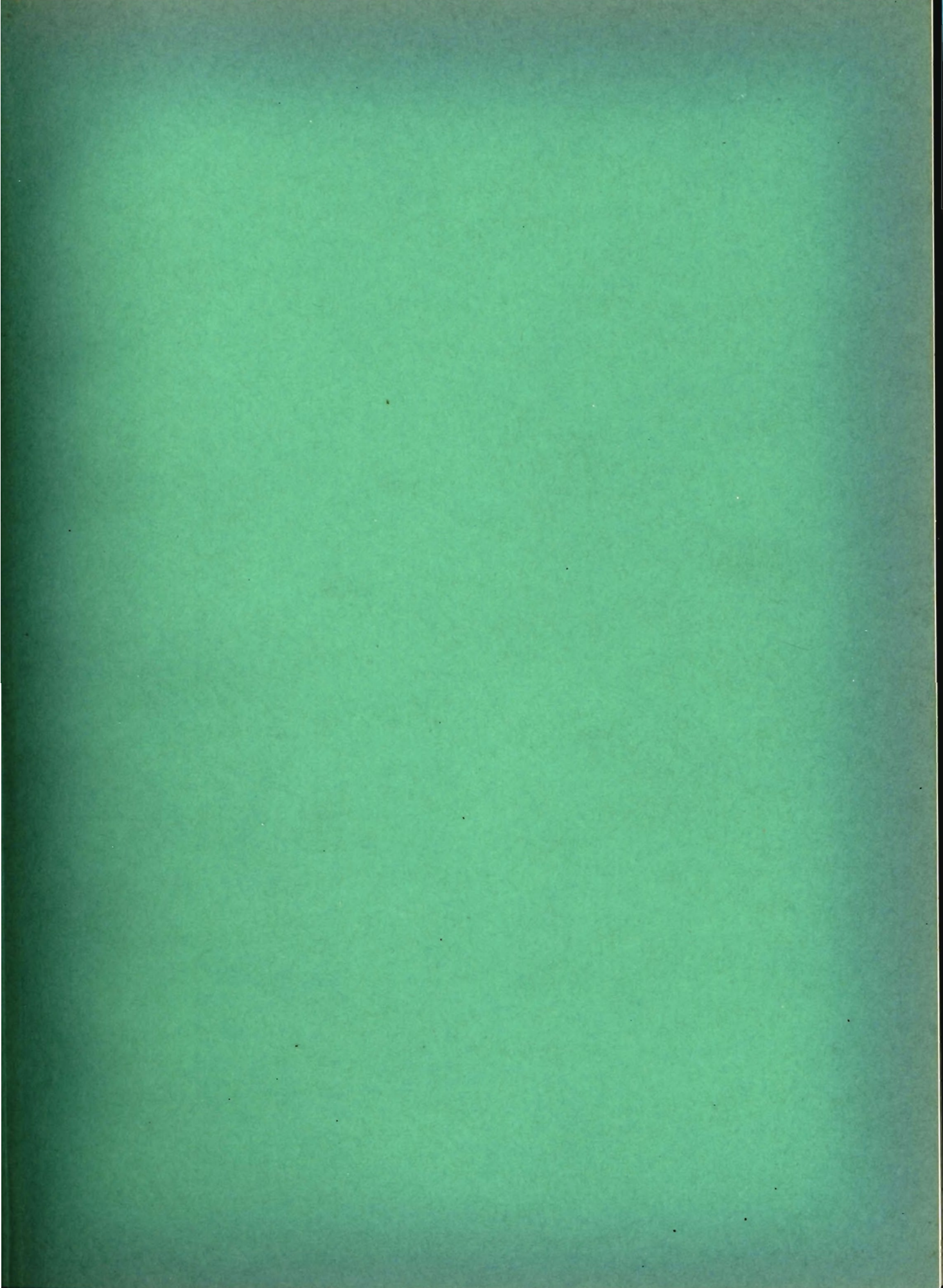


BABSONIAN

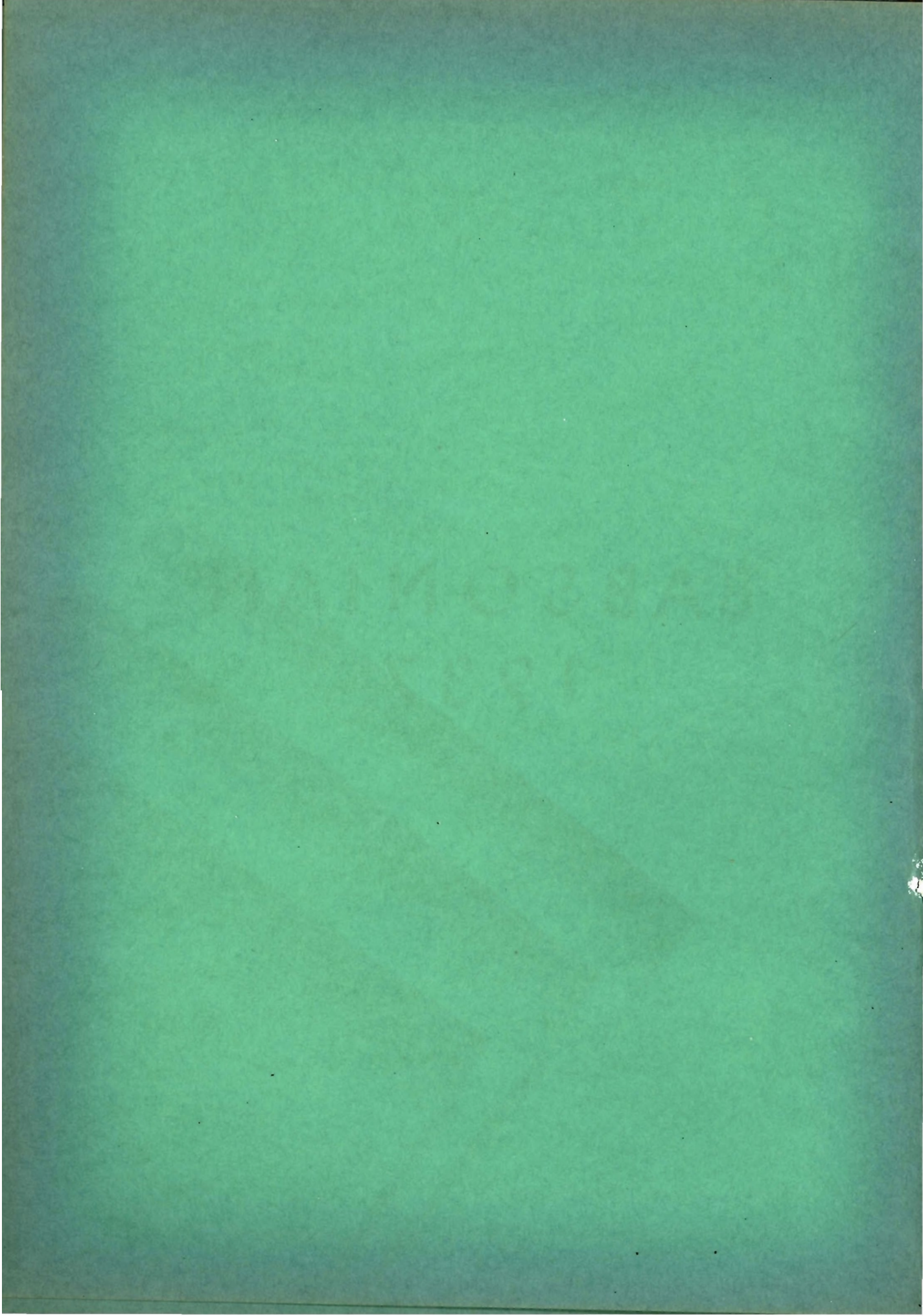
'37

Charles E. Bowler











**BABSONIAN**  
**1937**

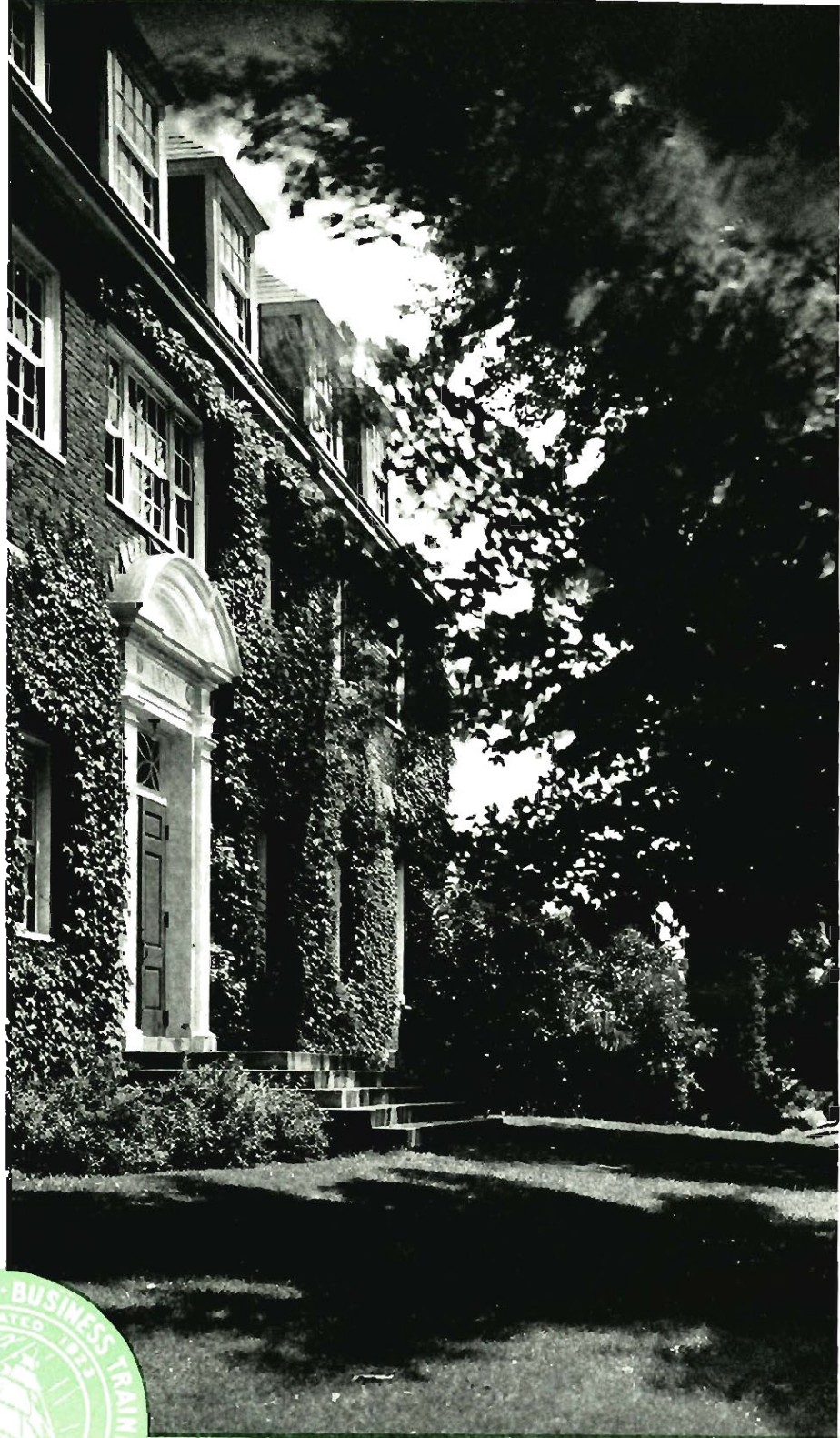


FRANK A. PETITO

Editor-in-Chief

ROBERT W. STRAUSS

Business Manager



**BABSON INSTITUTE**  
PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

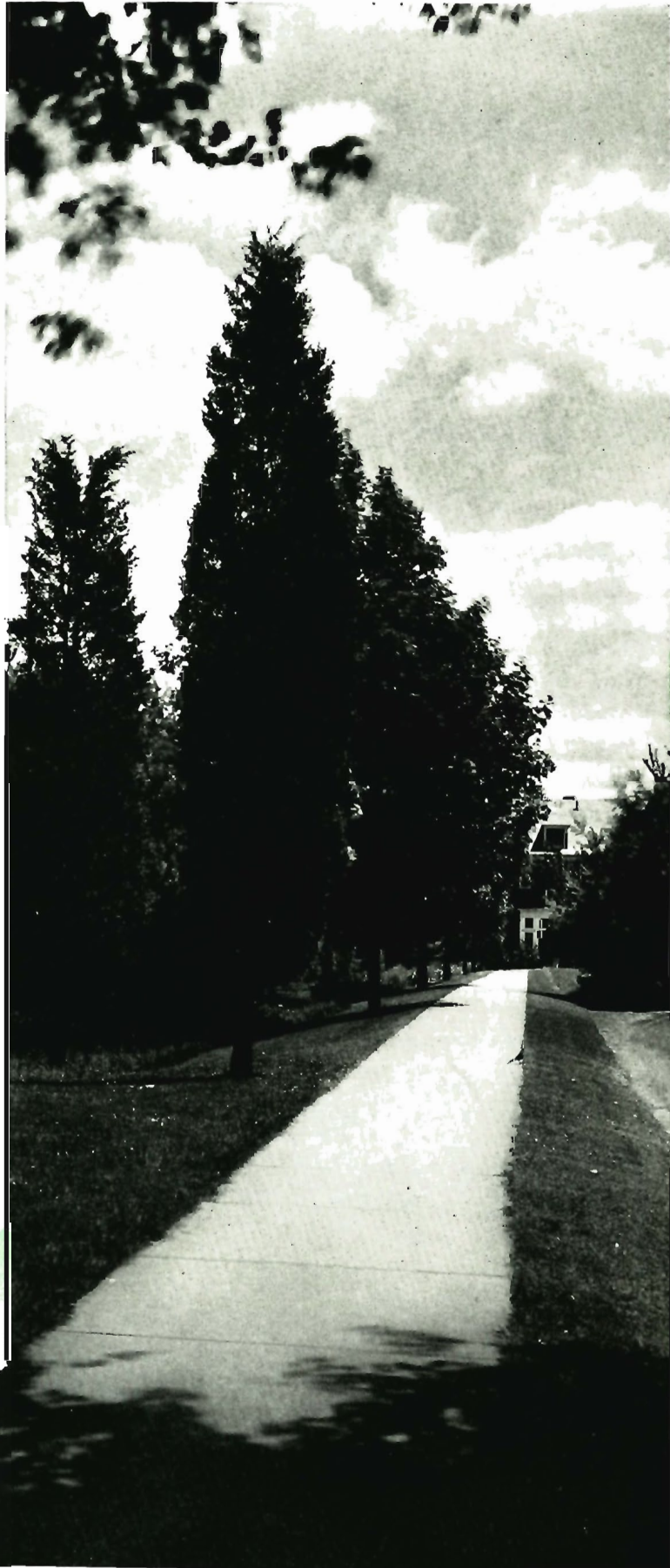
BABSON PARK, MASSACHUSETTS





**B A B S O N I A N**

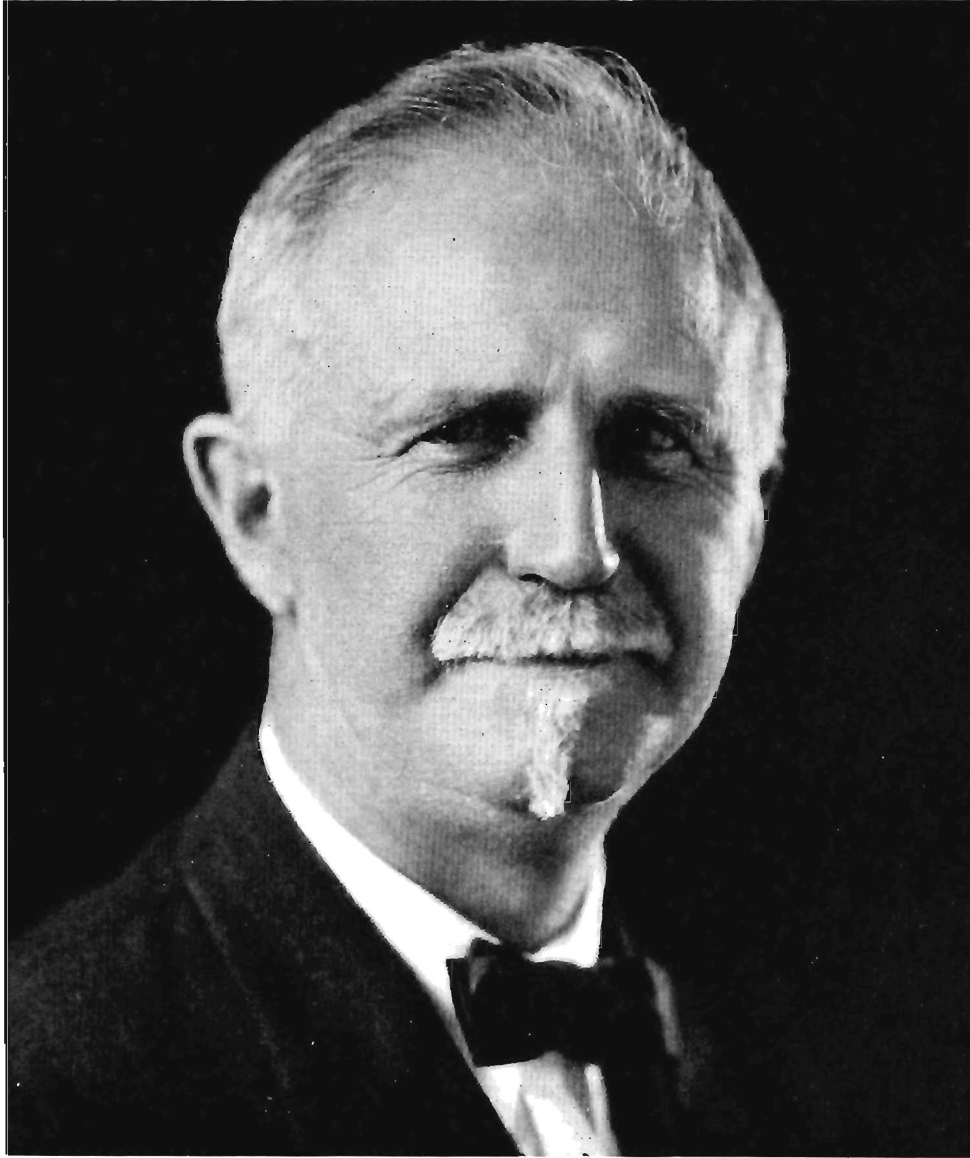
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# FOREWORD

THE 1937 BABSONIAN  
presents in retrospect the life of The Class of  
1937 at Babson Institute. This year shall be  
remembered as an intensive year, unique for the  
variety of its tasks and for the abundance and  
quality of its satisfactions. It is the purpose  
of this book to perpetuate the memory of  
friendly attachments, pleasant associations, and  
purposeful achievements of the Class of 1937.



