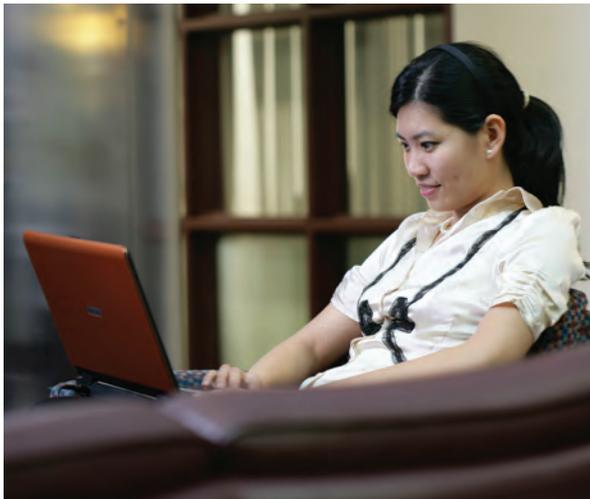


SYMPOSIUM FOR ENTREPRENEURSHIP EDUCATORS



Fostering Entrepreneurial Growth and Economic Development by Preparing Today's Educators to Teach Tomorrow's Entrepreneurs

PROGRAM OVERVIEW

Now more than ever, entrepreneurship plays a vital role in regional, national, and global economies. Leaders cannot predict the future in this increasingly uncertain world. The future will be defined by entrepreneurs who create new opportunities through action and experimentation.

Babson College's Symposium for Entrepreneurship Educators (SEE) plays an integral part in leading the entrepreneurial revolution in colleges and universities.

SEE has prepared more than 3,000 educators and entrepreneurs from more than 600 institutions worldwide for critical roles as educators of entrepreneurship. SEE explores best practices in entrepreneurship education, case method frameworks, and pedagogy—in a dynamic setting.

Babson strategically partners with academic institutions, governments, corporations, and foundations to deliver SEE programs that stimulate growth and value creation on an institutional, regional, and national level.

PROGRAM OBJECTIVES

The goal of the SEE program is to foster regional entrepreneurial growth and economic development through entrepreneurship education. Babson seeks to develop an ever-increasing international cadre of innovative entrepreneurship educators who understand the importance of creating intellectual and practical connections between theory and practice in teaching.

Upon completion of the SEE program, participants will:

- » Understand the powerful logic of Entrepreneurial Thought and Action®, and how it can be taught and applied to entrepreneurs
- » Comprehend the entrepreneur and the entrepreneurial mindset
- » Recognize key process and content aspects of teaching entrepreneurship
- » Appreciate the value of the case study method and the growing popularity of other experiential and action-based methods
- » Build a network of like-minded educators who are dedicated to innovation in entrepreneurship education



SEE programs have been developed for and held in numerous countries and regions around the world, including:

Argentina / Chile / China
Ecuador / Ireland / Malaysia
Puerto Rico / Russia / Scotland
Spain / Switzerland / Venezuela
Costa Rica / United States

**“ENTREPRENEURSHIP
IS THE MOST
POWERFUL FORCE
IN THE WORLD
FOR CREATING
ECONOMIC AND
SOCIAL VALUE.”**

CURRICULUM

Program participants explore the entrepreneurial process and best practices for teaching and learning entrepreneurship. The program provides an introduction to multiple teaching methodologies such as the case method. Participants are encouraged to improve as teachers, students, researchers, and entrepreneurs. The pedagogies that will be used include case studies, breakout sessions, video, group presentations, and lectures.

Babson works with the client to design an SEE program that meets their specific needs.

Program sessions often include:

Process Topics

- » Experiential and Action Learning Pedagogies
- » Teaching Entrepreneurially
- » Case Method Teaching
- » Managing Classroom Challenges
- » Curriculum and Course Design
- » Immersion-based Teaching
- » Use of Technology in Classroom

Content Topics

- » Entrepreneurship Education Ecosystems
- » Entrepreneurial Identity
- » Idea Generation
- » Design Thinking
- » Market Tests and Business Models
- » Entrepreneurial Finance
- » Managing Growth
- » Failure



PARTICIPANT MIX

SEE programs are held throughout the world, and the participant mix typically includes academics and entrepreneurs from multiple institutions in that region. To ensure that the program contains the rich perspectives of both educators and practitioners, each participating faculty member is strongly encouraged to attend the program with an active entrepreneur as a team. Both the faculty member and the entrepreneur should have, or be seeking, teaching responsibilities.



RELATED PROGRAM

PRICE-BABSON SYMPOSIUM FOR ENTREPRENEURSHIP EDUCATORS

Each year, the flagship Price-Babson SEE program has run on the Babson College campus near Boston, Massachusetts. This offering typically brings about 60 educators and entrepreneurs from more than 10 countries together for an intensive four-day program that prepares participants to teach the next generation of entrepreneurs. Cross-disciplinary educators and entrepreneurs from around the world are invited to attend Price-Babson SEE.

For more information, please visit www.babson.edu/pricebabson

ABOUT BABSON COLLEGE

Babson College is the educator, convener, and thought leader for Entrepreneurship of All Kinds®. The College is a dynamic learning laboratory, where students, faculty, and staff work together to address the real-world problems of business and society -- while at the same time evolving our methods and advancing our programs. We shape the leaders our world needs most: those with strong functional knowledge and the skills and vision to navigate change, accommodate ambiguity, surmount complexity, and motivate teams in a common purpose to create economic and social value. As we have for nearly a half-century, Babson continues to advance Entrepreneurial Thought and Action® as the most positive force on the planet for generating sustainable economic and social value. For information, visit www.babson.edu.

CONTACT INFORMATION

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PROGRAM FEES

Quotes for a SEE program are available upon request.