January 31, 2019

TO: 2019 BCERC and Doctoral Consortium Participants

FROM: Andrew Zacharakis, Director, BCERC

SUBJECT: 2019 – BCERC – Babson College, Babson Park, MA

Dear Colleague:

On behalf of Babson College, it is our pleasure to invite you to attend the 39th Babson College Entrepreneurship Research Conference (BCERC) scheduled for June 5-8, 2019, being held at Babson College, Babson Park, MA.

The following information contains the timetable for the Conference deadlines and registration; the submission guidelines for the summaries and papers; and other important details. The Conference information is posted on the BCERC website (www.bcerc.com). The online Registration Site and the Paper/Summary Submission Site open on Friday, February 1, 2019.

If you have any questions please contact Tammy Lamenzo at 781-239-4992 or email tlamenzo@babson.edu.

We thank you for your interest and participation in the 2019 BCERC and we look forward to seeing you in June.

Best regards,

Andrew Zacharakis
Babson College
Director, BCERC

Information on BCERC and Doctoral Consortium can be found on our website at: www.bcerc.com
### 2019 BCERC – Babson College DEADLINE DATES:

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<th>Due Date</th>
<th>Description</th>
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| March 27, 2019 | **Submission of:**  
|                | ● One-page summary of paper and interactive paper not to exceed 400 words TOTAL. Author Guidelines can be found at [www.bcerc.com](http://www.bcerc.com)  
|                | ● Conference Registration and Payment  
|                | ● Guest Registration  
|                | ● Request for Admission on Points                                                                                                                                 |
| April 24, 2019 | Completed 6-page Abridged Paper – Guidelines located at [www.bcerc.com](http://www.bcerc.com)  
|                | Please Note: Interactive Sessions are not required to submit a paper                                                                                                                                  |
| May 1, 2019    | Submission of PowerPoint Slides for Paper Presentation sent to: [tlamenzo@babson.edu](mailto:tlamenzo@babson.edu)                                                                                       |
| May 2019       | Conference Schedule posted at [www.bcerc.com](http://www.bcerc.com)                                                                                                                                   |
| June 5, 2019   | Doctoral Consortium Program 1st Session held in the Blank Center, Babson College                                                             |
| June 6, 2019   | BCERC - Opening Session at Winn Auditorium, Olin Hall, Babson College                                                                        |
| June 6 - 8, 2019 | BCERC Sessions & Doctoral Consortium 2nd Session held at Olin Hall, Babson College                                                               |

Information on BCERC and Doctoral Consortium can be found on our website at: [www.bcerc.com](http://www.bcerc.com)
2019 BCERC – Babson College Information

1. Conference Information
2. Doctoral Consortium Program
3. BCERC Award Sponsors
4. Conference Registration, Payment Information
5. BCERC Tentative Schedule
6. BCERC Sessions
7. BCERC Presentations
8. Author Guidelines for Paper, Summary, and Interactive Paper
9. Submission of One-page Summary of Paper and Interactive Paper
10. Submission of Abridged Paper
11. Submission of PowerPoint Slides for Paper
12. Room Accommodations
13. Transportation Options
14. Conference Materials
15. Meals and Receptions
16. Sightseeing and Shopping
17. Services
18. Internet Access/Electronics
19. Attire and Weather
20. Messages
21. About Babson College

Information on BCERC and Doctoral Consortium can be found on our website at: www.berc.com
1. CONFERENCE INFORMATION
Each author, co-author, doctoral student, special guest, and anyone attending on points is required to register on the BCERC website, www.bcerc.com, by March 27, 2019.

2. DOCTORAL CONSORTIUM PROGRAM
The first session for the Doctoral Consortium Program takes place on Wednesday, June 5; the second session takes place on Saturday afternoon, June 8, 2019.

3. BCERC AWARD SPONSORS
• Babson College Bertarelli Family Award for the best paper on the topic of Family Entrepreneurship.
• The G. Dale Meyer Award for the most relevant research in Social Entrepreneurship
• Journal of Small Business Management Award for the best paper on the topic of Public Policy.

4. CONFERENCE REGISTRATION, PAYMENT INFORMATION
Registration for the BCERC is based on an accepted abstract and by invitation only. If you require a letter of invitation for a VISA to the US, please send an email to bcerc@babson.edu. VISA letters are sent only AFTER you have fully registered and paid for the Conference. If you would like to attend the Conference on points, please email tlamenzo@babson.edu.

Registration is on the BCERC website, www.bcerc.com. To register please login with your email address and the designated password sent to you.

You will receive a confirmation when your payment is processed. If you do not receive a confirmation, please let us know.

REGISTRATION DEADLINE – MARCH 27, 2019
Registration Payment Options:
Register online at www.bcerc.com.
If payment is made by check, make check payable to: “Babson College – BCERC” and mail to:

• BCERC, Blank Center –

5. BCERC TENTATIVE SCHEDULE

6. BCERC SESSIONS
All Conference presentations will be held at Olin Hall, Babson College. Room assignments will be noted on the final Conference schedule.

Interactive Paper Sessions will be held at Olin Hall, Babson College in the morning on Friday, June 7, 2019.