**ROGER W. BABSON**  
Founder of Babson Institute

**BABSON INSTITUTE**



## **Mr. Babson's Creed**

I believe in God, an all-pervading Spirit, to me the Spirit of Love. I believe that sinfulness is ignoring God's laws; while righteousness is working with them. I believe we learn God's will from the Bible; and get spiritual power through prayer, worship and service for others.

I believe in the importance of inheritance, environment and breeding; I believe in intelligence, industry, and efficiency; and I believe in sacrificing the temporal for the eternal. Only to the extent which we do this, will we inherit eternal life.

Finally, I believe that all social, economic and other questions will be solved only as this Spirit of Love develops throughout the world. There are no short cuts, either through theology or legislation. Only as we are "born again" with changed motives and ambitions are we saved.

In view of the above I discipline myself to live in the day without worrying or troubling about tomorrow, having Faith that as I conform to God's laws everything will work out for the best.

ROGER W. BABSON  
Founder of Babson Institute

## **Trustees**

**DWIGHT G. W. HOLLISTER, Chairman of Board**

Treasurer, Babson Institute  
Executive Vice-President, A P W Paper Co.  
Wellesley Hills, Mass.

**DANIEL B. COLEMAN, M.D.**

Wellesley, Mass.

**S. MUNROE GRAVES**

Wellesley Hills, Mass.

**MYRON E. PIERCE**

Attorney at Law  
Boston, Mass.

**FREEMAN PUTNEY, Jr.**

South Weymouth, Mass.

**C. A. ROYS**

Owner and Manager of Summer Camps  
Wellesley Hills, Mass.

**CARL D. SMITH**

President, Babson Institute  
Wellesley Hills, Mass.

**BABSON INSTITUTE**



# ADMINISTRATION

To the Class of 1937:

As you complete your program of study and go from this campus as graduates of Babson Institute I extend to you my very best wishes. I have little concern as to the knowledge and information about business that you will carry away with you. The mere knowledge of business facts and principles, which you have gained largely at secondhand since you have been a student here, is of far less importance to you as you begin your business career than you may estimate at this time. I count for more valuable the possession of those character and personality traits and attitudes which will enable you to work effectively with others in mutual enterprises. Your opportunities for achieving successful and useful careers in business will be enhanced to the degree that you are master of yourself, your attitudes, and those factors which influence human behavior.

American business still offers, and I pray it may always offer, great incentives to initiative. I trust, however, that you will always remember that the path to leadership is open to any one, no matter how humble his beginnings. Competition for leadership in business is keen, and growing constantly keener. As you leave Babson Institute, bear in mind that your strongest competitor will be, most likely, that young man who hasn't had all the advantages and the resources that have been yours. He has had to struggle for his education, working long hours at menial tasks to defray the necessary educational expenses, and, in addition, he has had to find time to master his studies. He has learned to know the meaning of sacrifice and the pleasure of achievement which comes after a strenuous struggle. Through the struggles he has moulded into his way of living those essential personality and character traits which will do much to help him work harmoniously with others and to achieve a useful and successful business career.

The founders, the trustees, and the faculty of Babson Institute are unanimous in expressing a desire that you achieve success. Your success is the Institute's success. Most of all we urge that you base your expectancy of that success upon the foundation of sterling character and upon the purpose of a worthy and wholesome life. Take with you this simple truth that achievement and success do not come as accidents of time and place but as the results of preparation, of effort and painstaking toil of conscious purpose, and of the habits that are easily transferred into positive action when opportunity for crises arise. I can think of no better thought to leave with you than those challenging words of Charles Kingsley, "I thank God every morning when you get up that you have something to do that day which must be done, whether you like it or not. Being forced to work and forced to do your best will breed in you temperance and self-control, diligence and strength of will, cheerfulness and content, and a hundred virtues which the idle never know."

CARI D. SMITH  
President, Babson Institute

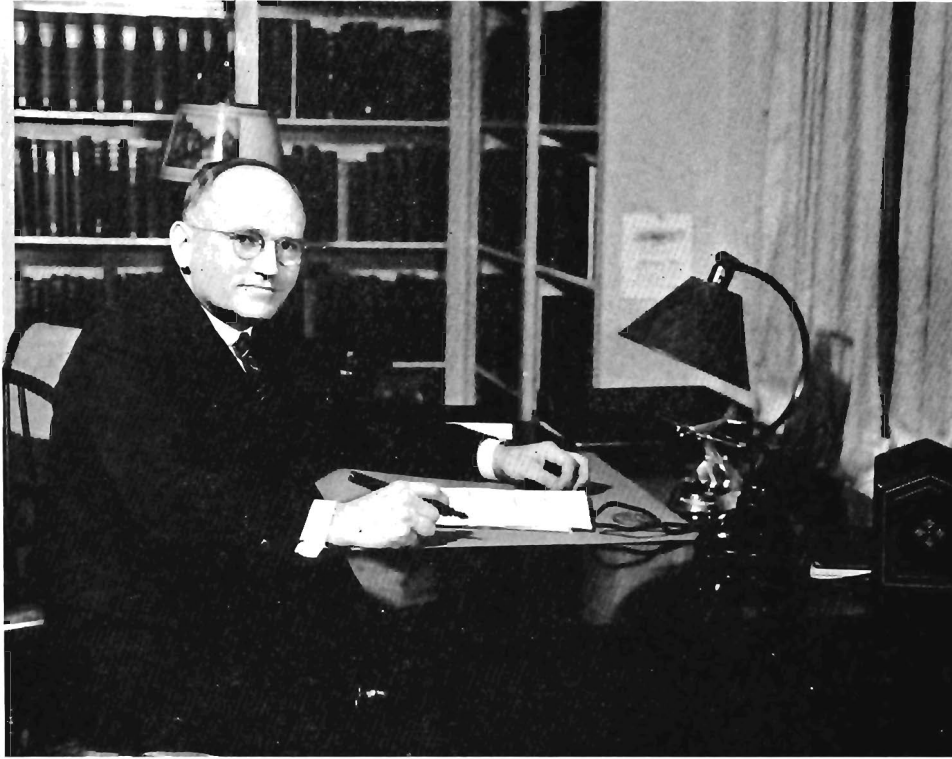
BABSON INSTITUTE





**CARL D. SMITH**  
President of Babson Institute

'37 BABSONIAN



JOHN E. MILLEA  
Dean of Babson Institute

BABSON INSTITUTE

Too much has been said lately about the lack of opportunity for young men entering business. That statement is based largely on experience during depression, when it was so difficult to get a job. And the statement persists, despite the fact that so many jobless, thrown completely on their own resources, made their own jobs by developing new ideas or new applications of old ones. They succeeded, some greatly, some otherwise; but they managed to keep off relief. They made the best of changing times.

A common saying is: "Nothing is sure but death and taxes." It should be amended by adding the word "change." Since death and taxes in themselves are changes, the saying can be restated as: "Change -- The Only Constant."

History is but a record of change. As new discoveries about ancient times are made, we are confirmed in the belief that life is a process of evolution -- and evolution is change. Then who can say that opportunity for young men has ceased, or that they are less likely to succeed than their fathers? No one, except those of us who are prone to think in terms of our immediate environment, of our own pre-conceived notions, of our prejudices. Too many of us believe what we want to believe, and are blind to changes and trends until too late.

Since the beginning of mankind there have been changes, and there have been opportunities. Possibly opportunity and change may be considered synonymous. There have been great men as civilizations have risen and fallen, and if history means anything, it means that change will crop out in our present and future activities. The wise man will keep his mind flexible. Then he will recognize trends, will foresee changes, and be guided accordingly.

What makes opportunity, Man or Conditions? Obviously, Man, but he may be retarded or accelerated by Conditions. But Man is in control and is responsible. Members of the Class of 1937, you may assume an air of smug complacency and stagnate, or you may develop still greater initiative and decision, and make your own opportunities. Whatever you do, your success will be directly proportionate to your own usefulness.

We are not headed for an equalized society. We may be regimented, but that does not presuppose mental or physical equality. Regimentation requires leadership, and the greater the regimentation, the higher the quality of leadership needed. Possibly we are rather thoroughly regimented already, but fail to realize it. Witness the crowd in the Times Square subway station, flowing north or south according to the time of day.

But we shall continue to have changes in the application of economic and social laws. Human nature changes very slowly, but conditions do change, and provide opportunities. So with freedom of choice and freedom of action, you must shoulder responsibility for your own careers. Analyze yourselves in terms of what you can do best. Find a substantial organization which really fills a social need, and make yourselves useful, keep out of blind-alley jobs, or start out independently. But take advantage of all the opportunities which change affords.

JOHN E. MILLEA  
Dean, Babson Institute





**JOSEPH W. BIRD**  
Director of Personnel

Well qualified is Dr. Bird to head the recently organized Division of Personnel. A native of Oklahoma, he was awarded an A.B. Degree from Philips University in 1923 and in 1927 his Master of Arts by the University of Oklahoma. Further graduate work in College and Personnel Administration at Columbia and New York University resulted in a degree of Doctor of Philosophy. In 1933 he was selected by the New York City Police to organize courses on personnel problems. His fine personality and active participation in all student activities have aided him to acquit himself nobly in a difficult task.



**PHILIP V. BURT**  
Manager, Park Manor

Our genial and efficient *maitre d'hotel* has been serving Babson interests for over twenty years. Graduated from Massachusetts Institute of Technology in 1913, Mr. Burt joined the Babson Statistical Organization. After ten years there he transferred his activities to directing the hotel which is now Park Manor South. When the new dormitory, Park Manor, was completed in 1931, Mr. Burt assumed its management. Besides his regular activities, he has found time to make a study of dietetics and has done much to maintain the superior quality of the Park Manor menu.

**CHARLES E. BUTLER**  
Student Secretary

Mr. Butler began his work among young men immediately after his graduation from Wesleyan, by associating with the Hartford Y.M.C.A. Subsequently, he spent nine years as student secretary at Rutgers University and Dartmouth College. In 1935 he received a Bachelor of Divinity Degree from Yale University. For the past nine summers he has directed the Boston Y.M.C.A. camps. This educational, religious and athletic background have made it possible for him to be a splendid balance wheel for invigorating student life.



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**BABSON INSTITUTE**

## BERTRAND R. CANFIELD

Sales and Advertising

Babson's progressive instructor in Sales and Advertising was at Kansas University for a time before enlisting in the Army. After the War, he was associated for several years with trade journals in the fields of building, banking and finance. Later he turned to advertising and ran his own business in San Antonio, Texas. He was sales manager of a food products company when he was called to the Babson Institute. Students admire his enthusiasm, the forceful freshness of his approach to his subject.



## CLYDE J. CROBAUGH

Statistics and Government

Babson's well-versed instructor in Statistics is a graduate of Le and Stanford, where he acquired a proficiency in wrestling in addition to a Master of Arts Degree. An extensive career, during which he has in turn been Assistant Professor of Business at Indiana University, Member of the Research Staff of the Chamber of Commerce of the United States, Educational Director for the Aetna Affiliated Companies, and author of several fine books in his field, qualifies Mr. Crobaugh as an extremely able instructor.



## AUSTIN H. FITTZ

Director of Finance

A background of education and experience which renders him an authority in his field, together with a deep interest in his students, accords Mr. Fittz to his position. Graduated from Brown a Phi Beta Kappa, he received a law degree at Harvard. He is a director of several corporations and at one time served as President of Webber College. In the realm of stocks and bonds he has imparted to Babson men valuable guidance. His collection of antique glassware is one of the finest in New England and provides him with an interesting hobby.



### IRWIN K. FRENCH

Assistant to the Treasurer

Several years spent in the field of banking qualified Mr. French for this position as Assistant to the Treasurer. He was associated with the Webster and Atlas National Bank in Boston, where he served as an assistant auditor, studied accounting and finance at the Bentley School, and was employed by the accountancy firm of Peat, Marwick, Mitchell and Company. During almost six years at the Institute, Mr. French has won the particular esteem of Babson men for his contributions in coaching and arranging games for the basketball team.



### SHIRLEY W. HARVEY

Business Writing; Junior Supervisor

A recent appointee to the faculty staff of Babson Institute, Dr. Harvey has charge of conference and laboratory work in Business Writing and supervises the Junior office at Bryant Hall. Dr. Harvey graduated Cum Laude from Dartmouth College in 1916, received his Master of Arts Degree from Harvard in 1918 and his Doctor of Philosophy from Boston University in 1936. With experience on the faculties of Tufts College, Williams College, Harvard, and Northeastern, Dr. Harvey has aided considerably in improving the logical presentation of fact and analysis in all reports in the Babson course.

### ELEANOR HAYWARD

Librarian

One of the oldest faculty members from the standpoint of service, Miss Hayward has been with the Institute since its founding in 1919. Graduated from Simmons College with a BS Degree, she received a graduate degree from Boston University School of Business Administration. Before taking her present position at the Institute, Miss Hayward was a member of the Economics Department at Tufts College and later at Boston University. Extremely able, she has capably managed the operation of an expanding library as Librarian.



BABSON INSTITUTE



### CAROLYN B. HITCHCOCK

Head Secretary; Instructor in Typewriting

Head Secretary and instructor in typewriting to part of the Junior Group, Miss Hitchcock attended Oberlin and Simmons Colleges. Before coming to the Institute in 1923, she held a position in the Oberlin College library. It is to Miss Hitchcock and her able staff of secretaries that Babson men owe their introduction to office procedure and the use of the Ediphone. Congenial, businesslike, and capable, she has a complete understanding of the needs of Babson men who come to her for helpful and constructive advice.



### DWIGHT G. W. HOLLISTER

Treasurer

Graduated from the Boston University College of Business Administration, Mr. Hollister is serving the Institute as Treasurer and Business Manager. With considerable business experience behind him, Mr. Hollister is now Executive Vice-President of the A. P. W. Paper Company of Albany, New York, and a Director of the Wellesley National Bank. He has always maintained his interest in student activities and also instructs Webber College young women on income taxation.



### JAMES M. MATTHEWS

Director of Distribution

Born in Missouri and educated at Park College and Harvard, Mr. Matthews taught at the University of Maine before taking up his duties at the Institute. With a wide reputation as an economist, he is in demand throughout the country as a public speaker. A liberal in social reconstruction, Mr. Matthews advocates a substitution of the service above profit motive if capitalism is to be retained. He describes himself as a Rotarian in religion and a Congregationalist deacon in politics. His classes in Economics, and Public Speaking are distinguished by the salty flavor of his eloquence and humor.



**ANDREW PETERSEN**  
Accounting and Taxation

The Institute's very capable instructor in Accounting and Taxation is a graduate of Boston University. A Certified Public Accountant, Mr. Petersen was for several years associated with Brown, Bernhofft and Company. An adventurous urge led him as far as Puerto Rico, where he was chairman of the Accounting Department of the University and a member of the Board of Examiners of Accountants of that territory. Since his association with the Institute, Mr. Petersen has gained the respect of Babson men for his able presentation of this course.



**JOHN R. ROBERTSON**  
Director of Admissions

Babson's energetic Director of Admissions graduated from Bowdoin College in 1927. After teaching a few years at Longwood Day School in Brookline and the Rectory School in Pamfret, Connecticut, Mr. Robertson returned to Harvard, and received his M.A. Degree in 1931. In his extensive background, he has included considerable traveling in Europe and has even been director of the boys' section of a Wyoming camp. His varied experiences in personal contact work have brought to him the exceptional success his three years at Babson Institute have shown.

**HAROLD H. SHIVELY**

Law and Business; Marketing; Government and Business

One of the outstanding scholars among the faculty, Dr. Shively returned this year from a year's leave of study at the University of Chicago. In his absence Dr. Shively completed his work for a Doctorate in Jurisprudence. He also holds an A.B. Degree and a M.A. Degree in Commerce. Besides a wide pedagogical experience which includes teaching at Ohio State University, he has taken a turn at market analysis and advertising. Recognized for his fairness, he presents most clearly Business Law, Marketing, and Government and Business punctuated by his well-known sallies of wit and humor.



**BABSON INSTITUTE**

## ROBERT B. WHITTREDGE

Junior Counsellor

Mr. Whittredge, Babson Institute's youngest faculty member, graduated from the Sheffield Engineering School of Yale University in 1930. During the next two years he was associated with the General Electric Company. He then returned for his M.S. to Cornell University, whence he entered Babson Institute in 1932. The three years preceding his arrival as a faculty member were spent at Washington, D. C., where he was searching patents for General Electric. Concurrent with his student advisory work, he has been attending the Harvard Law School, having thus far completed his Sophomore year. This life, teeming with activity, has qualified him well for the task which he is capably accomplishing.



## DEWITT G. WILCOX

Hygiene

For several years Babson men have enjoyed the privilege of attending Dr. Wilcox's lecture on hygiene. A graduate of Akron University and of the Ohio State University Medical College, he has studied extensively in Europe. The erstwhile President of the New York State Medical Society, Dr. Wilcox is at present a Fellow of the American College of Surgery, Professor Emeritus of Surgical Gynecology at the Boston University School of Medicine and Attending Surgeon at the Newton Hospital.



