Launched in 1999 by Babson College and London Business School, and now a global consortium of over 500 researchers, the Global Entrepreneurship Monitor (GEM) is the largest research study on entrepreneurship in the world, providing unique global, regional, and national perspectives on entrepreneurial attitudes, activities, and aspirations.

**IN EACH COUNTRY’S ECONOMY, GEM LOOKS AT TWO ELEMENTS:**
1. The entrepreneurial behavior, attitudes, and aspirations of individuals
2. The national context and how that impacts entrepreneurship

**GEM BY THE NUMBERS**
- 20 years of data
- 200,000+ interviews a year
- 100+ countries
- 500+ specialists in entrepreneurship research
- 300+ academic and research institutions
- 200+ funding institutions
- 34 special topic reports
- 20 global reports

**GEM’S IMPACT**

In the last five years, GEM has been mentioned in nearly 30,000 media stories reaching an estimated 127 billion people across 100+ countries.

GEM was used to inform the development of the U.S. State Department’s Global Entrepreneurship Program, which was commissioned by then-Secretary of State Hillary Clinton to foster entrepreneurship through programs initiated with the cooperation of the U.S. government and the private sector.

**GEM’S FINDINGS HAVE BEEN FEATURED IN LEADING PUBLICATIONS, INCLUDING:**
- BBC News
- Bloomberg Businessweek
- The Boston Globe
- Forbes.com
- Fortune
- CNN Money
- The Wall Street Journal
- The Economist
- Financial Times
- CNBC
- Entrepreneur
- Inc.
GEM IN ACTION WITH POLICY INFLUENCERS

The GEM team disseminated the findings of our research by presenting and participating in the following panels and conferences:

» “The Profile and Impact of Entrepreneurship in the United States: Insights from the Global Entrepreneurship Monitor (GEM),” United States Census Bureau, Washington, D.C., September 20, 2018


