appliance intended for use to transform flour to dough. This is intended to bridge the gap between demand for small, affordable kitchen appliance(s) for staple foods and manufacturers/investors in search of a safe, high yield investment product and an opportunity for direct investment in the developing world.



ERIN JANKLOW | Entrada

Babson Program: Full Time MBA **Graduation Year:** 2014

Industry: Language Learning/Language Software

Description: Entrada will enable hotels to provide English lessons to back-of-house staff through audio language lessons, allowing employees to multi-task and learn English while at work. By internally developing staff, Entrada will increase both retention and employee satisfaction, while providing a practice that will measurably improve the lives of employees.



EVE LI | Guardian Security

Babson Program: Evening MBA **Graduation Year:** 2015

Industry: Software, Security

Description: Providing managed security services to businesses, and municipal government. Leveraging latest cloud technology and open source, Guardian Security will provide open configurations for cyber security deployment. It also provides honey pots to invite hackers to attack.





GISELA SANTOS DE MACEDO | Made in Heart

Babson Program: One-Year MBA **Graduation Year:** 2015

Industry: Food

Description: Brazilian-inspired soft candies that will melt your heart. Plus, healthy, natural-based organic candy with fewer calories and lots of flavor!



JENNIFER ODERA | RIFT Tea

Babson Program: Full Time, Two Year MBA **Graduation Year:** 2015

Industry: Food and Restaurant

Description: RIFT Tea is a tea sanctuary that transports you away from your busy, overwhelming life and offers a convenient escape from the mundanity of everyday. It is a modern take on the traditional high tea experience, served in a hole in the wall location that combines natural light, plants and water features to create a relaxing oasis where you can enjoy high tea and cuisine from around the world.



KAREN NELSON | Heavenly Hummus

Babson Program: Evening MBA **Graduation Year:** 2015

Industry: Consumer Goods/Food

Description: Heavenly Hummus is a chickpea dip made with only the best ingredients that is light and delicious. You can take it on the go, share it with everyone, or snack away on your own time.



LAUREN DIPERNA | Entropic Harvest Technologies

Babson Program: Two-Year MBA **Graduation Year:** 2015

Industry: Agriculture

Description: Entropic Harvest Technologies designs and develops high-performance, environmentally sustainable crop protection.



MEIRAV ZAKS-ZILBERMAN | My Beautiful Body & Mind

Babson Program: Blended-learning MBA **Graduation Year:** 2015

Industry: iBiotech, Performing arts, Health & Wellness

Description: A personalized and holistic yoga, fitness, and nutrition mobile program that empowers women. It envisions an integration of technology and a supportive blended community with movement disciplines that develop the body, mind, and spirit.





LULWA ALSOUDAIRY | Artistian

Babson Program: Full-time MBA **Graduation Year:** 2015

Industry: Internet Information Services

Description: Artistian is a global online marketplace to buy and sell handmade goods, fine art, vintage, designed items, supplies, media, and craft supply items. Artistian is derived from the word “Artist” and the suffix “ian” which means belonging and is sometimes used in nationalities. The objective of the name is to give artist a sense of citizenship and belonging to a global community where they can introduce and sell their goods on a smarter ecommerce platform.



LAUREN TAGGART | GetWise

Babson Program: One Year MBA **Graduation Year:** 2015

Industry: Consulting Services

Description: An online platform providing one-on-one consulting services for small business owners by leveraging the expertise and know-how of experienced industry professionals.



MELISSA SPINKS | Pretium Health

Babson Program: **Graduation Year:**

Industry: Healthcare

Description: As employers cope with rising healthcare costs and look to shift more costs to employees, Pretium provides employees with tools to help make value-driven healthcare decisions. Pretium is a web-based solution that integrates publicly available data, pricing, and patient reviews and outcomes in an easy-to-use platform.



OCTAVIA COSTEA | Spreads & Beyond

Babson Program: Two-Year MBA **Graduation Year:** 2015

Industry: Food

Description: We make delicious fruit spreads with zero added sugar. We use fresh fruits and this process is possible due to an old family recipe.



VIOLET KABASO | Bantu Ventures

Babson Program: Blended Learning MBA **Graduation Year:** 2014

Industry: Venture Capital

Description: Bantu Ventures is a mission driven firm that pursues innovative solutions to end poverty and unemployment in Sub-Saharan Africa. We accelerate economic empowerment through education and entrepreneurship.





Women on Main



ASHA MARTIN-JEFFERS | Earthseed Energetics

WOMEN ON MAIN FELLOW 2014-2015

Industry: Holistic Wellness

Description: Earthseed Energetics is a naturopathic consulting business that assist clients in total nutritional & physical wellness. By developing a personalized nutritional & physical lifestyle we educate to implement sustainable total wellness.



LAUREL VALCHUIS | Al FreshCo

WOMEN ON MAIN FELLOW 2014-2015

Industry: Food

Description: Vegetable-centric meal kits made with locally sourced food grown by farmers who pay careful attention to the ecology of our land. Meal kits include everything you need to make a meal; just take it home and cook it!



MARLENA CARTER-DIAZ | CMTS

WOMEN ON MAIN FELLOW 2014-2015

Industry: Healthcare Staffing

Description: Care Management Temporary Staffing Agency (CMTS) works with companies that cater to underserved consumer population for HealthCare quality services. Meeting these needs stabilizes communities, and this, along with good schools, attracts more residents.



PAMELA BARDHI | Ria Cafe

WOMEN ON MAIN FELLOW 2014-2015

Industry: Dessert & Cafe Industry

Description: Ria Cafe is an upcoming European Cafe and Gelateria opening in West Roxbury, a suburb of Boston in Fall 2014. Ria will specialize in imported European cafe beverages as well as serve handcrafted gelato and European pastries.



YOOREE LOSORDO | On the Dot Books

WOMEN ON MAIN FELLOW 2014-2015

Industry: Restaurant/Food

Description: Bookstore, coffee and gelato shop opening in West Roxbury.