7. BCERC PRESENTATIONS

Paper Presentations are limited to 20 minutes, with a 10-minute allowance for questions and answers, total 30 minutes. We ask that you please be considerate of others and stay within the time limit. The session chair will ask you to stop if you are not finished in 30 minutes.

Interactive Paper Presentations are limited to 10 minutes, with a 5-minute allowance for questions and answers, total 15 minutes. The session chair will ask you to stop if you are not finished in 15 minutes.

8. AUTHOR GUIDELINES FOR PAPER, SUMMARY AND INTERACTIVE PAPER


9. SUBMISSION OF ONE-PAGE SUMMARY OF PAPER AND INTERACTIVE PAPER

DEADLINE – MARCH 27, 2019
Submission of one-page summary of Paper and Interactive Paper – The one-page summary cannot exceed 400 words

Information on BCERC and Doctoral Consortium can be found on our website at: www.bcerc.com
TOTAL, including title, authors' names and affiliations, headings, and contact information. Submit summary on the BCERC website, www.bcerc.com.

10. SUBMISSION OF ABRIDGED PAPER

DEADLINE - APRIL 24, 2019

Please Note: Abridged Papers will be peer reviewed by the 2019 BCERC Board of Reviewers. Papers exceeding 6-pages will not be reviewed or considered for inclusion in Frontiers of Entrepreneurship Research BCERC Proceedings.

If you would like to see published papers and summaries please go to our website Frontiers of Entrepreneurship Research BCERC Proceedings on www.bcerc.com.

11. SUBMISSION OF POWERPOINT SLIDES FOR PAPER

DEADLINE – MAY 1, 2019

PowerPoint Slide Presentations – In order to help streamline the sessions we request that you submit your final PowerPoint presentation by email to jlamenzo@babson.edu no later than May 1, 2019. Please note that all electronic presentations will be pre-loaded for the Conference onto a Windows Compatible Computer for your scheduled session. If you do not wish to send a PowerPoint presentation, you can load your presentation during your paper session presentation.

In addition, all delegates are requested to bring a back-up copy of their PowerPoint presentation on a Thumb Drive in the event of any problems.

12. ROOM ACCOMMODATIONS

We have reserved a limited block of rooms at the designated Conference Hotels that are located on our website, at preferential room rates for the nights of Monday, June 4, to Saturday, June 8, 2019. All rooms must be booked by the cut-off date indicated on our website for the designated Hotels to receive the group discount room rate.

We strongly recommend you make your room reservations early, and to check the Hotels cut-off dates.

Reservation and Hotel information is located on our website at the following link: Accommodation Options.

We will have bus transportation to Babson College and back to the Hotels during the entire conference. A detailed bus schedule will be emailed to you and posted on our website.

13. TRANSPORTATION OPTIONS

Transportation information is located on our website at the following link: Transportation Options. Please allow sufficient time for your arrival, taking into consideration the type of transportation you are using and the time of your arrival.

From Logan Airport you can find an Uber/Lyft or Taxi in the designated areas. It will take about 45-60 minutes from Logan to the Hotels in Natick depending on traffic.

There is also a Logan Express bus service from Logan Airport to the Logan Express Bus Terminal in Framingham, MA. Travel time depending on the traffic 30-45 minutes. When you arrive at the Logan Express in Framingham, the Verve Crowne Plaza Natick has a local shuttle that can pick you up from the Logan Express Bus Terminal in Framingham. However, you need to contact the Crowne Plaza Natick ahead of time for reservations please call 508-653-8800 extension 6. Or you can take an Uber/Lyft to your hotel.

There is parking on Babson College campus, please print and place in your dashboard the parking pass.

14. CONFERENCE MATERIALS

The Conference material will be issued during registration.

Registration Hours: Wednesday, June 5, 2019 1:00 pm – 5:30 pm, at the Crowe Plaza Hotel and during the hours of the Conference. Please see the tentative schedule on our website.

Thursday, June 6, 2019 8:00 am to 5:30 pm at Olin Hall, Babson College.

Please see the tentative schedule on our website.

15. MEALS AND RECEPTIONS

Wednesday, June 5: Evening Welcome Reception

Thursday, June 6 to Saturday, June 8: lunches; and refreshments will be available during the morning and afternoon breaks.

Thursday, June 6: Evening Reception

Friday, June 7: Evening Reception and Award’s Dinner

16. SIGHTSEEING AND SHOPPING

Tourist information is located on our website at the following link: Explore Boston

17. SERVICES

For photocopy services, inquire at the hotel registration desk.

18. INTERNET ACCESS/ELECTRONICS

Internet access is available at Babson College. Use either OpenWireless or roam1 – no password needed.

Please remember to bring a Travel Converter Adapter for your electrical items.

19. ATTIRE AND WEATHER

The dress code for the Conference is business casual during the day and evening casual for Wednesday and Thursday evening receptions. Friday Evening’s Reception and Dinner calls for business attire.

For weather information, please click on weather in Boston.

20. MESSAGES

Messages after Conference hours should be left at your Hotel.

21. ABOUT BABSON COLLEGE

For information on Babson College please visit www.babson.edu.

Information on BCERC and Doctoral Consortium can be found on our website at: www.bcerc.com