

BABSON MBA STUDENT CONSULTING TEAMS



With Babson's Experiential Learning programs, our graduate students provide innovative solutions to a project-based challenge in your organization.

"The team that I worked with was fantastic! They each had a very unique perspective and all of them brought something exciting to the table."

– Lisa Mahaney, Former Associate Marketing Manager–Innovation, Ocean Spray

*Entrepreneurial Thought and Action® is Babson's one-of-a-kind methodology that enables our students to take action in the face of uncertainty to overcome obstacles, create opportunities, and develop creative solutions to challenges in your organization.

REAL-WORLD CHALLENGES

Under the direction of a Babson faculty adviser, teams of three to seven high-level MBA students use Entrepreneurial Thought and Action®, critical thinking, problem solving, and teamwork skills to tackle your organization's real challenges in real time. The Office of Experiential Learning works with you to develop the scope of your project in preparation for faculty review.

SAMPLE PROJECT SCOPES

Finance, Business Analytics, Globally Emerging Markets, Social Media, and Entrepreneurship

PARTNER ORGANIZATION BENEFITS

INSIGHT FROM BABSON'S ET&A®

Analytical and creative approach to problem solving

ACCESS TO TOP TALENT

Highly educated, global, motivated professionals; source for future internships or full-time jobs

REAL-TIME DELIVERY

Adaptive and collaborative partnering relationship

FACULTY ADVISING

Faculty expertise with deliverables from student teams

See reverse for calendar and contact information.



PLANNING YOUR ENGAGEMENT

While Graduate Experiential Learning is a year-round engagement opportunity at Babson, there are specific time windows for different projects and associated applications. Below are key dates for the 2015–2016 academic calendar, to get a sense of how it might work with your goals and calendar. Please note that the numbers indicated in () reflect length of program in weeks.

EXPERIENTIAL LEARNING PROJECT TIMELINE	APPLICATION DUE DATE
January 2016 Project Kickoff (7 and 14)	October 15, 2015
March 2016 Project Kickoff (7)	January 7, 2016
May 2016 Project Kickoff (7)	March 3, 2016
July 2016 Project Kickoff (7)	May 1, 2016
September 2016 Project Kickoff (14)	June 2, 2016

“[I was] very impressed by the final report, and it will definitely have an impact on our growth plans. I have paid substantial amounts for consulting work in the past that I thought was inferior to the report produced by your students. On the basis of their work, I would be very supportive of a future project with one of your teams. A+ from me!”

– Rick Vanzura, CEO, Walhburgers

GET STARTED

Contact the **Office of Experiential Learning** for more information or to schedule a meeting.

781-239-6149 / oel@babson.edu