## MARION WING

Supervisor of Bryant Hall Library; Instructor in Typewriting

Miss Wing is to Bryant Hall what Miss Hayward is to Lyon. Upon graduating from Oberlin College, she became a student secretary at Babson Institute, a position which she held until 1930 when she was put in charge of the Bryant Hall library and the "free time records." Since 1934 she has been instructing typewriting to a part of the Junior Group. Pleasant and accommodating, Miss Wing has the hapless task of recording the loss of that which is most precious to Babson men — "free time."



Personnel work enables the student or worker to make the greatest advancement and self-realization possible. This work must concentrate upon the individual himself rather than upon the vocation he is following or may follow.

It is our belief that the person who has the proper attitude toward work will be a more successful worker than one who has an aptitude for such work but poor attitude. Our program is to help the individual so that he may help himself in developing proper attitudes and in determining his individual needs so that he may be able to formulate a worth-while life's program.

**Joseph W. Bird**

Director, Division of Personnel

**P E R S O N N E L**

# SENIORS

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**EARDSTOWN'S gift to Babson. This personable young man has many accomplishments not the least of which is his ability to forecast the markets. A born leader — it was not long before John found himself President of the Senior Class. In this capacity, he dominated every campus activity in a creditable style. John's attainments include being manager of the 1935 All-American football team and the Northwestern Basketball Team. This latter training John put to good advantage as a guard on the varsity team at Babson. John plans to invade the financial world or the field of distribution after graduation. Whichever one he picks we are sure his magnetic personality — "and that ain't all" — will be a determining factor in his success.



301 Washington Street  
Beardstown, Illinois

Culver Military Academy

Northwestern University  
Phi Delta Theta  
Basketball Manager  
All-American Football  
Manager (1935)

Babson Institute  
Basketball  
Senior Class President  
Athletic Committee

Finance or Distribution

**John H. Glenn, Jr.**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**T**O come clear across the continent to finish one's formal education shows real fortitude. Lew has done just that for these last two years. He soon became a leader in his group and has a long list of achievements to his record. It was largely because of his efforts that we had so many enjoyable informal dances during the year. The "track meet" in the gym was a high light of the year. The interesting Smokers were also under his co-direction. His athletic ability was exhibited by his membership on the championship volley ball team and his participation in other sports. As a golfer he showed great skill. His four "A's" on production reports came in rapid order. The North American Investment Company of San Francisco will take him back west.

620 Brewer Drive  
San Mateo, California

Santa Barbara School  
University of California

Babson Institute  
Social Committee  
Vice-President, '36, '37  
Championship Volley Ball Team  
Golf Club  
Baseball

North American Investment Co.

**Louis V. Coleman**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**W**HEN "Stross" came marching into Babson Institute with a chainful of keys, we knew he was no mere mortal from the Middle West. Though this pride of Purdue bore an Engineering Degree, he soon showed us that his versatility extended in other directions. A Billy Sunday in the pulpit, a star court performer, an outstanding student, and a good business executive, Bob kept a wholesome balance in his living. His positive temperament led him into many spirited discussions in the classroom from which he invariably emerged "goat." Pantomimist, comedian, orator, Bob was also renowned for his histrionic propensities. To him we owe the financial success of the Yearbook. Stross' most unusual accomplishment was a mid-semester trek of 1000 miles to Indiana. Bob claims he went out to settle the General Motors' Strike, but we "in the know" believe differently, don't we, Betty? With Bob behind the production of General Motors cars, we know no other car will do.



Warsaw, Indiana

Purdue University, B.S., M.E.  
Tau Beta Pi  
Pi Tau Sigma  
Varsity Debating  
President, Society of  
Automotive Engineers

Babson Institute

Secretary, Senior Class  
Basketball  
Religious Committee  
Business Manager,  
Babsonian  
Goat Club

General Motors

**Robert W. Strauss**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

IN A first term poll Dick was characterized as a "person whom the rest of the students like to be with." Since that time the truth of this statement has been firmly borne out. As one of the most popular and well-dressed men on the campus, he has made many good friends. Before coming to Babson he graduated from Kenyon College where he claims membership in Alpha Delta Phi. Dick's chief interests are hockey and polo. As these sports do not adapt themselves well to the five o'clock closing time, it has not been our good fortune to see him in action. At the end of the school year Dick is entering the finance division of the Mark W. Allen and Company where he should do well if we can judge by his accomplishments this year. His pleasant manner will be a decided asset in his business career.

510 Lodge Drive  
Detroit, Michigan

St. John's Military Academy

Kenyon College, Ph.B.

Polo  
Alpha Delta Phi Fraternity

Babson Institute  
Athletic Committee

Mark W. Allen and Company

**Richard W. Allen**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**EFORE many days had passed in the first term, it became known that "Bottle" was always a willing story teller. Combined with a hearty laugh, this attribute soon placed him among the leaders of the class. For this reason we found him elected to the Dance Committee for 1936, and on the Business Board of the Babsonian for the same year. After leaving Exeter he was forced to retire from hockey, but when ice conditions were good, he was frequently seen cavorting about on the thin blades of steel. Because of the lack of satisfactory ice conditions this year, bowling took skating's place and "Bottle" could always be depended upon for steady scoring. His ruddy complexion and pleasing manner will get him far in the traffic division of aviation.



211 Myrtle Street  
Rockland, Mass.

The Phillips Exeter Academy  
Hockey  
Track

Babson Institute  
Dance Committee  
Babsonian '36  
Bowling

Traffic Aviation

**Fred A. Arnold, Jr.**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**C**HARLEY is the second in an embryonic line of Arters who has come to Babson Institute thirsting for knowledge of the business world. Quiet, serious-minded, efficient, Charley is one student who came to Babson with a purpose in life. Perhaps this purpose springs from a charming little lady who called punctually for Charley at 12:30 and at 5:00 each day. Yes, you guessed it — the young lady was Mrs. Arter. And it was she and Charley who added so much to the social affairs of the Institute in which they generously participated. Charley must surely have acquired a predilection for mathematics at Amherst, for he invariably carried a slide rule. His belief in mechanical aids to the hands and mind will be an asset to him as a manufacturer.

4982 Clubside Drive  
Lyndhurst, Ohio

Hawlsen School

Amherst College  
Cum Laude  
History Honors  
Delta Kappa Epsilon

Management or Manufacturing

**Charles K. Arter**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**ERT came to Babson behind the wheel of the first Lincoln Zephyr to enter Babson Park. As French is his native language, he proceeded to show us that this handicap was nothing for him to overcome, and furthermore that figures in all languages are the same. Quiet on the whole, when his views are challenged he will defend them to the bitter end. For the defense of his ideas he occasionally puts us in our place by extolling the virtues of Canada over those of the United States. Recent afternoons found him busy pouring over books concerning a new and improved product about which, we are sure, the world will soon hear. Upon his graduation he plans to continue the work which he has already started with his father in the textile business at Lachute Mills.



Lachute Mills  
Quebec, Canada  
Mount St. Louis College

**Gilbert E. Ayers**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

"**FELIX**" is another of our good relatives from Canada, who indignantly tells us that he is a cousin, and not a brother, to Bert. Felix quickly won his way into our hearts with his quiet unassuming manner, and sincere friendship. Always conscientious about his studies, a week-end will find him in Boston seeing an early show in order that he may return to his books before retiring for the night. He attained distinction at Babson Institute by being the only man who brought forth cheers in a Public Speaking class. After a vacation to his native land to see his future bride, he was the envy of the class when he invariably arrived at 9:00 A. M. without a guilty conscience. Ayers, Limited, will receive a valuable man when he enters the business in the summer.

Lochute Mills  
Quebec, Canada  
Mount St. Louis College

Ayers, Limited

**Leonard Ayers**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**L has won a place in the hearts of his suite-mates as the human alarm clock. Every morning, punctually at 7:55, we were cheerfully greeted with a "Hurry, hurry, don't be late." Bolstered by an early start, Al maintained his pep and vitality throughout the entire day. His distinctive laughter became so renowned on Wellesley campus that five girls are known to have come down to the Institute, curious to hear Al's laugh. The contacts that he made in this manner stood him in good stead during his two years at Babson, or should we say Wellesley. Al is the only Babson student who has not yet had enough of school. Next year will find him enrolled in a Textile School in Philadelphia where he will spend several years studying the manufacture of woven labels for your suits and your suits and my suits.



624 E. 27th Street  
Paterson, New Jersey

Montclair Academy

Babson Institute  
Baseball  
Bowling

Textile School

**Allan Benz**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**LTHOUGH several years our senior, the Major has been just one of the boys, so much so that at one time during the Finance course, we were seriously considering nicknaming him "playboy." However, his training with the Army and his practical experience have added much to our class discussions which we would have otherwise missed. His bowling skill kept the Goats from last place during the early part of the season and set such an example for the rest of the team that they ended up in first place. After this year of private life, the Major is going back with the Army to put into practice some of the principles considered here. If the rest of the Army is as efficient and industrious as he has been with his work at Babson, we should have little to worry about relative to the national defense.

C/o Adjutant General, U. S. A.  
Washington, D. C.

St. Paul College of Law

Babson Institute  
Bowling

U. S. Army, Major

**Clarence J. Blake**

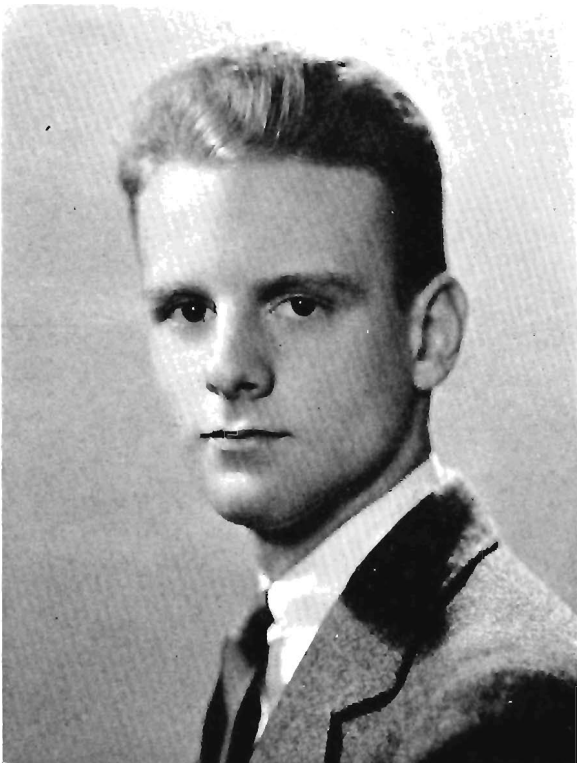


# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**T**HE honor of being the first in the class to be married after graduation will probably fall to "Tad" Bowen. Tad has already announced his engagement. As a bit of encouragement to his fiancee we might say that Tad is probably one of the most outstanding two-year seniors. His genial personality has permeated every activity of the Institute. In his Junior year he served as President of his class, and carried off the laurels in both the singles and doubles tennis tournament. As an athlete, Tad ranked among the best in the Institute. For two years he has been a mainstay on the championship volley ball team. His novel "Pants Party" in the gymnasium will never be forgotten. Because two can accomplish more than one, Tad should have little trouble in finding his proper niche in retail merchandising.



1211 Madison Avenue  
New York City

Choate School

**Babson Institute**

President of Junior Class, '36  
Volley Ball Championship Team  
Winner, Tennis Singles and  
Doubles Tourney  
Physical Activities Committee

Retail Merchandising

**Ledyard S. Bowen**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**ABSON'S loss was New York's gain when Charley completed his course in December and accepted an appointment in one of the exclusive department stores to outfit the smart young ladies of the big city. Charley brings with him into his new vocation a discriminatory taste and a keen appreciation of femininity. His training at Babson will surely stand him in good stead in this respect. Charley's knack for arousing the Dean to "discussions" brought him the distinction of being the year's first member of the Goat Club. We can hardly say that this choice was unexpected. Charley was also renowned for his bowling prowess, not to mention a very entertaining interview in Human Relations. His dynamic personality and charming manner will be sure to attract to him a large following of New York's best.

Augusta House  
Augusta, Maine  
Staunton Military  
Wharton School  
Babson Institute  
Bowling

James McCreery & Son

**Charles S. Brown**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**T**HE Institute will always be proud to number Dick among its alumni. Seldom do we have the privilege of associating with such a versatile individual. A Phi Beta Kappa at De Pauw he continued his brilliant work after enrolling here. Dick had a natural aptitude for organization. His efficiency and good management were exhibited by his outstanding work with the social committee, bridge club, and bowling committee. Unassuming, fastidious, level-headed, and capable, "Brownie" was one of the most admired and best liked fellows in the class. A formidable opponent at tennis, volley ball and bowling, his activities offer a model for a well-rounded year in school. Dick's secret ambition is to be able to reach a decision as to which one of many girls will be his life partner.



6955 Marquette Avenue  
St. Louis, Missouri

De Pauw University  
Phi Beta Kappa  
Phi Eta Sigma  
Captain, Tennis Team  
Delta Tau Delta

Babson Institute  
Chairman, Dance Committee  
Captain, Bowling Champions  
Chairman, Bridge Club

Vick Chemical Co.

**Richard L. Brown**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**J**OHN is one of those individuals who has had the opportunity to move about over a considerable portion of our country. His travels have given him a balanced and comprehensive understanding of a great number of the more important phases of life. He has had a great deal of contact with that particular phase of life known as the spiritual. As a member of the Religious Activities Committee, he has done much to provide that necessary and highly desirable tonic of life. His musical ability served as well as accompanist and he was one of the few Babson students to take the pulpit for a chapel service. He was the fellow who took down all the outside speakers' talks in shorthand. His stenographic ability should be a great asset to him in his choice of occupation — an executive secretary.

16 Forest Street

Montclair, New Jersey

Montclair High School

Babson Institute

Religious Activities Committee

Organist

Student Secretary

Executive Secretary

Laros Silk Co.

**John C. Burns**





# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**L**OOK out girls! Babson Institute is turning Roy loose this June. He lives in Wollaston and goes home every week-end. If you haven't met him yet your chances are still good for Roy is among those few very fortunate people who are able to get their work done quickly and without any effort. Although slow to arouse, when his master mind gets to work on a problem, all questions are quickly settled. His chief delight is to get a person cornered by asking easy questions which are highly deceptive. With seemingly as little effort, he also attained considerable skill in the sports in which he engaged at Babson. Intensely interested in the Woolworth Company while here, we wouldn't be surprised to see him enter this field upon graduation.



133 Grand View Avenue  
Wollaston, Mass.

Thoyer Academy

Babson Institute  
Bowling  
Soft Ball

Merchandising

**William R. Dawes, Jr.**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**H**ANDSOME JACK and Ann drove clear from Oregon to supply Babson's 1937 historic blessed event. "Pop" is a gentleman and a scholar as evidenced by the qualities of personality and intelligence in all manner of discussions. His generosity must be unquestioned after viewing the fine demonstration on the above-mentioned eventful day, of eagerness to serve and quality of cigars passed out. Nor would we falsify the facts too much in stating that several of Pop's stories savored of the improbable. In other words, he is a master of the art of telling tall ones. We are certain that "Pop" will attain highest success in the growing and marketing of Oregon fruit, but we are equally certain that John Parsons Day, Babson, '57, will equal his Dad's record.

Medford, Oregon  
Oregon State College  
University of Oregon

Production

**John S. Day**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**S**AMMY entered Babson in the fall of 1935 after attending Massachusetts State College. Living in Quincy, he was able to commute to school, first in an "open-air" Chrysler, and next in a Plymouth. Both cars enabled him to meet many New England officers of the law, with whom his engaging smile and personable ways seemed to have such an effect that, we believe, he has never had any pecuniary set-back. His personality also enabled him to place many shiny apples on the desks of the various teachers with benefit to himself. For this the class will always remember him, and like him, because of the sheepish smile which he wore afterwards. With all this attributes he should go far in the business world.



140 Adams Street  
Quincy, Mass.  
Thayer Academy  
Massachusetts State College

**Samuel D. DeForest**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**OB and his charming wife, Ruth, are assets indeed to Babson. On a recent trip to Pittsfield, Bob's quiet unassuming manner and Ruth's vivacious good sportsmanship provided much fun and merriment. Bob is a conscientious student and when an opinion is rendered, one can be sure that much serious thought has been given the problem. For recreation, Bob and Ruth made frequent trips to the ski trails of New Hampshire and the Berkshires. We were very much surprised to learn that Bob came from "Joisey" for his accent gives no indication of that startling — and sad — fact. At any rate, we can predict that Bob will find great success in his chosen field of finance and we sincerely hope that his cup of happiness will overflow.

577 Mount Prospect Avenue  
Newark, New Jersey  
New York Military Academy

Finance

**Robert Dehls**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**OSTON College's loss was Babson's gain. This modest young oil magnate, a native of Wellesley, and an honor man both at Boston College and here at Babson has our respect and admiration. Tommy's intellectual attainments do not, in the least, overshadow his quiet and pleasing personality. Tom is a firm believer in hard work but is always willing and able to help his fellow students on a moment's notice. Such a fine combination of characteristics will insure Tommy maximum success in his chosen field of investment banking and in his work the entire student body joins in wishing this prince of a fellow the best of luck.



15 Russell Road  
Wellesley, Mass.

Boston College  
Fulton Debating Society

Investment Banking

**Thomas A. Duffy**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**M**AL is another modest and thoroughly capable Babson man. His reticence is only an external cloak under which is hidden a rich sense of humor. Mal is a Bostonian from Belmont and formerly attended M. I. T. One of Mal's sources of entertainment is in disapproving all the thoughts, words, and actions of his irrepressible roommate, Junior Stansberry. Judging from results obtained from class room work and discussions, Mal is on his toes all the time and although he doesn't say much, when he does talk, he has a worth-while thought. Best of Luck, Mal!

