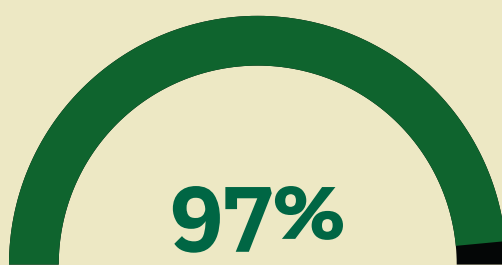


Graduate Center for Career Development

Academic Year 2020-2021

Virtual Appointments

Due to COVID, Career Advisory Services and Employer/Alumni Engagement Opportunities were offered virtually as well as face-to-face.



of students surveyed reported virtual Career Advisory appointments were either "Very Helpful" (89%) or "Helpful" (8%)

Sprints

68

Sprints were held between April 2020-June 2021

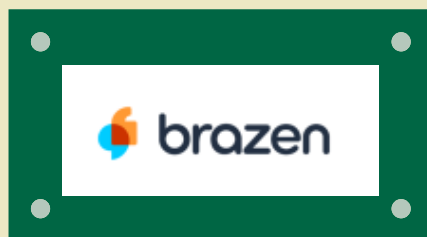
350

Students Participated

We quickly offered small customized job search teams (Sprints) as a way to increase student engagement, build community, and promote an environment for peer feedback facilitated by a Career Advisor.

Virtual Events

We held 8 Signature Employer Events using a new platform called Brazen, including, for the first time ever, a Summer Career Fair.



850

Students participated in virtual Brazen Events



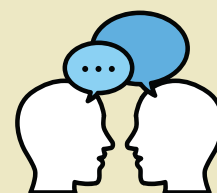
175

Employers attended virtual Brazen Events



3,300

Video chats occurred between employers and students



2020 FT MBA Landing Results

3 months post-graduation, were higher than 2019 (81% vs 78%) and salaries/bonuses were the highest over the last 8 years.*

*\$88,337 with average bonus of \$28,333 vs \$78,313 with average bonus of \$11,148

COMPENSATION – YEAR OVER YEAR

Salary: US & International								
	2020	2019	2018	2017	2016	2015	2014	2013
Average	\$88,337	\$78,313	\$85,511	\$78,123	\$77,510	\$81,715	\$83,191	\$81,120
Median	\$90,000	\$80,000	\$84,500	\$80,000	\$80,000	\$83,200	\$82,630	\$85,000

Average Signing Bonus: US & International								
	2020	2019	2018	2017	2016	2015	2014	2013
Average	\$28,333	\$11,148	\$14,190	\$11,767	\$13,143	\$16,367	\$15,255	\$11,733

Highlights

• Rankings based on US & International compensation; calculations for US salaries higher

Alumni Engagement

During the Spring of 2020, in support of COVID, we took the lead and partnered with the Alumni Office and Undergraduate Career Services to focus on enhancing job search offerings for all Alumni.



1,000+

Alumni participated in customized webinars, job search sprint teams, and 1:1 coaching

Alumni engagement with students and the college was strong.



Our mighty and nimble team of nine were heroes! They always put the student experience first, experimented, took calculated risks, supported one another with a Babson One Voice mentality, and made magic happen.

It was not easy but they remained positive and were frequently smiling along the way. We will also miss Susan Lemke who retired the end of June 2021 and was a significant contributor to our team.