Graduate Center for Career Development

Academic Year 2020-2021

Virtual Appointments

Due to COVID, Career Advisory Services and Employer/Alumni Engagement Opportunities were offered virtually as well as face-to-face.

97% of students surveyed reported virtual Career Advisory appointments were either “Very Helpful” (89%) or “Helpful” (8%)

Sprints

68 Sprints were held between April 2020-June 2021

350 Students Participated

We quickly offered small customized job search teams (Sprints) as a way to increase student engagement, build community, and promote an environment for peer feedback facilitated by a Career Advisor.

Virtual Events

We held 8 Signature Employer Events using a new platform called Brazen, including, for the first time ever, a Summer Career Fair.

850 Students participated in virtual Brazen Events

175 Employers attended virtual Brazen Events

3,300 Video chats occurred between employers and students

2020 FT MBA Landing Results

3 months post-graduation, were higher than 2019 (81% vs 78%) and salaries/bonuses were the highest over the last 8 years.*

*$88,337 with average bonus of $28,332 vs $78,313 with average bonus of $11,148
Alumni Engagement

During the Spring of 2020, in support of COVID, we took the lead and partnered with the Alumni Office and Undergraduate Career Services to focus on enhancing job search offerings for all Alumni.

1,000+
Alumni participated in customized webinars, job search sprint teams, and 1:1 coaching.

Alumni engagement with students and the college was strong.

Our mighty and nimble team of nine were heroes! They always put the student experience first, experimented, took calculated risks, supported one another with a Babson One Voice mentality, and made magic happen.

It was not easy but they remained positive and were frequently smiling along the way. We will also miss Susan Lemke who retired the end of June 2021 and was a significant contributor to our team.