410 Common Street  
Belmont, Mass.

Moss. Institute of Technology  
Sigma Alpha Epsilon

**Malcolm W. Ellison**

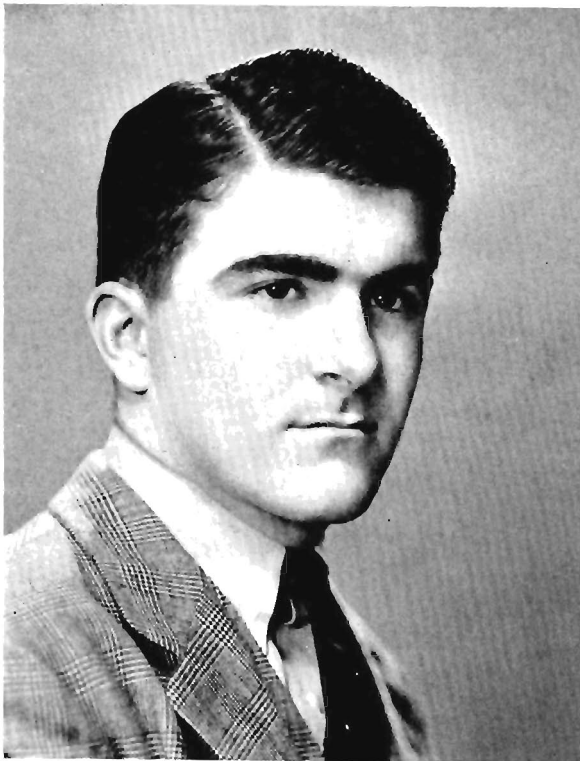


# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

SEVERAL years of actual business experience gave "Pete" an excellent foundation for the training offered by the Institute. This debonair man of the world from Iowa has a very interesting and varied background. He has excelled in several sports both at Prep school and here. Pete is referred to by his classmates as a "Hearst Man" and is known to be an intimate friend of several movie stars. This latter fact, however, only partially explains his popularity, for Pete will always be remembered for his cheerful and friendly nature, and aptitude for getting along with everyone. During the year Pete has kept us well posted as to what goes on behind the scenes in business and if we should meet him in later years we know that he will have some "confidential" information to impart to us.



1075 Melrose Terrace  
Dubuque, Iowa

St. John's Military Academy  
Football  
Track  
Kemper Club

**Peter J. Even**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**S**TEEL men in the past have held the reputation of being autocratic, uncompromising, and iron-handed. Baine, a steel man by every right, personifies the new generation of steel executives. Unpretending, sociable, refined, he is an easily accessible gentleman. Perhaps that is why the steel industry has avoided serious labor difficulties. His genial personality has made him many friends. He is ranked among the most popular students in the Institute. Because of his experience in the mills and his close contact with the industry, Blaine was looked upon by his instructors as an authority on steel affairs. By his fellow-students he was regarded as a good bowler and volley ball player and an expert pitcher in soft ball. It was his sterling work on the mound that bolstered the fortunes of the Distribution team on the diamond. We have no fears about Blaine's progress when he returns to the mills.

Schenley Apartments  
Pittsburgh, Pennsylvania

Culver Military Academy

Roxbury School

Mass. Institute of Technology

Sigma Chi  
Quadrangle Club  
Beaver Club  
Beaver Key Society

Babson Institute

Bowling  
Basketball  
Volley Ball

Steel

**Blaine T. Fairless**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**H**ERBIE gave up his idea of becoming a surgeon, and instead decided to operate in the field of business. His ready smile and hearty laugh go far toward relieving the "Monday morning blues." Always in good health he showed his physical capacities by being a member of the champion doubles team in 1936, and a member of the undefeated volley ball team of 1936-1937. Living in the society section of nearby Chestnut Hill, he drives a battered Ford to school every morning in what those who know him believe to be nothing flat. Fax did the school a great service when he helped get the "Pants Party" under way. In spite of the fact that the Dean believed him a worth-while candidate for the Goat Club, "Fax" believes that he will go into banking or advertising.



25 Chestnut Hill Road  
Chestnut Hill, Mass.

Loomis School

Babson Institute

Goat Club  
Champion Volley ball Team  
Pants Party Committee

Banking and Advertising

**Herbert W. Faxon**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

"**D**ID you ever hear the one about?" — Woody speaking. Certainly no one in school had the repertoire of humorous stories as did the pride of Bangor. He could tell them in any dialect, but his own Irish was the best of all. Four years at Georgetown gave him that poise and bearing of the perfect gentleman. Moreover, his versatile personality has made him one of the best liked fellows on the campus. His circle of friends reaches around the world. He was one of the partners of the erstwhile student investment service and has always been a diligent observer of the financial pages. He often bemoaned the fact that the University of Maine and a certain student there were so far away. Woody is certainly well qualified to be a successful salesman especially because of his well-balanced personality.

27 Second Street  
Bangor, Maine  
Hebron Academy  
Georgetown University  
Babson Institute  
Bowling

Distribution

**Wilfred A. Finnegan, Jr.**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**F**RED, after traveling four thousand miles across the continent and "leaving the sweetest girl in the world," has established himself as one of the most conscientious and thorough students in the senior class. That this description is merited is proved by his possession of a Phi Beta Kappa key from the University of Washington. Quiet and unassuming, his talents are not confined to scholarship alone as evidenced by four years of varsity baseball in college and his participation in athletic and social activities at the Institute. If a student project needed support and hard work Fred was the man for the job, for he enthusiastically supported many functions during the year. Foreign trade has a special attraction for him, and although such work might mean losing him to another country, we wish him success in his field.



5734 - 25th N. E.  
Seattle, Washington

University of Washington  
Phi Beta Kappa  
Varsity Baseball  
Big W Club  
Pan Xenia, International  
Foreign Trade Honorary

**Babson Institute**  
Varsity Basketball  
Social Activities Committee  
Babsonian Board  
Bowling

Vick Chemical Co.

**W. Fred Firstenburg**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**H**UGIE is the local representative of the United State Navy. He soon demonstrated his ability and efficiency and we could readily see how well he is adapted to the Supply Corps of the Navy. An honor student at the Naval Academy during his junior and senior years, he has maintained his record as an outstanding student this year. Coming from Hattiesburg, Mississippi, which none of us has been able to locate, his speech and actions are decidedly southern which is somewhat of a welcome change. Combined with the Army, represented by Major Blake, Hugie and the Major helped the Goats into the Bowling Championship. Hugie reads more magazines than anyone else in the school. Although he admits that girls might have some good features, off-hand he can't think what they might be.

128 E. Fifth Street  
Hattiesburg, Mississippi

U. S. Naval Academy  
Honor man for Junior and  
Senior Years  
Company Rifle and Pistol Teams  
Naval Academy Weekly

Babson Institute  
Bowling  
Goat Club  
Bridge Club

Lieutenant (Junior Grade)  
Supply Corps, U.S.N.

**Hugie L. Foote, Jr.**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**H**YDE Park sends us Reed and his LaSalle every morning to brighten the school with his six feet of impeccable clothing, blond hair, and quiet ways. A crew man at M. I. T. he was forced into idleness, so far as athletics were concerned, at Babson. His capable mind enabled him to keep company with those who headed the class, while his engaging ways enabled those of us, who were not so fortunately endowed, to keep company with him. After hours his calm ways were cast off, and he entered whole-heartedly into the pleasure of relaxing. From a line of forbearers, about whom even the Dean speaks in awe, Reed plans to continue in the field of manufacturing.



165 Milton Avenue  
Hyde Park, Mass.

New Prep School, Cambridge

Mass. Institute of Technology

Crew

Boxing

Sigma Alpha Epsilon

**Reed Freeman**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

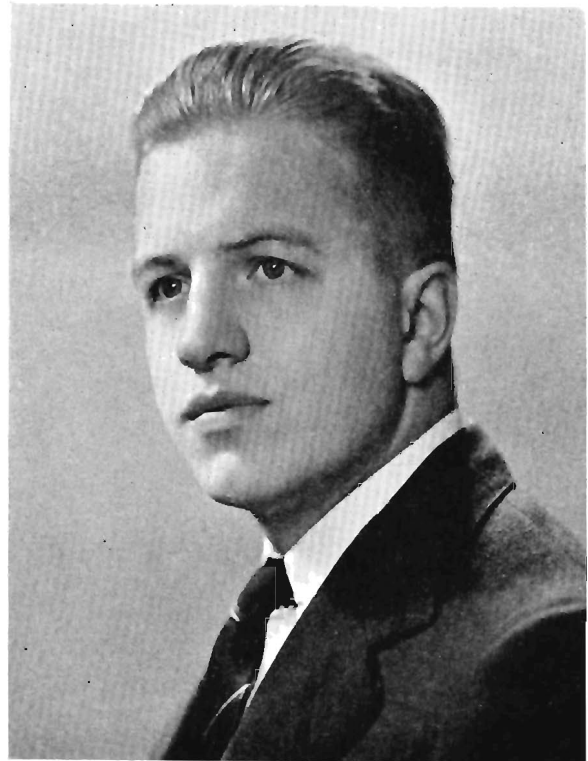
BABSON PARK, MASSACHUSETTS

**B**ILL Gabb is a man of few words, and has an imposing list of abilities. To this former statement, even the Dean will agree. His skill as an aviator goes unquestioned. Once accused of "cutting grass" with his plane, he convinced the Dean of the economy of the idea. Bill's laughter and wit are contagious. His ability as a salesman was demonstrated by his fine job with a storage battery manufacturer. Bill now has the exclusive agency for Babson Park. One of the charter members of the Jake Wirth Club, he was recently voted vice-president in charge of orders, and is an ardent devotee of the ancient sport. In spite of all these handicaps we confidently expect that Gabby will be to aviation what Sarnoff is to radio.

139 Kenyon Street  
Hartford, Connecticut  
Northeastern University

Aviation

**William J. Gabb**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A** QUIET, unassuming person, Bud came to the Institute with a firm determination to benefit as much as possible by the academic facilities of the school. And there can be no doubt that he has accomplished his purpose for he was one of the most industrious students in the class. Regardless of this, Bud still found time to participate in many lively discussions and to carry on his social activities. It is rumored that he is as well known at Smith College as he is at Babson. We are very happy to be able to pay our friend the enviable compliment that he will make a perfect husband. We sincerely hope along with Bud that the right person will realize this fact also.



326 North Main Street  
West Hartford, Conn.  
Wilbraham Academy  
Colgate University

Banking

**Roderick M. Griswold**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**P**ETE is another one of those lucky fellows who is envied by practically the whole school. We feel that anyone who has the privilege of attending the Institute is fortunate, but to have the additional good fortune of being married and having a lovely home is almost too much for the rest of us to bear. Those of us who have had the opportunity of enjoying the warm hospitality of Pete and his charming wife will long remember them. A graduate of Princeton, an ardent devotee of outdoor sports, Pete was always ready and willing to offer his assistance to his classmates. Unpretending and good natured, Pete contributed much to the enjoyment and good times both inside and outside the class room.

Saranac Lake, New York  
Northwood School  
Princeton University



**Peter A. S. Haase**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**OB came to us a term late as a graduate of the University of Michigan and as a member of Alpha Tau Omega. His well-chosen remarks drawn from practical experience made him a welcome member of the Finance division. On the New York trip he kept us all entertained and made the ride seem shorter for which we were all thankful. After getting better acquainted and arranging signals or some sort of system with his room-mate, Thomas, this combination challenged all comers in golf, bridge, and pocket billiards, and as a general rule came out ahead in such challenge matches. No suggestion of unfair tactics is intended; the combination was simply too good. After Bob finishes in the summer term, he is to become the Divisional Manager of the Handley-Brown Heater Company, where we wish him the best of luck.



1825 Grovedale Road  
Jackson, Michigan

University of Michigan  
Alpha Tau Omega  
Golf

Babson Institute  
Bowling

Divisional Manager,  
Handley-Brown Heater Co.

**Robert D. Handley**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**OB was a most paradoxical individual but only because of his diversified interests. He had the ambition to arise early every Sunday morning and go to Wellesley Hills to teach a class of young boys in Sunday School. He took an active part in sports and captained the winning volley ball team. He has worked faithfully and industriously on the editorial staff of the Babsonian and has maintained a good scholastic record. His many activities haven't kept him from a whirl of social life with the Wellesley belles. Like a great majority of Babson men, he plans to enter the financial field, where we are sure he will meet with great success.

380 Highland Avenue  
Orange, New Jersey

Carteret Academy

Babson Institute

Baseball

Tennis

Volley ball Championship Team

Religious Activities Committee

Babsonian Board

Financial

**Robert K. Hebden**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**I**MPECCABLY attired, widely travelled, handsome, pleasant, and above all gentlemanly, describe only in part this subject of the king from up above in Canada. His striking, yet very proper English clothes, won for him the distinction of being the best dressed man on the campus. His Packard coupe made it possible for him to speedily dash to the airport for those sudden trips to Toronto. Yes, he did have considerable business to transact, but have you ever seen the better things of life in Canada? His favorite diversion was riding and it was a familiar sight to see him astride his favorite horse cantering over the bridle paths of the surrounding countryside. Tom has selected investment banking for the outlet of his store of knowledge. His diligent pursuit of his studies indicates that he will succeed in his endeavors. He is a gentleman in the truest sense of the word.



151 Crescent Road  
Toronto, Canada  
Ridley College  
Babson Institute  
Riding

Investment Banking

**Thomas I. Hollinrake**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

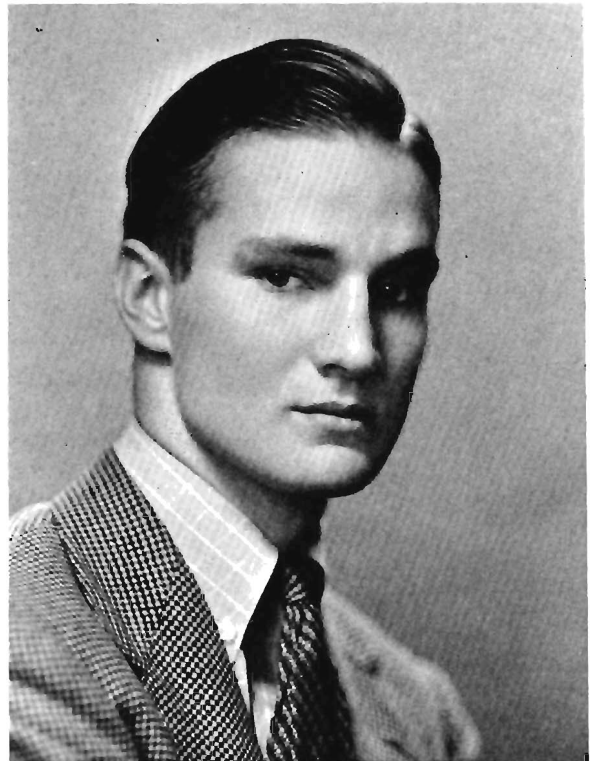
BABSON PARK, MASSACHUSETTS

**G**EORGE comes to us from the corporation state of Delaware and hence is consulted on all matters pertaining to corporation finance. Soon after his arrival he received the nickname of "Tarzan." This was particularly appropriate for his propensity for walking on his hands soon was discovered. As a distinguished member of the Dean's class, he was the only one who managed to have a picture taken of himself by the Dean. We are not sure whether or not he was frightened, but his hair was certainly standing on end. When setting forth for week-ends at Smith in his best clothes and manners, he startled every one by his neat appearance. He is known on the campus as a ball player, bowler, and his latest but not least accomplishment is his cue artistry. An abundance of amazing ideas will help him attain his end in the baking industry.

Two Rivers Farms  
Chesapeake City, Maryland  
St. James School

Baking

**George F. Huber, Jr.**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**N engineer from M. I. T., a pilgrim from Plymouth, and a bundle of hustling, bustling energy all rolled into one equals this extraordinary member of our class. His first name long since forgotten, he is affectionately known as "George." To attempt to paint a word picture of this dynamic exponent of capitalism is beyond our poor powers of description. George is the complete individualist whose type of personality one finds but once in a lifetime. Together with his roommate he managed to keep the second floor in a constant uproar with his practical jokes and early morning activities. In the classroom, no one knew what he might say next. We doubt that George knew himself. Every week-end found our dashing friend off on some new adventure. All we can say is that we wish we might have known him better.



21 Summer Street  
Kingston, Massachusetts

Phillips Academy

Mass. Institute of Technology  
Dramatic  
Band

Babson Institute  
Bowling  
Basketball

Financial

**Robert A. Jones**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**C**HIVALRY is not dead. We discovered this startling fact when we made the acquaintance of this high-minded gentleman from Dartmouth. Big not only in stature, but also in heart, he has won a place in the affections of his fellow classmates as "Big Jim." Straightforward, candid, open-hearted, Big Jim was known for his protection of the poor working girls and labor in general. In no sense a radical, Jim is a defender of the truth. With him, his love was a tender passion. The object of his affection, whom we all know so well even though we haven't met her, is a fortunate girl indeed, for on Valentine Day she received fourteen telegrams — one every hour. Such gallantry has never been equalled at Babson. We feel proud to be classed among the friends of one who we know will show every consideration for the welfare of others in his journey through life.

519 Forest Avenue  
Wilmette, Illinois

**Dartmouth**

Managerial Competition  
Dramatic Club  
Phi Delta Theta

**Babson Institute**

Student Editor  
Advertising Manager,  
Alumni Bulletin  
Babsonian Board  
Volley ball  
Coat Club

Moser Paper Co.

**James D. Kingery**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**S**OME few men of engineering training realize the tremendous advantages arising from the unusual combination of business and engineering education. The "Little Exec" was one of these. It was evident from the many technical discussions in which we found ourselves that wherever Tom goes the training in engineering he has had will be used and thought well of. His life has been filled with outdoor activity and we shall always remember his demonstration of paddling a canoe while sitting on a desk with a broom for a paddle. He left us in March upon the completion of the course at the Institute to enter the business field. His capabilities as an executive, which earned for him the name, "Little Exec," should make it possible for him to go far in whatever outlet he chooses for his training.



