



INSTITUTIONAL OVERVIEW

DID YOU KNOW? ...

- » Babson was founded in 1919 by financier and entrepreneur Roger Babson.
- » Babson offers classes through locations in Wellesley, Boston, and San Francisco.
- » The undergraduate program has been ranked No. 1 in entrepreneurship since 1994 by *U.S. News & World Report*.
- » The undergraduate program is ranked No. 1 Best Business School for ROI by PayScale.
- » The MBA program has been ranked No. 1 in entrepreneurship since 1994 by *U.S. News & World Report*.
- » Babson is accredited by The Association to Advance Collegiate Schools of Business (AACSB), the New England Association of Schools and Colleges (NEASC), and the European Quality Improvement System (EQUIS).
- » Notable graduates include: Akio Toyoda, president & CEO of Toyota Motor Corporation; William D. Green, chairman and former CEO of Accenture; Ruthie Davis, president, founder and designer, RA Design Inc. and Ruthie Davis®; Arthur Blank, co-founder of Home Depot, Alberto Perlman, CEO of Zumba, Aaron Walton, Founder at Walton Isaacson, and Polina Raygorodskaya CEO, Wanderu and many more.

Babson invented the methodology for entrepreneurship education nearly a half-century ago, and it remains an integral part of our DNA. We believe that our methodology of Entrepreneurial Thought and Action® is the most positive force on the planet for generating sustainable economic and social value. Unlike other schools that teach entrepreneurship as a siloed discipline, Babson integrates Entrepreneurial Thought and Action among the full range of its undergraduate, graduate, and executive education offerings. As a result, our students and clients have both the business skills and entrepreneurial mindset to excel in any size or type of organization. They are comfortable with ambiguity and embrace accountability. They are quick to identify and capitalize on opportunities, and desire a career rich with purpose as well as profits.

MISSION AND KEY MESSAGES

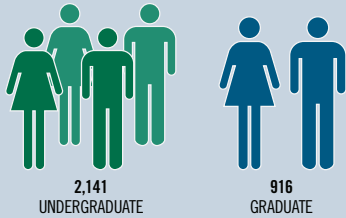
Babson has five key messages aligning with the College's institutional strategy and mission: **Babson College educates entrepreneurial leaders who create great economic and social value everywhere.** We are committed to being:

- » **THE educator, convener, and catalyst for Entrepreneurship of All Kinds®**
- » **Living/Learning Laboratory**—Cultivating a close-knit community that lives and learns **Entrepreneurial Thought and Action®** 24/7 through innovative curricular and cocurricular experiences
- » **Innovation and experimentation**—Creating sustainable, real-world solutions to social, economic, and environmental issues
- » **Global scope**—Convening and advancing an entrepreneurial planet
- » **Tangible results**—Shaping passionate, self-actualized leaders who reshape the world through innovative, value-generating action

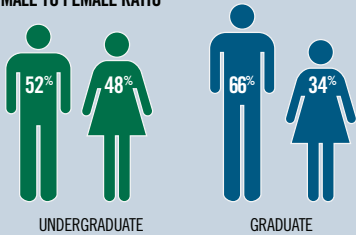
For proof points visit: www.babson.edu/ambassador

BY THE NUMBERS

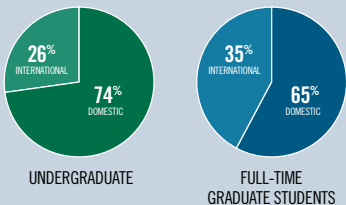
SIZE OF STUDENT POPULATION



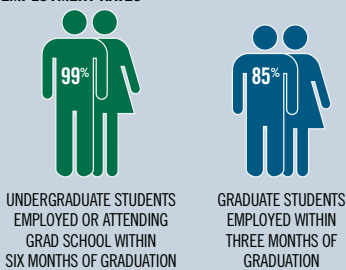
MALE TO FEMALE RATIO



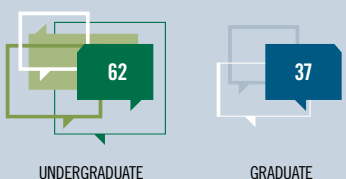
DOMESTIC TO INTERNATIONAL RATIO



EMPLOYMENT RATES



NUMBER OF LANGUAGES SPOKEN



BABSON OFFERINGS

- » Our **Undergraduate School** provides a top-flight business education blending innovative, integrated, and applied business and liberal arts programs with curricular and cocurricular learning experiences.
- » The **F.W. Olin Graduate School of Business** grants highly ranked graduate degree programs: MBA through four delivery models: One-Year, Two-Year, Blended Learning, and Evening. In addition, Babson offers a Master of Science in Management in Entrepreneurial Leadership, Master of Science in Finance, and certificates in management and accounting.
- » Our **Executive Education** program is designed for professionals and companies looking to succeed in today's rapidly evolving business environment.
- » A diverse **faculty** with real-world experience—86 percent of our full-time faculty hold a doctoral degree or its equivalent, and are accomplished entrepreneurs, executives, scholars, authors, researchers, poets, and artists.
- » **Global research projects** are used as key benchmarking indicators by a number of distinguished regional, national, and supranational authorities around the world.

CENTERS AND INSTITUTES

With support from generous donors and in partnership with various campus organizations, Babson's academic centers are designed to provide students with real-life experience to put into practice what they learn in the classroom. Also, through our centers and institutes, scholars catalyze, convene, and share leading research. Centers and institutes include:

- » **The Arthur M. Blank Center for Entrepreneurship**
- » **The Center for Women's Entrepreneurial Leadership**
- » **The Lewis Institute for Social Innovation**
- » **Retail Supply Chain Institute**
- » **Stephen D. Cutler Center for Investments and Finance**
- » **Institute for Family Enterprising**
- » **John E. and Alice L. Butler Venture Accelerator**

GET INVOLVED

Contact the **Alumni and Friends Network**: alumrel@babson.edu / 781-239-4562

LOCATIONS

Babson College
231 Forest Street
Wellesley, MA, 02481

Babson Boston
100 High Street
Boston, MA 02110

Babson San Francisco
135 Main Street, Third Floor
San Francisco, CA 94105