

THE BLANK CENTER

BABSON COLLEGE ENTREPRENEURSHIP RESEARCH CONFERENCE (BCERC)

First held in 1981, the Babson College Entrepreneurship Research Conference (BCERC) was established to provide a dynamic venue where academics and real-world practitioners, through spirited dialogue, could link theory and practice. BCERC has continued to bring the world's leading academics together annually for what is considered to be the most prestigious entrepreneurship research conference in the world.

CONFERENCE HIGHLIGHTS

- » Since 1981, more than 5,000 papers have been presented
- » The papers presented represent more than 1,000 universities from more than 70 countries
- » 55 percent of the presented papers are from countries outside the United States
- » Topics include: entrepreneurial characteristics, startup factors, entrepreneurial financing, and corporate entrepreneurship

DOCTORAL CONSORTIUM

Started in 1985, BCERC's annual doctoral consortium provides students with insight into current and emerging entrepreneurship research issues and methodologies. In a highly interactive forum, students network with peers and meet with leading entrepreneurship research scholars to examine and discuss their latest endeavors. In 2016, the consortium received 120 applicants from 25 countries for its cohort of 25 students.



BCERC 2016

Co-sponsored by Nord University Business School and Nordland Research Institute, BCERC 2016 was held in Bodø, Norway, and featured:



639 ABSTRACT SUBMISSIONS



FROM 43 COUNTRIES



227 PAPER PRESENTATIONS



305 ENTREPRENEURIAL RESEARCHERS

2016 BEST PAPER AWARDS

- » **National Federation of Independent Business (NFIB) Award**
For excellence in research on the general topic of entrepreneurship
- » **The G. Dale Meyer Award**
For the most relevant research in social entrepreneurship
- » **The Journal of Small Business Management (JSBM) Award**
For excellence in research on the topic of public policy
- » **Babson College Bertarelli Family Award**
For excellence in research on the topic of family entrepreneurship
- » **Oregon State University Award**
For the best paper on the topic of ethics in entrepreneurship
- » **Ewing Marion Kauffman Emerging Scholar Award**
For best student-authored paper

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BCERC CO-HOSTS

Leading institutions around the world apply for the opportunity to co-host the conference with Babson.

2016

Nord University Business School and Nordland Research Institute
Bodø, Norway



2015

Babson College
Wellesley, MA



2014

Ivey Business School at Western University
London, Ontario



2013

EMLYON Business School
Lyon, France

FUTURE BCERC DATES AND LOCATIONS

JUNE 7–10, 2017

Michael F. Price College of Business, University of Oklahoma, Norman, OK

JUNE 6–9, 2018

Waterford Institute of Technology, Waterford, Ireland

JUNE 5–9, 2019

Babson College, Wellesley, MA

BCERC TEAM

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QUESTIONS?

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