40 West Oneida Street  
Oswego, New York

Hill School

Mass. Institute of Technology

Cornell University

Phi Gamma Delta

M. I. T.

Babson Institute

Sales

**Thomas J. Kingsford**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

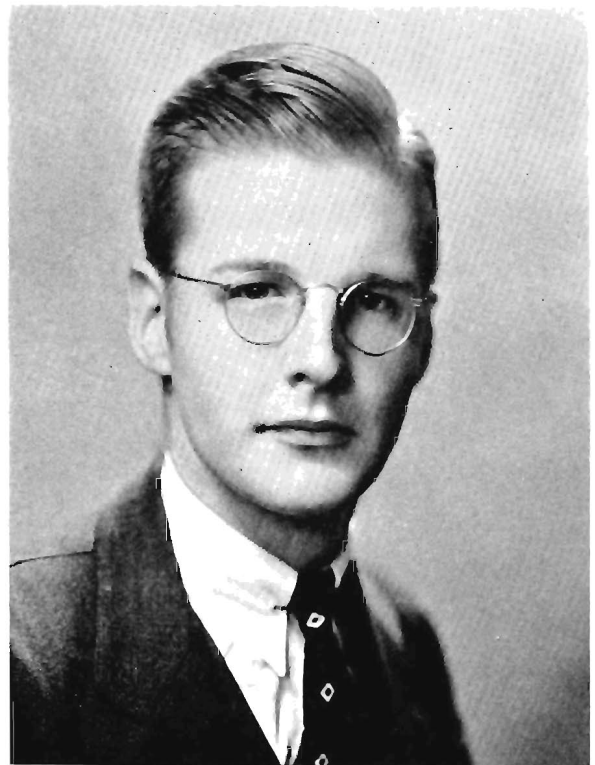
BABSON PARK, MASSACHUSETTS

**A**S THINGS stand at the present time we believe that Eliot will be the second member of his class to be married after graduation. Although he is an unceasing talker, after one look it took no effort on his part to convince us that Betty is tops. She attends Wellesley College and so, we understand, does Eliot. Few people appreciate his sharp rapier of ambiguous words, but everyone concedes that with his power of speech he is a born politician. A conscientious student, he is always willing to aid and advise in all matters pertaining to Economics or Finance. Hence, it is not unreasonable to expect him to go into banking. After making a name for himself in this field we shall probably see him on Capital Hill.

124 Cottage Street  
New Bedford, Mass.  
Milton Academy

Banking

**Eliot S. Knowles**





# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**H**ERE we have the senior member of the infamous investment service partnership. Also, as charter member, president, and general organizer of the Jake Wirth Club, Charley used his beguiling personality as an influence on other students. Charley is a confirmed woman-hater and therefore concentrates his attention on the market. His ability to invest wisely has recently been demonstrated. This, however, in no way detracts from the fact that his partnership is out to swindle widows and orphans. Charley recently patented a beer suit. It is no different from an ordinary suit, yet has an elastic band around the waist which allows for stretching. He claims fifty to seventy-five percent greater capacity is achieved. When this young executive enters the aviation business, we expect air stocks to advance sharply.



558 E. Arch Street  
Marquette, Michigan

Shattuck Military Academy

Washington and Lee University

National University of Mexico

Kappa Phi Kappa

Sigma Alpha Epsilon

Babson Institute

Bowling

Banking

**Charles H. Koch**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**H**AMILTON College sent us a man of many accomplishments and interests. Al's principal claim to fame lies in his authoritative knowledge and understanding of the theater. His pantomime in Public Speaking will be long remembered by those who were fortunate enough to see it. Brilliant both in the class room and on the basketball court, Al has done much to carry on Babson's traditions of scholarship and sportsmanship. If he can divorce himself from the habit of offending New York officers of the law, his bright, honest face should provide him a satisfactory entre'e into any future endeavor. Should he ever desert his chosen vocation of investment banking, we know that the Metropolitan Opera Company will not leave a stone unturned until they have "Kiki" under contract.

Mineola, New York

Williston Academy

Hamilton College

Soccer

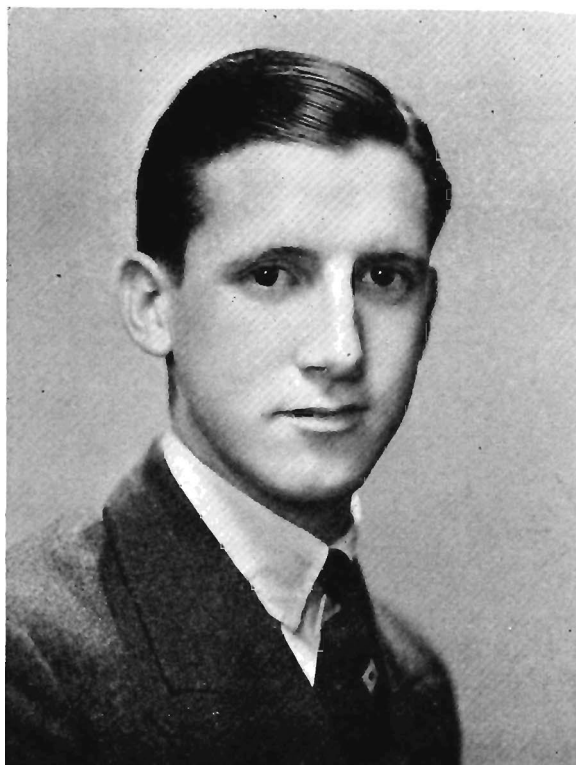
Basketball

Babson Institute

Varsity Basketball

Long Island Lighting Co.

**Alfred W. Latham**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**E.** J. was a star tennis player inasmuch as he was a member of last year's runner-up doubles team and a strong contender for honors in the singles contests. During the winter he confined his athletic ability to ping-pong and continued his steady persistent court play. It was our pleasure to have him with us during the week, but on Saturdays and Sundays he left us in favor of Norwood. Many of his meals were hardly touched because he had not received that all important telephone call. He possessed the ability to meet all adverse situations with apparent unconcern, and always was ready with another story. Perhaps his greatest thrill of the year was dancing with the blonde feminine star of the ice skating carnival — pretty slick.



85 Bond Street  
Norwood, Mass.  
Hebron Academy

Sears, Roebuck and Co.

**Emerson J. Lewis**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**C**HUCK should have had a private line to Pittsburgh to take care of all his personal calls to his lady love. It seemed as if he was constantly in touch with her. He finished his work at Babson at the end of the fall term and soon established himself with a prominent brokerage office in Pittsburgh. He was one of the finest physical specimens ever to attend Babson and when he played golf it was a pleasure to watch. He and his roommate, Robbins, developed a new style of ping-pong using two tables. His social life was most time-consuming as he practically lived in top hat and "tails," but he still collected straight "A's" in Finance. Chuck was a most versatile fellow and we are sure Pittsburgh will be more famous because of his presence there.

Mt. Pleasant Road  
Greensburgh, Pa.  
Shady Side Academy  
University of Virginia  
Babson Institute  
Tennis

Moore, Leonard & Lynch, Brokers

**Charles McK. Lynch, Jr.**

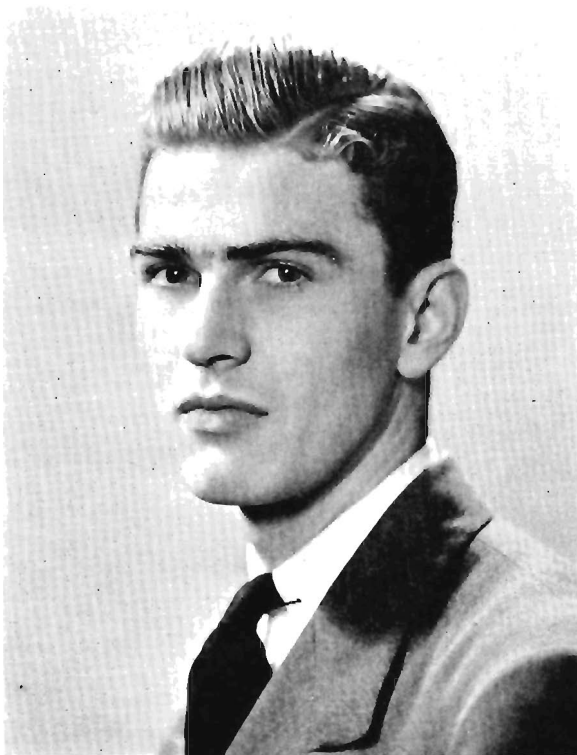


# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**V**ERY few of us ever have the pleasure of missing a class. Fred is one of those more fortunate individuals who could always produce a summons as an excuse. Living in nearby Needham, Fred had many opportunities for contact with the law. His quiet manner belies his real executive and administrative ability. At Bowdoin, he was a member of the Board of Proctors and the Student Council Disciplinary Committee. Despite the fact that he commuted daily, Fred still found time to play on the basketball team of his division. His chief interest is distribution work. We look forward to hailing him as Sales Manager Fred when we return for our tenth reunion.



871 Webster Street  
Needham, Mass.

Roxbury Latin School

Bowdoin College

Glee Club

Student Council Disciplinary

Commission

Track

Babson Institute

Basketball

Distribution

**Frederic S. Mann**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**T**HIS son of Kansas joined our group in possession of the very desirable experience which comes to one who has been for a time exposed to the world of business. His practical concepts of commercial banking added much to our discussions in finance. Although he waited until the winter term to enroll, he soon made his way in the social activities round about. With his pal and roommate he made nightly visits to those rendezvous so frequently visited by Babson men. One of his ambitions is to show "Tony" White how real men ride real horses way out West. His accent flavored by the Middle West contrasted beautifully with the numerous other accents so much in evidence around our geographically diversified student body. When he completes his schooling next summer he intends to re-enter the financial field.

215 N. Mulberry Street  
Eureka, Kansas  
Eureka High School  
Wichita University  
Babson Institute

Financial

**Elwood Marshall**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**D**ICK from Detroit is a real student. He has several definite convictions. One naturally has to do with the subject of sit-down strikes. We might go so far as to say that he is something of an authority on the subject. Dick's logic has livened up many class discussions, but it should not be concluded that his arguments cease upon his leaving class. Dick's motto is simple — that people who live in glass houses should not throw glass furniture — or should they? Dick plans to go into the selling game in connection with glass and when we read of people actually living in glass houses we may be sure Dick is lurking somewhere in the background.



1017 Kensington Road  
Grosse Pointe, Michigan

Cranbrook School

Ohio University  
Beta Theta Pi  
The Green and White

Cadillac Glass Company

**Richard J. Martin**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**R**ESPECT is gained in many ways at the Institute — the least of which is not ability to use ones hands most effectively. Al possessed a skill in boxing which set him apart in our campus. It was not alone because of his manual dexterity that he became so popular for he was a good student, an able speaker, and had that valuable asset of being able to get along with people. His athletic prowess was also much in evidence in baseball, volley ball, basketball, and bowling. His nights were usually occupied with a certain lady from Pine Manor, but he had no difficulty in maintaining an excellent scholastic record. He plans to become a purchasing agent or a store manager upon completing his work at Babson.

29 Gardner Street  
Chelsea, Massachusetts  
Huntington Preparatory School

Babson Institute  
Babsonian '36  
Volley ball  
Dance Committee  
Basketball  
Athletic Committee  
Bowling

Purchasing Agent

**Allan B. McArdle**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**N EARLY education abroad has given this Californian an enviable breadth in background and culture. This continental training has provided Joe with a quiet polished air that causes his classmates to listen carefully when he joins a discussion, for they know what he has to say is valuable and worth while. His quiet, unostentious attitude in no way detracts from Joe's popularity. Although he does not openly display his ability, Joe gets things done accurately and punctually. He went to Bermuda this spring and managed to recuperate from his strenuous activities during the Yuletide holiday. Well-known for his enthusiasm for insurance in some sections of the country, we know that Joe's pleasing personality will be ample insurance for his success in future years.

2165 Sherwood Road  
San Marino, California  
University of Chicago

T. W. Mather Company

**Joseph S. Mather, Jr.**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**P**ERSONALITY still defies definition, but we all agreed that Ed had it in a proportion which made him the most outstanding in the class. No doubt his winning smile and infectious laugh accounted, in part, for his great popularity. His many varied experiences before joining our group gave him a background from which he drew quite frequently to make our lives much more enjoyable. His delight in dealing with people has caused him to become a most able public speaker and conversationalist. His dramatic inclinations and numerous bits of mimicry made the penthouse a favorite rendezvous for some of us. He was one of the fortunate individuals who had an excuse valid enough to escape the rigors of the afternoon study hall sessions. Advertising for the Alumni Bulletin occupied almost all his spare moments, but he always found time to get the maximum enjoyment from life. His departure from our midst upon completion of his work in March left a vacancy which has caused us to miss him greatly.



664 - 48th Street  
Brooklyn, New York

Park College  
Who's Who in American  
Colleges, 1936  
Public Speaking Contest Winner  
Photography

**Babson Institute**  
Religious Activities Committee  
Babsonian Board  
Photography  
Alumni Bulletin

Merchandising

**W. Edward Montgomery**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**T**HE name McKay links itself with chains, while the name "Larry" makes us think of the more pleasant things in life. Whether in trouble or out, one of "Mac's" chief assets is a ready smile and contagious chuckle. Owning one of the better known Ford Phaetons on the campus, we invariably see it with the top down and piled to overflowing with the fellows. When the signs of spring show, the boys are still there, but added to them are an equal number of girls. He is able to turn his hand to any sport with equal ability, and this year has added to his list of successes that of being an able member of the Social Activities Committee. Larry is going to carry on in the chain manufacturing industry.



415 Morewood Avenue  
Pittsburgh, Pennsylvania

Hun School

University of Virginia  
Football

Babson Institute  
Bowling  
Social Activities Committee  
Intramural Basketball

Chain Manufacturing

**Lawrence McKay**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**I**N Cliff, "the southern boy," we find a rare combination of abilities. These naturally include scholastic, athletic, and social attainments. This golf champ from Dixie is one of our many scholars. Cliff's calm logic has turned the tide in many hot debates. A stout defender of Winston-Salem tobacco products, many of his followers have been unduly influenced — Reynolds take notice. "The Southern Boy" performed admirably on the basketball team this year also. A perfect Southern gentleman, Cliff is sure to succeed in the hosiery business and his classmates join unanimously in wishing him the best of luck.

1019 West 5th Street  
Winston-Salem, North Carolina

**Duke University**  
Golf  
Student Council  
Phi Delta Theta

**Babson Institute**  
Varsity Basketball  
Golf Team

Hosiery Mill

**Clifford Perry**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**T**HE General Motors' strike had Fred worried for several weeks. The Buick, with which he finally blossomed forth, supplanted the Olds — with about two miles to spare. He is a New Englander "from way back," with the English habit of laughing late at jokes. We understand that this is the true way to appreciate jokes, because it makes them all the more enjoyable the second time. His howl of laughter is good testimony for this statement. As a member of the Dance Committee for 1936, he helped alleviate the suffering of school work. "Hot-shot" is an ardent disciple of baseball and brought forth his ability in the soft ball league. Seen many afternoons at the adding machine he proved his proficiency in accounting and, therefore, expects to take up this line of work in the Coy Paper Company of Claremont.



233 Broad Street  
Claremont, New Hampshire

Deerfield Academy

Babson Institute  
Dance Committee '36  
Soft ball

Coy Paper Company

**Fred J. Perry, Jr.**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**P**HI Beta Kappa honors didn't spoil Frank for he came right on to Babson from Princeton and continued his excellent record, both scholastically and socially. It is doubtful that there was another fellow on the campus who could accomplish more work with so little effort. It was his efficient manner which enabled him to maintain a near-perfect scholastic record, edit the Babsonian and student section of the Alumni Bulletin, and at the same time, make those frequent trips to Larchmont. A wizard of Wall Street will probably be his title before long. His keen mind analyzed many a situation with unbelievable accuracy. He wasn't satisfied with doing just the regular assigned work but kept up regular assignments in several separate courses in investments. He is bound to excel in investment banking, his chosen field.

224 Pearl Street  
Trenton, New Jersey

**Princeton University, A.B.**

Phi Beta Kappa  
High Honors in Economics  
Undergraduate Council  
Club Manager  
Club Treasurer

**Babson Institute**

Editor, Babsonian  
Student Editor, Alumni Bulletin  
Religious Activities Committee  
Golf Club  
Bowling

Morgan Stanley and Company

**Frank A. Petito**





# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**LTHOUGH Ross is one who upholds the superiority of Florida's sunshine and fair weather against all opposition, we find that he has deserted his home state to come North for his formal education. Still Ross seemingly enjoys the less agreeable climate of New England almost as much as he does the more pleasant weather in Florida. We knew him for his straightforward, unaffected, ingenuous manner. In fact, his outspoken manner was chiefly responsible for winning him a place in the Goat Club. He entertained the class with those frequent "speeches" that invariably exasperated the Dean. His devotion to his Ford convertible qualifies him for a position as Ford salesman, just as his fondness for Florida would make him a capable under-water real estate agent. But Ross prefers financial or production work in Dixie "if it's true what they say."



1143 Andalusia Avenue  
Coral Gables, Florida

Exeter Academy

Dartmouth College  
Kappa Kappa Kappa

Babson Institute  
Goat Club

Financial

**Roscoe H. Philbrick, Jr.**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**R**ARELY have we had the pleasure of meeting such a conglomeration of extremes for Bill is indeed the personification of contrast, — a radical and a conservative. Those of us who have been in his automobile and with him at the theater, of which he is an ardent follower, realize the real meaning of diversification. Bill went into the Dean's class with a firm determination to show what he was worth, and he came through with flying colors. No one has been able to figure out just why Bill selected the Dean. The solution to this question would undoubtedly be very interesting. Good natured, tenacious, individualistic, Bill's largest problem is to keep his feminine interests arranged in the proper order. He is an ardent advocate of both quantity and quality.

