

THE BLANK CENTER
STEP PROJECT



Launched in 2005 and convened by Babson College, the Successful Transgenerational Entrepreneurship Practices (STEP) Project for family enterprise is a global applied research initiative—composed of leading academics and business families from around the world—that explores the successful entrepreneurial practices of family businesses over time.

THE GLOBAL IMPACT OF FAMILY BUSINESS

The prosperity of our communities and countries is related to the strength of family businesses. Family-controlled firms are a vital link to the health of our world economy today and into the future, and the STEP Project seeks to understand how these successes are achieved. We believe that the real power and opportunity exists in unleashing the entrepreneurial potential of the family across the generations.

OBJECTIVES

- » Conduct new research on the entrepreneurial capabilities and contributions of business families worldwide.
- » Generate an applied stream of entrepreneurship powerful practices that lead to family business continuity and growth.
- » Provide a shared learning environment where researchers and professors interact with family business leaders to generate solutions that have immediate impact.

STEP CURRENTLY INCLUDES:

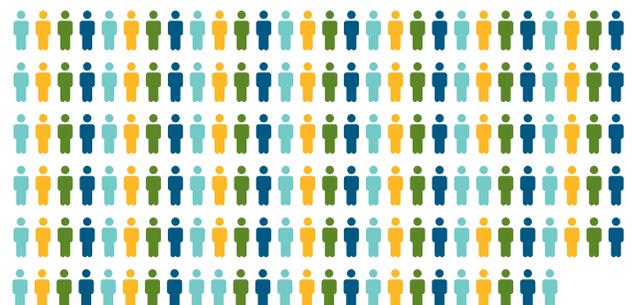
35+

partner institutions from Europe, Latin America, Asia, North America, and Africa



175+

scholars from around the world



THE WORK OF STEP HAS RESULTED IN THE CREATION OF:

11

publications

(books, practitioner booklets)

14

scholarly articles

16

regional summit events convening scholars and families

2

global summits (2010 and 2013)



THE STEP RESEARCH FRAMEWORK IS GUIDED BY THE FOLLOWING QUESTIONS:

How do business families generate and sustain entrepreneurial performance across generations?

How does entrepreneurial performance relate to continuity and the transgenerational potential of family groups?

GLOBAL SUMMITS

Every two years, families who participate in the STEP Project are invited to join with academics for a global STEP summit. Through an engaging dialogue, these summits allow business families to receive immediate value from the latest global research findings while helping academics better understand the needs of the families.

GLOBAL ACADEMIC CONFERENCE

The STEP Global Academic Conference offers an exclusive opportunity for researchers from STEP-affiliated universities to work collaboratively to gain new insights into issues surrounding transgenerational entrepreneurship. Scholars from around the world present their work, receive valuable feedback, and strengthen ties with fellow STEP team members.

EXECUTIVE TEAM

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