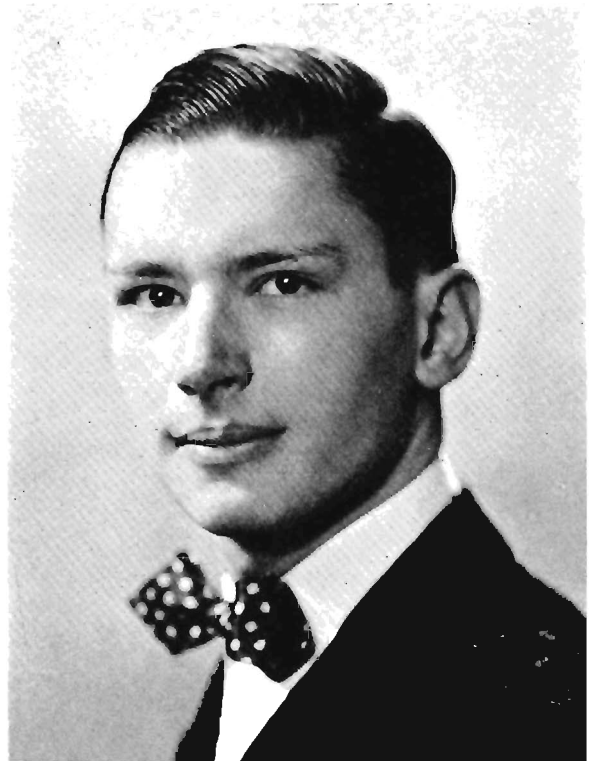
290 East State Street  
Sharon, Pennsylvania

Culver Military Academy

Babson Institute  
Volley Ball  
Soft Ball

Steel

**William W. Phillips**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**W**HEN a person has spent four years in college and one in medical school and has worked for several years as an industrial chemist, he acquires a background and wealth of experience which make him a valuable member of any student body. Nick drew freely from this experience to enliven many classroom discussions. Tenacious and doggedly resolute, his instructors and classmates found him unyielding in his viewpoints. Nick was one of the more serious-minded students of the Institute. Thorough and exact in his work, Nick was always willing to lend a helping hand to his fellow students. Yet he was not so serious that he could not find time to play guard on the varsity five and to turn out for the bowling, volley ball, and soft ball tennis teams of his division. We know Nick will be a success in his chosen field of foreign trade.



3313 Michigan Avenue  
East Chicago, Indiana

Washington High School

Wisconsin University

William-Jewell College

Indiana University  
Sports Editor  
News Columnist

**Babson Institute**  
Co-Editor of Alumni Bulletin  
Varsity Basketball, Bowling,  
Volley Ball, Soft Ball

Foreign Trade

**Nicholas L. Poloson, Jr.**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**S**OME of us chase culture for many years and never attain the position of really enjoying those finer things of life. Phil found it easy and a pleasure to patronize the many points of culture so numerous in and around Boston. Opera, symphonies, and the theater were his pet hobbies. His conversation was enhanced by the patient pursuit of his hobbies. Because of his social graces and winning personality, he was an excellent contact man at Wellesley. We hated to see him leave the "Penthouse Gang" in March, but his schooling was completed and he was eager to get started in business. Incidentally, he managed to become a Goat during the fall term. He was also in charge of the Sunday afternoon musicale which was so delightful to the lovers of good music.

Fairport, New York

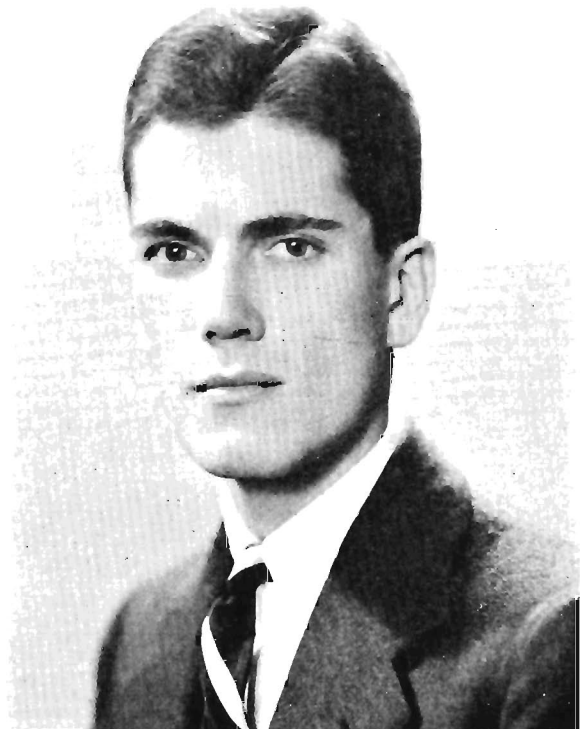
Wesleyan University

Babson Institute

Volley Ball Championship Team,  
Manager, Basketball

Bausch & Lomb Optical Company

**Philip Price**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**D**ON holds the illustrious position of being the first man to wed in the class which entered Babson Institute in the fall of 1935. The ceremony took place in the early fall of 1936, but it was not until the reception at Mr. Babson's home that we had the pleasure of meeting Jean. Since that time, unfortunately, Don has deemed it wise to keep his wife from us. By diligent probing we have been able to find out that she has been enjoying good health, but beyond this point, it is impossible to go. Living in nearby Newtonville, he drives his 1931 Plymouth to school every day and usually arrives on time. A very steady worker, we expect him to go far in his selected field of merchandising.



41 Elm Road  
Newtonville, Massachusetts

Merchandising

**Donald R. Reid**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**W**HEN Paul entered Babson Institute, no one even faintly imagined the means by which he was to make himself immortal in the eyes of his classmates. No one of us really knew the meaning of rhythm until he started to "truck." Little did we know of the existence of this fine art until Paul showed us how it was done. But now we know and we will never forget. Big in size and generosity, Paul has earned himself the reputation of being the greatest lover. Perhaps this can be explained by the fact that at times his friends affectionately call him "Reasonable." To say that Paul has a sense of humor would be putting it mildly for he is able to be by himself and laugh over his own witticisms.

Milwaukee, Wisconsin

Wayland Academy

Brown University

Football

Track

Babson Institute

Goat Club



**Paul J. Riesen, III**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**CCORDING to Fred the Institute was an excellent place to stay while waiting for week-ends and the regular trips to Springfield. He spent most of his evenings with his roommate, "Chuck" Lynch, in the social life in and around Boston. This activity did not prevent him from maintaining a high scholastic average. Along with a large majority of our group, Robbie followed the market rather vigorously and his intense interest began to net him dividends and appreciation even before he left us in December to devote all his time to financial matters. The completion of his work here was a great loss to the C. P. A. bowling team as he was a consistent performer for that aggregation.



138 Day Street  
Springfield, Massachusetts  
High School of Commerce

Universal Credit Company

**Fred S. Robbins**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**P**ENNSYLVANIA has been known for its coal industry, but in the future we trust that it will be renowned for Andy's banking genius. Although he has been with us for only one semester, nevertheless, he has impressed us with his stability and personality. Two years at Dartmouth before coming to Babson perhaps account for his rugged, robust nature. Andy can best be described by a remark which was directed at him the first day he was with us by a member of the faculty — he was referred to as "a good looking football player." While at Babson, Andy has been one of our outstanding bowlers. We feel sure that in years to come, Andy will always have pleasant memories of the Finance trip to New York and the Public Speaking class.

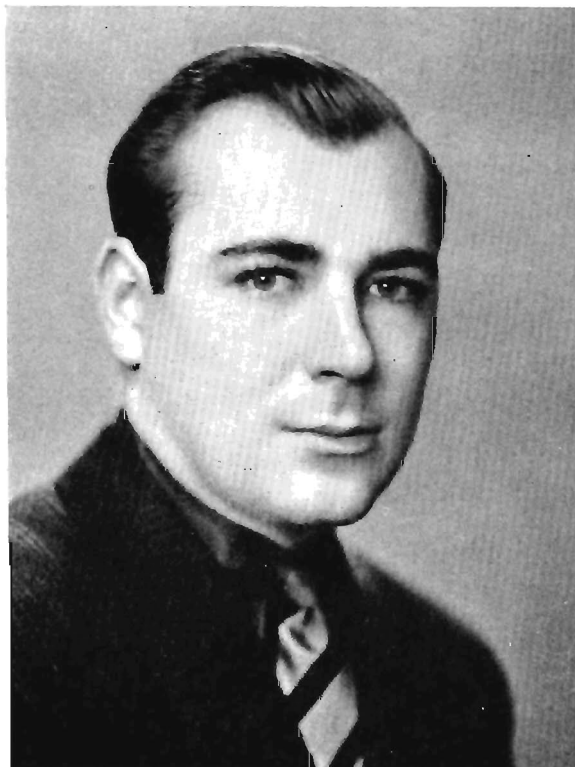
158 Sunbury Street  
Shamokin, Pennsylvania

Pennsylvania Military Prep School

Dartmouth  
Phi Gamma Delta

National Dime Bank of Shamokin

**Andrew D. Robertson**





# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**Y**ELLOWSTONE Park has given us Old Faithful Geyser and Bill. Although less well known, his potentialities are still great. Very quiet and unassuming, he has consistently shown the class how to get marks through diligent work. This was somewhat incomprehensible inasmuch as we were informed that he had three seats specially reserved for him in the theater at Natick. He was always willing and able to give an assisting hand in any type of work, or greet one for a moment's relaxation of effort. When touring the countryside, however, none but the officers of the law may speak to him, and they in their business capacity. Living in nearby Wellesley, he was not so accessible to us as we might have wished, but we expect him to go far in the field of transportation.



Yellowstone Park  
Wyoming  
University of Colorado

Transportation

**William E. Samson**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**S**ARGE came to us without credentials but was quickly adopted and adapted to our ways to as great an extent as possible. Although usually serious, he never fails to see a joke on himself, and before he had been with us long he managed to get the nickname of "Stoop." (What's that you say? We don't know, ask him.) Greatly interested in Public Speaking we are proud but disappointed to say that he has missed several movies in order to prepare his speeches. Inasmuch as he knew Boston he was quickly invited to show the town to those of us who were strangers. Therefore, the first few weeks found him proudly marching through the crooked streets of Boston with a motley crew hanging onto his coat tails. His selected vocation is purchasing.

45 North Main Street  
Farmington, New Hampshire

Calby College  
Track  
School Paper Reporter

Purchasing

**Harmon F. Sargent**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**S**TARTING out as a Junior and changing to the Senior class in January, Gerry rapidly became one of the better known personalities on the campus. He gave the response for the Junior class at the first faculty-student banquet of the year. Subsequently he was elected vice-president of the Junior class. He was always in the midst of any financial discussion and his knowledge of banking helped us out more than once. He was one of those rare students who got his work finished in the afternoon study sessions and thus had the evenings left to play — and how he played! His Chevrolet knew every road and by-road around Wellesley and he knew such a large number of nice girls. He certainly had a way with them, and we can't really blame them. His cheery manner was welcome anywhere.



46 Campbell Street  
New Bedford, Massachusetts

Huntington School

Babson Institute  
Social Activities Committee

Financial

**G. Gerrett Schuler**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

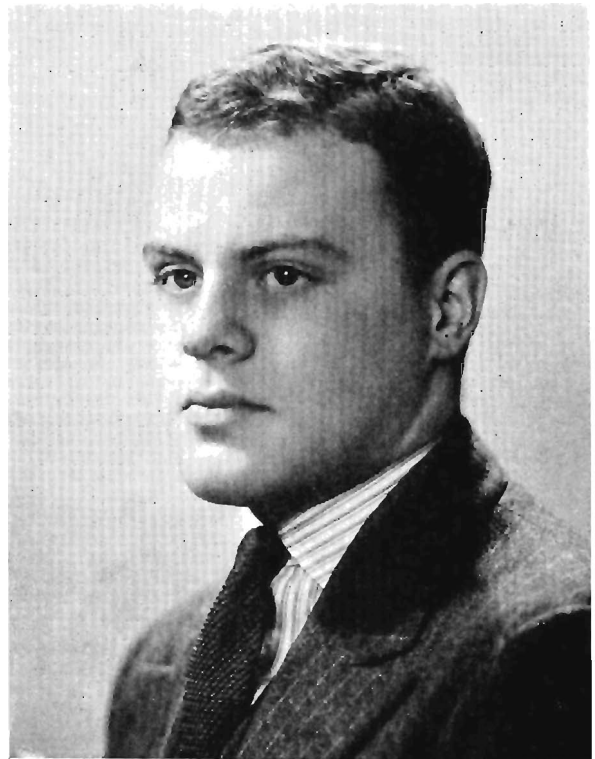
BABSON PARK, MASSACHUSETTS

**J**ACK brought to our campus the largest handwriting that we have ever seen. He has never had any difficulty in meeting assignments of a certain number of pages. His fountain pen must have been equipped with a paint brush point and a gallon reservoir. In his first year he was one of the unfortunates who suffered from an attack of appendicitis and it was at that time he conceived the idea of retiring. The nurse must have treated him well! He did find time, though, to serve on the Dance Committee and to play championship caliber volley ball for his group. His easy-going manner was not transferred into his automobile driving, but then he had a siren to help him out.

837 Center Avenue  
Reading, Pennsylvania

Mercersburg Academy

Babson Institute  
Dance Committee  
Champion Volley Ball Team  
Baseball



**John E. Schuler**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**D**ICK is a student of contemporary economics and since he is a native of Hamburg that explains about all that needs explaining. Most of the student body thought that since he came from Hamburg, he had two strikes on him, but, of course, that is untrue. Dick had three strikes. After bustling around the Framingham pens for several months, Dick descended en masse on Wellesley and one after the other the girls fell, and rumor has it they even came to blows over this handsome specimen of male intelligentsia. No one place can lay claim to Dick — not even Hamburg — and we are hard put to determine whether this can be regarded as an asset or a liability. Of this we are sure, however, that the blue chips are stacked in Dick's favor and as a plow salesman, he will be tops.



125 North Fourth Street  
Hamburg, Pennsylvania

Hill School

Gettysburg College

University of Michigan  
Michigan Men's Union Board  
Chairman, Fresh Dance

Babson Institute  
Bowling

Salesman

**Richard K. Schumo**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**J**OVIAL, big-hearted, and the possessor of an unusual sense of humor, Simpo has been like a big brother to all of us. To him we come with our petty troubles and worries and come away with a sense of having been understood. At any time of the day or night, he was eager and willing to go anywhere and do anything. Simpo's appetite, particularly where hamburgers are concerned, should cause us all some concern in regard to a future food shortage. A hard-working student, we know Simpo will succeed in whatever he undertakes through the sheer force of his personality. May his hearty laughter forever fill the world with cheer and good fellowship. A cross-word puzzle wizard and a hockey fan extraordinary, Simpo's craving for the unusual will always keep him in the public eye.

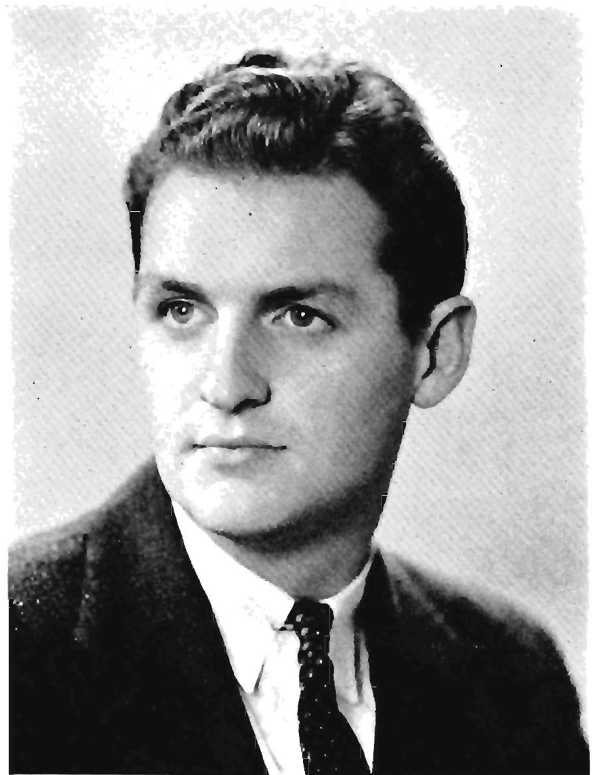
33 Salisbury Street  
Little Falls, New York

Deerfield Academy

Williams College  
Phi Delta Theta  
Williams Purple Knights

Little Falls Felt Shoe Company

**Frank M. Simpson, Jr.**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

"JUNIOR" is a distinct asset to Babson. The old Grand Haven flash is going to be sadly missed. Stan's sage observations, such as "It looks like snow," and "The Dean's a nice fellow after all" enlighten many informal sessions. Warren is also something of a statistician. Many sleepless nights were the result of his purchasing a block of Anaconda. Also very bullish on American Water Works, Stan watched the market closely with profitable results. Stan's diversified interests came in for much critical derision from his advisor, Mr. Ellison, but he stood pat with a full house and, as usual, came through with honors. Stan is going to enter the manufacturing business in Grand Haven. We soon expect the weekly paper to carry a long feature story on his success.



403 Howard Street  
Grand Haven, Michigan  
Michigan State University  
Delta Sigma Phi

Manufacturing

**Warren Stansberry, Jr.**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**B**ABSON has always been noted for the geographical representativeness of its student body and Spence has helped to carry on this tradition. He spent the first eighteen years of his life in China and has retained a valuable cultural background of the Orient which has been a constant source of interest to all of us. Spence has contributed much to the success of our dance by his excellent work on the Dance Committee. He not only excels in the organization of dances but also has the enviable distinction of being selected as the best dancer in the school. Pleasant, industrious, sincere, and good-natured, Spence is one of the best liked fellows in the class. His great misfortune is that every girl who appeals to him seems to be engaged. We wish you better luck in the future, Spence.

Shanghai, China  
Phillips Academy  
University of Wisconsin  
Babson Institute  
Dance Committee  
Valley ball  
Bowling

Sales

**E. Spencer Stocker**





# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**LTHOUGH Walt did not enter until January it did not take him long to establish himself as an all-round fellow. In the pocket billiard tournament he came out the winner with very little opposition. Originally he had set out to be a doctor, and for that reason attended Drury College in Missouri. However, business had a greater appeal for him so now we find him at Babson. Although he doesn't say much about himself and doesn't seem to be around very much, he has a knack of coming up in class with the correct answer or one sufficiently close to get by. Some of us might do well to follow his example. He has taken an active interest in student affairs and has been a source of joy to those who look for such support.



600 E. Walnut Street  
Springfield, Missouri

Greenwood High School

Drury College  
Kappa Alpha Order  
Golf

Babson Institute  
Bowling

**Walter W. Thomas**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**P**ETE, besides having an unfair amount of personality and attractive qualities, is a student of no mean ability. Coming from Harvard to Babson, he has endowed us with social graces hitherto thought impossible of attainment. He performed nobly as publicity man for the famed "Koch & Glenn" partnership showing merciful qualities in duly warning widows and orphans. Pete also was an instigator in forming a pool on Equity, but the student S. E. C. stepped in. Pete's success in the market has not been so highly profitable as some of the other fellows' flyers, but then as Pete wisely observes, "I'm investing, not speculating, and that ain't all." Pete's interests include aviation. He intends to go into the manufacturing end of this industry, and we know that success will eventually be his.

43 Babcock Street  
Brookline, Massachusetts  
Milton Academy  
Harvard University  
Hockey

Aircraft Manufacturing

**Peter H. Thompson, Jr.**



# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**T**HE faculty of fitting into almost any type of group was probably Tom's greatest attribute. The College of Emporia, Washburn College, and the University of Kansas probably aided him in developing that desirable characteristic. To make a name for himself in the field of finance has been his definite purpose for a number of years. His eagerness and industriousness will carry him far in the National Shawmut Bank of Boston, where he has accepted a position. A life in Kansas gave him a pleasant drawl and diligent practice made him a good speaker. His ever present smile became a sight to behold when the mail arrived from out beyond the Mississippi. His fine character and perfect disposition should make him a splendid family man as well as a banker of note.



Reece, Kansas

Eureka High School

College of Emporia

University of Kansas

Beta Theta Pi

Babson Institute

Religious Activities Committee

Manager, Basketball

The National Shawmut Bank  
of Boston

**D. Tom Trigg**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**RT tried all year to prove that his home town, Los Angeles, was better than San Francisco. The Dean contributed so much information about the western cities that Art finally had to admit that even a native had a lot to learn and gave up the argument. While at Babson he was not only an important cog in the efficient running of the bowling league, but also an active kegler. From the sunny climes of California, Art brought with him his splendid array of fine clothes that were in perfect harmony with his quiet voice and manners. His Oldsmobile with the fish-pole antenna was a favorite mode of transportation into the haunts of Boston. He was an ardent volley ball player and what he lacked in size he made up in enthusiasm.

1602 South Van Ness Avenue  
Los Angeles, California  
University of Southern California



**Arthur T. Turner**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**A**L is one of those local boys of whom we saw very little outside class. He commuted daily to his home in nearby Waltham. Affable, cultivated, and reserved describe Al. His genial personality made him a very likable fellow. At Williams College, where he majored in English, he acquired a cultured background that reflected his interests in the finer things in life. Although usually quiet, Al broke forth with a semblance of explosion in the Dean's class whenever the subject of pacifism was broached. Otherwise quiet, we had little opportunity to learn Al's views on other important topics. An ardent yachtsman, Al has a wonderful background for his chosen vocation — commercial shipping.



149 Main Street  
Waltham, Massachusetts

Waltham High

Lawrence Academy

Williams College

Theta Delta Chi Fraternity  
Business Board of Literary  
Magazine

Yacht Club  
Science Club

Commercial Shipping

**Allen S. Whitecomb**

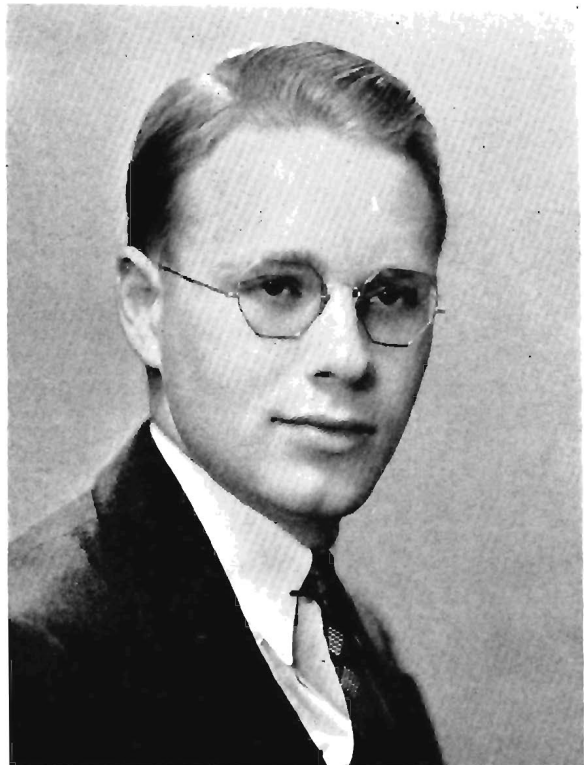
# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**W**HEN better places to eat are established "Tony" will find them. As an avocation he has selected dietetics. There were very few dispensers of good food in Boston which he did not know intimately. We all looked longingly for his boxes from home for we knew contained therein were pastries delectable beyond description. Good plays, volumes of books, and horses were his hobbies. It took some time for him to invade Wellesley, but eventually Pomeroy was his favorite rendezvous. It wasn't difficult to overcome loneliness with Tony around. His conversation was ready and willing, and many hours were passed by listening to his comments upon the varied experiences which it was his pleasure to have. We regret that he didn't realize his ambition to become a Goat.

1357 Yorkshire Road  
Grosse Pointe, Michigan  
Grosse Pointe High School  
Wayne University  
Babson Institute



**Gene A. White**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**T**RULY a man of few words, "Coop" was noted for his dry witticisms and easy going manner. He was a perfect representative of the culture, balance, and conservativeness of the Quaker State whence he hails. Because of his fanatical desire to take notes, and to ferret out notes within notes, he quite frequently was a bit behind on the rapid questions fired at him in class by the Dean. "Coop" will be remembered for his preference for the nonchalant English tweeds and the number of different LaSalles he brought to school. He completed his course in December and we feel sure that with the intensive business training he received at the Institute he will distinguish himself in business.



609 W. Hortter Street  
Germantown, Pennsylvania  
Germantown Friends School  
University of Pennsylvania

Kidder, Peabody & Company

**W. Cooper Willits**

# BABSON INSTITUTE

PRACTICAL TRAINING FOR BUSINESS RESPONSIBILITY

BABSON PARK, MASSACHUSETTS

**C**LARK is our idea of what a southerner hailing from Durham, North Carolina should be. His cheerfulness and sense of humor are always present although we have to admit that at times they are severely strained particularly when luck seems to be against him in golf or bridge. Some of his stories about the "sunny south" would do credit to a traveling salesman, but since the majority of us are not sufficiently informed about that section of the country we have been forced to accept them at face value. However, since he always became strangely silent whenever any other southern blood was present, we sometimes wondered how much leeway to allow him. Except for the fact that he wishes to get back to Durham, Clark is undecided about what his future plans will be. It is our personal opinion that he would be a good match-maker.

27 Forest Hills  
Durham, North Carolina

Durham High School

**Babson Institute**  
Intramural Basketball  
Baseball  
Pool  
Ping-pong



**T. Clark Worth, Jr.**





**RAYMOND BAMBENEK**

Notre Dame  
508 E. 5th Street  
Winona, Minnesota



**DAVID W. BOND**

Cornell University  
203 4th Street  
DuBois, Pa.



**ELBERT H. CLARK**

Adelbert University of  
Western Reserve University  
2519 Cleveland Avenue, N. W.  
Canton, Ohio



**A. BARLOW HEIKES**

Middlebury College  
325 Haver Road  
Dayton, Ohio



**NEAL W. JOHNSON**

Gustavus Adolphus College  
Cokato, Minnesota

**BABSON INSTITUTE**

**GEORGE T. KELLER**  
Cornell University  
1592 Highland Avenue  
Detroit, Michigan



**THOMAS D. LUCUS, Jr.**  
Princeton University  
14 E. 64th Street  
New York City, N. Y.



**CLARK G. McCORKLE**  
University of Illinois  
130 N. Crestway  
Wichita, Kansas



**DURBAN A. McGRAW**  
Carnegie Tech.  
Hutton Road  
Oakmont, Pa.



**BENNETT C. O'BOYLE**  
Brown University  
14 E. 68th Street  
New York City, N. Y.



**CLARK T. WELLS**  
Harvard University  
415 W. Main Street  
Midland, Michigan

Those aspects of business that have to do with the management of money undoubtedly offer many money-making opportunities. Fortunes have been made in finance and fortunes will continue to be made in finance. Beyond a competence, however, and provision for one's old age, the making of money is not an essential of one's existence. More important than the making of money is the living of a life. "For what shall a man be profited, if he shall gain the whole world, and forfeit his life?"

A sense of well-being based upon the integrity of one's character and a knowledge that one has the respect of one's fellow men are of greater value than wealth. Verily, "A good name is rather to be chosen than great riches, and loving favor rather than silver and gold."

**Austin H. Fittz**

Director, Division of Finance

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Class of 1938

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233 President Lane  
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99 Batavia Avenue  
Batavia, Ill.



**Allan B. Smith**  
Colby  
66 Prospect Street  
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**Donald H. Smith**  
Horace Mann  
60 Fanshaw Avenue  
Yonkers, N. Y.



**Lee P. Smith**  
Lewis H. S.  
640 Main Street  
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**LeRoy K. Smith**  
Harvard  
563 Park Avenue  
New York City



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St. Ignatiu  
15105 Lake Avenue  
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Hill School  
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Pottstown, Pa.



**Rodney D. J. Weathersbee**  
M. I. T.  
Broom Cottage  
Stoke Poges Lane  
Slough, Bucks, England



**Horace H. Work, Jr.**  
Hun  
Woodland Road  
Madison, New Jersey

## Junior Class

Shortly after our arrival on the campus from all parts of the country, we were soon boiling in the same melting pot. We, as human elements, soon formed compounds of friendships and precipitated to form a solid front in the activities in which we participated.

Early in the fall the group selected three students to fulfill the duties of the class officers. Hawaii came crashing through in the capable person of Stan Walsh as President, Gary Schuler, Vice-President, and Bill (Swede) Nickerson as Secretary-Treasurer. In January they advanced amiable Gary to the Senior Group and the vociferous, good-natured Gurdie Montague filled his vacancy.

In the way of athletics, we showed excellent participation. Dick Francis was high scorer on the Varsity Basketball Team where he played center. Bud Bertha and Sanford (Rosie) Rosenbaum proved their worth to the team as well. We organized a basketball team 100% Juniors and rough 'n' tumbled a bit with Nichols and Lowell House, Harvard.

When it came to putting the ball down the alley for strikes we were right there, too. Johnny Storb and Johnny Sawyer stole the pennant as high individual bowlers. Both men piloted two Junior teams through the entire bowling season as well. In an individual contest held in the spring, Ralph DeRoy (play boy from Pennsylvania hills) ranked third place. The Seniors wrested the first two places from us.

The Juniors participated on all committees and entered heartedly into the spirit of our gala smokers, parties, formal and informal dances. Musical entertainment was provided for several of the smokers by the B. I. Jesters composed of Lee Smith, with his gob-stick (clarinet for the benefit of non-musicians), Gurdie and his trumpet and "Squeeze-box" Carlsson. Though told they had done irreparable damage in agonizing the souls of their listeners, they plan to be back after a restful summer and present to the group their latest falio of hits.

Eldon (Pot) Potter from turbulent Flint, just about upset his division one day during a talk on the "Organization of a Dairy Business" in Mr. Petersen's Introduction to Business course. Eldon raised his hand and asked: "How do they put the cream on the top of the bottles?" The reaction was spontaneous. After the laughter died down, red-faced Eldon was allowed to re state the question and the class was resumed.

It is safe to assume that as long as Wellesley College exists Babson Institute students will share their time with those lovely creatures.

Red Learned and Tom Kehoe provided excitement and entertainment for all to enjoy in our afternoon office hours. Dr. Matthews awarded Roddy Wcatthersbee the tin horn for being able to say the most about nothing.

Joe Clemmons added life and pep to the atmosphere of the group by always being able to pull a pun or joke from his vast repertoire for every occasion.

Ray Gilbert proved to the student body that he was a Jack-of-all trades about the campus.

Chuck (Man-Mountain) Lowe took great delight in using the office floor as a mat and several of the Juniors as fodder during his "keeping fit" athletic period each afternoon.

Chief accountant Joe (Night Owl) McDermott, upon closing his books for the year, came to the conclusion that Chuck had made an all time high for the dining room food consumption.

Coach Rosie Rosenbaum got the B. I. Junior Rinkydink Baseball Team under way just as soon as the weather permitted, beating the Seniors in their first game with a 6 to 4 score.

Frankie (Zephyr) Braisted was always popping up with his candid camera and is responsible for many of the pictures in this book.

George (Viking) Retz forecasted Pompoon to be the winner of the famous Kentucky Derby.

Ross Conner displayed skill and strategy in serving his fellow students. Pete (Hi-Speed) Smith created a panic one day when he actually burst into a trot.

Now that half the race has been run, we look forward to a profitable summer and then to once more resuming our position in the traces for making the final entries in the ledger of formal business education.

A hundred and fifty years ago, the then dismal Science of Economics was certain the world was facing starvation. Population was geometrically prolific and production was arithmetically meager.

Out of this emergency was born the factory system and Western civilization went crazy over exploitative, wasteful, and spectacular production.

In more recent years, even with population becoming stable on the one hand, and with production potentially capable, on the other, we have want, starvation, and unemployment in the midst of attainable abundance.

Clearly, in this problem, the present and future opportunities and responsibilities are those in the field of Distribution. The new economic horizons will lie in getting goods adequately and equitably into the possession of the mass consumer. The hundreds of specific opportunities under this general classification should furnish a highly trained and socially-minded youthful generation with vocational opportunities as attractive and beneficial as any of those followed by their fathers.

**James M. Matthews**

Director, Division of Distribution

**D I S T R I B U T I O N**

# ACTIVITIES





## **FALL AND SPRING FORMALS**

Outdoing the performance of any of the recent classes, the Social Committee planned and held two very successful formal affairs. The scene of the first was the Woodland Country Club. Seventy couples enjoyed the modern rhythm of Ken Reeves and his orchestra. On April 29, Hudson DeLange and his swing artists entertained at the Wellesley Country Club. Much of the interest and the success of both of these enjoyable affairs were, no doubt, due to Dick Brown and his able assistants of the Dance Committee.

---

**BABSON INSTITUTE**

## FALL FORMAL

### DANCE COMMITTEE

RICHARD BROWN, Chairman

FRED ARNOLD

EDWARD BERTHA

EDWARD MONTGOMERY

DAVID BOND

STANLEY WALSH

SPENCER STOCKER

JOHN SCHULER



'37 BABSONIAN

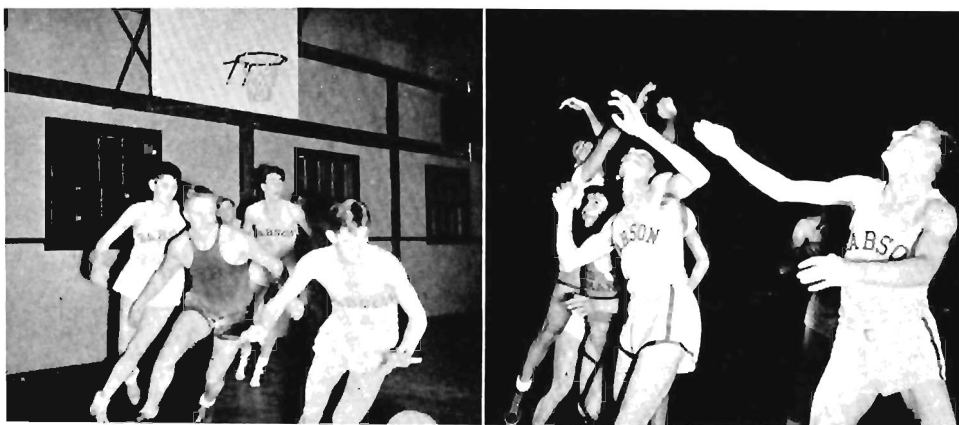
## BASKETBALL

The opening of the basketball season this winter witnessed one of the finest turnouts of recent years. Fifteen men reported for the first practice session, including seven members of the Junior Class. The prospects for a good season seemed so good that Tom Trigg and Phil Price willingly offered their services as team managers.

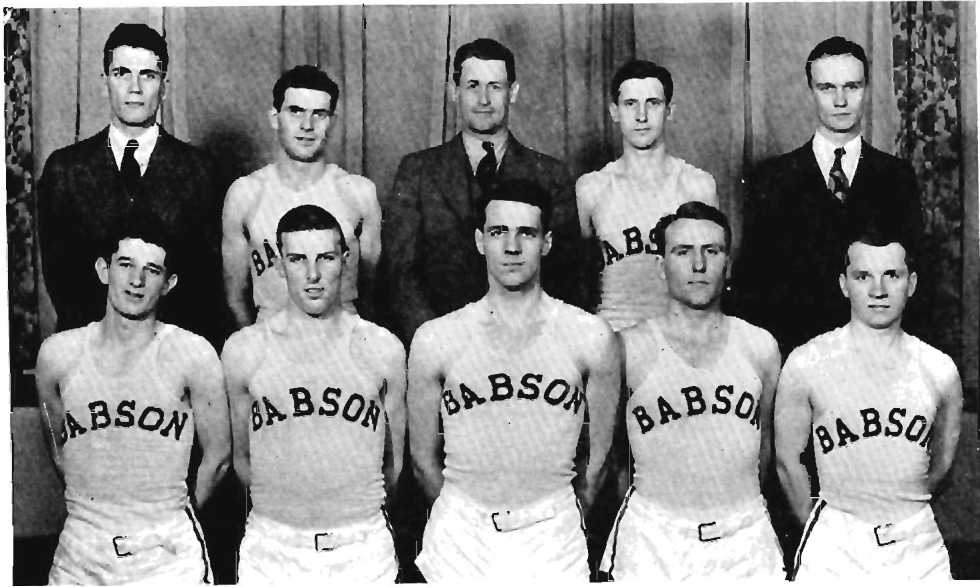
The 1935-36 squad was whipped into shape by Coach Charley Butler and John Glenn who acted as playing assistant. The opening game saw Babson overwhelm the Babson Statistical Organization by a score of 46-18. Although the Babson Five failed to continue in this impressive manner, they played inspiring ball throughout the entire season. Many of the games which were registered as losses proved to be very exciting and close. Such were the contests with the Tufts Junior Varsity and the Harvard Junior Varsity. The scores were 40-36 and 30-26. Toward the end of the season the squad resumed its winning ways with victories over the Oxford School and Gordon College.

Dick Francis of the Junior Group led the team in scoring with 128 points in fourteen games. Latham, the Hamilton College star, was runner-up with 99 points in thirteen games. Johnnie Glenn and Cliff Perry followed with 77 and 62 points respectively.

The one redeeming feature of this year's season is the group of Juniors who bid fair to form the nucleus of a promising team next season. Four of its members, Francis, Rosenbaum, Mathewson, and Bertha stood among the leading ten scorers. Storb, Montague, and Jamison also saw action throughout the season.



BABSON INSTITUTE



## THE SCHEDULE

Babson Institute . . . . . 46	Babson Statistical Organization -- 18
Babson Institute . . . . . 31	Wollaston Ramblers -- 39
Babson Institute . . . . . 22	Andover-Newton Seminary -- 24
Babson Institute -- 39	Needham A. C. -- 21
Babson Institute -- 8	Clark University -- 75
Babson Institute -- 36	Tufts Junior Varsity -- 40
Babson Institute -- 17	Tufts Freshmen -- 58
Babson Institute . . . . . 58	Filene's A. C. -- 39
Babson Institute -- 32	Nichols Junior College -- 37
Babson Institute -- 20	Gordon College -- 27
Babson Institute . . . . . 31	Oxford School -- 33
Babson Institute -- 27	Wollaston Ramblers -- 37
Babson Institute -- 28	Andover-Newton Seminary -- 33
Babson Institute -- 30	Nichols Junior College -- 33
Babson Institute -- 19	Northeastern Univ. Freshmen -- 44
Babson Institute -- 26	Harvard Junior Varsity -- 30
Babson Institute -- 40	Oxford School -- 35
Babson Institute -- 40	Gordon College -- 22
Babson Institute -- 34	Governor Dummer Academy -- 40
Total	Opponents
584	685



## BOWLING

Once again the Wednesday night bowling league attracted more sustained interest than any other Babson activity, with the sole exception of the study hall. During the season, October 28 to March 10, six teams of five men each completed a schedule of fifteen matches of three strings per match. Actually fifty different individuals rolled at least three strings. Storb, Sawyer, Carlsson, Learned, Potter, and Stansberry bowled in all forty-five strings.

The Goats, led by Captain Brown, annexed the team title in the final match after trailing throughout the entire season. The winning team was composed of R. Brown, Blake, Foote, Fairless, Price, C. Brown, Petito, and Firstenburg.

### LEAGUE STANDING

	Wor.	Lost
Goats .....	39	21
Non-Smokers .....	16	12
Junior A .....	34	26
Junior B .....	34	26
Non-Drinkers .....	27	33
C.P.A.'s .....	23	37
High Team Single String .....	Goats,	480
	Non-Smokers,	1337
High Team Three Strings .....	Non Smokers,	180
High Individual Average .....	Storb,	89.95
	R. Brown,	89.30
High Single String .....	Robertson,	123
High Three Strings .....	R. Brown	321

**BABSON INSTITUTE**



## **VOLLEY BALL**

A powerful team composed of the second year Seniors dominated the volley ball competition throughout the season. Sparkling teamwork and individual versatility brought the championship to the team made up of Tad Bowen, Bob Hebden, Herb Faxon, Lou Coleman, and Jack Schuler. This group of veterans mowed down all opposition, going through the season without suffering a defeat. Late in the season an All-Star Team was formed to stem this irresistible tide of victories, but it was to no avail. The champions proved themselves worthy of the title by defeating the All-Stars in every game in which they clashed.

Volley ball proved to be a popular and welcome sport during the winter months. There were many waiting and willing substitutes ready to fill in at every game. Some new volley ball equipment this year added much to the enjoyment and caliber of the season's competition.



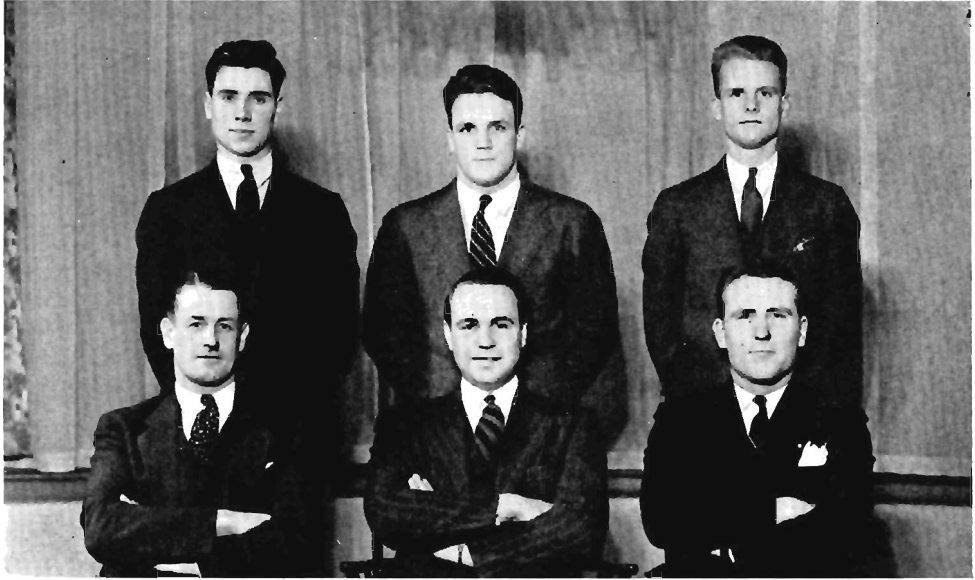
## THE GOAT CLUB

For another year the Goat Club has remained an impenetrable mystery. It is Babson's only secret society and it is so secluded that even the initiates do not comprehend its veiled purposes. But some one who directs the inner working of the organization knows how and why "The Goot" came into being - - else the institution would fall, crumble, and be forgotten by the surging crowd of the ever-changing personnel of the school. True enough there is a life spark at the heart of the association and it rests in the agile brain of that fiery, gifted man, Dean Millea, the highest and mightiest of the "goats." Spasmodically, the spark flares up, and another man is labelled with the blue and white badge signifying membership in the esoteric ranks of the "Ancient Royal Order of the Goat."

The process of igniting the spark which glows intermittently is both mysterious and amusing. Some men start the conflagration by talking too much in class; others by talking too little; still others for getting the Dean's goat, and many more because the Dean is able to get their goat. And so it is that the membership roster of Babson's clandestine club includes the names of men both brilliant and shallow; both playful and serious.

Those who became members late in the year, and who are not in the picture are: Spence Stocker, John Glenn, Cliff Perry, and Jim Kingery.

BABSON INSTITUTE



## **THE ATHLETIC COMMITTEE**

One of the prime purposes of Babson Institute is to promote and foster health and clean living. To accomplish this, an interesting and varied athletic curriculum was necessary. The planning and administration of this program were placed in the hands of the Athletic Committee. This group was carefully picked with special attention being paid to their past experiences and initiative. Those chosen to carry out this important task were: Dick Allen, Tad Bowen, John Glenn, Al McArdle, Charlie Lowe, and Stan Walsh. They were counselled and guided by Charlie Butler, faculty advisor. Collectively, these men had previously taken an active part in all the sports which were offered to the students throughout the year.

The gymnasium offered excellent facilities for handball, squash, basketball, boxing, wrestling, volley ball and basketball. The Committee made admirable use of these in organizing volley ball and basketball tournaments.

A winter sports outing was planned, but lack of snow necessitated its cancellation.

Team baseball and bowling competition also provided a splendid opportunity for recreation for those interested in these sports.

The Committee did an exceptionally fine job of providing a well-rounded program of recreational activity.

We are grateful and appreciative for the time and energy which they have given.





## **RELIGIOUS LIFE AND ACTIVITIES**

Realizing the importance of the spiritual phase of living, a number of students participated in a very worth-while program of religious thought during the year. Mr. Butler was in general charge of the activities and was ably assisted by the student committee.

Services were held Sunday mornings and Thursday noons in the chapel in Park Manor. Special student-officiated chapels were found to be very well attended. In the first of these services, Robert Strauss preached a sermon entitled, "The Creative Imagination of Youth." Charles Carlsson, Bob Hebaen, and John Burns also gave very fine talks at succeeding services.

In order to establish more firmly the practical relationship between business practices and religious principles, numerous discussion groups were organized. Several outstanding business men and ministers from Boston and vicinity gave us their beliefs on that important subject. It was generally agreed that success in life results first from a close adherence to the doctrines of Christ.

Many visitations to the various churches of the vicinity helped to acquaint the students with the different denominational services and with many inspiring ministers for whom Boston is justly famous. Some special religious interests of students were shown by their attendance at various conferences and forum sessions.

In all, we feel that our spiritual growth has been a most vital part of our activities throughout the year.

---

**BABSON INSTITUTE**



## **THE 1937 BABSONIAN**

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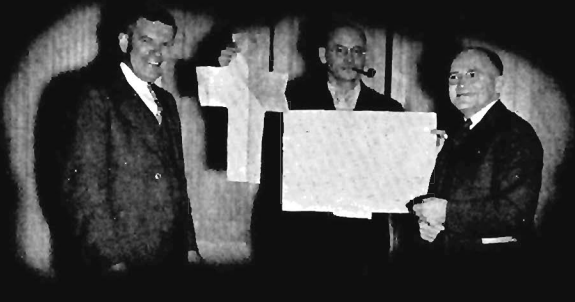
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Associate Editor

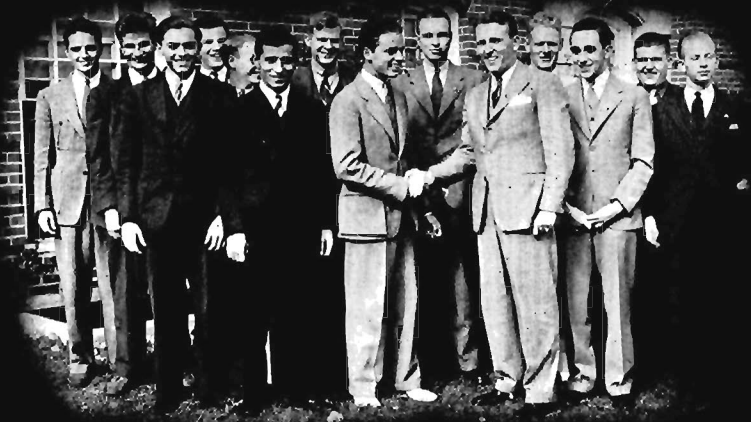
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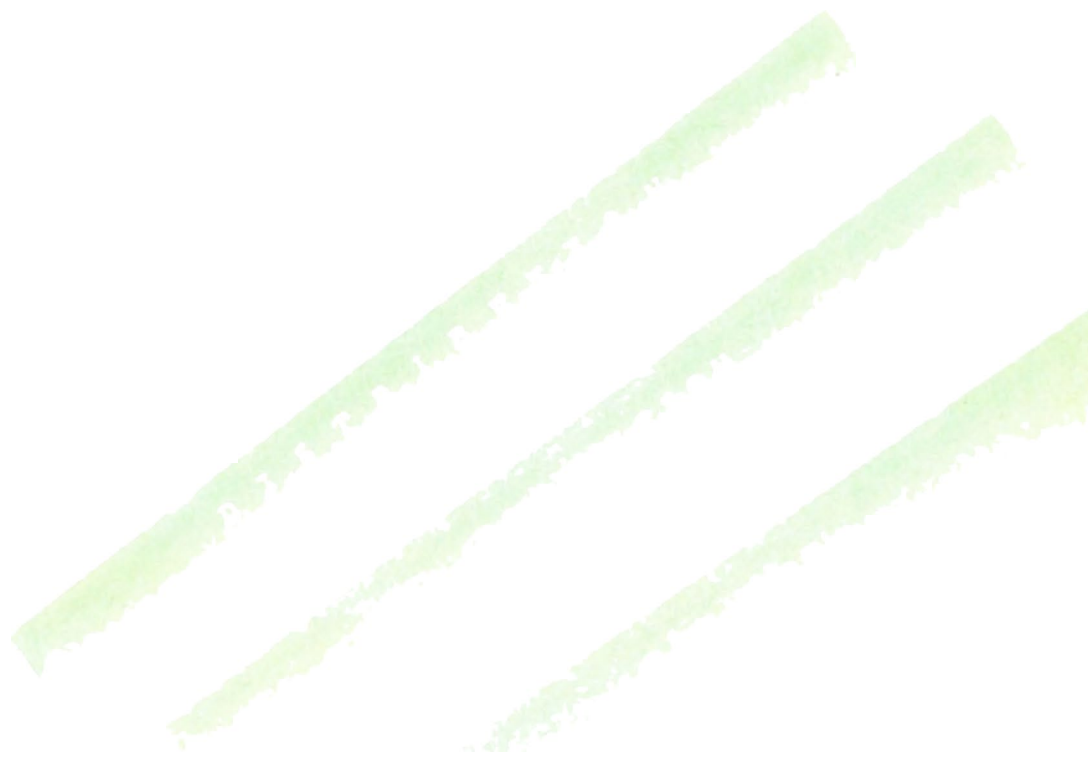
No phase of business can progress without corresponding progress in every other phase. Opportunity is everywhere, especially at the base — Production.

**John E. Millea, Dean**

Director, Division of Production

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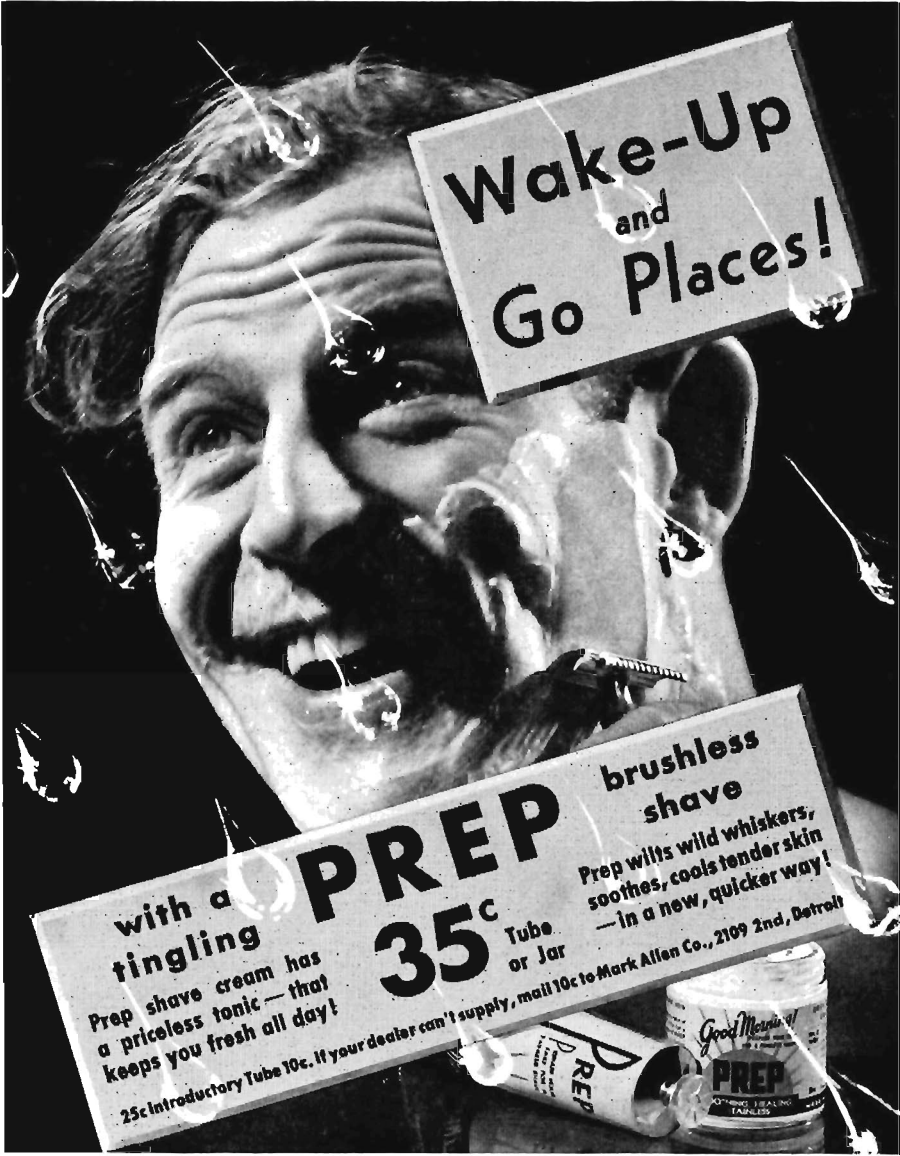
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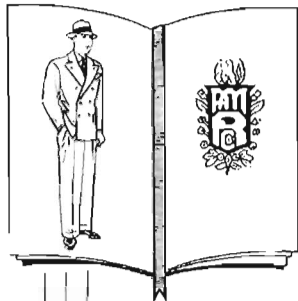
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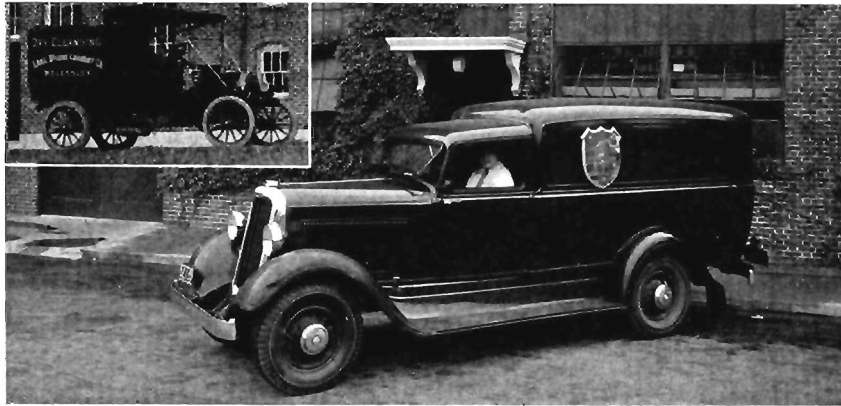


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